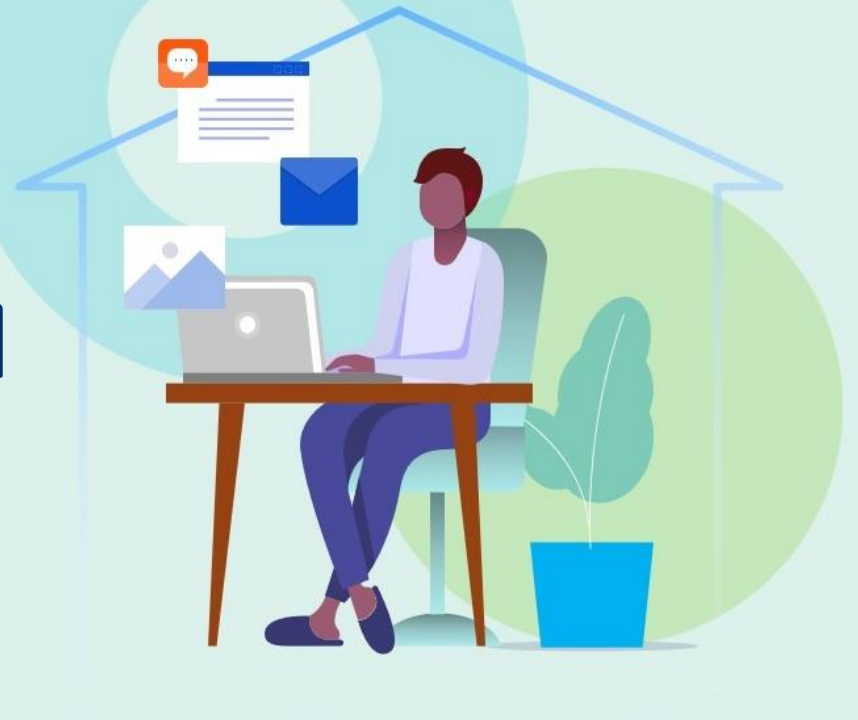


# APAC User Group Ex Libris campusM Product Roadmap 2021-2022

April 2021





## 2021 Development and Delivery Plan

# Product Enhancements Delivered in Q1/2021

**JANUARY 2021**

**TOP 5**

- ✓ Leganto Product Integration
- ✓ Generic Live Tile Product Integration
- ✓ User Management Enhancements
- ✓ Gmail Product Integration Live Tile
- ✓ Custom Live Tile Icons for Canvas and D2L

**FEBRUARY 2021**

**TOP 5**

- ✓ Web App Blended Calendar View
- ✓ Calendar Refactoring
- ✓ Creating App Roles API
- ✓ ID Card – Enlarged Dynamic Date/Time Display
- ✓ Lists – Checklists, Favorites & Live Tile

**MARCH 2021**

**TOP 5**

- ✓ Key Contact Email Address in App Manager
- ✓ Populate Notification Groups Using CSV
- ✓ Modifying App Manager Login Screen
- ✓ Quick Polls Anonymous Polls
- ✓ List - Item Search and Live Tile enhancements

# Upcoming Product Integrations

Additional Product Integrations and enhancement to existing Product Integrations are delivered as part of the monthly release cycle



**Class  
Schedule**  
(Oracle PeopleSoft)



**Student  
Retention**  
(Aviso)



**Student  
Success**  
(Solutionpath STREAM)



**Student  
Wellbeing**  
(UniWellBeing)



**Library  
Discovery**  
(Summon)

# Making App Manager More Accessible

Providing insights into how your app is being used and how to make the most of the latest app features:

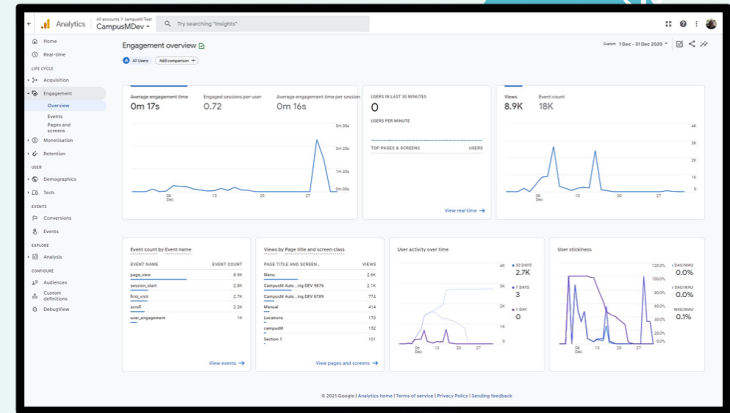
- ✓ **Guided App Manager tutorials** to walk you through deployment of new and existing features
- ✓ **Feature Usage Analytics** to highlight app utilization



# Launching Google Analytics Support

Enabling integration of campusM Insight data into your Google Analytics platform to create a holistic overview of your digital channel usage

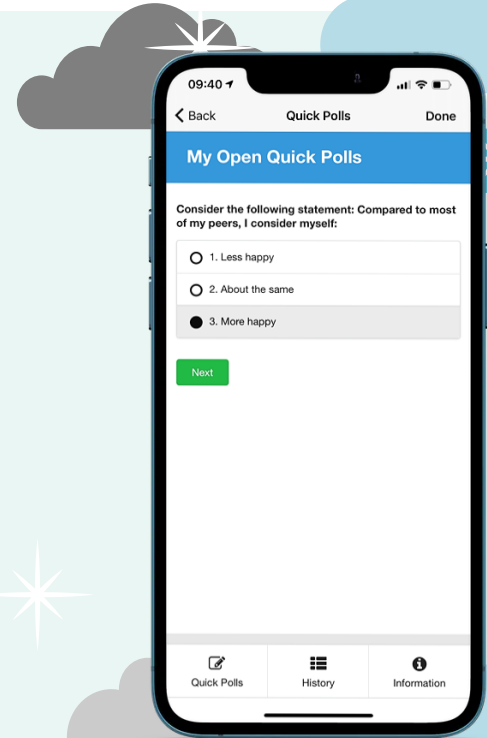
- ✓ App usage and tile clicks
- ✓ Custom Reporting and insight
- ✓ Integrated with existing digital channels



# Enhancing Quick Polls

We will be rolling out additional features to Quick Polls to give you further insight into student experiences and wellbeing:

- ✓ Anonymous Polls for collecting sensitive data
- ✓ Multi-Question Polls (surveys)
- ✓ Data extract through App Manager, to improve the accessibility of Poll data



# Introducing Startup Notifications

- ✓ **Startup Notifications** allow app entry splash screen interruption to maximize impact of your message

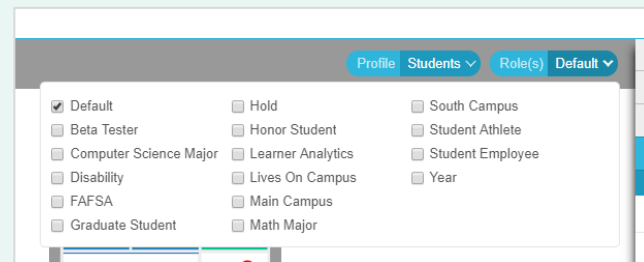




# Expanding Dynamic Roles

Target users with personalized, relevant services and information based on user and academic institutions definable tags.

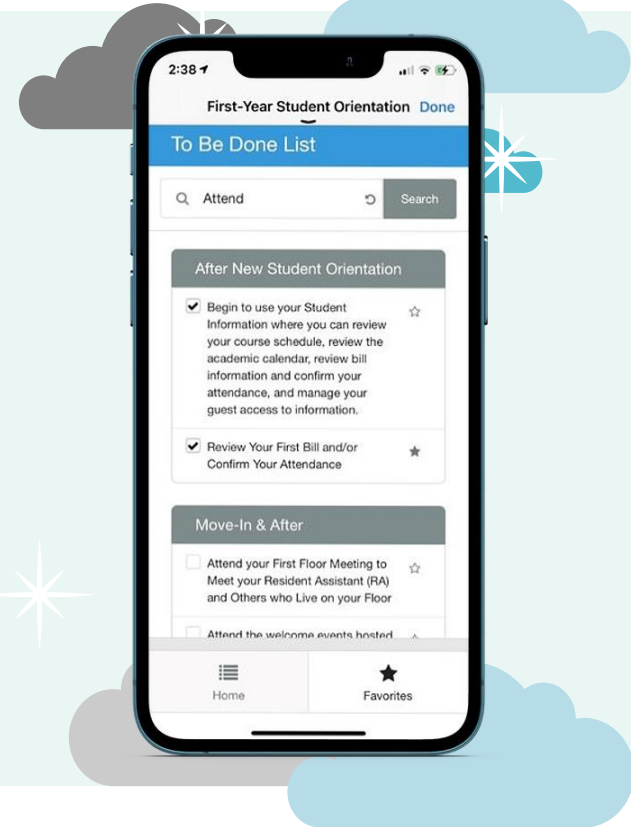
- ✓ Tag driven actions
- ✓ AEK attributable
- ✓ Extensible
- ✓ Creation and extract through API



# Making Lists More Useful

Allowing institutions to further utilize the List Product Integration, enabling end-users to:

- ✓ Add their own custom lists and items
- ✓ Enable reminders for list items
- ✓ Search lists for list items



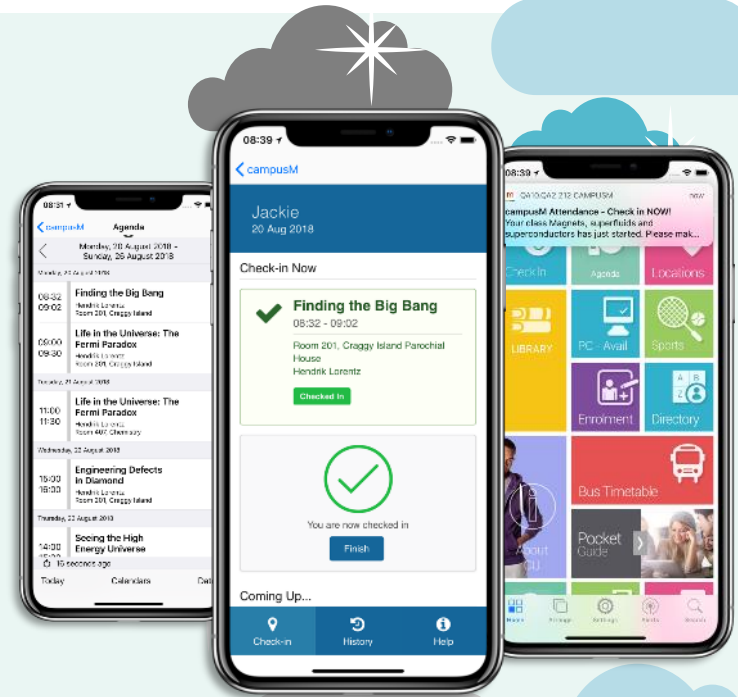
# Expanding campusM Attendance Capabilities

## Available:

- ✓ Student Check-in History Dashboard Widget

## Upcoming:

- ✓ Ad-hoc event creation and check-in
- ✓ Alternative sessions check-in
- ✓ Administrator check-in



# Digitalizing the Student ID Card

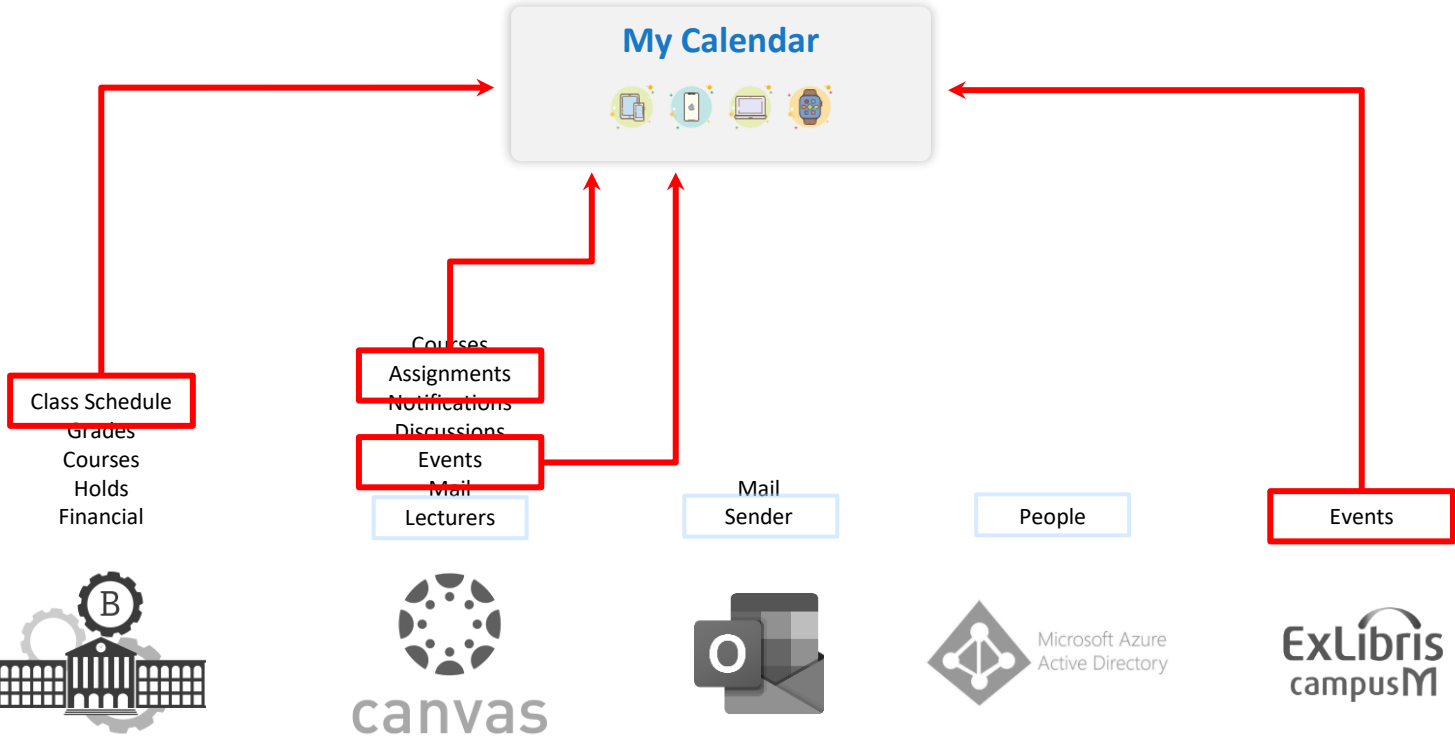
- ✓ Apple and Google Wallet integration will enable students to access university services and resources through their smartphone.



# campusM's hyper-connected data model transforms distinct product integrations into instant connections



# campusM Data Model: Hyper-Connected Interactions





# 2021 Strategic Spotlight: UX – User-Centered eXperience


# Research Lab

*Research Directions for 2021-2022*



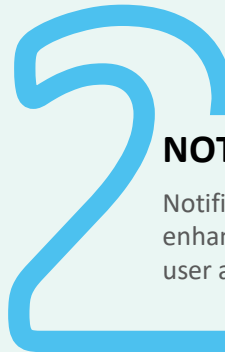


# Research Lab




**QUICK FORMS**

Quickly create data capture forms using predefined question types and distribute to end users using roles




**NOTIFICATIONS**

Notification technology refresh and enhanced user experience for the end user and admin



**CHAT & CHATBOTS**

in-App Chat, messaging between users to facilitate collaboration and socialization



**OPEN APIS**

Improve extensibility and facilitate micro service architecture through open APIs for campusM



Thank you!

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