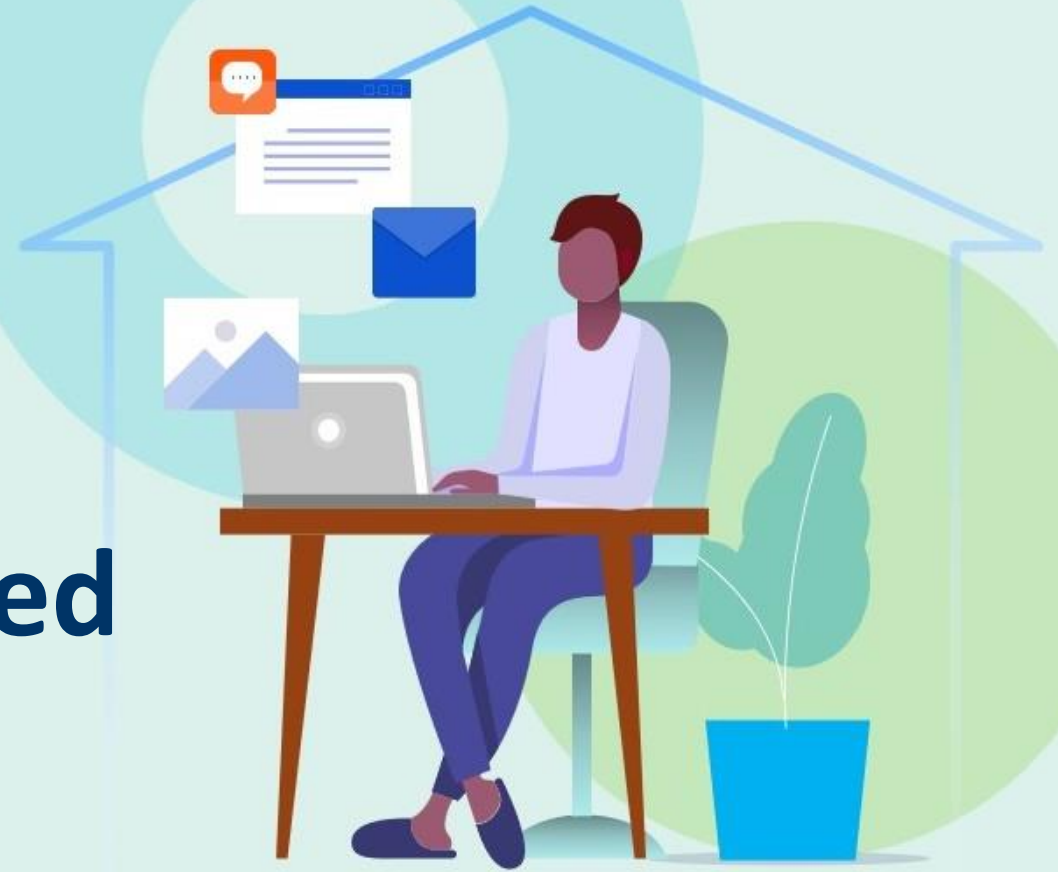


# Creating an Unparalleled User Experience

Ex Libris campusM





**Design**

**User experience**

# The Student Experience is Overwhelming





# campusM UX principles

- ✓ Consistency
- ✓ Predictability
- ✓ Efficiency
- ✓ Personalized
- ✓ Transparency




# campusM UX Building Blocks



## Product Integrations

Quick, easy and powerful integrations

01




## Data Model

Entity-based data model

Hyper-connected integrations

02



## Smart & Personalized

User profile and roles

User preferences

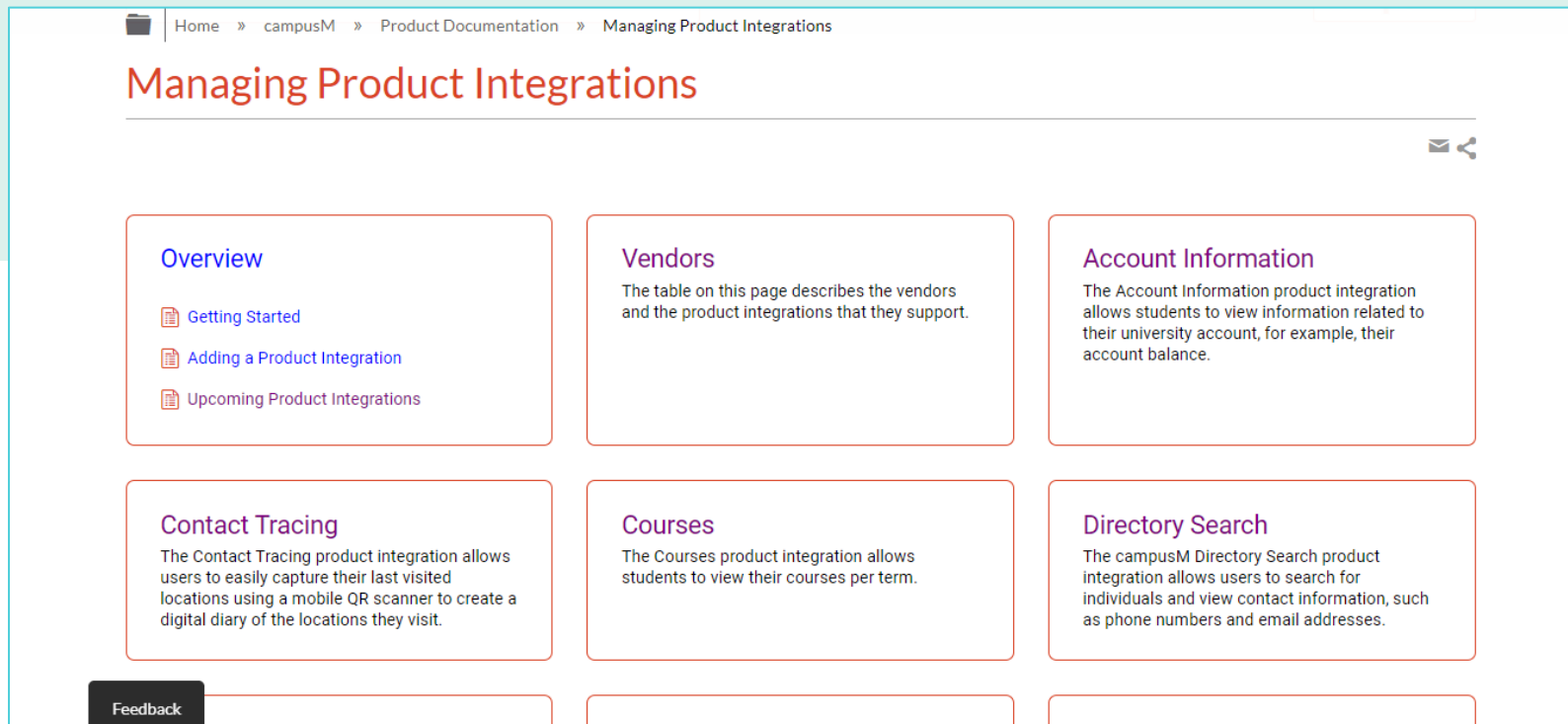
Dynamic roles

Intelligent – machine learning

03

# Product Integrations – Core and Key to Success

A growing portfolio of out-of-the-box integrations, including common vendors and solutions in the academic landscape



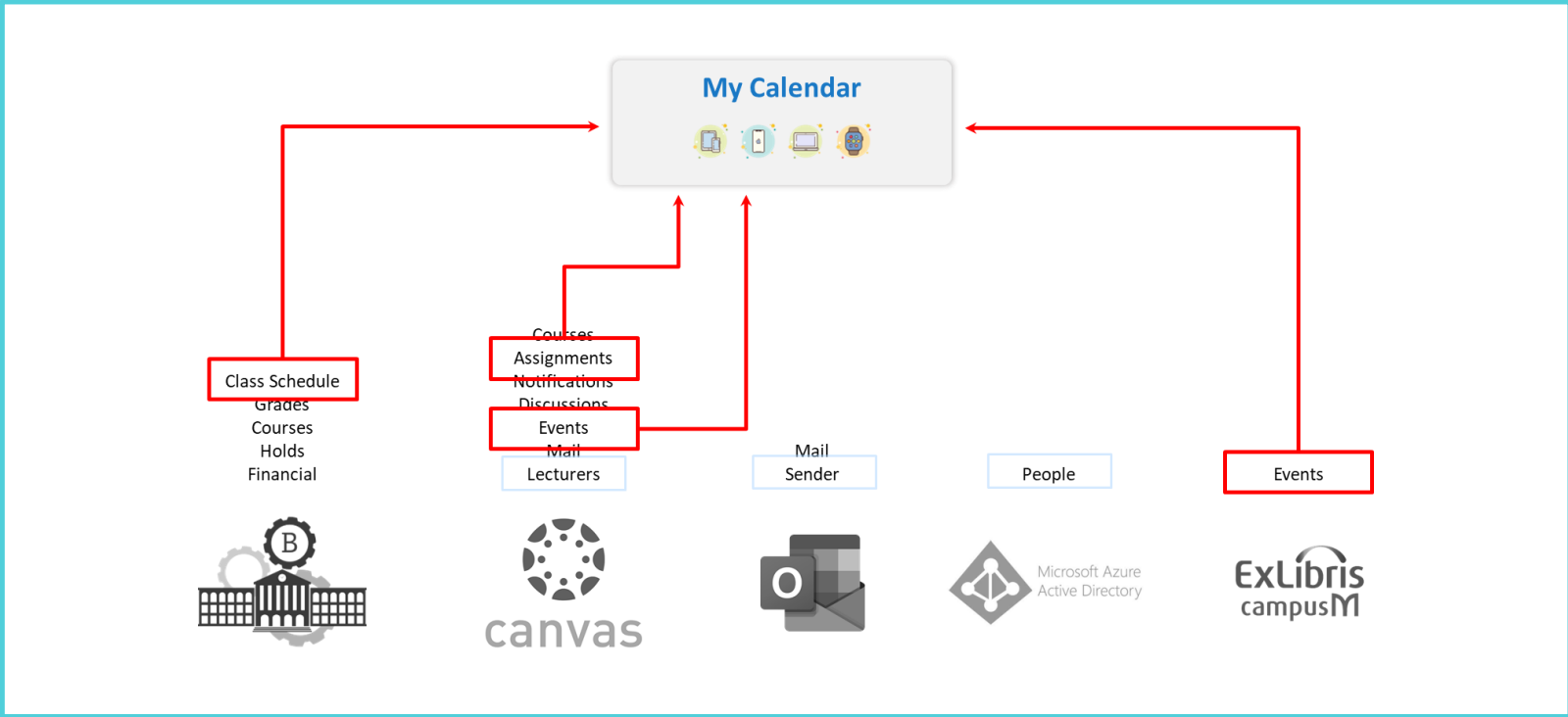
The screenshot shows a web page titled "Managing Product Integrations" with a breadcrumb trail: Home » campusM » Product Documentation » Managing Product Integrations. The page features a grid of six integration categories, each with a title and a brief description:

- Overview**: Includes links for "Getting Started", "Adding a Product Integration", and "Upcoming Product Integrations".
- Vendors**: Describes the vendors and the product integrations they support.
- Account Information**: Allows students to view information related to their university account, such as their account balance.
- Contact Tracing**: Allows users to capture their last visited locations using a mobile QR scanner to create a digital diary.
- Courses**: Allows students to view their courses per term.
- Directory Search**: Allows users to search for individuals and view contact information, such as phone numbers and email addresses.

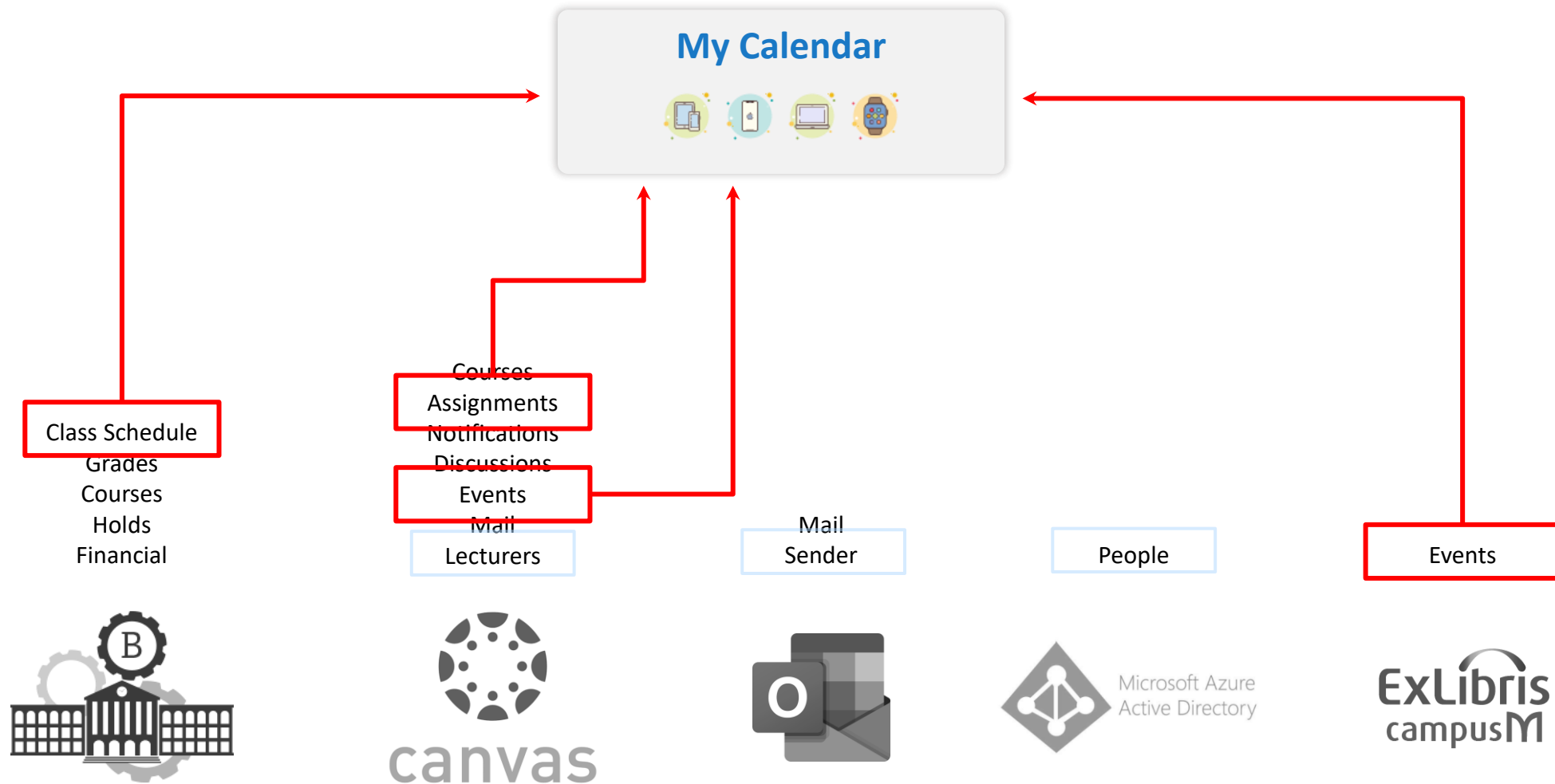
A "Feedback" button is visible at the bottom left of the page.

# campusM Data Model

The campusM hyper-connected data model transforms distinct product integrations into instant connections



# campusM Data Model: Hyper-Connected Interactions

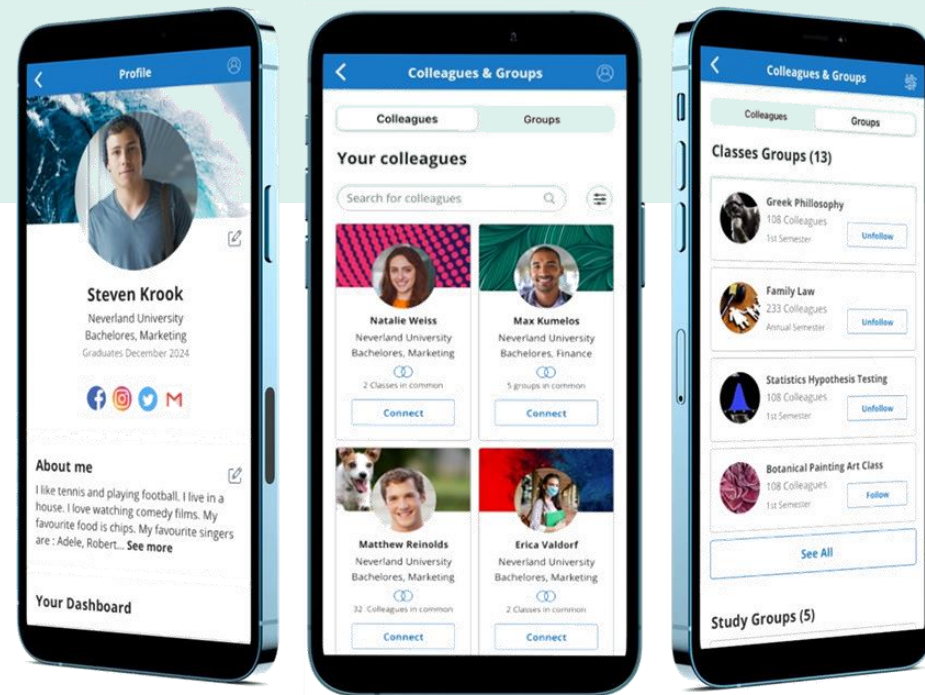




# Smart & Personalized

One doesn't fit all.

Allowing students to control their experience whilst smartly adjusting their experience based on their context

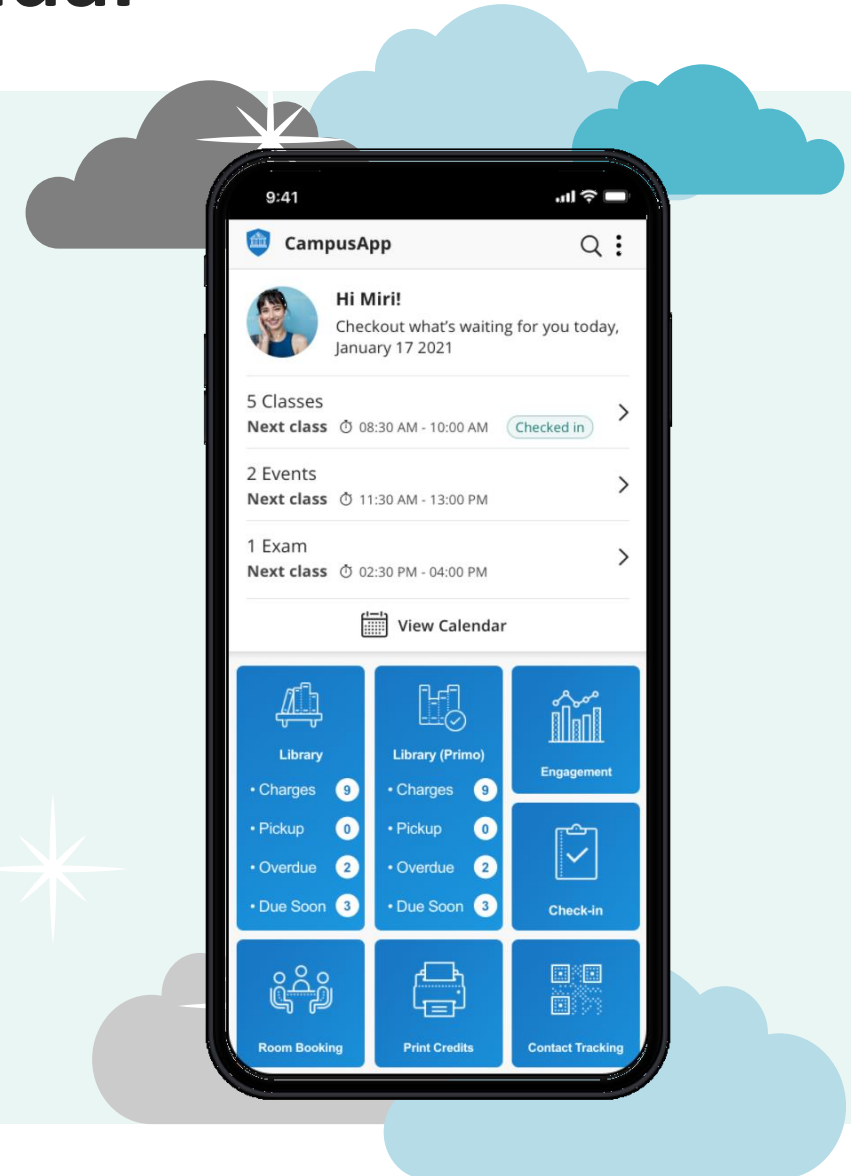




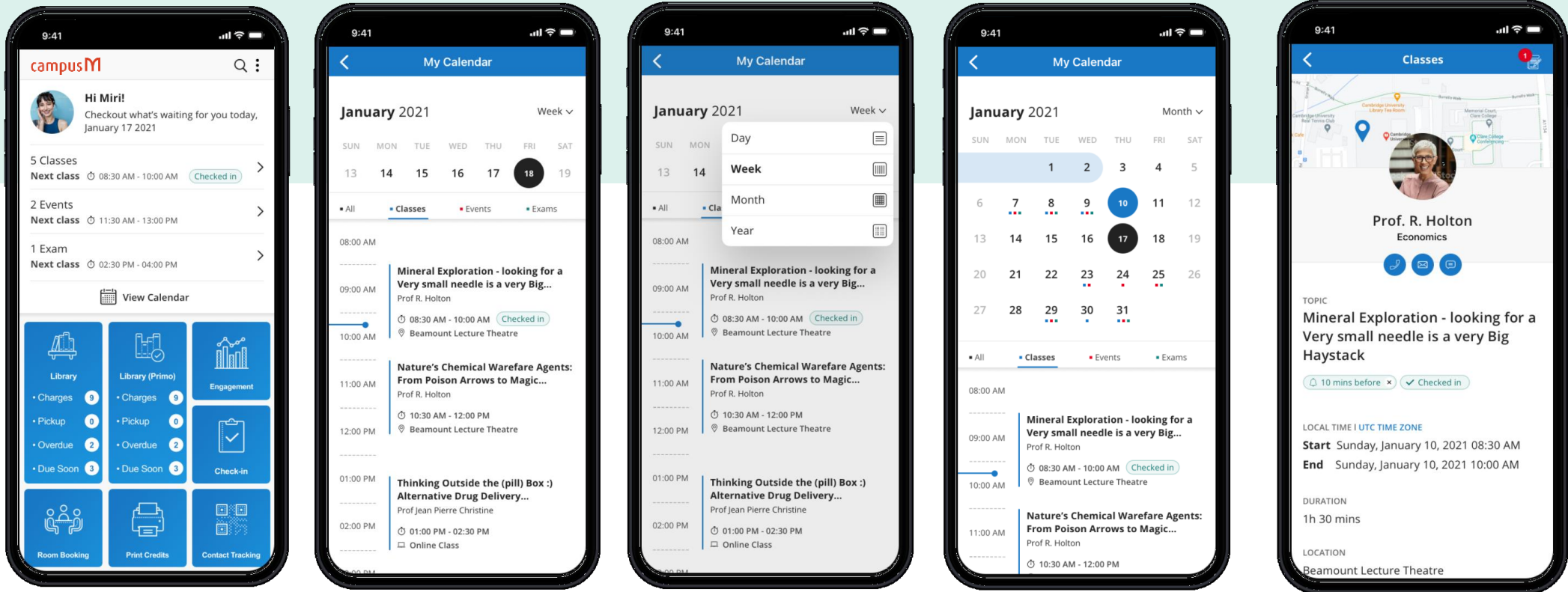
# Examples

# Example Feature: campusM My Calendar

- ✓ Complete overhaul of calendar
- ✓ Provide an additional user calendar (My Calendar)
- ✓ Student and campusM services can publish into the calendar - add events, to do items
- ✓ Quick Poll and reminder notifications to your My Calendar
- ✓ Configure reminder notifications
- ✓ API to add events to users My Calendar

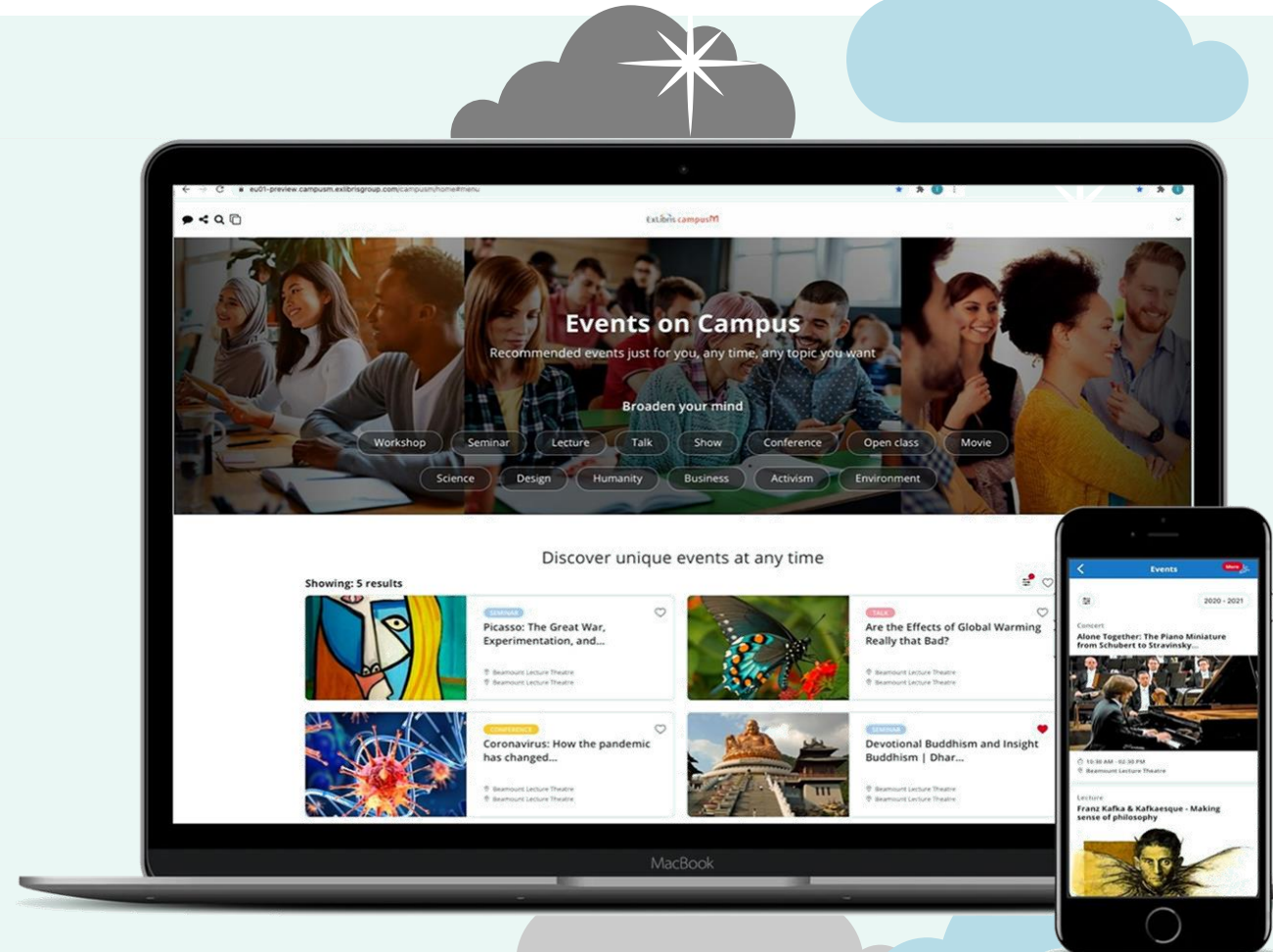


# Example: My Calendar



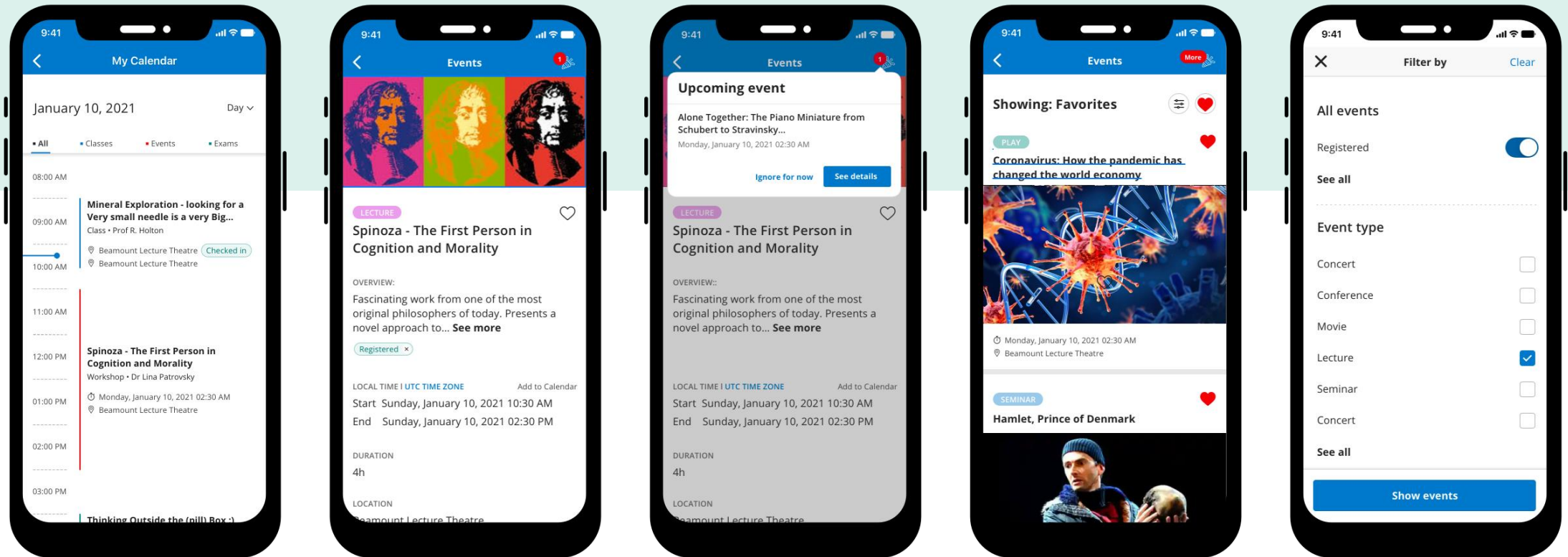
# Example Feature: Events

- ✓ Complete overhaul of the user experience to make events more attractive and intuitive to browse and discover
- ✓ Users able to register for events
- ✓ Events reminders
- ✓ Users able to check-in to events
- ✓ Administrators able to view delegate lists and event check-ins





# Example: Events



# campusM Connect – Your Virtual Campus Network

Enable your users to connect and collaborate in a structured and safe environment. Features to include:

- ✓ **Social Directory** – enable the moderated curation and exchange of social contacts between students
- ✓ **Activity Feed** to engage students regarding current events and activities
- ✓ **RESEARCH AREA:** in-App Chat and messaging





Thank you!