

Media Mentions

It's great when your researchers and their ideas get publicity beyond the academic world. With Esploro, you can collect Media Mentions such as news articles, podcast episodes, or TV programs that mention your researchers.

These Media Mentions can then be displayed in those researchers' profiles, in the Media tab. We will see in a moment how to control the visibility of media mentions from the repository, but a researcher can also choose to hide a media mention from their own public profile.

To add a Media Mention relevant to your institution, open the Repository menu, then Add Media Mentions. Enter the title, the date it was published, and any other information you have about the media mention. You must add at least one affiliated researcher or Academic unit that is associated with this Media Mention.

There is also a section for Associated External Organizations, as well as one for Description and Research Topics. Just like with a research asset, you can add a link or a file, and set the appropriate access rights and license. There is also a field for comments.

Click here to [Save the Draft](#). While the Media Mention is just a draft, it will not be displayed in the portal or in the researcher profiles.

When you are ready to [Approve](#) it, you are given the option to Approve for display in portal, Approve for display in profiles, or both.

Display of media mentions in the research portal is not yet available, but the approval settings are saved for the future.

Let's uncheck Approve for display in profiles, to see what happens.

This icon indicates that it is hidden from the researcher profiles. This can be changed by clicking Edit and using the Visibility checkboxes.

Even if the media mention is approved for display in profiles, it can still be hidden for a particular researcher by using this toggle next to the researcher's name.

As we saw at the beginning of this video, a researcher can also hide a media mention from their own page. These options allow both the repository manager and the researcher to control which media mentions are displayed on the researcher profiles.