

Ranking Profiles

Hello, in this tutorial you will learn what rankings are and how to create a ranking profile in Rialto.

Please note that this session is only an example of how to create a ranking profile. Choose the settings that match your institution policies.

Rankings are used in recommendation feeds and selection plans. In both, they accomplish two goals within the same ranking profile: they sort the results to push the most-recommended titles to the top of the list, and for each title they choose the preferred offer. A good ranking profile will do both.

When sorting a recommendation feed, the profile defines what titles you see first. For a selection plan, the profile defines what is purchased or added to DDA first. For sorting, the primary goal is to always have some mechanism to identify what good content will be using boosts like predicted to be of interest to your institution, trending sales, or usage. You can also boost results with specific readership levels.

Within an individual work the ranking profile will choose the preferred offer to display or purchase—in this case, you can boost certain platforms, licenses, or purchasing models like DDA based on your institution policies.

To create a ranking profile you'll go to Market > Ranking Profiles. Here you can see profiles already in your system. To create a new one click "Add Ranking". Enter a title and description.

Now you can enter in your criteria and corresponding boosts.

You'll start by telling Rialto how to choose the preferred offer. In this example, you'll set DDA availability... with low boost. Since you want a few publisher platforms to be chosen when available, you'll set them to medium. In this example you also want an aggregator platform, let's choose Ebook Central. But you don't want that to be chosen over your preferred publisher platforms... so you'll set that to low. Lastly, you'll add a boost for your preferred license type... at low. Now Rialto will prioritize DDA titles when available. For other titles, it will first look for your preferred publisher platforms, then Ebook Central. In all cases it will prioritize unlimited access resources.

Now that choosing the preferred offer is taken care of, you'll need to ensure that your results are well sorted and that the best titles are purchased or added to DDA first. To sort the list and highlight the best titles, let's set Readership level... with medium boost; Predicted to be of interest to your institution... at high; Recent sales... at low; and Recently published... at medium.

This profile now sorts lists to highlight the best title, and for each of those results chooses the best offer within a group. Click “Save,” and it will be available for use in Recommendations Feeds and Selection Plans.

To see how this profile is applied, you can go to Market > My Feeds. Select a feed, and then choose the ranking profile you just created. This list is now sorted according to the criteria and priorities you just set.