

## Demand Driven Acquisition (DDA)

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Hello, in this tutorial you will learn how to add items to the Demand Driven Acquisition, or DDA pool, as well as see activated and purchased items in Alma.

There are two ways to add items to your DDA pool. The first is with Selection Plans, which is accessed by going to Market > Selection Plans. As you can see in this list, all of these items are being added to the pool based on the plan configurations. For more information about setting up Selection Plans for DDA or scheduled purchases, see the training sessions on Selection Plans, Query Builder, and Ranking Profiles.

You can also add items manually. To do so you'll locate the item in the marketplace, then set up the information later used if a purchase is triggered on this title. If you want to replace Add to Cart with Add to DDA, you can check the box labeled Select 'Add to DDA' action as the default for current selection.

Now you can see that DDA is the default setting, and you can just click Add to DDA to add the item. The item now has a purple In DDA Pool indicator. At this point, Rialto sends a request to the platform to add the title to your DDA pool.

You can monitor all titles in any active DDA programs by going to Market > Demand Driven Acquisition Pool. From this list, you can search the pool by keyword, ISBN, etc. You can also facet the list by a variety of factors, such as the platform that hosts the pool or the source that added it to DDA, such as manually or via Selection Plan. Here you see the title that was added to the pool.

There are two options for how to handle DDA titles in Alma— using local portfolios in a local collection, or using the Community Zone. You'll choose one of these options for each platform, and your implementation team will configure Rialto based on that choice. If you choose a local collection and portfolios, Rialto will load a MARC record to create the record and portfolio in Alma using the Acquisitions > Patron Driven Acquisition (PDA) import profiles. If you choose the Community Zone, the title will be activated using the MARC record from the Community Zone. In this example, you're using the Community Zone model.

When the platform confirms that the title was activated in the DDA pool, Rialto will add it to your catalog and inventory.

Platform activation typically takes 24-48 hours, at which point you can search for it in the market again, and when you open the title you will see that it is in your institution. For additional information, you can click Active see to the collection information in Alma. You can also do a manual search in Alma... and here's the item. You can see it has been fully activated in the community zone in the collection you just saw.

If enough patrons view or download a title, a purchase will be triggered. When a purchase is triggered, Rialto will automatically create a PO line, and the item will be updated showing a purchase.

You can click through and view the PO line. It will be owned by the ordering library you chose when you added to DDA, attached to the DDA vendor account, and encumber on the funds you chose when adding the title. When a title is purchased, it will automatically be removed from the DDA pool since your institution now owns it.