

The Library Mobile Quarterly Newsletter



Hi, Sir/Madam!

Welcome to our first edition of the Ex Libris Library Mobile Newsletter. This quarterly newsletter will highlight some of the key enhancements made to the Library Mobile platform, along with tips and tricks on how to make the most of the app.

We welcome feedback and suggestions of what you would like to see in this newsletter, and we would be more than happy to host guest posts to showcase the fantastic work you're doing with your library app.

Happy reading, and stay safe,

Matt Sherlock,
Product Strategy Director

What's new with Library Mobile?

This past quarter we've focused on tightening integrations with Alma and providing more services that patrons have been asking for.

[Community Request] Native App Personalization Sync to Cloud (March 2022)

You can now sync a user's personalization selection from the native app to the cloud, enabling personalization selections to persist post-logout or across native devices.

New! ID Card Product Integration – Alma Vendor Support (February 2022)

We've added support for Alma as the data provider for the digital ID card, allowing you to offer a digital library card that utilizes user information from Alma.

[Community Request] Events Product Integration – HTML Tag Support in RSS Feeds (January 2022)

We enabled support of HTML tags in the description feed for RSS events listings. This provides finer control over the appearance of the description information such as font formatting or adding additional links.

Library Mobile Tips and Tricks

Marketing your Library Events and Exhibitions

Library Mobile can help you market the events, exhibitions and enrichment activities you offer your patrons. Use the following app tools to get upcoming events in front of your patrons.

Banners

The banner tile can be a great way to create a call to action within the homescreen. Create a simple graphic (see [branding guidelines](#) for dimensions of the tile graphic). You can then link the tile to the Events Product Integration page or a content page specifically for the event.

Watch the Training Video



Notifications

Engage users by sending them a personalized notification that links to the Events Product Integration page or a content page specifically for the event. A message sent in advance of the event can create a lot of interest. Don't forget – you can schedule your notifications up front!

Watch the Training Video



Events Product Integration

Deploy our Events Product Integration to create a terrific-looking directory of all the events you are running. This is a useful discovery tool for library activities, providing the user with the ability to filter, view and register for events. Once registered, users receive reminders about their upcoming events.

Watch the Training Video



Quick Polls

A Quick Poll (read: a single question survey) can be a great way of following up with patrons about events they attended, or to ask about events they may want to see going forward.

Watch the Training Video



Useful Links

We've added a dedicated area for Library Mobile release information, including the release schedule and the release notes for the library Mobile app itself. See them here:

https://knowledge.exlibrisgroup.com/campusM/Library_Mobile/Release_Notes

We also have some new training videos available on our Knowledge Center:

https://knowledge.exlibrisgroup.com/campusM/Library_Mobile/Training



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