

# Analytics in Alma

#### A new user interface of Analytics within Alma

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## Agenda Alma Analytics Enhanced UI



Key Features

## Schedule and Rollout Plan



#### Alma Analytics Enhanced UI

Analytics tools are essential for librarians and should be as integrated as possible with their library management systems.

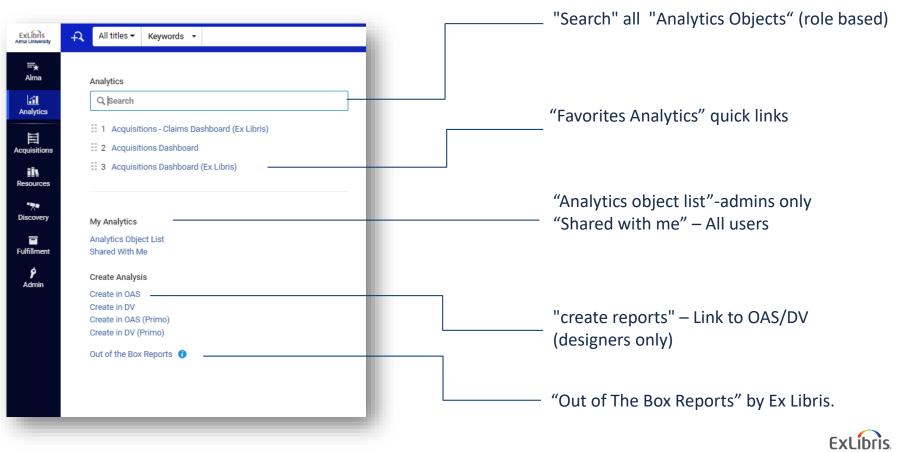
Easy Sharing

The values we strived to achieve

- Easy Access
- Preview of Report Information
- Staying in Alma



#### New Menu: Easy Access (to what matters to you)



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## **Unifying Analytics Objects**

# A unified approach towards analytics objects

"Scheduled report/dashboard" and "Widget" will no longer be separate objects, but act as optional features once a report was added as an object

#### **Automated Report Properties**

Report name, report type (OAS, dashboard, DV) and even Subject Area will be auto pulled from OAS and populated in Alma

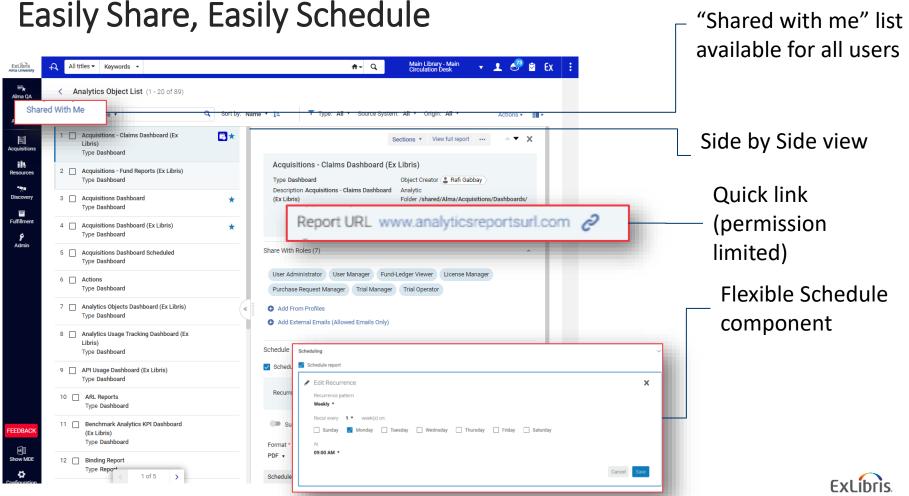
| Edit Report                  |                        |                          | × |
|------------------------------|------------------------|--------------------------|---|
| Analytic Folder *            | Description            | Object Creator           |   |
| Alma/Acquisitions/Dashboar • | Acquisitions Dashboard | Staff, Ex Libris         |   |
| Report Name *                | Туре                   | Object Creation Date     |   |
| Acquisitions Dashboard 🗸     | Dashboard              | 11/08/2021               |   |
| Display Name *               | Subject Areas          | Object Modification Date |   |
| Acquisitions Dashboard 2     | Funds Expenditure      | 28/07/2022               |   |
|                              |                        |                          |   |



## New Object List: Immediate Preview of Report Information

| Pame   | oy: Name ▼ ↓≟ 🛛 🝸 Type: A | I ▼ Origin: All ▼ Subject Area:   | All                                     | 🖨 Add New Analytics Object 🔻 Remove Objects 🗐 🕇  |              |                      |
|--|---------------------------|---|---|--|--------------|----------------------|
| on 11/08/2021<br>Object modified by  |                           |   | Q Search                                | Sections • View full report ··· • X  | $\checkmark$ | Object Creator       |
| on 03/08/2022  |                           | Acquisitions Dashboard  |   |  | $\checkmark$ | Folder Path          |
| A - DV test 2 Analytic Folder Main Type Data Visualization Campus/Vakova/  | View full report          | Type Dashboard<br>Subject Areas Funds Expendit<br>Description Acquisitions Dash |   | Analytic Folder /shared/Alma/Acquisitions/Dashboards/<br>Object created by \$ Staff, Ex Libris on 11/08/2021<br>Object modified by \$ analytics_designer, analytics_des_ on 28/07/2022 | ✓            | Object Creation date |
| Project     Object created by       Subject Areas Course     (2) Staff, Ex Libris       Reserves, Titles     on 01/05/2022 |                           | Share   | Analytics Objects<br>Fines and Fees     | A  | $\checkmark$ | Subject Area         |
| Object modified by<br>Staff, Ex Libris<br>on 14/07/2022  |                           | Add External Emails   | Physical Items                          |  | $\checkmark$ | Туре                 |
| ★ Report In Favorites  |                           | Purchasing Operator Purch<br>Analytics Administrator                            | asing Manager Acquisitions Administrate | r General System Administrator Designs Analytics   | $\checkmark$ | Subscribed           |
| Acquisitions Dashboard 2 Analytic Type Dashboard  Subject Areas Funds Expenditure Object created by Staff, Ex Libris       | shbo                      | <ul><li>Add Users</li><li>Add From Profiles</li></ul>                           |   |  | ✓            | Scheduled            |





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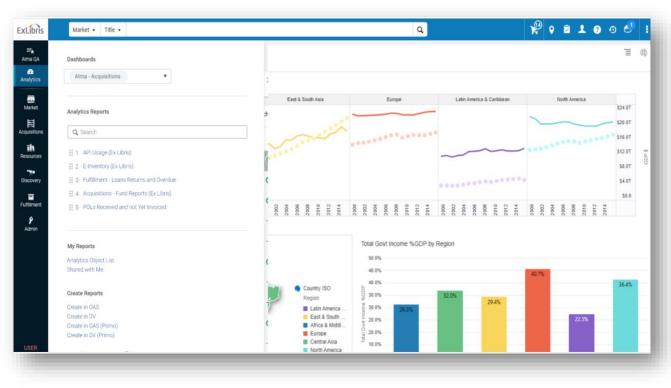
### **Object List: Immediate Preview of Report Information**

| ris M        | larket 🔹 T  | ritle 🔹   | ٩   | ¥ <sup>0</sup> q 🖻 上 😗 🔊 🖑 🕴  |  |  |
|--------------|---|---|---|---|--|--|
| qa Ar        |   | eports (1 - 20 of 253)<br>Report Name 🔻                                   | Q Sort by: Modification Date * If Y Type: All Y Subject Area: All Y Permission: All   | Remove Reports O Add New Aanlytics Object   |  |  |
| et 1         | 1 Report name<br>Subject Area Anal<br>Type OAS Report |   | Report name<br>Subject Area Analytics Objects<br>Type OAS Report  | Creator John Smith<br>Analytics folder Location/Location/Location<br>Creation date 02/02/2020<br>Modification date 02/02/2020 |  |  |
| rces<br>rery |   | Report name<br>Subject Area Anal<br>Type OAS Report                       | Creation date 02/02/2020<br>Modification date 02/02/2020  | Modification date 02/02/2020  |  |  |
| ent 1        |   | Dashboard name<br>Subject Area Analytics Objects<br>Type OAS Dashboard    | Creator ( John Smith )<br>Analytics folder Location/Location/Location<br>Creation date 02/02/2020<br>Modification date 02/02/2020 | ★ Report in favorites View full report  |  |  |
|              |   | Project name<br>Subject Area Analytics Objects<br>Type Data Visualization | Creator ( John Smith )<br>Analytics folder Location/Location/Location<br>Creation date 02/02/2020<br>Modification date 02/02/2020 | ★ Report in favorites View full report …  |  |  |
| 1            |   | Report name<br>Subject Area Analytics Objects<br>Type OAS Report          | Creator ( John Smith )<br>Analytics folder Location/Location/Location<br>Creation date 02/02/2020<br>Modification date 02/02/2020 | ★ Report in favorites View full report …  |  |  |
| 1            |   | Dashboard name<br>Subject Area Analytics Objects                          | Creator ( John Smith )<br>Analytics folder Location/Location/Location   | ★ Report in favorites View full report …  |  |  |
|              |   |   |   | ExLibris  |  |  |

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## DV as Alma homepage: All in one place

Leading to a new approach on how to utilize data in the HEP platform!



Easily customize the Alma dashboard to present DV projects by your choice.



### **Roll out Schedule:**

#### November release

Users will need to actively "Opt-in" to use the new analytics.

- ✓ rich and informative Side by side view
- ✓ Classic OAS preview
- ✓ rich report information and filtering
- ✓ One time, one place: Widget and scheduling in one unified "analytics object"
- ✓ User level analytics sharing (in addition to role and profile sharing)
- ✓ DV as HEP homepage dashboard

#### February-May releases

February release: Users will need to actively "Opt-out" of the new Analytics UI to work on the old version

May release: The old Analytics UI will no longer be available.

- ✓ Report Live links (Platform users only): scheduled and immediate sharing of "Live links"
- ✓ DV preview in side-by-side view

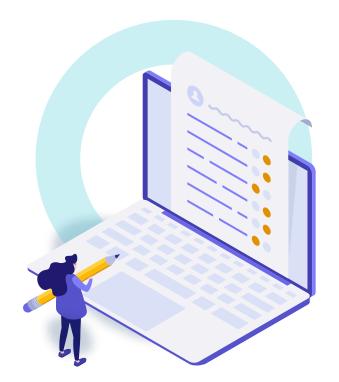
✓ and more...





# Thank you!

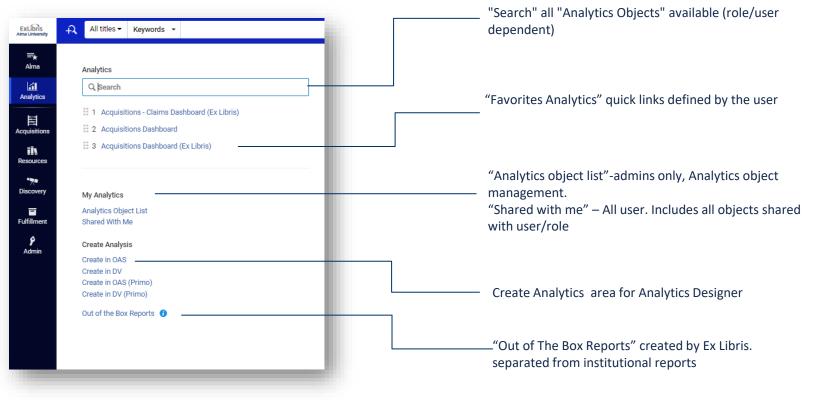




## Appendix



#### New Menu





#### New Object List: Immediate Preview of Report Properties

| All titles - Keywords -  | A- Q  | Main Library - Main 🔹 🕹 | 🖑 🖻 EX 🖳 🛛                        |
|--|---|-------------------------|-----------------------------------|
| < Analytics Object List (1 - 20 of 89)                             |   |                         |                                   |
| C 🗌 Name • Q Sortby Name •   | [L ▼ Type: All • Source System: All • Origin: All •   | O Add New               | Analytics Object • Remove Objects |
| 1 Acquisitions - Claims Dashboard (Ex Libris)<br>Type Dashboard    | Obje Co, Brianch  | 🖈 Report In Favorites   | View full report                  |
| 2 Acquisitions - Fund Reports (Dx Libris)<br>Type Dashboard        | Ana Data Visualization Project<br>Obje Report<br>Obje   |                         | View full report                  |
| 3 Acquisitions Dashboard<br>Type Dashboard                         | Object Creator ( 🛓 Super User)<br>Analytic Holder Alma/Acquisitions/Ubashboards/<br>Object Creation Date 001715/0012<br>Object Modification Date 08179/2014 | * Report in Favorites   | View full report                  |
| 4 Acquisitions Dashboard (Ex Libris)<br>Type Dashboard             | Analytic Folder Ahma/Aoquialitions/Dashboards/<br>Object Dreation Date 04/06/2021<br>Object Modification Date 06/06/2021                                    | * Report In Favorities  | View full report                  |
| 5 Acquisitions Dashboard Scheduled<br>Type Dashboard               | Object Civeator (2) Hermah Wagner<br>Anslyfo: Folder Annu Acqualitiono, 1994<br>Object: Chranico Table 050/2015<br>Object Modification Date 03/23/2022      |                         | View full report 🛛 🚥              |
| 6 Actions<br>Type Dashboard  | Object Dreator ( 🛓 Rafi Gobbay)<br>Analytic Folder Alma University/<br>Object Treation Date 66(301/2021<br>Object Modification Date 66(301/2021             |                         | View full report 🛛                |
| 7 Analytics Objects Dashboard (Ex Libris)<br>Type Dashboard        | Analytic Folder Alma/Analytics Objects/Dashboards/<br>Object Dreation Date 04/06/2021<br>Object Modification Date 06/06/2021                                |                         | View full report:                 |
| 8 Analytics Usage Tracking Dashboard (Ex Libris)<br>Type Dashboard | Analytic Folder Alma/Analytics Usage Tracking/Dashboards/<br>Object Creation Date 04/06/2021<br>Object Modification Date 04/06/2021                         |                         | View full report                  |
| 9 API Usage Dashboard (Ex Ubris)<br>Type Dashboard                 | Analytic Folder AlmarAPI Usage/Dashboards/API Usage/<br>Object Creation Date 04/06/2021<br>Object Modification Date 06/06/2021                              |                         | View full report                  |
| 10 D ARL Broots  | Object Center / Bung Lines  |                         |                                   |

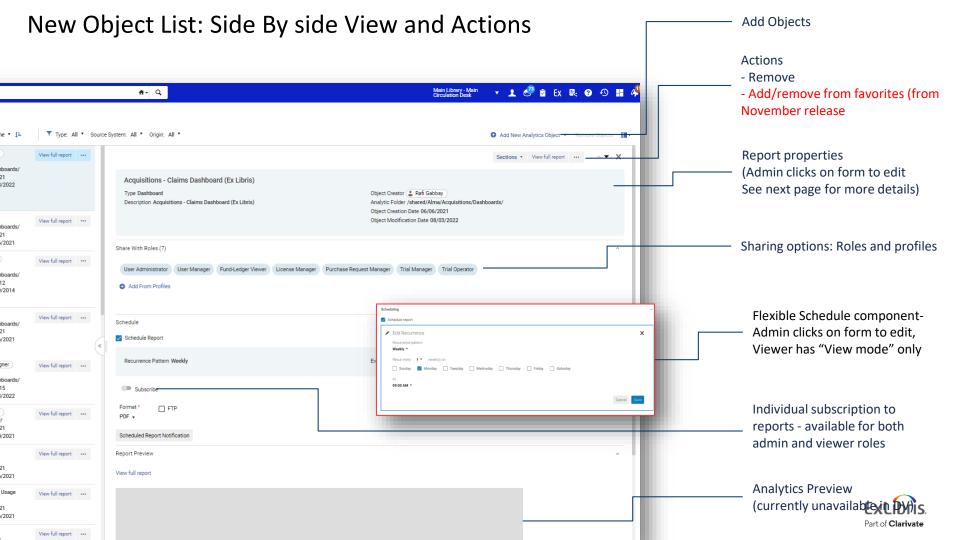
Inner coards in object list with report properties, as facet

#### Properties Object Creator Folder Path Object Creation date □ Subject Area (November release) Type Additional indications in the list

#### (colorful icons from November release):

- Subscribed
- Scheduled





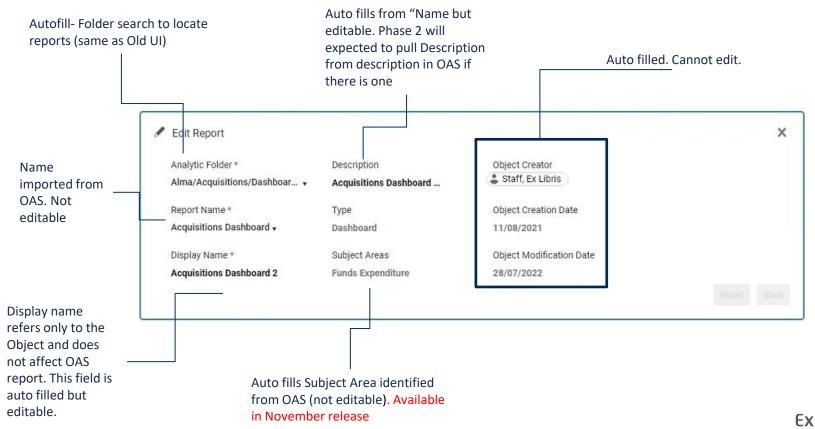
## Unified Object (Object Type)

Unlike the old Analytics UI, the new Analytics UI takes a more unified approach towards analytics objects and does not consider "Scheduled report/dashboard" and "Widget" as separate objects. They all fall under the specific category they belong in Oracle Analytics Server. The scheduling and widget options depend on limitations that exist in OAS or in Analytics as shown below:

| Object Type                | Schedule<br>(pdf/excel/Text<br>/CSV) | Widget | Live Link Schedule<br>(Alma Users Only)*(phase<br>2: November or February<br>release) | Alma homepage<br>Dashboard* (phase<br>2: November or<br>February release) |
|----------------------------|--------------------------------------|--------|---|---|
| Report (OAS)               | YES                                  | YES    | YES   | NO  |
| Dashboard (OAS)            | YES                                  | NO     | YES   | NO  |
| Data Visualization<br>(DV) | NO                                   | NO     | YES   | YES   |

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### "Add Analytics Object" form



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