



The Library Mobile Quarterly Newsletter Q4 - 2022



Hello and Welcome! That was a quick 2022! Yes folks, it's the final newsletter for this year.

Reflecting on 2022, just one year after the first customer deployed Library mobile, it's inspiring to see we now have 40+ customers using or implementing our mobile platform. This significant adoption rate gives a healthy indication of how important mobile experiences can be for patrons.



To learn more about how other Library Mobile community members are using and benefiting from the app, check out the stories below:

- Library Mobile at the University of Liège
- <u>Library Mobile at Université du Littoral Côte d'Opale (BULCO) and the</u>
 <u>University of Amsterdam Library</u>
- Library Mobile at the University of Salford

If you'd like to be featured in the next quarterly newsletter (or collaborate on a success story!), just reach out to our product marketing manager Hadas

Tayeb: hadas.tayeb@clarivate.com. She'd be delighted to hear from you.

Really.

Thanks, and happy reading,

Sima Bloch

Product Manager

Library Mobile



What's new with Library Mobile?

Q4 saw several enhancements to the Library Mobile offering. All these enhancements were driven by customers to improve experience and enhance functionality for end users. Some of the highlights include:

Events PI - QR Code/Text Code Check-In Validation (October 2022)

Building on the ability to capture check-ins to events so you can track attendance, we added the ability validate that check in with a QR or typed code. This will drive accuracy of the data captured. We also increased the size of the description field so you can add more information for your patrons.

Primo Integration Enhancements (October & November 2022)

We added the ability to display the count for the number of Blocks or Messages the end-user has against their account on the live tile. We also added the ability to hide the header which contains the Page Title and the navigation icons on My Library Card, Favorites, and the Search History.

Social Media Login – LinkedIn (December 2022)

We added support for LinkedIn as a social media login mechanism of end users.

This is in addition to Google and Facebook that is already supported.

Eager to implement but not sure where to start? Check out the Library

Mobile section on the Knowledge Center, or click the button below to get in touch with our support team.

Get Support for these Features

Library Mobile Tips and Tricks

So, it 'tis the season for vacations, when a healthy proportion of your patrons are likely to be heading home to sup on some eggnog and eat some festive feast!

As your patrons go away, it's worth reminding them of how they can still access your wonderful library services from afar:

1. Always only a click away

It's great to know as many of your patrons settle down to open that new electronic gadget that they will have access to a wealth of knowledge at their fingertips through the power of search and discover right on their mobile. They can easily look up that arcane knowledge and surprise friends and family with powerful insights, whilst at the same time continue their studies as they head towards the new year.

2. Open all hours

Well, maybe not all hours, but let your patrons know your opening times over the vacation periods so if they are around and want access to your warm and cosy library, they know when they can and more importantly, when they can't.

3. Managing their loans

And whilst they enjoy their turkey/BBQ/[insert festive food of choice here], they can feel comforted in the knowledge that they can renew their loans and keep

their library account up to date. One less thing to worry about sorting before leaving for vacation!

4. Holiday reads

And it can't all be work, so maybe engage your patrons around some of your broader available resources and set up some shared reading list suggestions to enrich the vacation period.

If you have any tips or tricks to share with the community, please reach out and let us know!

Useful Links

We have added in a dedicated area for Library Mobile release information, including the release schedule and the release notes for the library Mobile app itself. **See them <u>here</u>**.

We also have some **great new training videos available** on our Knowledge Center.

Finally, view all the quarterly updates on-demand here.

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