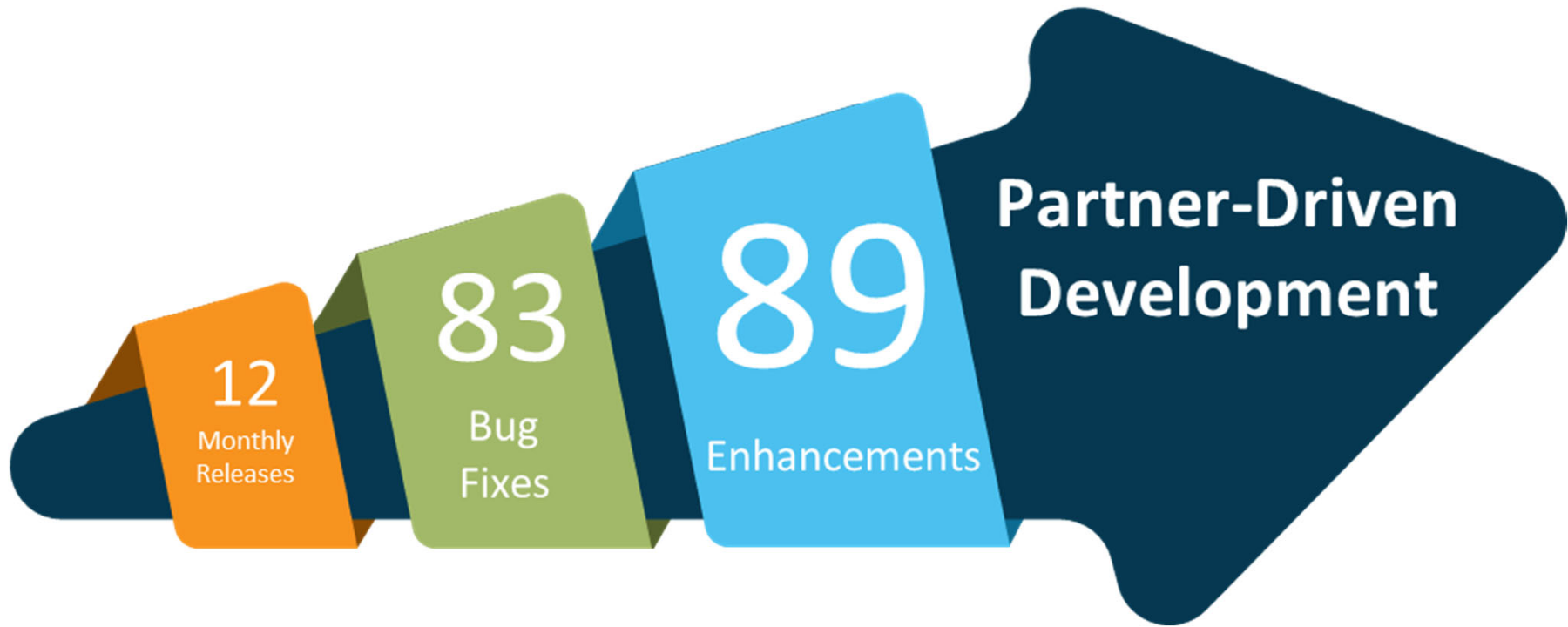




# campusM Roadmap 2023

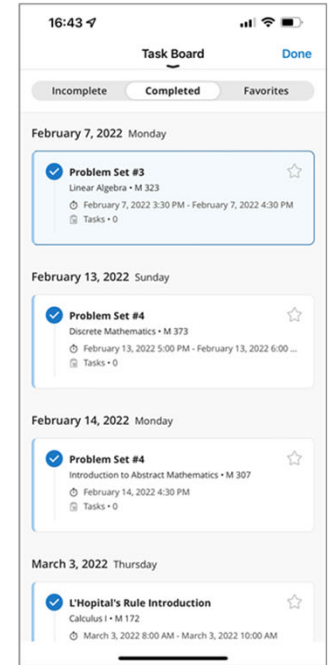
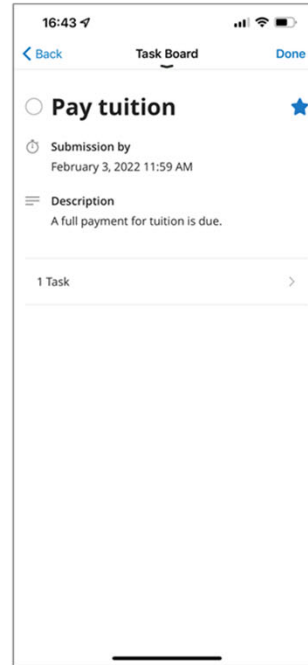
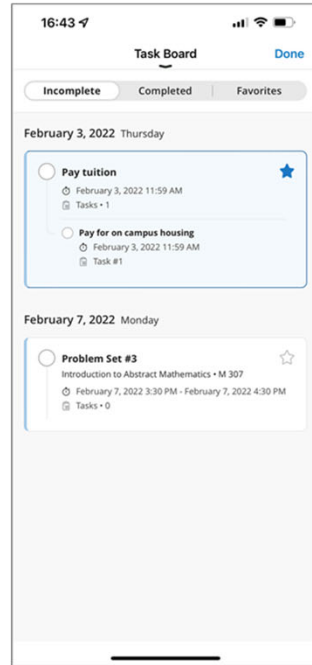
H1 Update

# campusM: A Year in Review

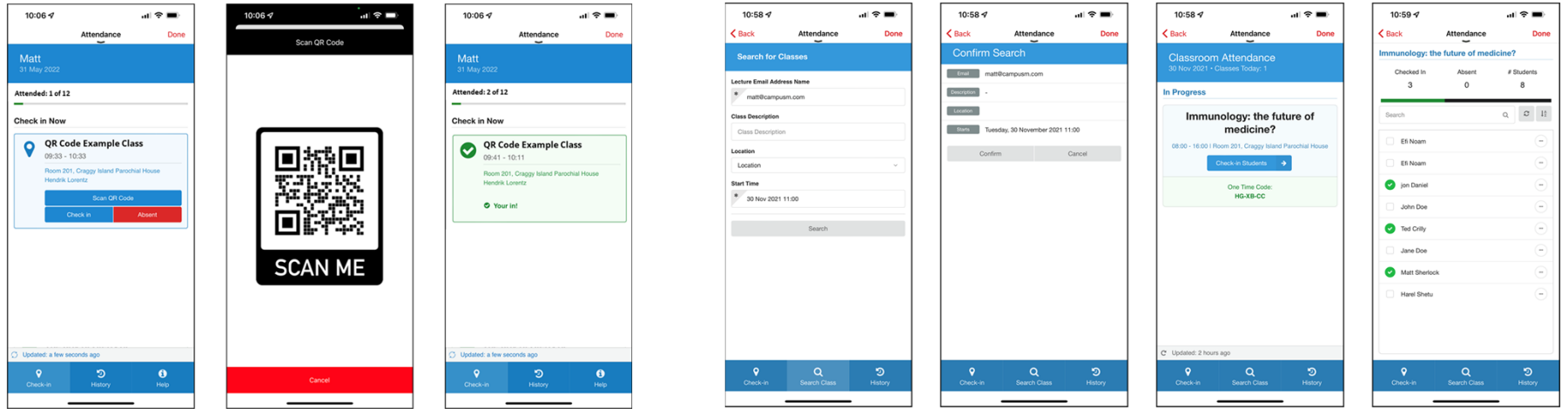


# 2022 Highlights: Task Board

Task board lets end users view tasks assigned to them and track their progress on these tasks



# 2022 Highlights: Attendance



QR Code Validation

Alternative Lecturer Check-in

- **Validation Based on Roles**

# 2022 Highlights: Events

- UX Enhancements
- Registration and Check-in
- Delegate lists
- Multiple RSS and Excel Feeds
- URL Link Field
- HTML Content



# 2022 Highlights: New User Notification Campaign

Create a compelling notification campaign for your new users as they familiarize themselves with the app

You can configure notifications to encourage usage or highlight useful features through a series of informational app notifications

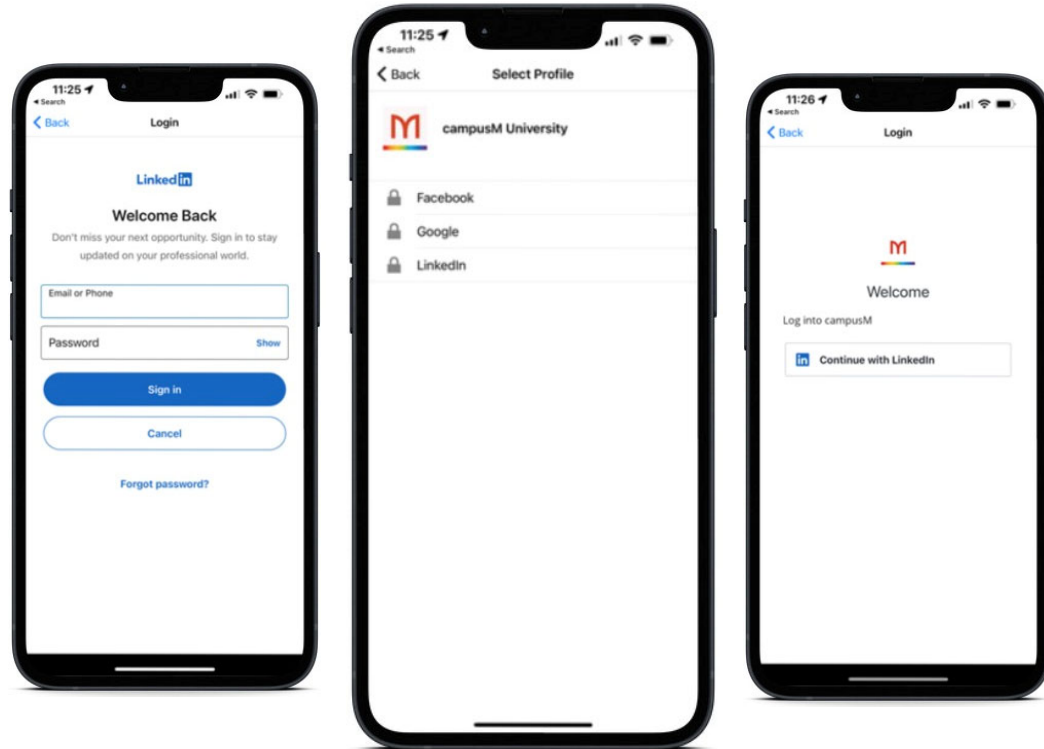
The screenshot displays the 'App Manager' interface. At the top, there's a navigation bar with 'App Manager', 'Notification Center', and 'Campaigns'. A user profile 'Matthew' and 'BigSkyU' are visible. Below the navigation, a 'Select Campaign to change' section contains a list of campaigns: 'New Alumni User' and 'New Student User'. An 'Add Campaign' button is highlighted with a red box. Below this, the 'Create/Edit Notification Campaign' form is shown. It includes a 'Save' button and a 'Save and Continue Editing' button. The form has several sections: 'Activate this Notification Campaign' (checked), 'Description of this Notification Campaign\*' (New User), 'Profile\*' (SEARCH), 'New User Notification Campaign' (Notification Campaign), 'Notification Timing: Days from registration\*' (0), 'Notification Timing: Time for notification to be sent to user\*' (1500), 'Title\*' (Welcome Message 1), and 'Message\*' (This is a welcome message. See these exciting new features!).

New User Notification Campaign

# 2022 Highlights: Social Media Login

## User signup and authentication using Social Media credentials

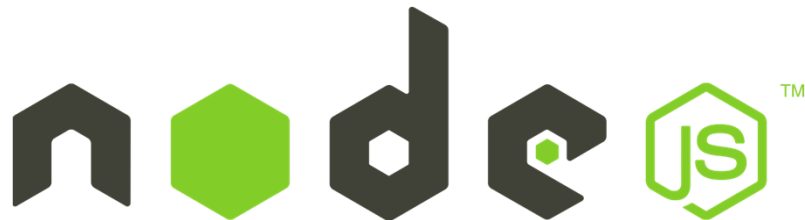
- Facebook
- Google
- LinkedIn



# 2022 Highlights: Live Tile SDK – General Release

General release of the Live Tile SDK enabling the creation of custom, dynamic live tiles

Update to Node 14 for AEK Projects





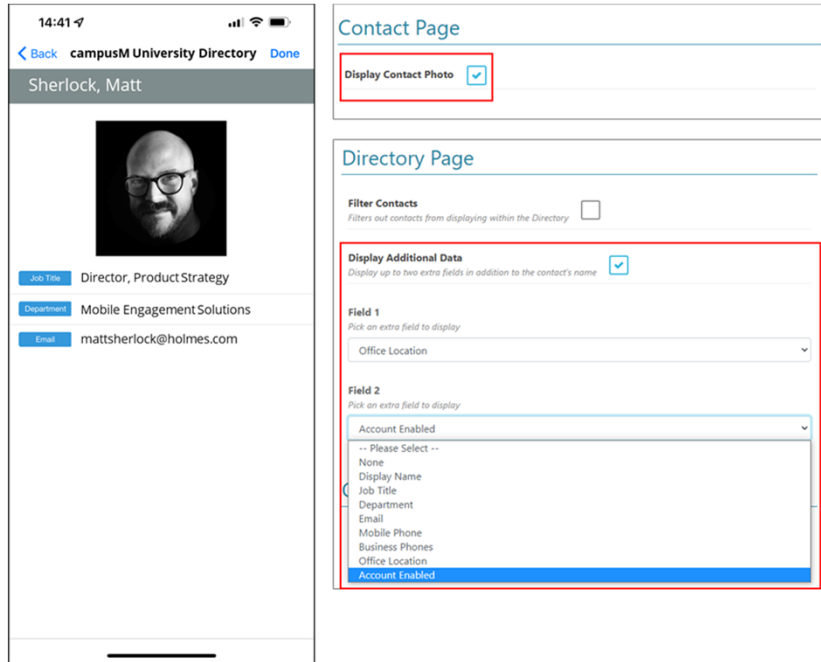
# 2022 Highlights: Product Integrations

Continuing to provide best-in-class integrations with your digital portfolio

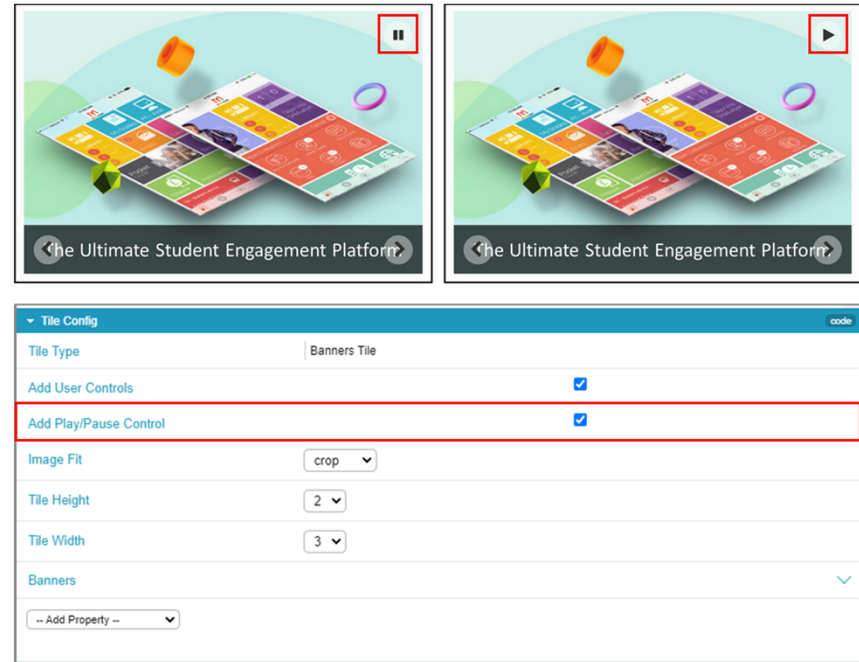
- NEW** Lists – PeopleSoft Vendor
- IMPROVED** ID Card – QR Code & Alma Vendor
- IMPROVED** Events – QR Code Event Check-in
- IMPROVED** Bus Tracking – Samsara Vendor
- IMPROVED** Personal Details – PeopleSoft Vendor



# 2022 Highlights: Other



Directory Search: include Photos and additional fields

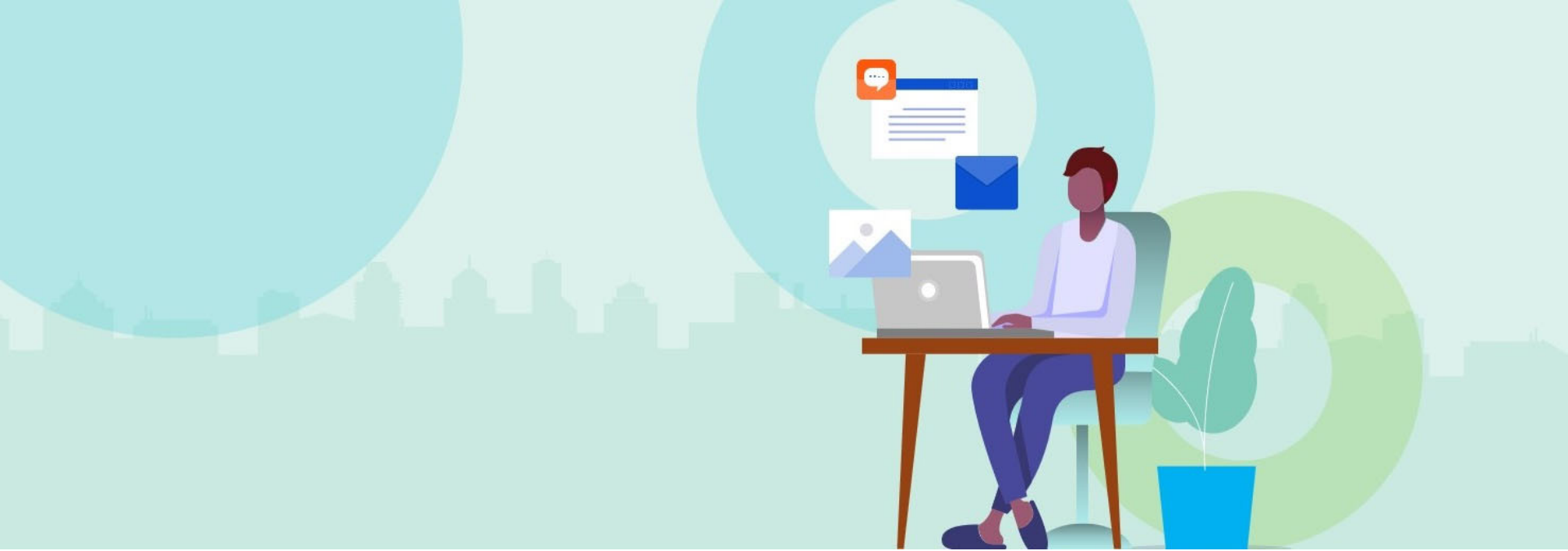


Pauseable Banner Tile

# 2022 Highlights: Other

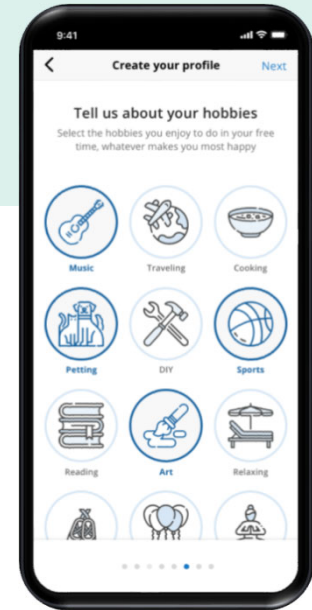
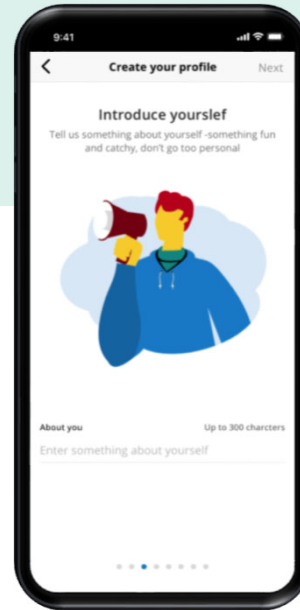
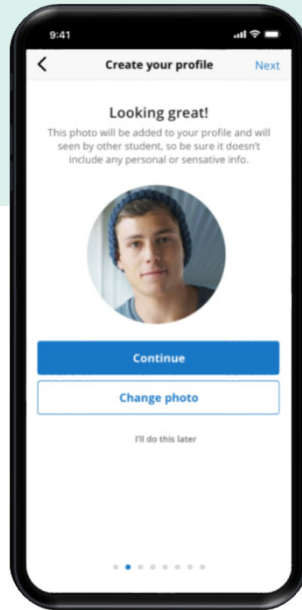
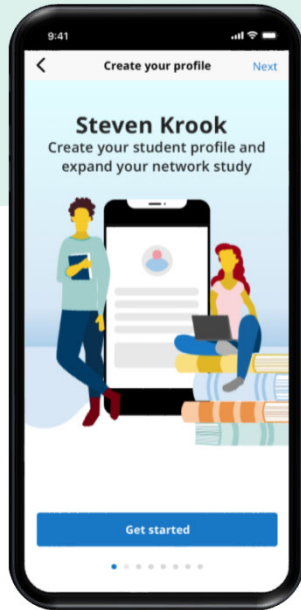
- Moodle PI Enhancements
- Bulk App Role Subscriptions
- Library PI Enhancements
- New campusM APIs
- Institutional SSO Login for App Manager
- Native App Personalization Synced to Cloud
- Bus Tracking Product Integration
- Accessibility Enhancements





# Roadmap 2023: Helping you help your students

# App Profile



Create and populate your profile on first entry to app | Add image, interests and more into profile | Set social media links right in the app | Connect with colleagues and teachers right from the start | Choose what to share and what not to share

# Task Board Enhancements

## User-Defined Tasks

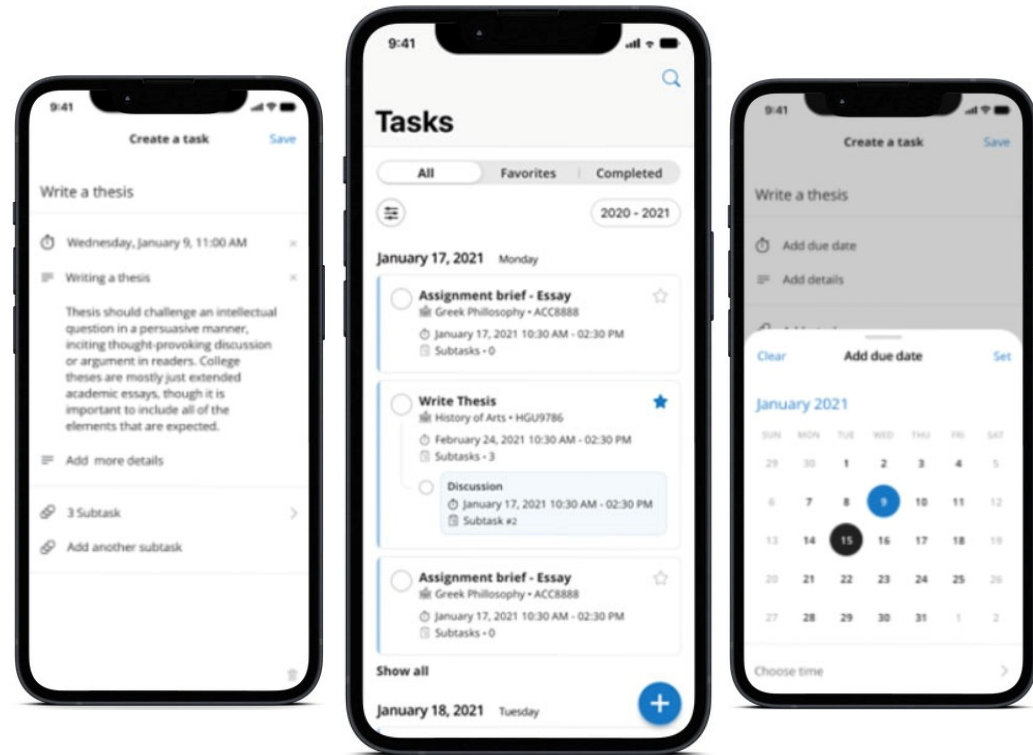
Ability for end users to create and manage their own tasks within the Task Board

## Reminder Notifications

Ability for end users to add reminders for tasks and receive them as app notifications

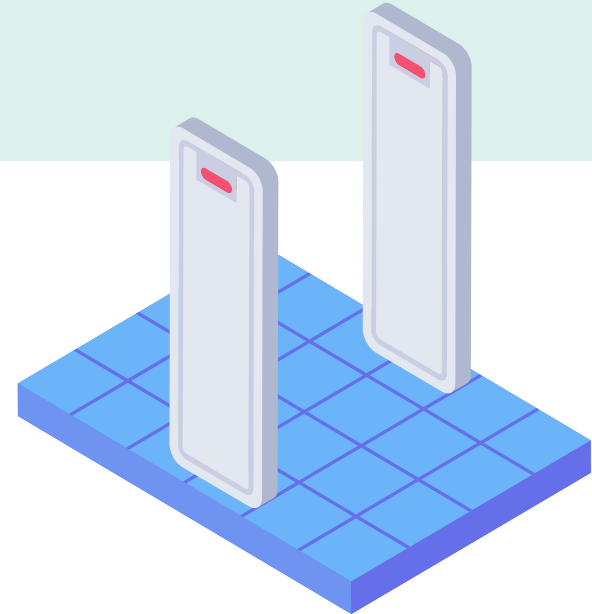
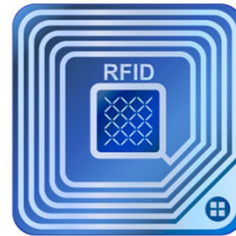
## Search and Filter

Ability for end users to search and filter their tasks

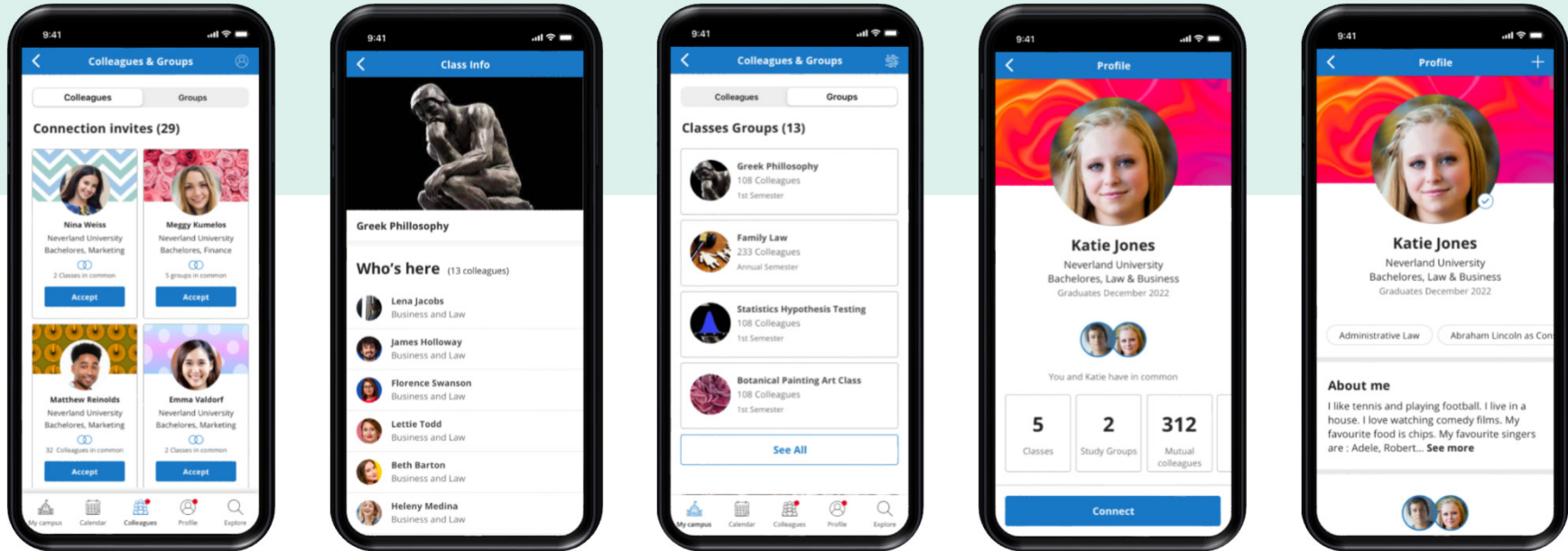


# Library Self-Serve

- Exploration of Self-Serve support for selected vendors



# campusM Connect



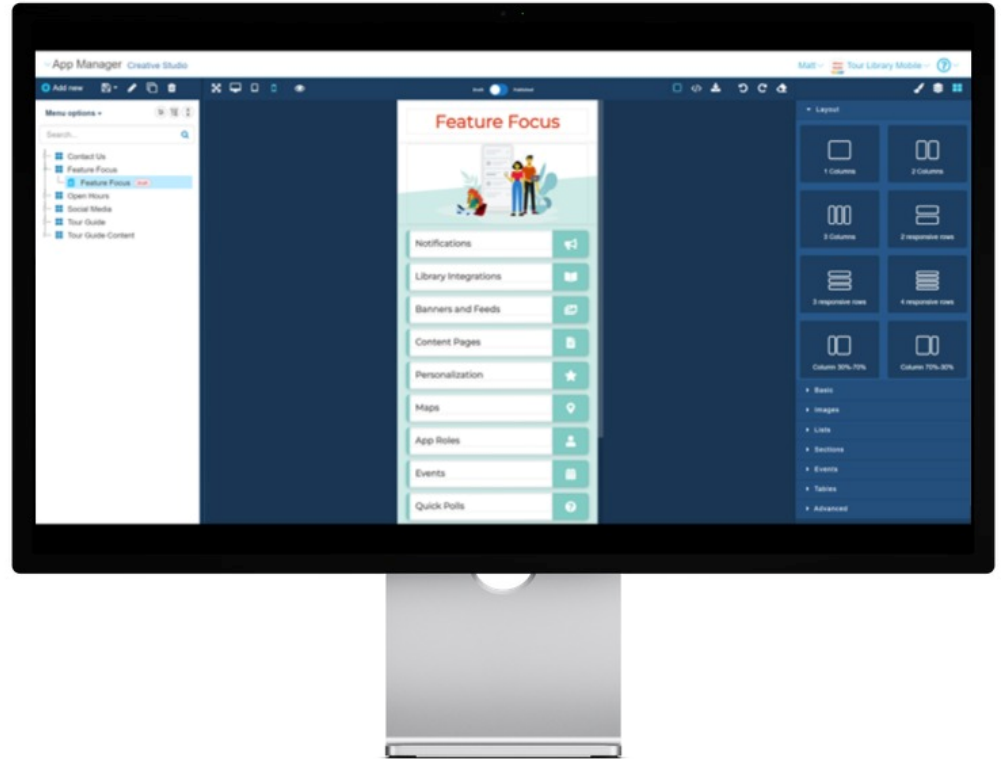
Making it easier for users to connect, collaborate and share resources within a safe digital environment



# Creative Studio: Draft Content Workflow

Enable the creation of draft content pages and publish selectively

Permission can be set to define who can draft and who can publish content



# Product Integrations

Continuing to provide best-in-class integrations with your digital portfolio



SpringShare Integrations

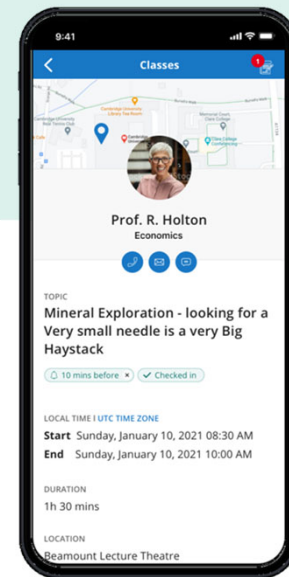
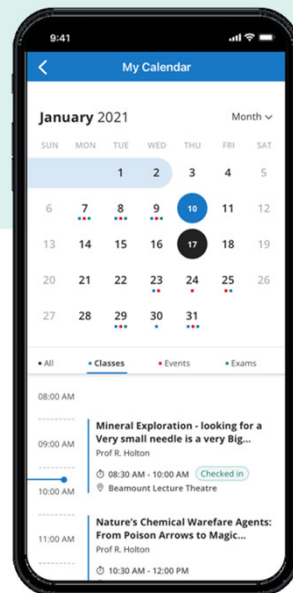
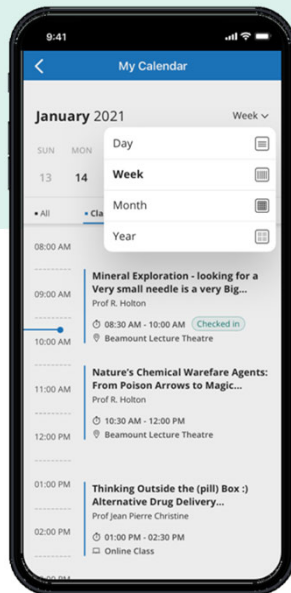
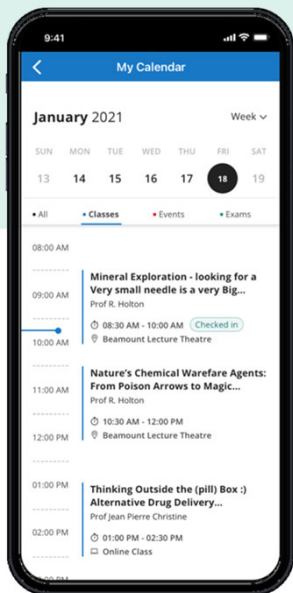


Summon over Alma Integration



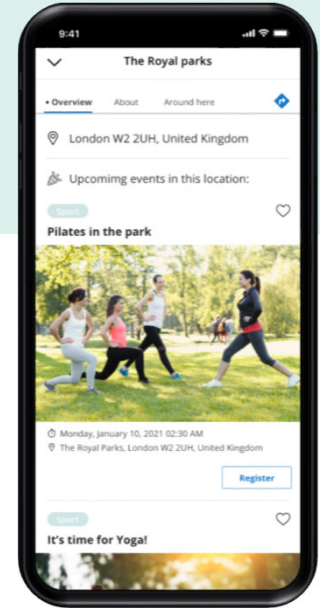
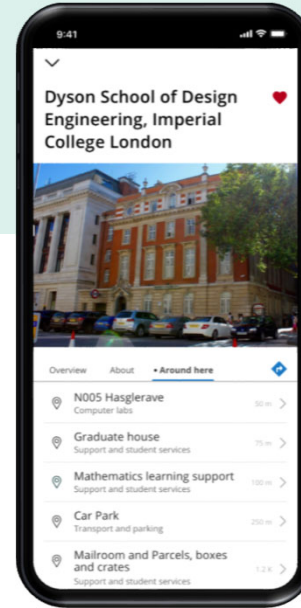
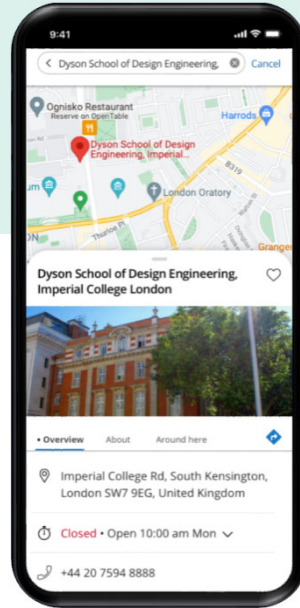
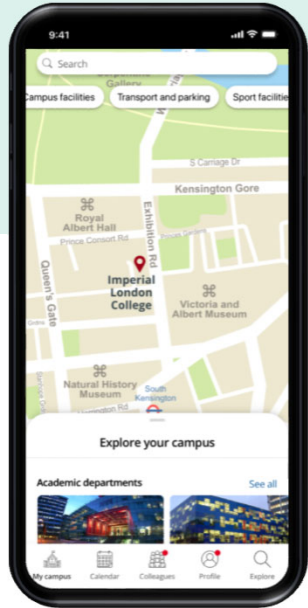


# My Calendar



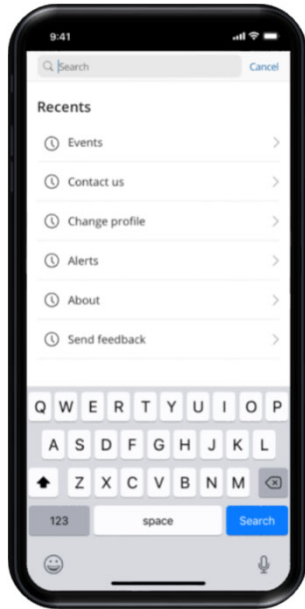
Modern, intuitive design that delights the user | Consolidate time/date-based activities into one view | Scalable view gives holistic insight into day, week, month, year

# My Maps

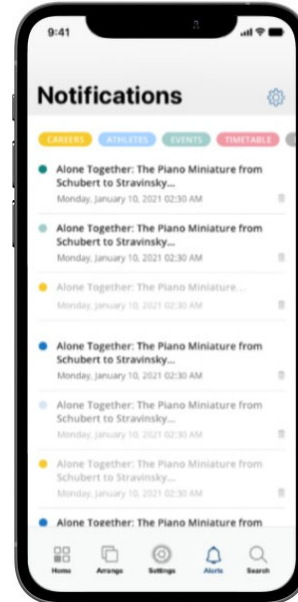
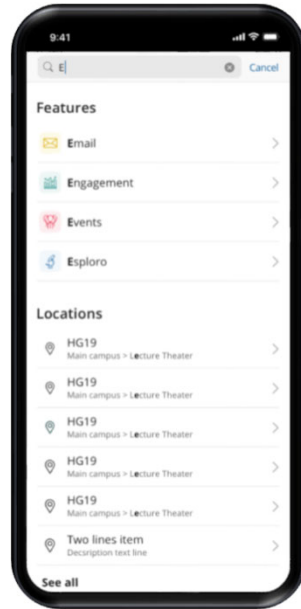


Root and branch overhaul of Maps and locations interactions | Data layer overview provides filterable insight at a glance

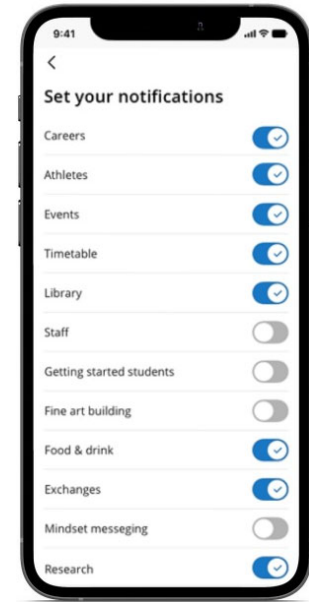
# Search & Notifications



Recent search history | Search term highlights improve legibility

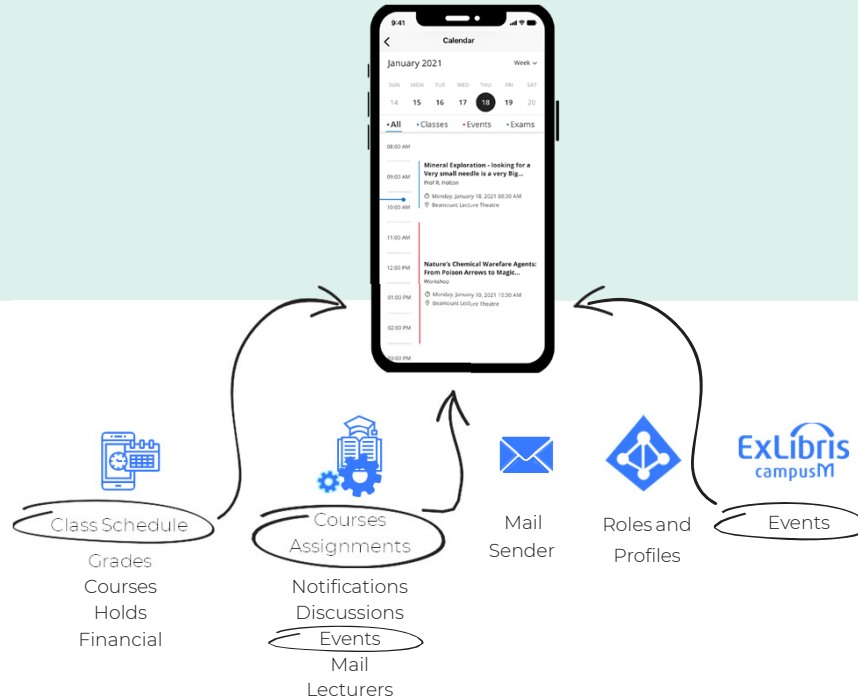


Notification Categories and icons improve visibility and interaction | Search and filter by category



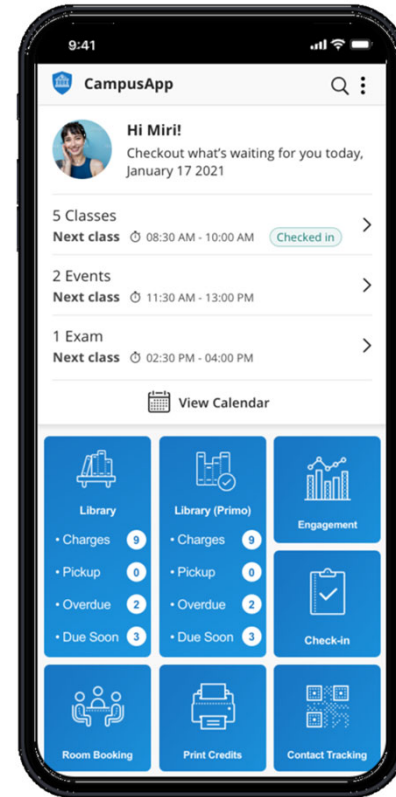
# The campusM Data Model

Transforming distinct product integrations into instant connections



# DayView: Drive action with a user-centered overview

DayView displays class schedules, events, tasks, exams and more in one place on the home screen. This enables students to see what they need to know, when they need to know it, enabling them to act and make smarter decisions.





# adminM: Administration in the palm of your hand

Provide in-app access to key app administration tasks and information, including:

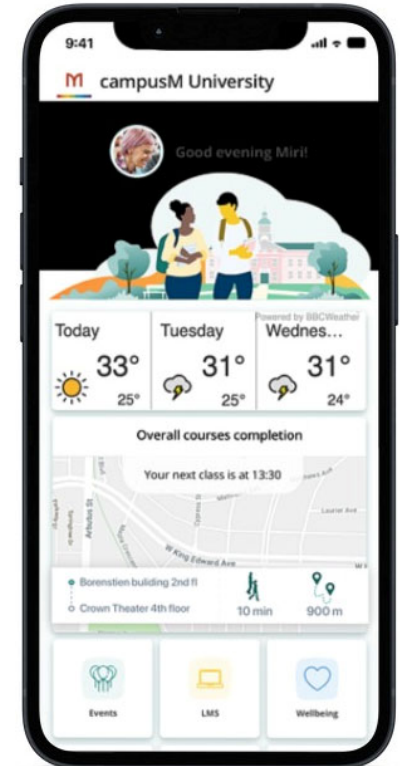
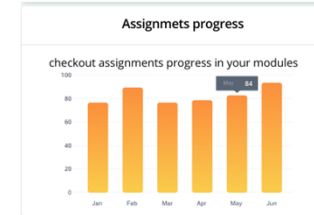
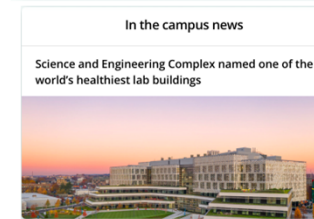
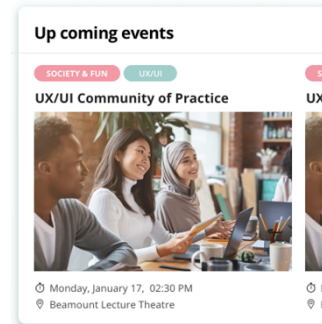
- Key usage analytics
- Notifications
- Event Management
- Service and release information



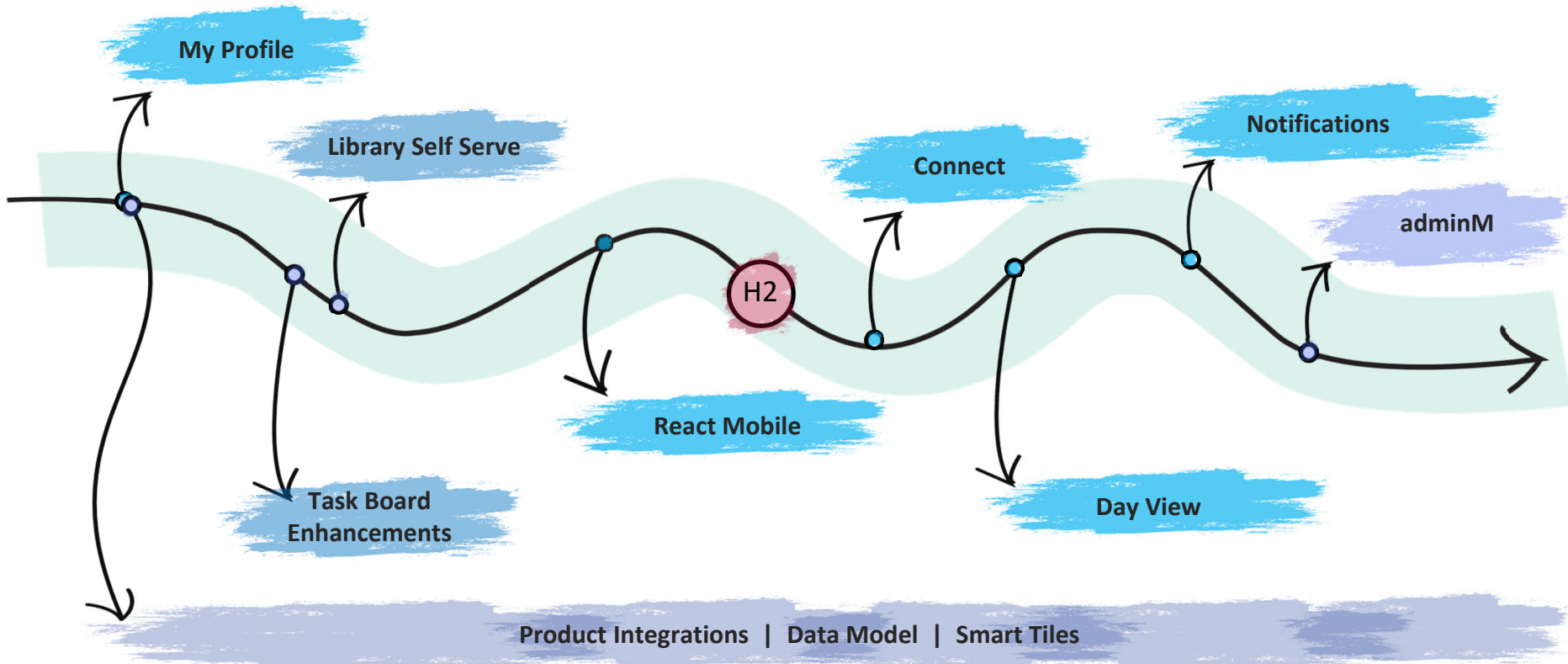
# Smart Tiles

Next-generation dynamic Live Tiles will make the home screen more interactive, attractive, and informative

- Events Smart Tile
- Interactive Lists Smart Tile
- Nested Menus Smart Tile
- Day View Smart Tile



# Delivery Sequence



# Thank you!

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