The User Experience
Focus Group and Ex Libris
Two for One.

Catherine Grove, Northwestern University Raphael Gabbay, Ex Libris









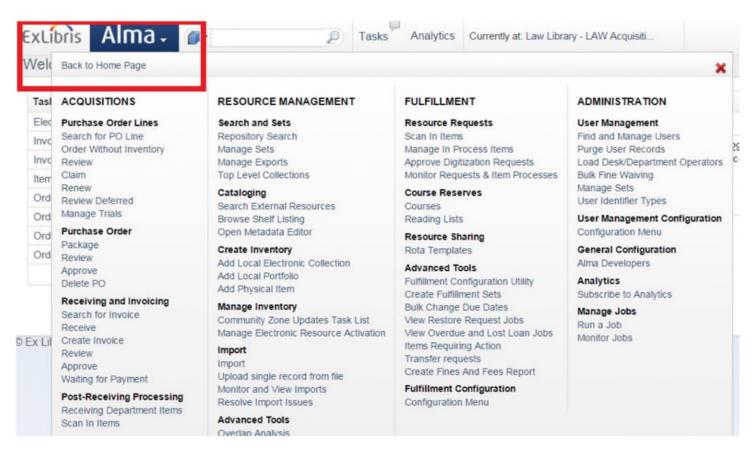
- The UX Focus Group in Alma
- Feature development:
 - a collaborative process-
 - Metadata Editor
 - 1:1 interviews on general UX
- Taking part in the UXFG





Remember when?

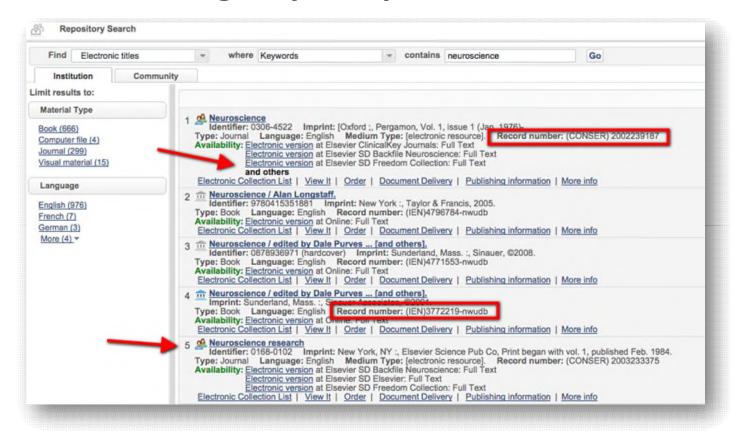






You've come a long way, baby!





UX Focus Group in Alma



2015-2016: A worldwide growing awareness for the need of User experience thinking and methodology in software companies

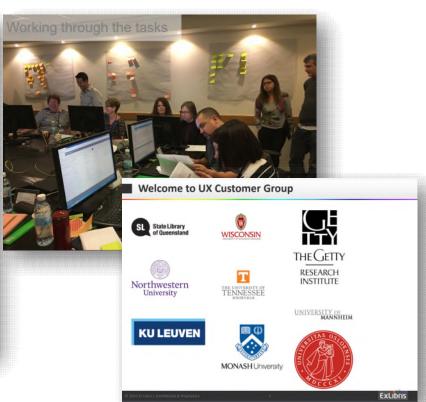
- June 2016: Integrating User Experience processes into Alma
 - 1. Internal process Ex Libris recruits UX experts
 - 2. External process Establishment of a User experience focus group.

UX Focus Group in Alma





June 2016: Establishing UX Focus Group in Alma





UX Focus Group in Alma



The goal

Accompanying, directing and representing the user when addressing user experience in Alma

UX Focus Group activity concentrates on:

- 1. A monthly meeting centered around updates on the various UX tracks
- 2. Participation in user studies and early adoption processes
- 3. Ongoing communication with Alma Product team via Basecamp
- 3. Prioritization and guidance on UX issues in accordance with the product team in Ex Libris

Challenges

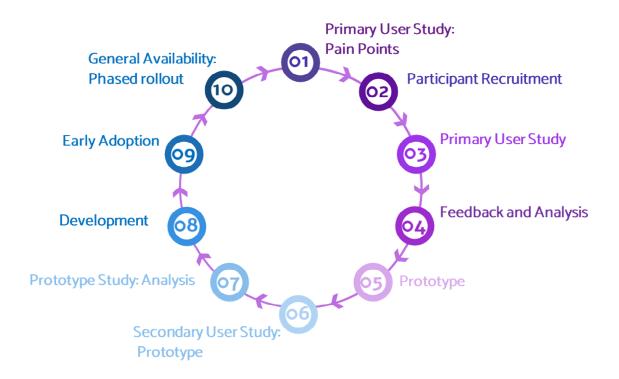


- Achieving the ideal among many visions
- One product serving multiple needs
- Rate of change
- Time commitment
- Future vs immediate



Feature Development As a Collaborative Process





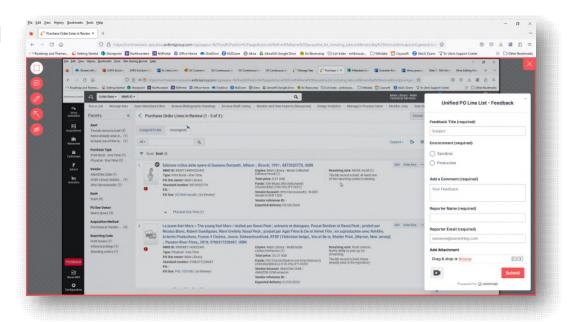
^{* 10} step diagram created by Ruhama Amouyal and Rafi Gabbay



Providing Feedback



Feedback Tool



- User studies
 - Upcoming example: Expand All functionality in the All Titles repository search
 - Individuals have a 1-hour Teams session with UX expert at Ex Libris



Metadata Editor Priorities



- More improvements were needed for the MDE in early 2022
- UXFG assembled improvements and voted on top priorities
 - Need easy way to open items from a holding (released May 2023)
 - Improve the functionality of copy-paste actions (released August 2022)
 - Remove or change 1-hour timeout (improved performance efforts)



1:1 Interviews: A Better User Experience





Patron Services-New Layout



- Checklist verification
- Clarified issues
- design fine tuning

The process verified User feedback was integrated into the design

Coming next: Repository search



Why join the UXFG?



- Direct input
- See Alma as it gets developed
- Early adoption
- Collaborate with and learn from other institutions and experts



Thank you!

























UiO: University of Oslo





Thank you!



Alice Tippit	David Scott	Denise Dudley	Gijs Noels
Catherine Grove	Drew Christensen	Susan Sundquist	Aaron Dobbos
John Blosser	Joe Ferguson	Ruhama Amouyal	Carrie Doyle
Ronald Carrier	Joy Panigabutra-Roberts	Aviva Levin-Belousov	Crystal Buss
Anette Munthe	Kim Blaylock	Naomi Galor	Curran Riley
Christine Rostgaard	Michael Dodson	Daphna Frimerman-Kolka	Andrea Steffek
Magnus Carlström	Mike Rogers	Sivan Kedar	Bettina Kann
Dave Allen	Wanda Rosinski	Dafna Mizrahi-Melcer	Jeffery Cruz
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Thank you!

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