



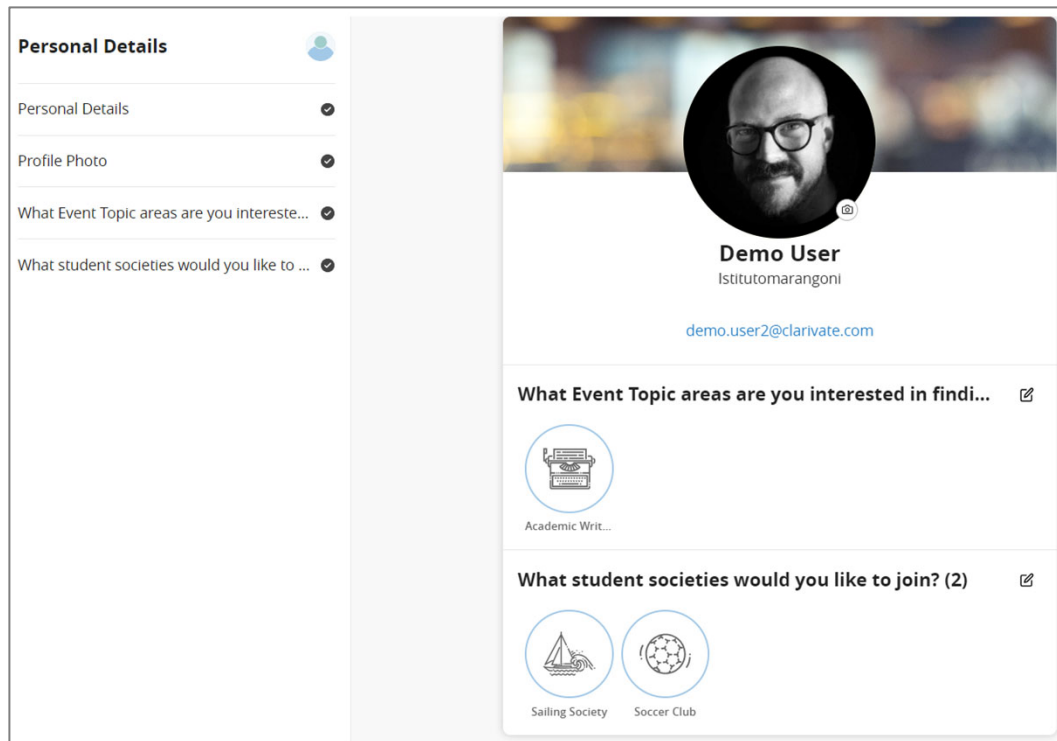
# campusM Roadmap 2023

H2 Update

# 2023 H2 Highlights: My Profile

Create and populate your profile with an image, interests and more.

Tags allow for user-driven personalization.



# 2023 H2 Highlights: Creative Studio Draft Workflow

Ability to create pages in draft form and introduce workflow to allow drafting, review and publish.

Create New Page

**STUDENT ACTIVITIES**  
450+ STUDENT GROUPS

It's easy to find people who share your interests. Here's a sampling of just some of our campus organizations. For a complete list and contact information, visit our [Student Activities Office website](#). And if, against all odds, your favorite activity isn't on our list, you can find out how to start your own organization with as few as four other students.

**PROFESSIONAL ORGANIZATIONS**

\*Name  
Enter page name

\*Description  
Enter page description

Draft

Cancel Create

Menu options

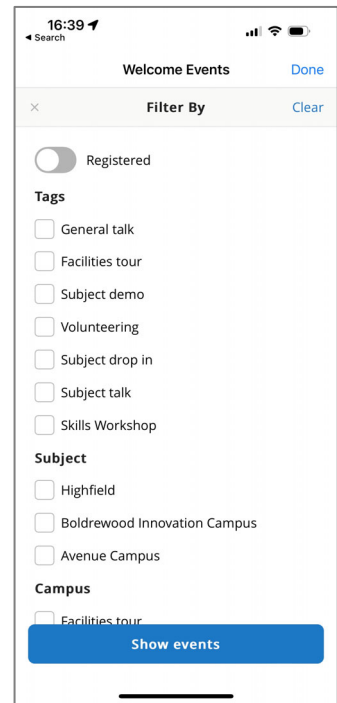
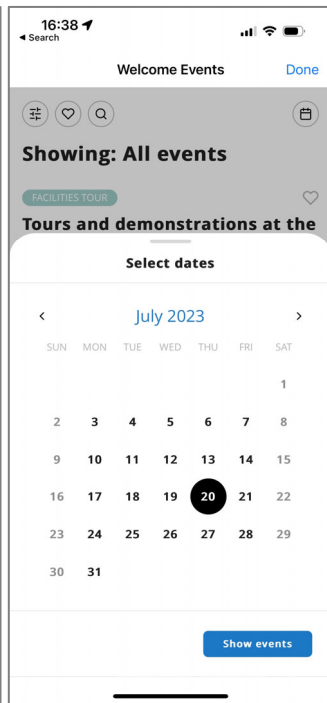
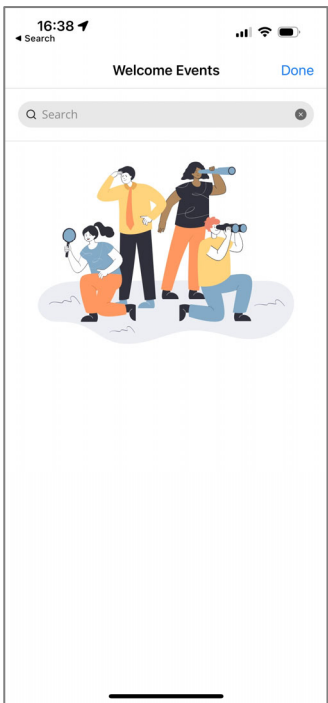
Search...

- Creative Studio Templates **Draft**
- Event template I **Draft**
- Event Template II **Draft**
- Photo Card **Draft**
- Restaurant template **Draft**
- Blog template **Draft**

- Landing Page Template **Draft**
- Newsletter template** **Draft**
- Magazine template **Draft**

# 2023 H2 Highlights: Events: Improved Search & Filter

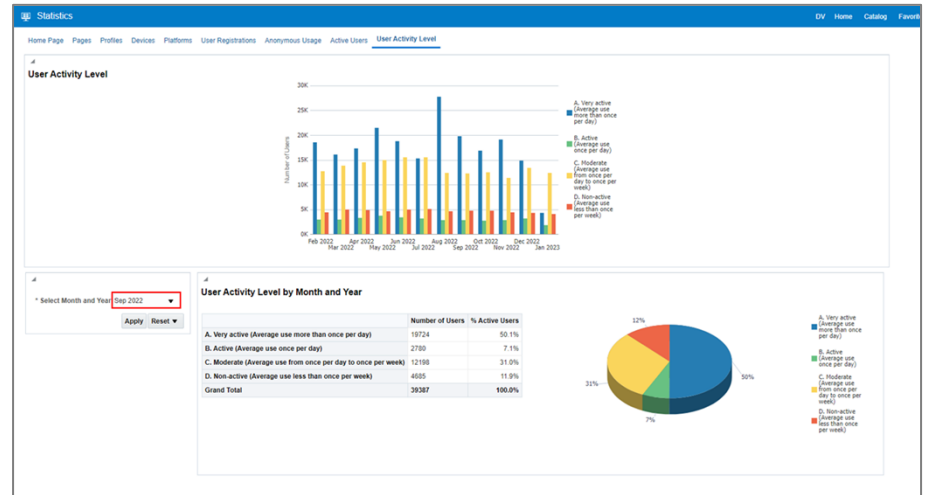
Significant enhancements to how users can search and filter your events list.



# 2023 H2 Highlights: Insight Analytics - Engagement

Brand new Insight Analytics Dashboard provides a useful breakdown around engagement levels of your app users.

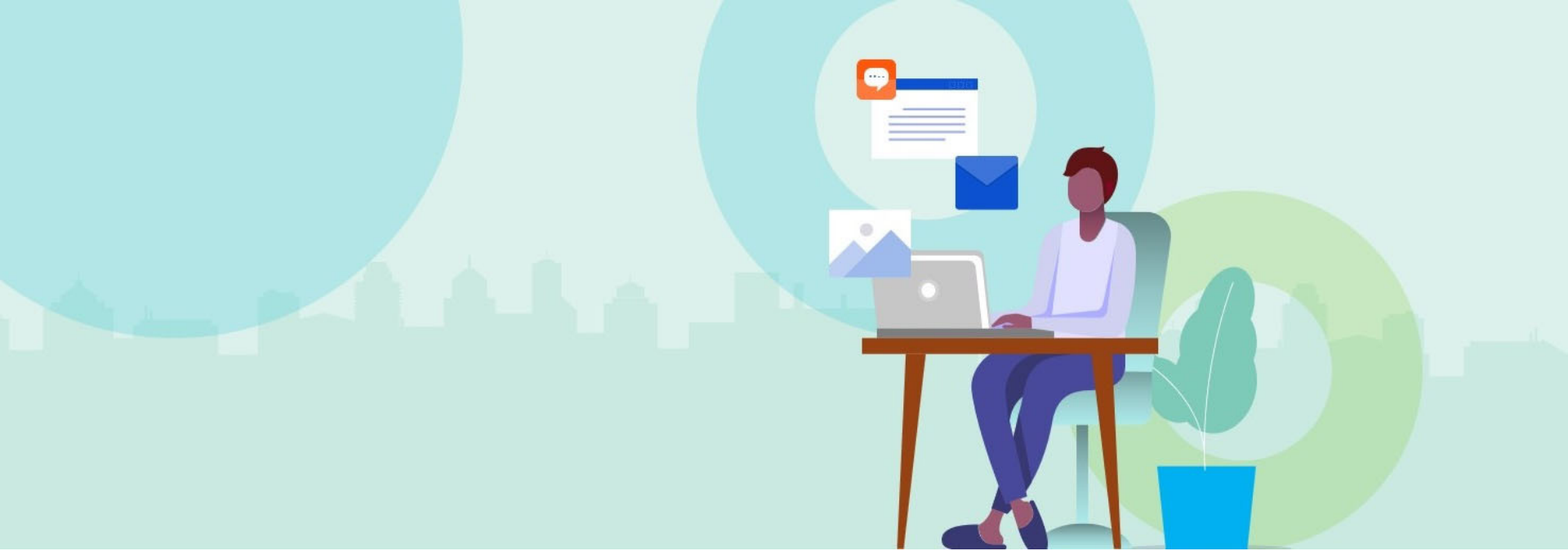
Understand what proportion of your users fall into various levels of activity at a glance throughout the year.



# 2023 Highlights: Other

- Task Board Update – User created tasks and reminders
- Attendance Transaction Viewer
- Addition of a Unique Identifier for users
- Exporting Last Login Date for Registered Users
- Event information export through app manager
- Moodle Product Integration – Nested Content and more

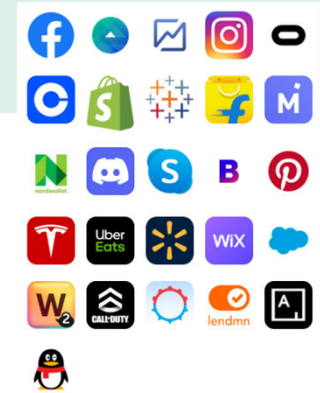
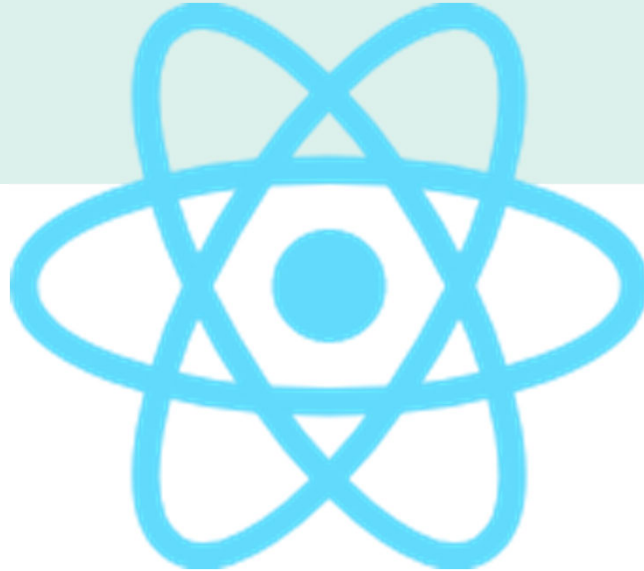
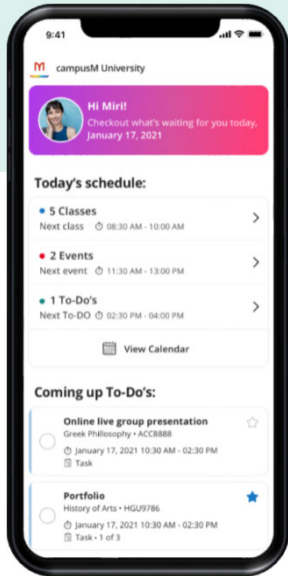




# Roadmap 2023: Helping you help your students

# React Native

## Continuous Mobile Technology Upgrade

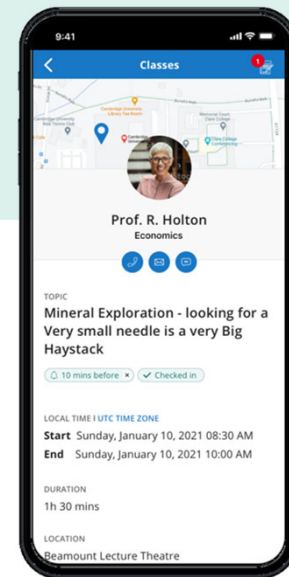
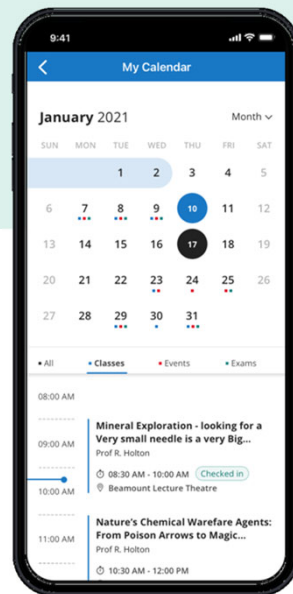
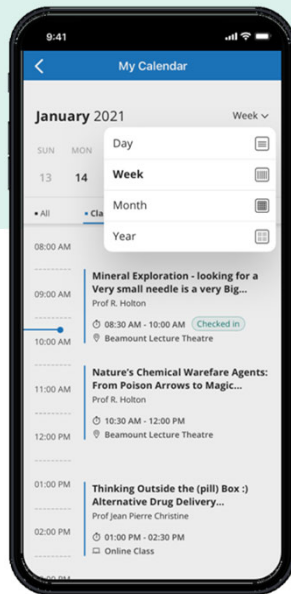
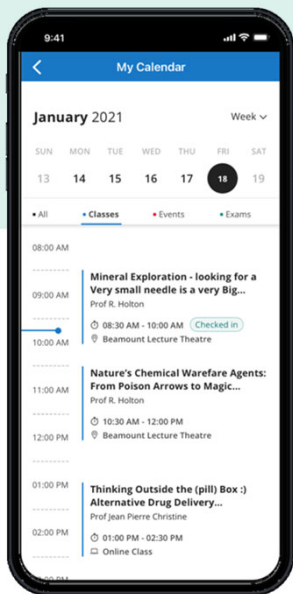


Trusted Development  
Platform

React Native technology stack for unified native development | Faster, more consistent native development | Smooth, native interactions and animations enhance user experience | Improved performance | Accessible by design

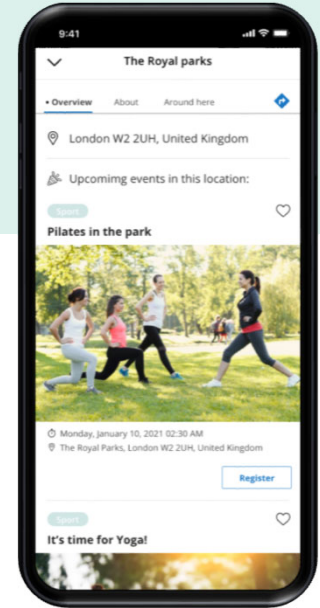
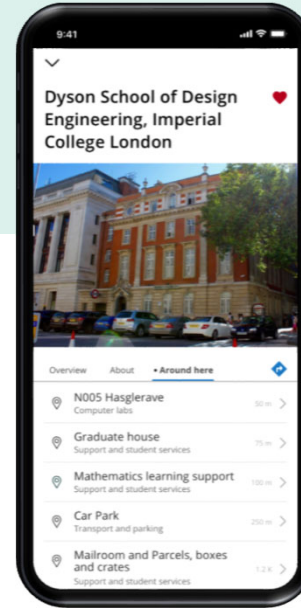
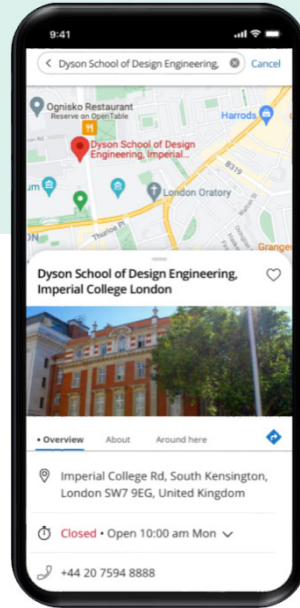
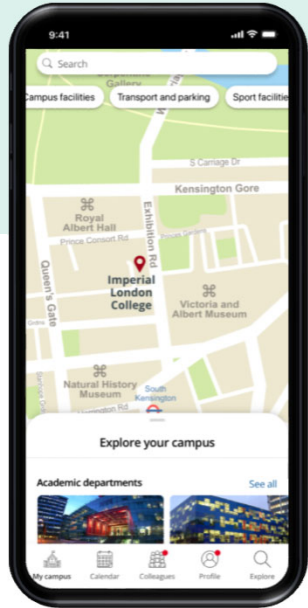


# My Calendar



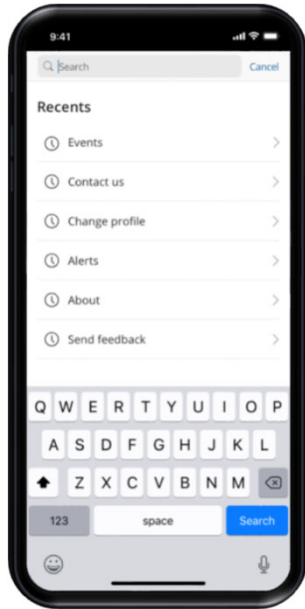
Modern, intuitive design that delights the user | Consolidate time/date-based activities into one view | Scalable view gives holistic insight into day, week, month, year

# My Maps

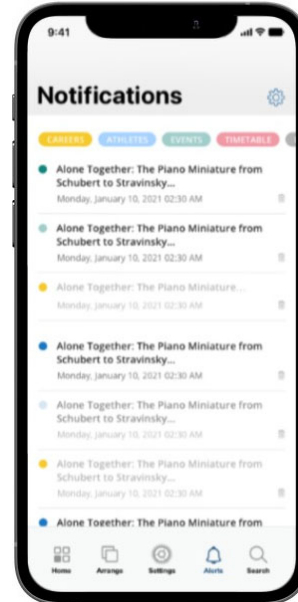
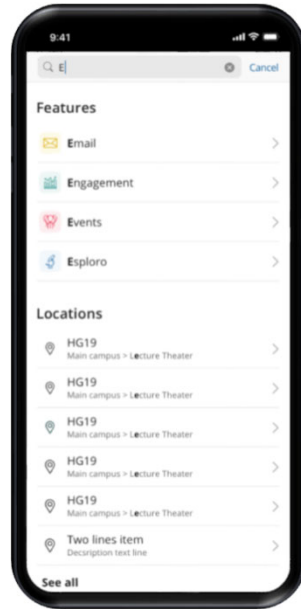


Root and branch overhaul of Maps and locations interactions | Data layer overview provides filterable insight at a glance

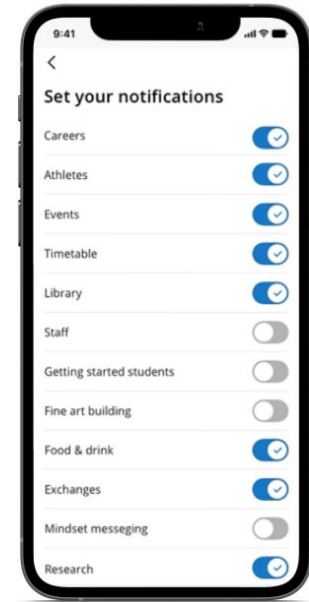
# Search & Notifications



Recent search history | Search term highlights improve legibility

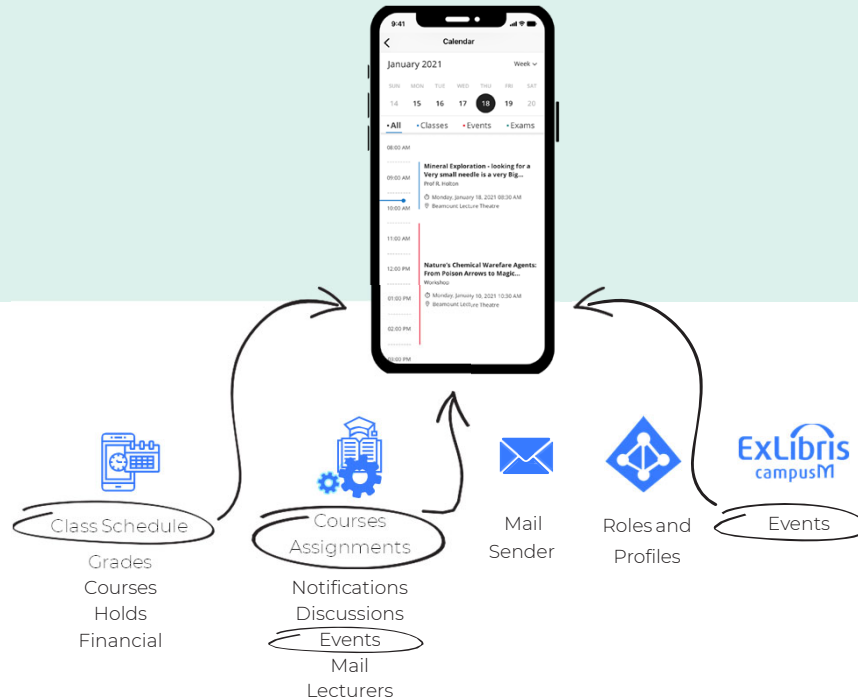


Notification Categories and icons improve visibility and interaction | Search and filter by category



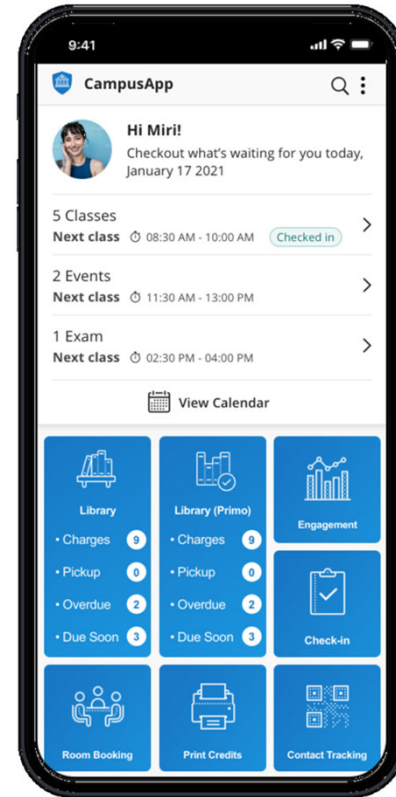
# The campusM Data Model

Transforming distinct product integrations into instant connections



# DayView: Drive action with a user-centered overview

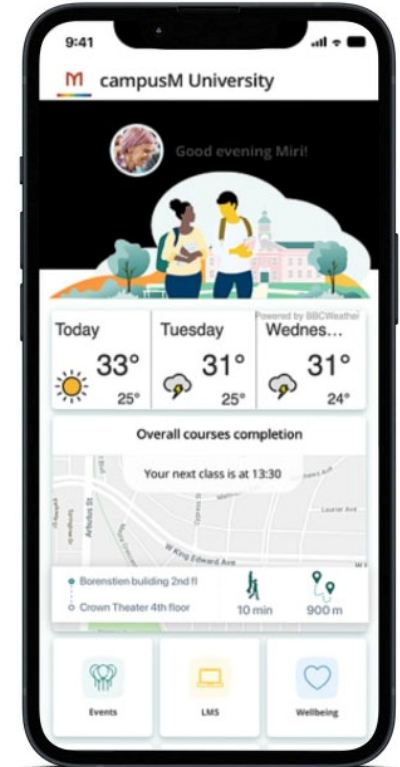
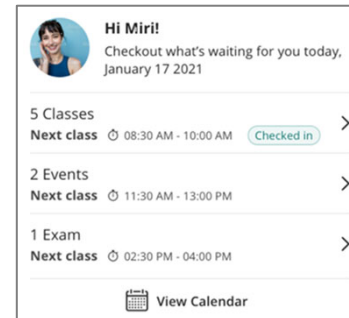
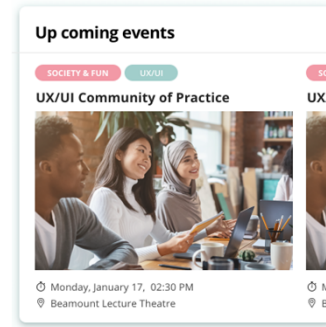
DayView displays class schedules, events, tasks, exams and more in one place on the home screen. This enables students to see what they need to know, when they need to know it, enabling them to act and make smarter decisions.



# Smart Tiles

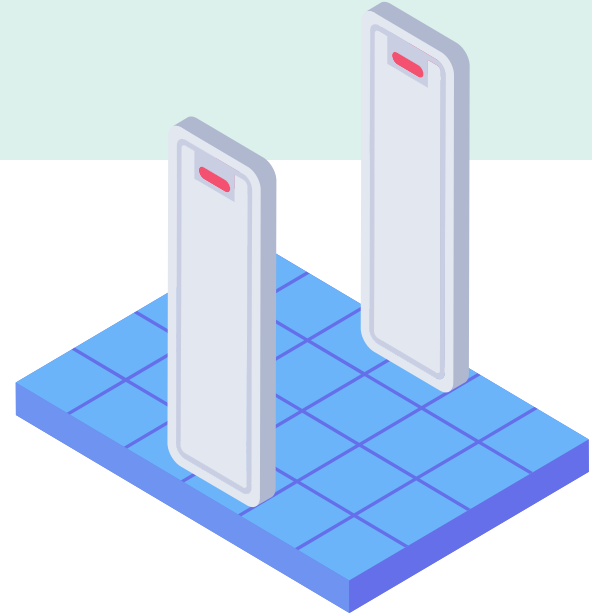
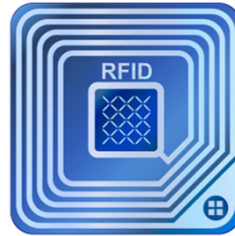
Next-generation dynamic Live Tiles will make the home screen more interactive, attractive, and informative

- Events Smart Tile
- Interactive Lists Smart Tile
- Nested Menus Smart Tile
- Day View Smart Tile



# Library Self-Serve

- Exploration of Self-Serve support for selected vendors



# Data Visualization comes to campusM

Providing access to powerful insights into your app data through a simple visualization tool.

Enable drag and drop interactions to explore your app data and analyze usage.

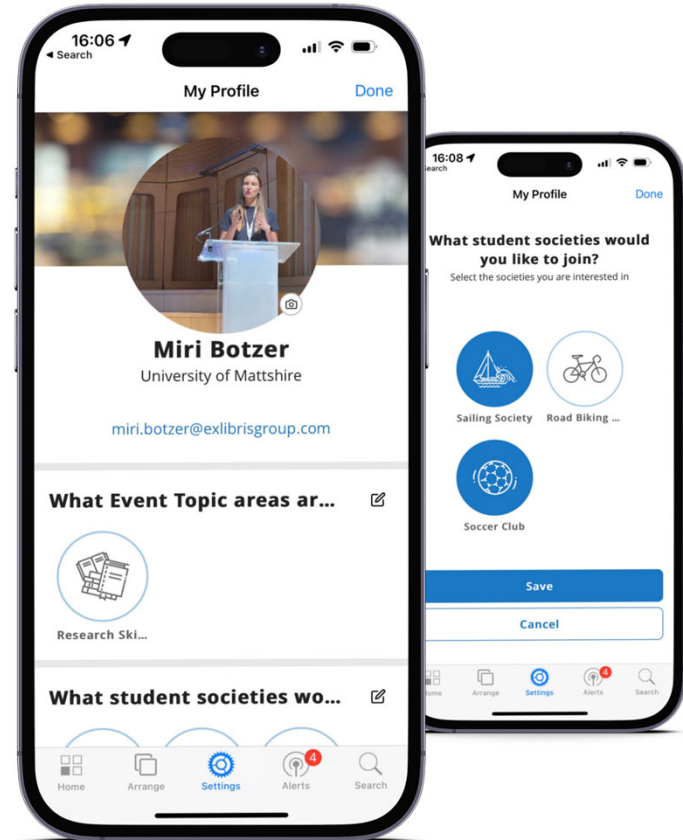




# Complete My Profile on App Access

Make populating your users' My Profile as part of the initial sign in process to access the app.

Use the captured Tag metadata to personalize your users' experience based directly on their preferences.



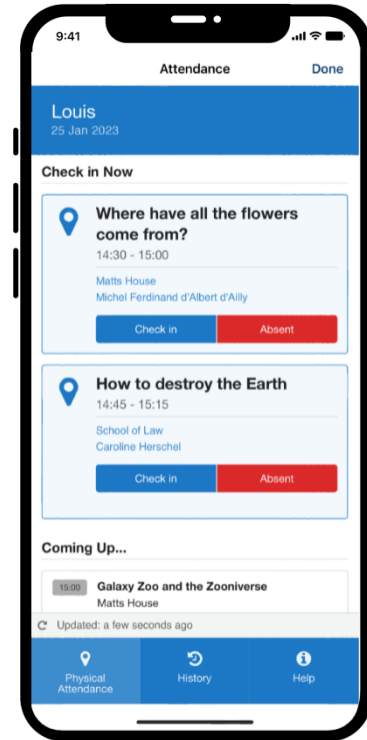
# Attendance: Hybrid Check-in & Data Extraction

## Hybrid Check-in

Support events that happen off campus in some instances and on campus for others by defining alternative validation to be configured based on timetable event data.

## Simplified Attendance Data Extraction

Enable attendance administrators to easily export CSV files with attendance transactions through app manager, in addition to the API already available.



# Product Integrations

Continuing to provide best-in-class integrations with your digital portfolio



SpringShare Integrations



Outlook Calendar Timetable



Colleague Timetable Integration



# Thank you!

---

