

The power of the Web is in its universality. Access by everyone, regardless of disability, is an essential aspect

- Tim Berners-Lee, W3C Director and inventor of the World Wide Web







#### Web Accessibility in Higher Education

#### Laws

- US State-level legislation (e.g., WA, CA, TX)
- UK Regulations for Public Sector websites (2018)
- European Accessibility Act (Directive (EU) 2019/882)

## Evolving Standards and Best Practices

- WCAG 2.2 (expected Q4 2023)
- EN 301 549
- UN Sustainability Goals for Quality Education

#### Institutions

- Procurement policies
- Office of Inclusion
- Libraries asked to create long term plans for improving accessibility

#### Litigation

- Cases and settlements involving libraries and universities
- EAA allows lawsuits





#### What is Web Accessibility?

The inclusive practice of ensuring there are no barriers that prevent interaction with websites











#### Visual

Visual impairments including:

Blindness

Low vision and poor eyesight

Color blindness

#### **Motor/Mobility**

Difficulty or inability to use the hands

Tremors

Loss of fine muscle control

#### **Auditory**

Deafness

Hearing impairments

Partial hearing loss

#### Sensory

Reactions (seizures) to visual strobe or flashing effects

Autism spectrum related sensitivity (noise, light, touch)

## Cognitive and Intellectual

Developmental disabilities

Learning difficulties

Cognitive disabilities

Paraphrased from <a href="https://en.wikipedia.org/wiki/Web\_accessibility">https://en.wikipedia.org/wiki/Web\_accessibility</a>





#### What are Assistive Technologies?

Tools, software and browser plugins that help differently-abled individuals use the web











Visual	
	Screen readers

Braille keyboards and printers

Keyboard only navigation

Screen magnifiers

Text and contrast adjustment

#### Motor/Mobility

Adapted keyboards and overlays

Mouse/touch

Speech recognition

#### Auditory

Closed captions

Real time
transcription

Sign language video

#### Sensory

Augmentative and alternative communication

## Cognitive and Intellectual

Text and contrast adjustment

Text to speech readers

Paraphrased from <a href="https://en.wikipedia.org/wiki/Web\_accessibility">https://en.wikipedia.org/wiki/Web\_accessibility</a>





#### **Accessibility Acronyms**

**EAA** 

EN 301 549

WCAG

A/AA/AAA

#### European **Accessibility Act**

Standardizes the requirements for accessible products and services and aims to eliminate barriers to those products and services. Sets a framework for seeking legal action.

#### Harmonized **European Standard** on Web Accessibility

European standard of Accessibility defining how to meet minimum requirements of EU Directive 2016/2102.

Adopts latest version of WCAG.

#### Web Content **Accessibility Guidelines (WCAG)**

Recommendations from the W3C for making web sites accessible.

The most recent version of the standards is WCAG 2.2.

#### **Compliance levels** of WCAG

AAA is the highest standard.

AA is a moderate standard and the target accessibility level for most organizations.

A is the basic standard.





#### What's New in WCAG 2.2

1 criteria removed

9 new criteria

2.4.7 Focus Visible now level A

Standard	Minimum (Level AA)	Enhanced (Level AAA)
2.4.11 Focus Not Obscured	Keyboard focus is at least partially visible.	Keyboard focus is fully visible.
2.4.13 Focus Appearance		Focus indicator is sufficient size and contrast.
2.5.7 Dragging Movements	Provide a simple pointer alternative for dragging actions.	
2.5.8 Target Size	24×24 CSS pixel minimum or sufficient spacing around them.	
3.2.6 Consistent Help (Level A)	Help is in a consistent location.	
3.3.7 Redundant Entry (Level A)	Don't ask for the same information twice in the same session.	
3.3.8 Accessible Authentication	Don't make people solve, recall, or transcribe something to log in.	Don't make people recognize objects or user-supplied images and media to login.

Source: https://www.w3.org/WAI/standards-guidelines/wcag/new-in-22/





#### **Accessibility Acronyms Continued**

#### **VPAT**

#### **Voluntary Product Accessibility Template**

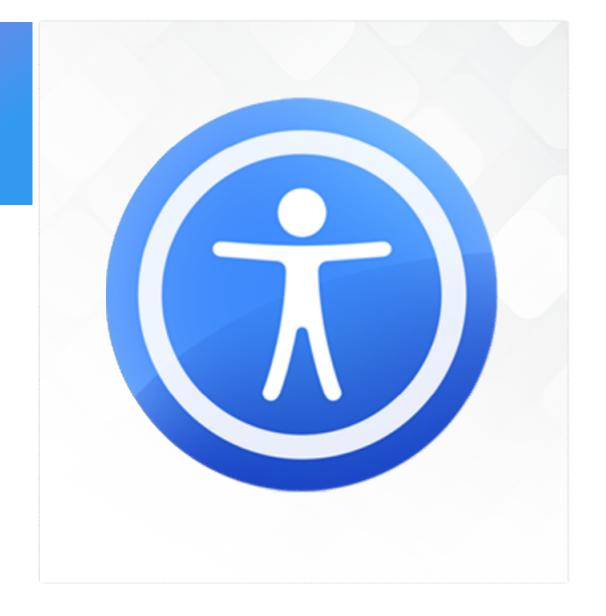
Template to document how well a web application or site supports accessibility criteria based on WCAG and Section 508 of the ADA.

#### **ACR**

#### **Accessibility Conformance Report**

Completed VPAT

Should indicate how compliance level was verified.













# Accessibility Conformance Reports (VPATs)

# User-Centered Accessibility Statements







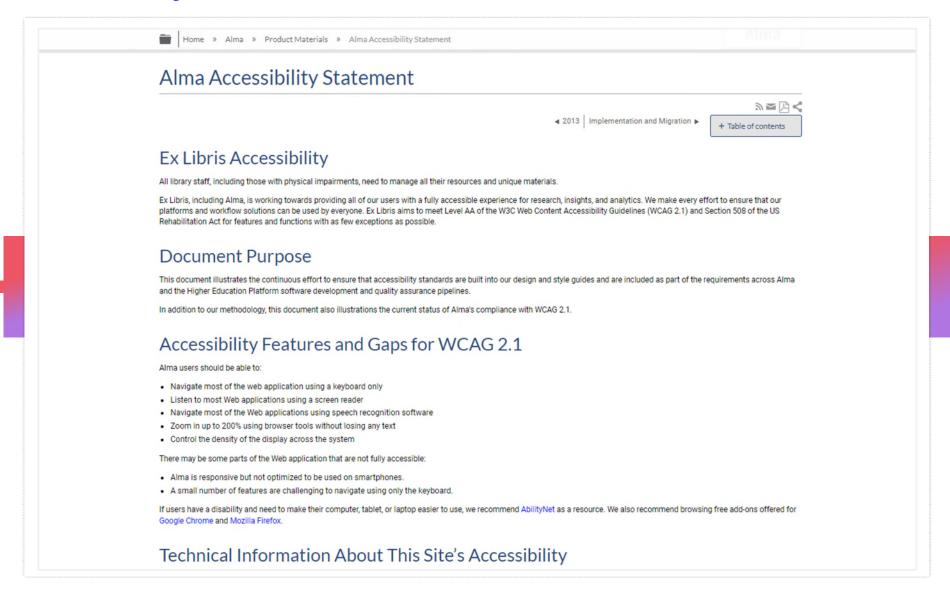
Linked from product footer.
Written for users of assistive technology.
Also addresses specific requirements for UK and EU accessibility legislation.

https://knowledge.exlibrisgroup.com/Cross-Product/Security/Policies/Accessibility





#### Sample Accessibility Statement

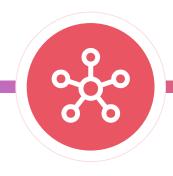






# Clarivate Accessibility Council

# Ongoing Accessibility by Design





Provides cross-functional direction and support; shares best practice tools and resources and increases organisational capabilities.

Members from UX, Product Management, Technology, Content, Legal and Tech Support.

Improving product development processes and capabilities.

Continuous effort.









# Accessibility by Design as a Continuous Effort

#### **Engagement and Understand users**

#### In August we hosted a lecture by Orly Tal, a blind developer











As we strive to improve our products accessibility, we encourage you to attend to better understand our customers'

computer tasks like composing and sending emails in Outlook or surfing the

To RSVP, email Uri Beladev by August 10th.

Monday, August 14th 11:00 - 12:00 Dining Room





#### **Continuous Accessibility Improvement Efforts**

- Develop internal expertise
   (e.g. 5 individuals with IAAP\* Web Accessibility Specialist certification)
- Annual accessibility training session
- Improvement of internal workflows to assure accessibility (Product, Development, QA)
- Acquire technology assistance tools for testing
- Improvement and addition of internal documentation and guides







#### **Accessibility in Numbers**

## Hundreds

of days invested in accessibility in 2022 and 2023

### 3 Levels

Assessment to implement accessibility

380+

Accessibility issues fixed in **2023** 

95%

of customer accessibility issues that comply with level A and AA\* are on the roadmap

\*According to Web Content Accessibility Guidelines (WCAG)





#### **Accessibility Roadmap**







#### **Internal checks**

# External third-party company assessment

#### Issues found by users

Accessible infrastructure by design to eliminate to minimum: color contrast, keyboard access, labeling and screen readers, text dictation, and more

An annual audit by a third-party leading-in-its-field compliance company

Level A and AA issues are prioritized and added to roadmap





#### **What Comes Next?**

- Many accessibility issues fixed for November 2023 Alma Release
- Continue improving product accessibility
- Ongoing effort for accessibility learning and training
- O Update Alma VPAT is planned for early 2024
- O Apply WCAG 2.2 Level AA in 2024





#### **Key Takeaways**

- Web Accessibility removes barriers that prevent interaction with websites.
- Accessibility is important for everyone. It assists with temporary or permanent impairment.
- Accessibility standards (WCAG)
- Ex Libris invest great efforts to understand users' needs and create accessible products
- Your collaboration is part of our mutual success!









## Thank You!

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