Primo Product Update

Yisrael Kuchar

Senior Director of Product Management, Discovery Solutions

Nili Natan

Director of Product Management

Leuven has Something for Everyone

The Stadhuis

Stella Artois

Heverlee Woods

University

M Leuven

Groot Begijnhof

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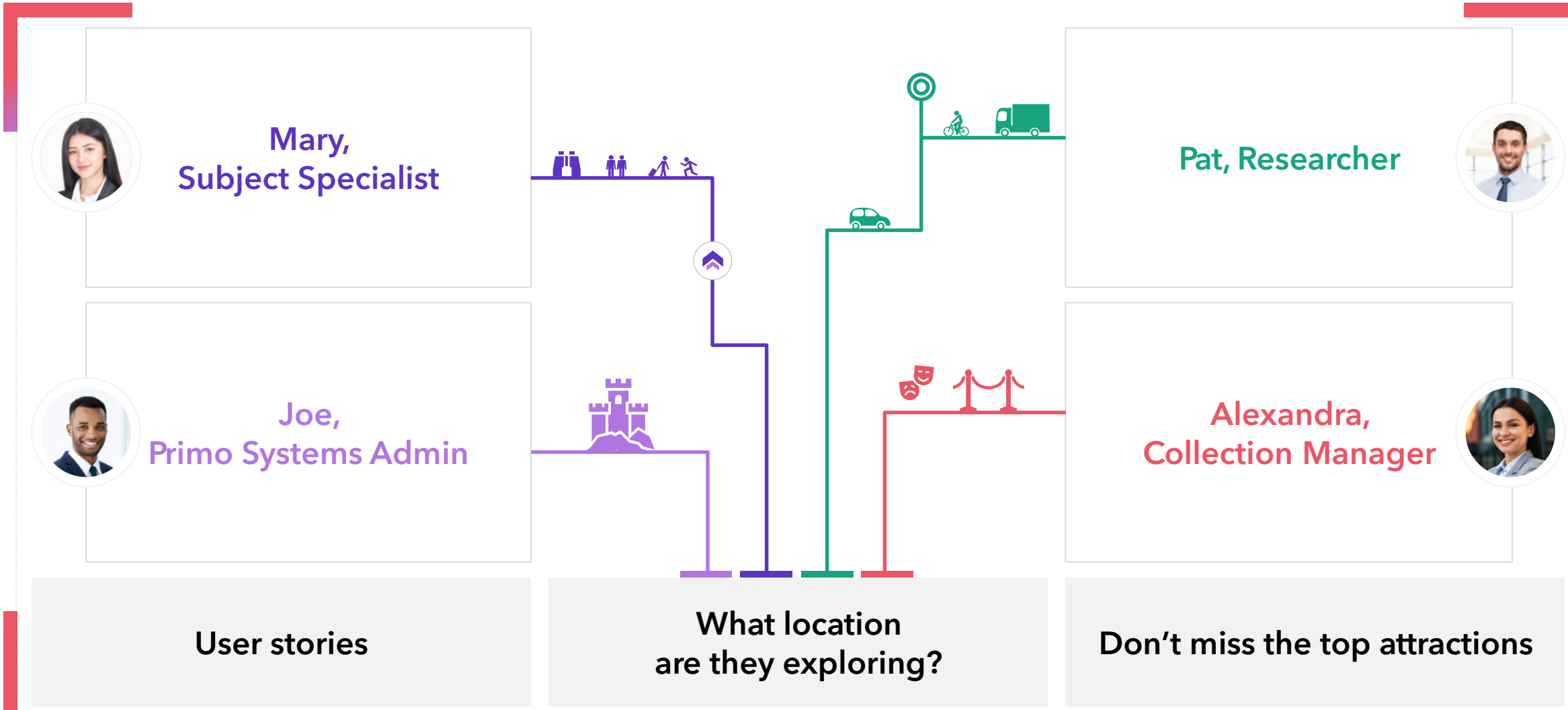
A Rewarding Journey with Different Users



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Touring with Mary

Position

Subject Specialist

Role

She possesses extensive knowledge regarding information sources and services pertaining to a specific field and is accountable for fulfilling reference requests and offering research support related to this field

Desires

To share her expertise in the field with others and engage with a larger patron audience within the university

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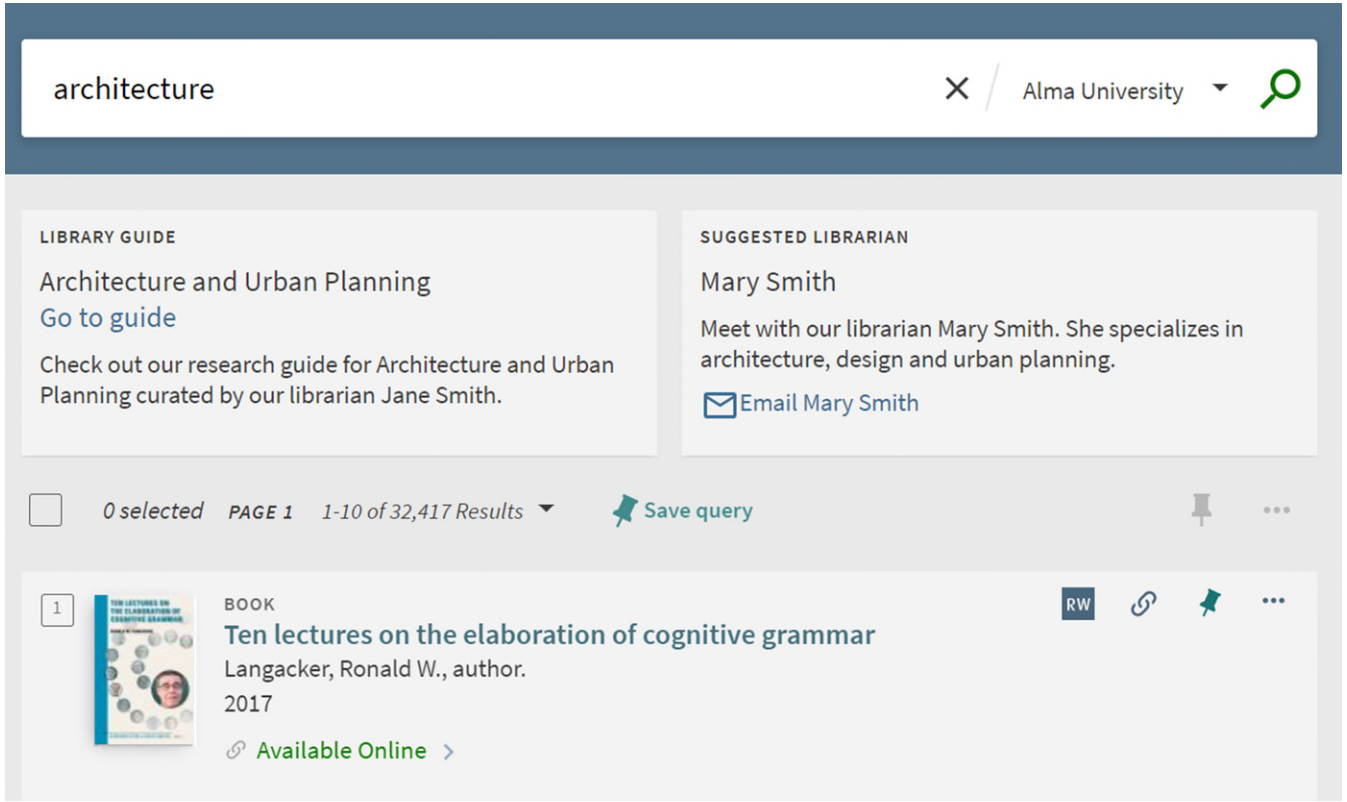
Promote Subjects with Resource Recommender

Promote expertise in subject areas helping patrons find resources and guidance when searching for the subject



Coming this year – support in inflections and single/plural to improve matches

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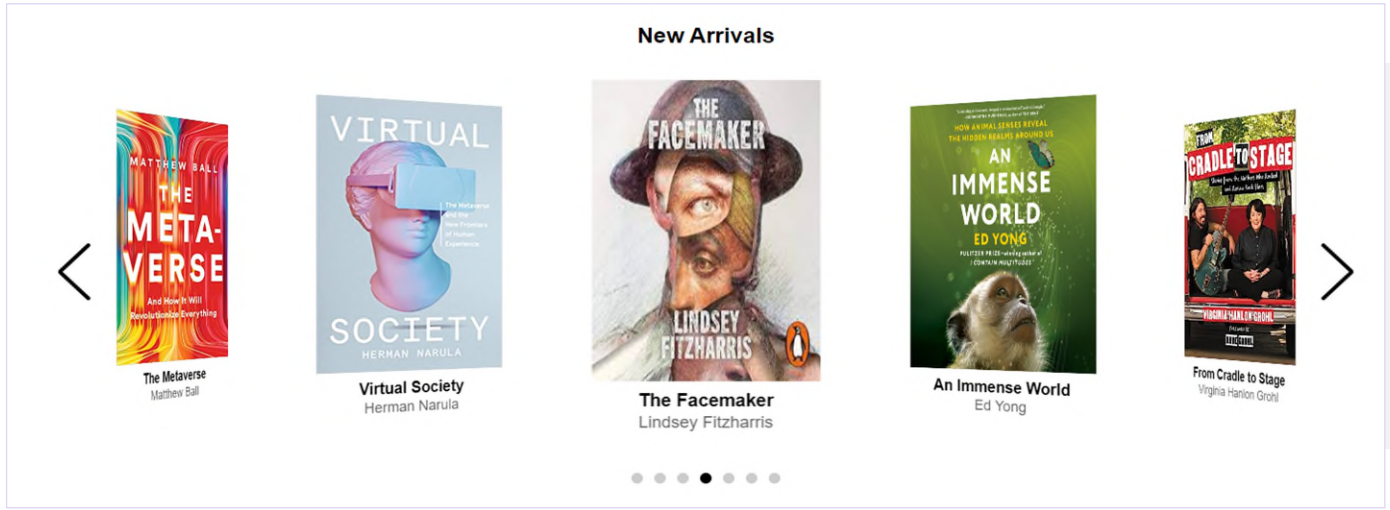
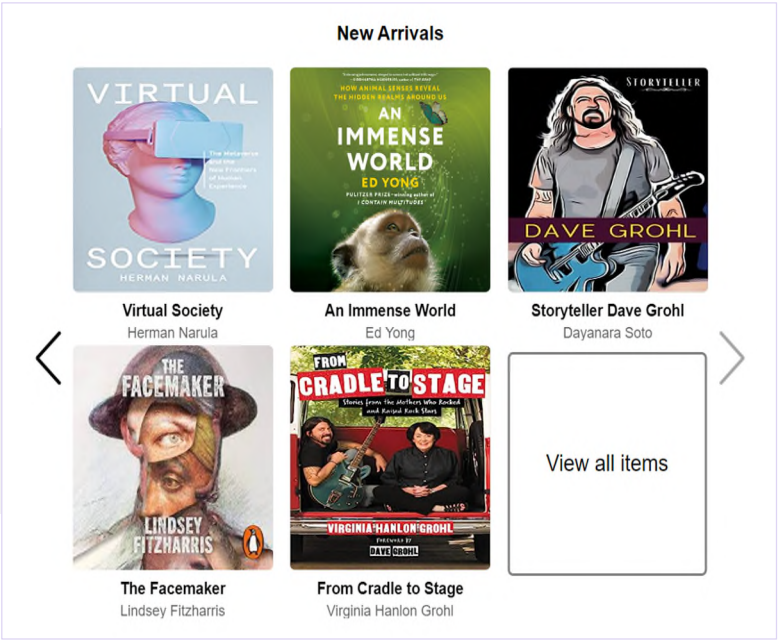
Embed Subject Area Items in Faculty Sites

Meet patrons where they are, by exposing relevant materials from the library on other sites, such as university or faculty sites





Introducing new widgets to expose relevant library resources

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Mary can do this

- Shape the discovery experience to promote her subject of area items
- Reference students to subject area items and to her as a specialist
- Expose items of interest on faculty sites
- Support student and researcher success

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Exploring with Pat

Position

Researcher

Role

Conducting research on the impact of video games on chocolate consumption

Desires

Pat is using the library services to find any relevant materials

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Quicklinks

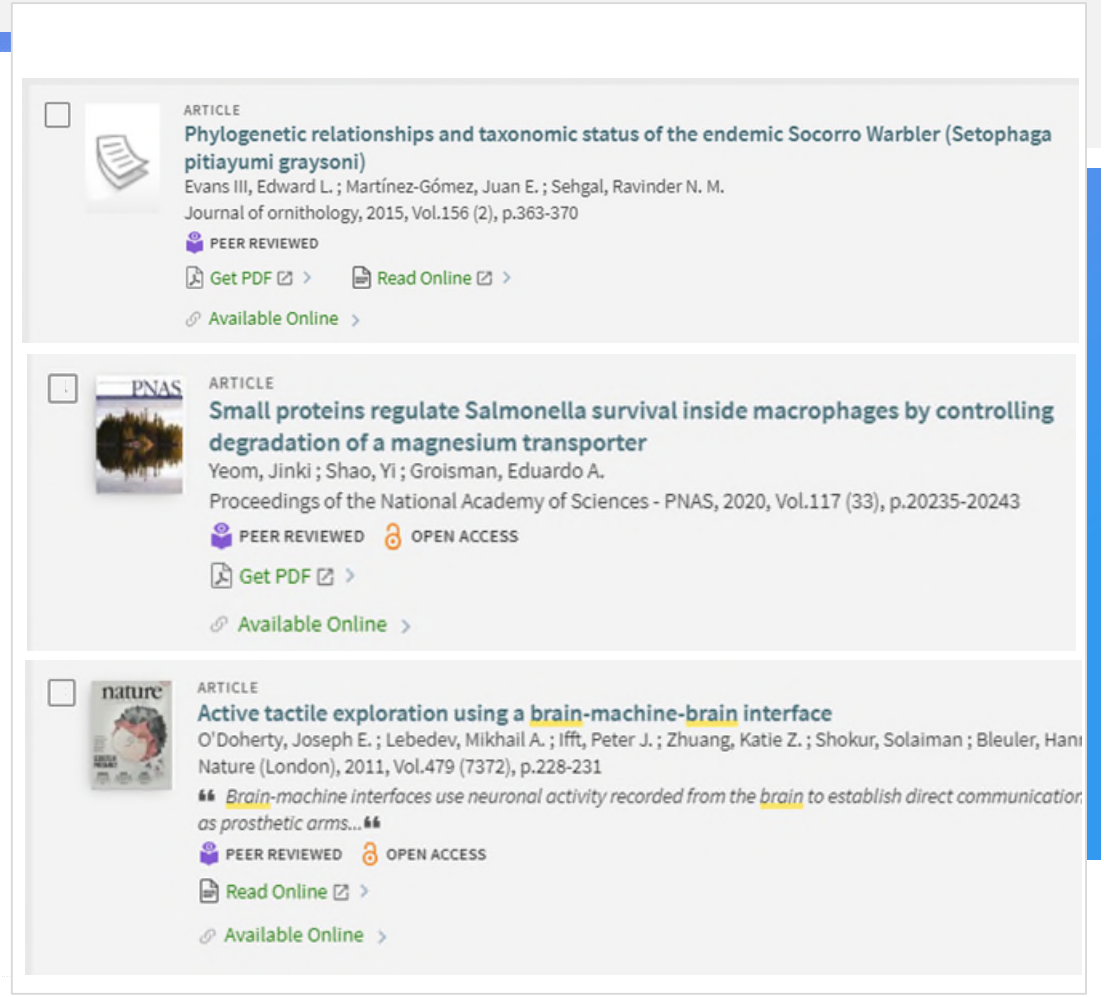
Providing a convenient and quick way to access full text with a single click

Adding more content providers in 2023-24

Now with **39** supported providers

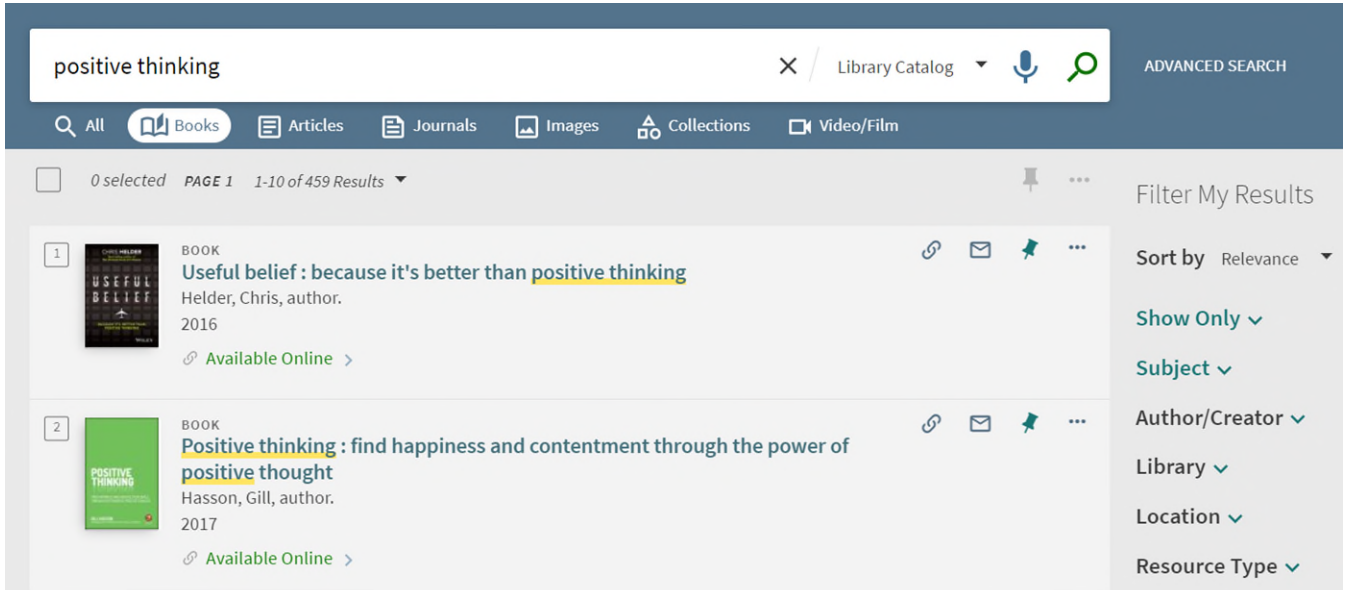
Over **16,304** collections with **1.56 billion** records

Linking success rates – **99%**



Narrow Searches with Resource Types Filter Bar

Introduced new Resource Type filters under the search bar allowing users to easily narrow their search results by selecting from these main resource types



Library can select up to 10 resource types to show under the search bar

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Displaying Additional Document Attributes

Provide more information about valuable attributes of records

- Initially indicate retracted articles, review articles, primary source, pre-prints, publication addendums; future indications to include withdrawal and expression of concerns,
- Allow patrons to filter by these attributes

Indicates to users that this document is retracted

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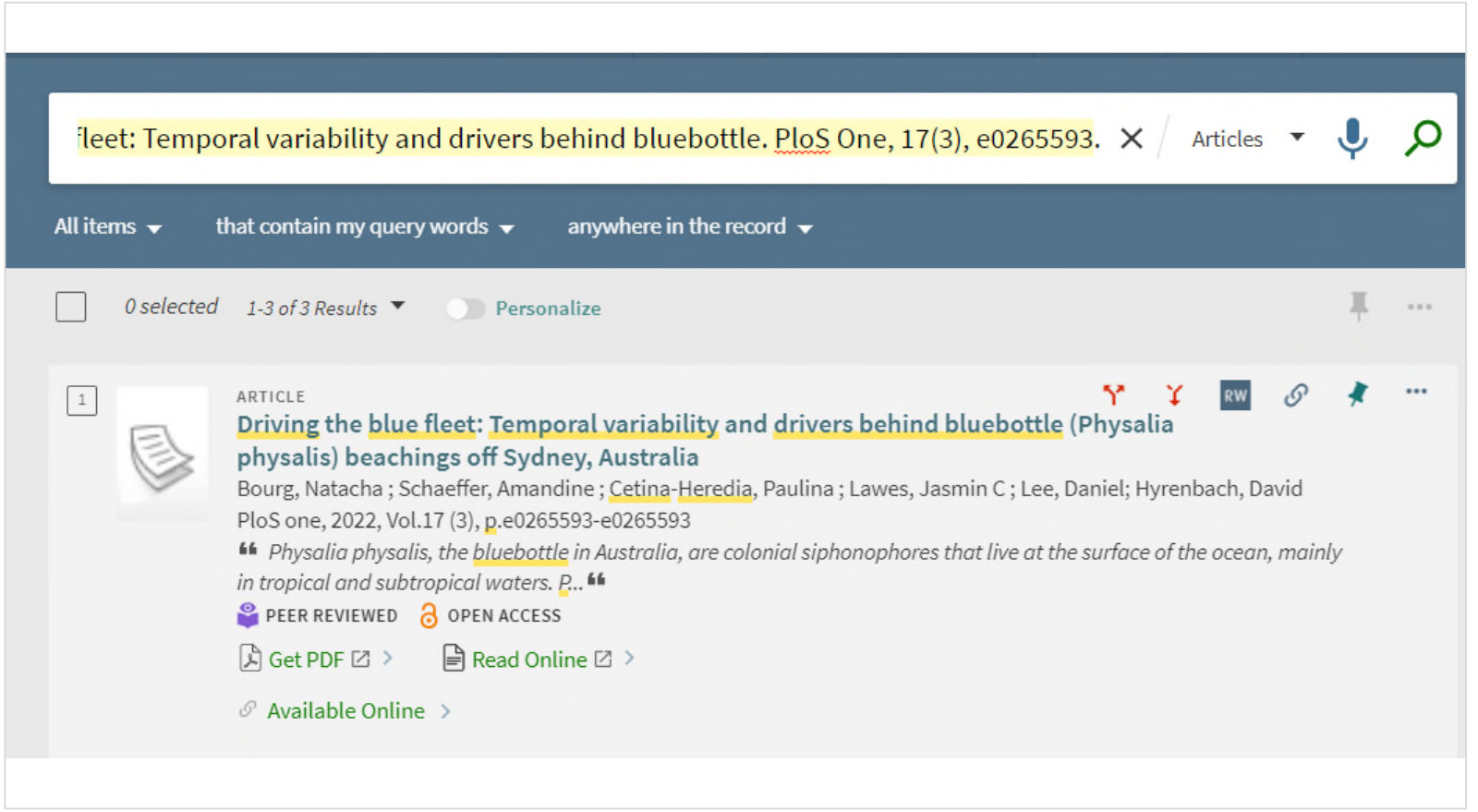
Help Pat Find Relevant Results using Citation

Enhanced citation query parsing based on open-source AI tool

CDI AI-Assisted Citation Parsing

Use of GROBID to identify and parse citation for more accurate results, to account for typical style differences such as shortened names, pagination, etc.



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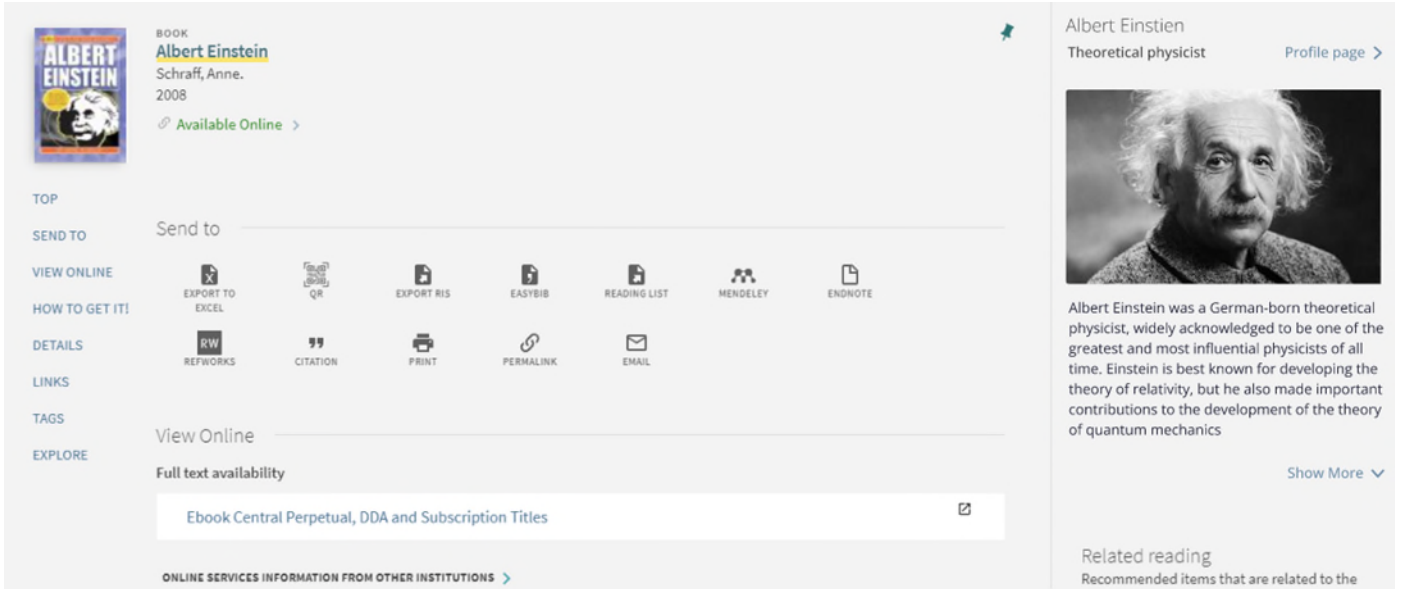
Linked Data – Person Info Card

Enrich the full display with new Person Information Card from various sources

Utilize **Linked Data** URI's to dynamically present new Information Cards in the record Full Display on related persons



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Pat can do this

- Use more searching and filtering options to better find most relevant materials
- Better utilize library services
- Focus on research and studies

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Riding with Joe

Stella Artois

Position

Primo Systems Admin

Role

Joe is responsible for improving library workflows for staff and patrons

Desires

To maximize the capabilities of library systems and make library resources available for different users

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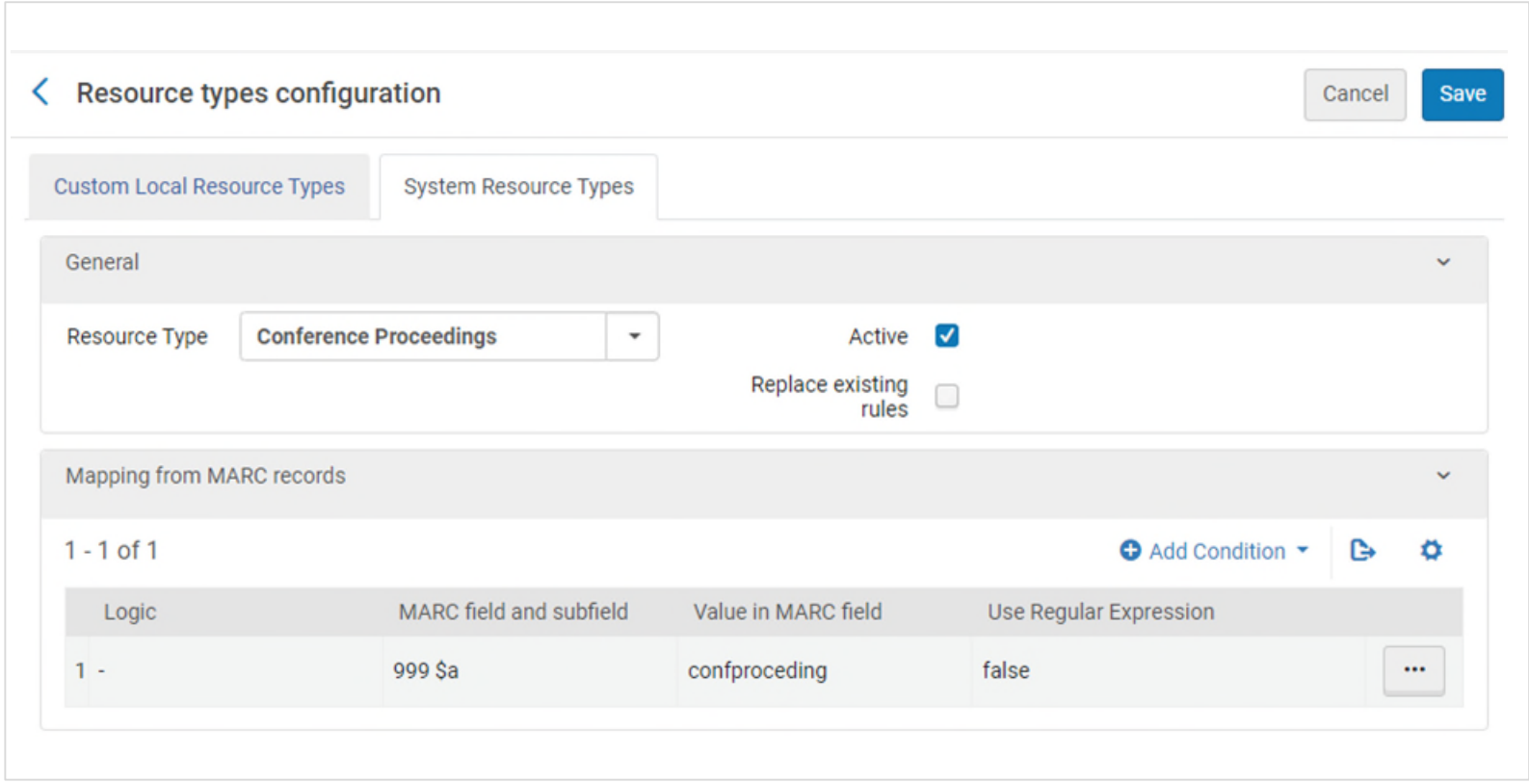
Utilize Tools and Configuration Options

Better shape patrons' discovery experience by defining primary and secondary resource types describing the library collection

Enhancing Resource Type Configuration

- Libraries can specify rules and conditions to define not only local resource types but also OTB types
- Define secondary resource type conditions more easily for any primary type



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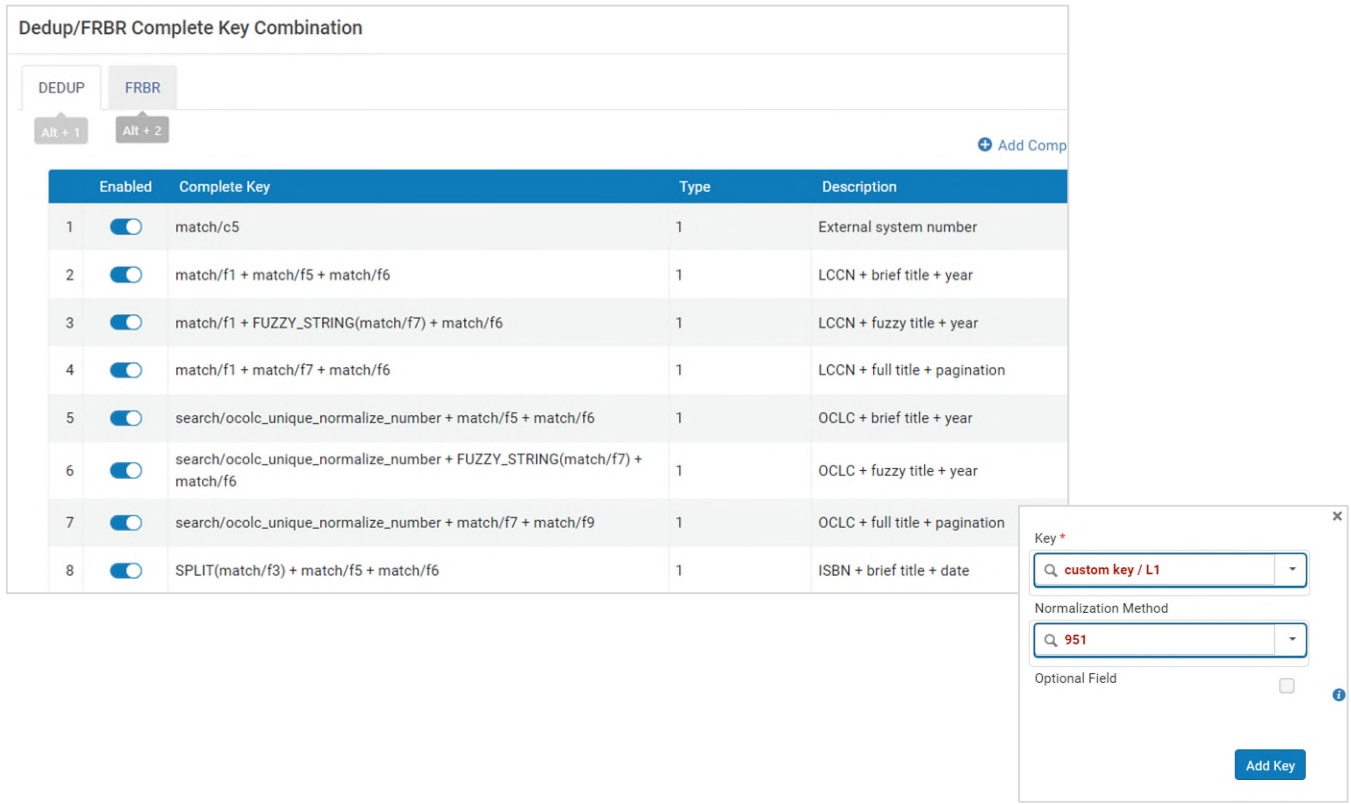
Utilize Tools and Configuration Options

Better shape the patron discovery experience by defining DEDUP/FRBR per your library needs



Enhancing FRBR/ DEDUP configuration to include custom keys based on local fields

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Joe can do this

- Customize Primo to best fit the institution patrons needs
- Maximize Primo functionality

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Strolling with Alexandra

Position

Collection Manager

Role

Responsible for special collections in her library

Desires

Alexandra really wants to have her rich collections discoverable and used by patrons

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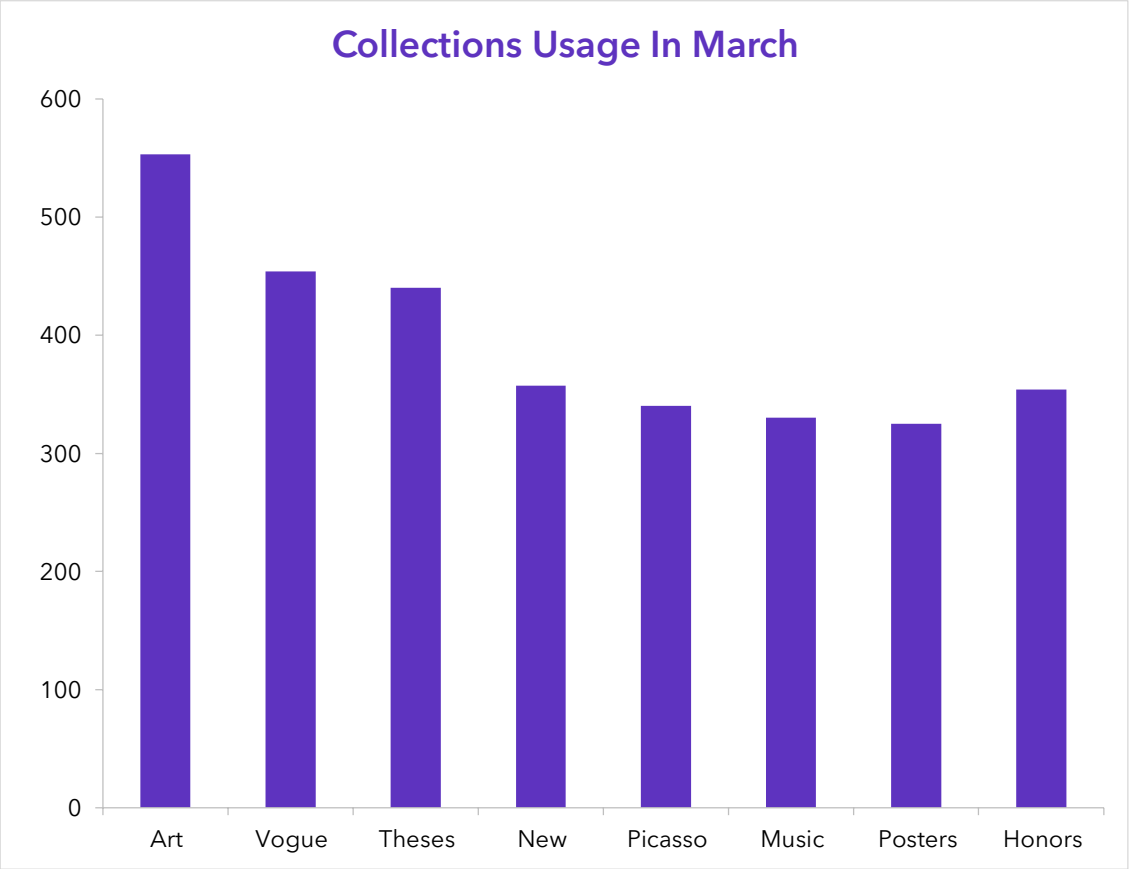
Analytics – Track Collection Usage

Understand how collections are used

Collection Name	Total actions on collection
Art Collection	553
Vogue Van Gogh Digitized Paintings	454
Theses and dissertations	440
New Arrivals	357
Picasso Collection – Books and reproductions	340
Music Collection	330
Posters	325
Honors Theses	254
Graduation Thesis	232
Finding Aids	210
Ancient Maps Collection	202



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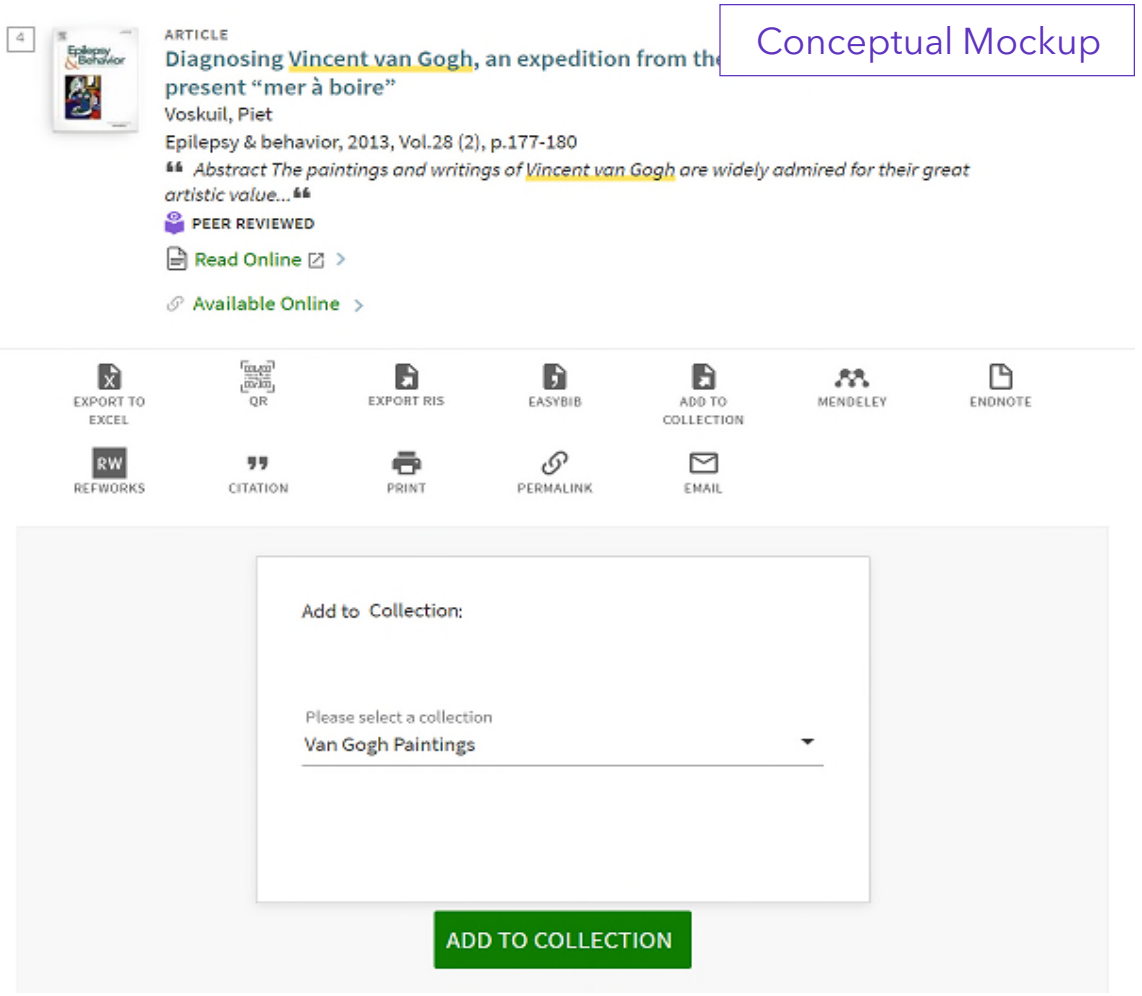
Expand Collection Discovery

Include additional resources as part of collections displayed via Collection Discovery



Allow Collection Manager to add specific selected CDI or external records to the Collection Discovery

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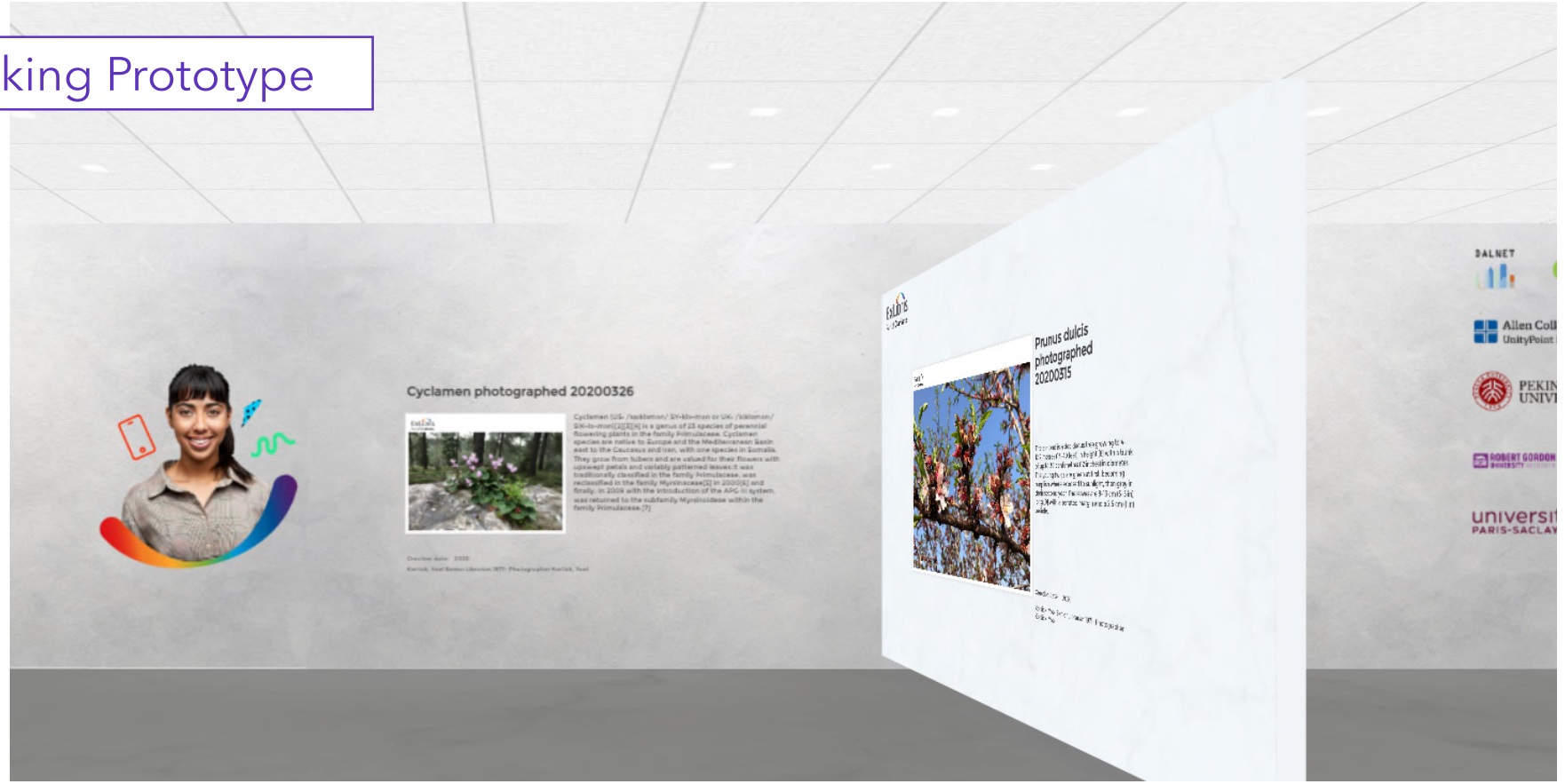
Exhibit Special Collections

Integration with 3rd party provider to easily set up an exhibition display from your collection

Working Prototype



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Alexandra can do this

- Broaden the collection by adding relevant electronic materials to Collection Discovery
- Expose the collections to users
- Understand which collections are being viewed

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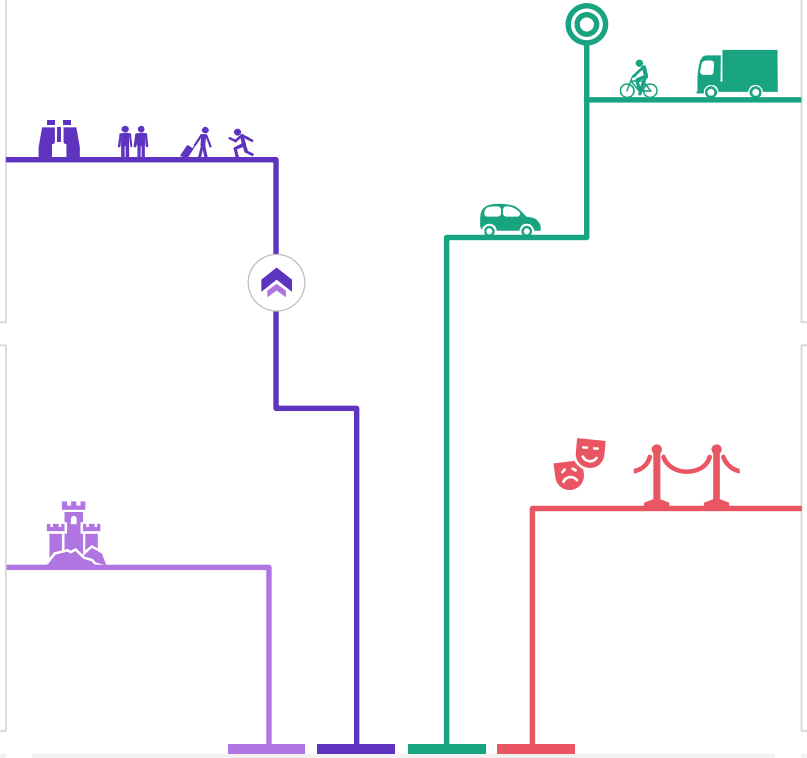
A Rewarding Journey with Different Users

Mary,
Subject
Specialist

Joe,
Primo
Systems
Admin



Pat,
Researcher

Alexandra,
Collection
Manager

User stories

What location are they exploring?

Don't miss the top attractions

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