

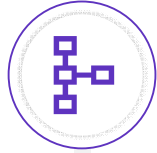
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# What's the Deal with Data Excellence?

**Osnat Vilenchik**  
**VP Content Operations**

# Agenda



Why is data management so challenging?

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What improvements are available to you today?

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How will our roadmap improve your workflows in the future?

# 42,000,000

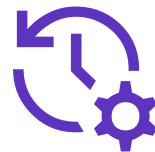
## 1

Passengers travel through Brussels Airport a year



## 2

Count of CZ portfolios updated automatically

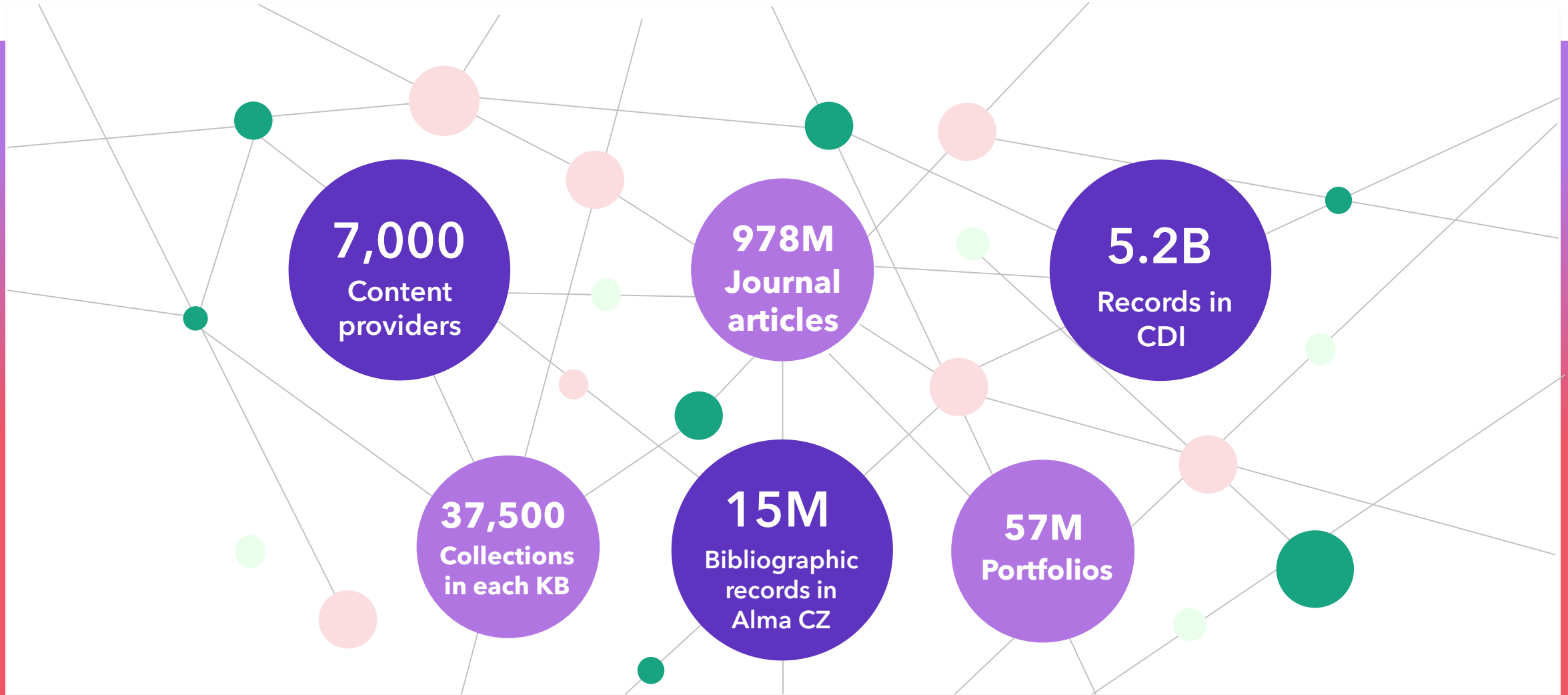


## 3

Number of book chapters in the Central Discovery Index

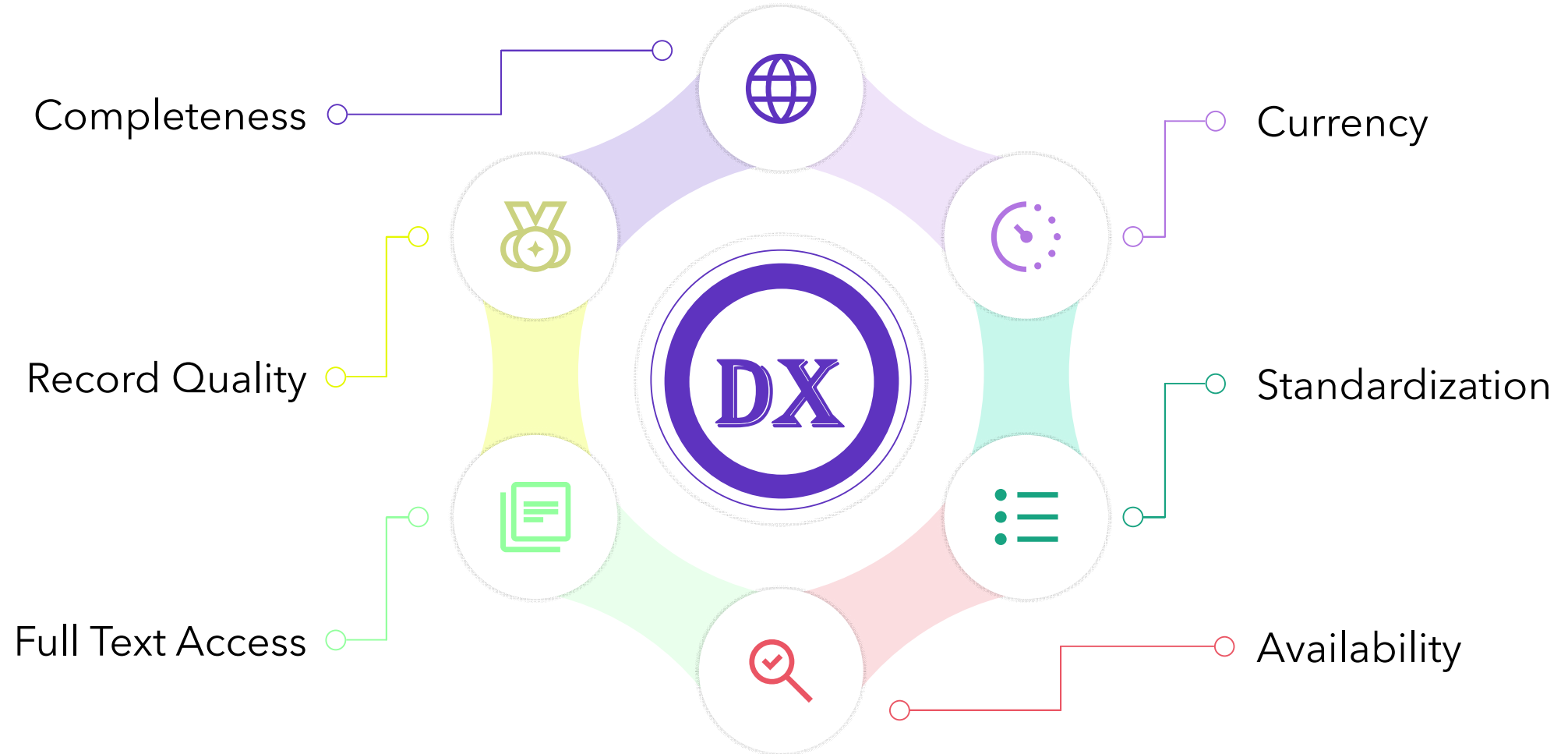


# Data Management: Mission Impossible?

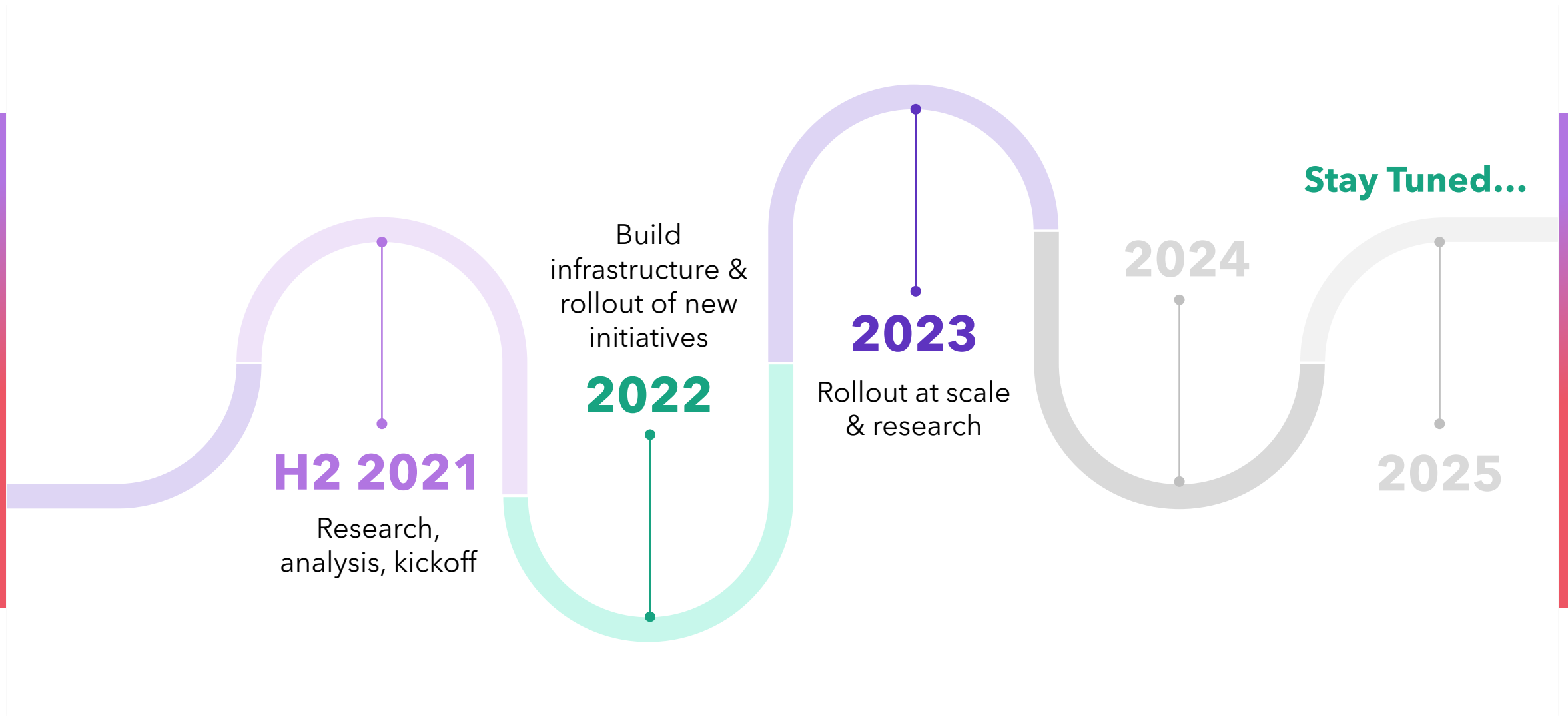


Managing high-quality data requires extensive use of technologies

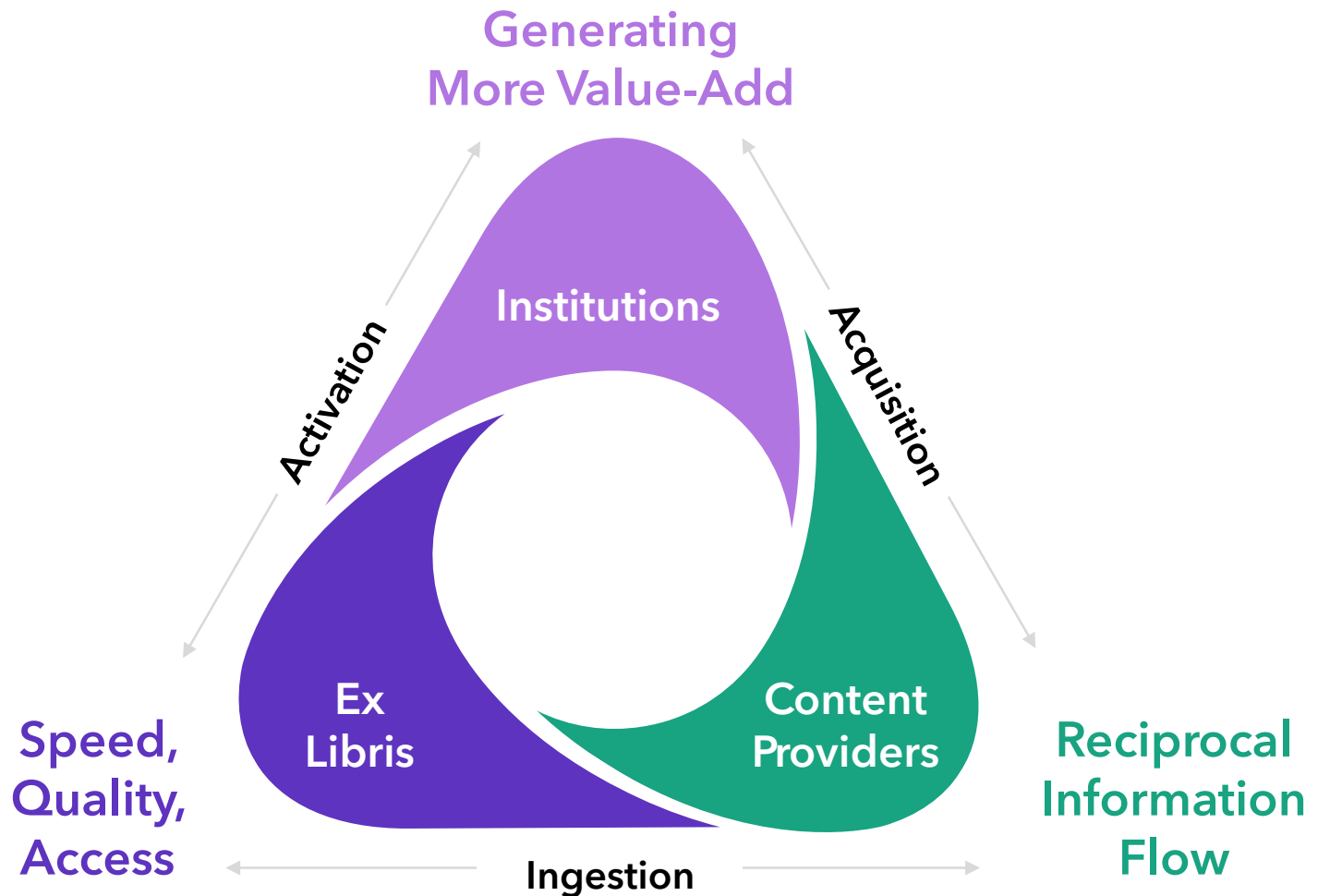
# Data Excellence



# Data Excellence Journey



# The Magic Triangle



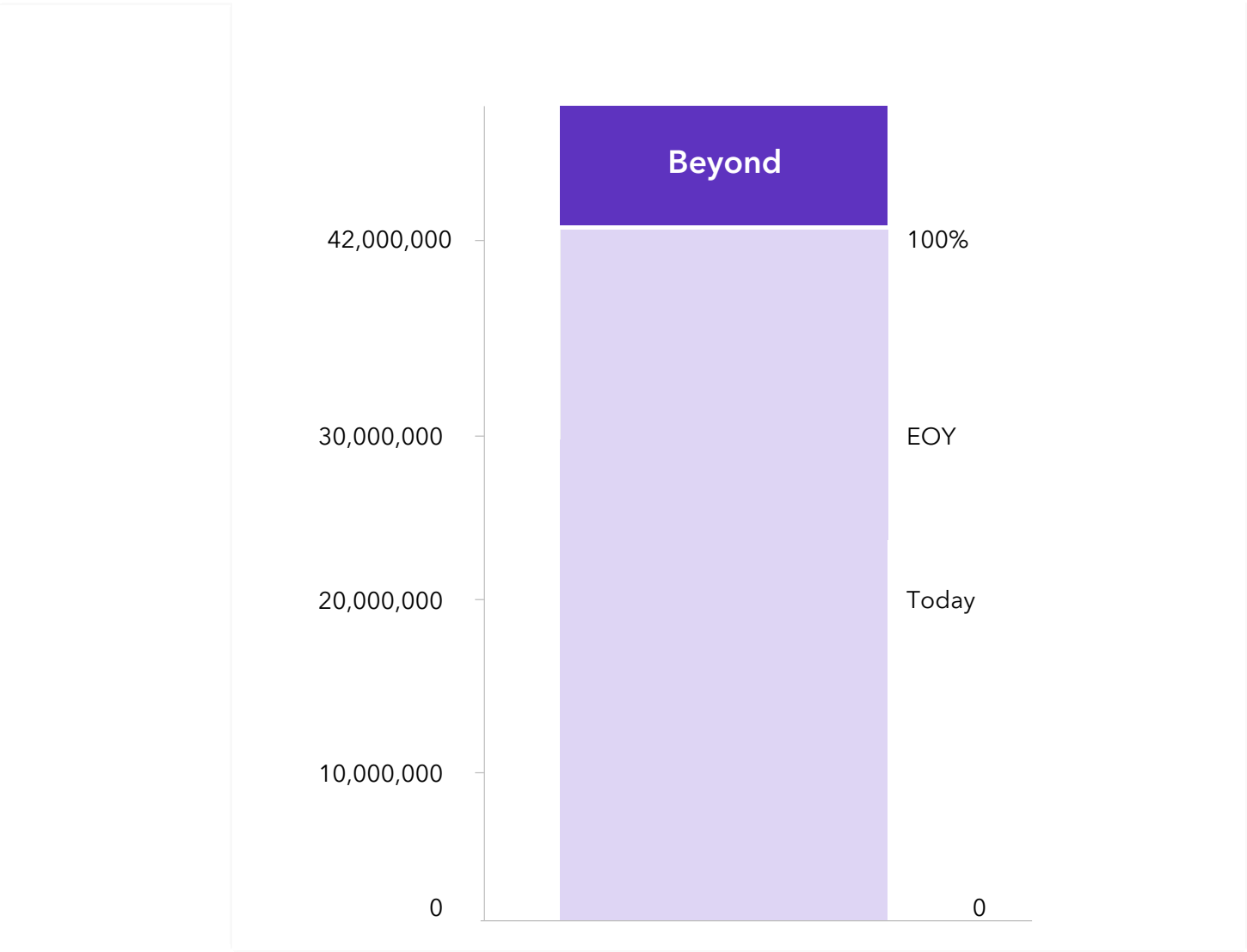


**What Improvements are  
Available to You Today?**



# Speed. Quality. Accessibility.

From Weeks to One Day

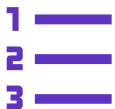


# 12,000,000

## 1

---

Bibliographic records  
of books in Alma  
Community Zone



## 2

---

Books in the Royal  
Library of Belgium



## 3

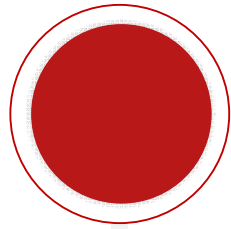
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Rows in Alma  
Community Zone  
updates task list

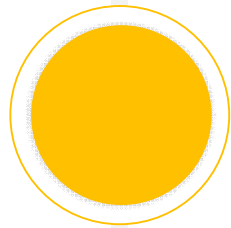


# Quality Standard

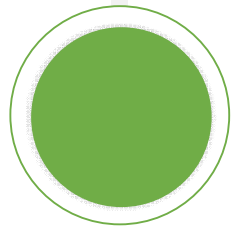
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**Low**



**Medium**



**High**

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# What are We Doing to Improve Content Quality?

○ **16,343** Book Collections

○ **80%** in High Quality

2023



**Focus** on most activated book collections



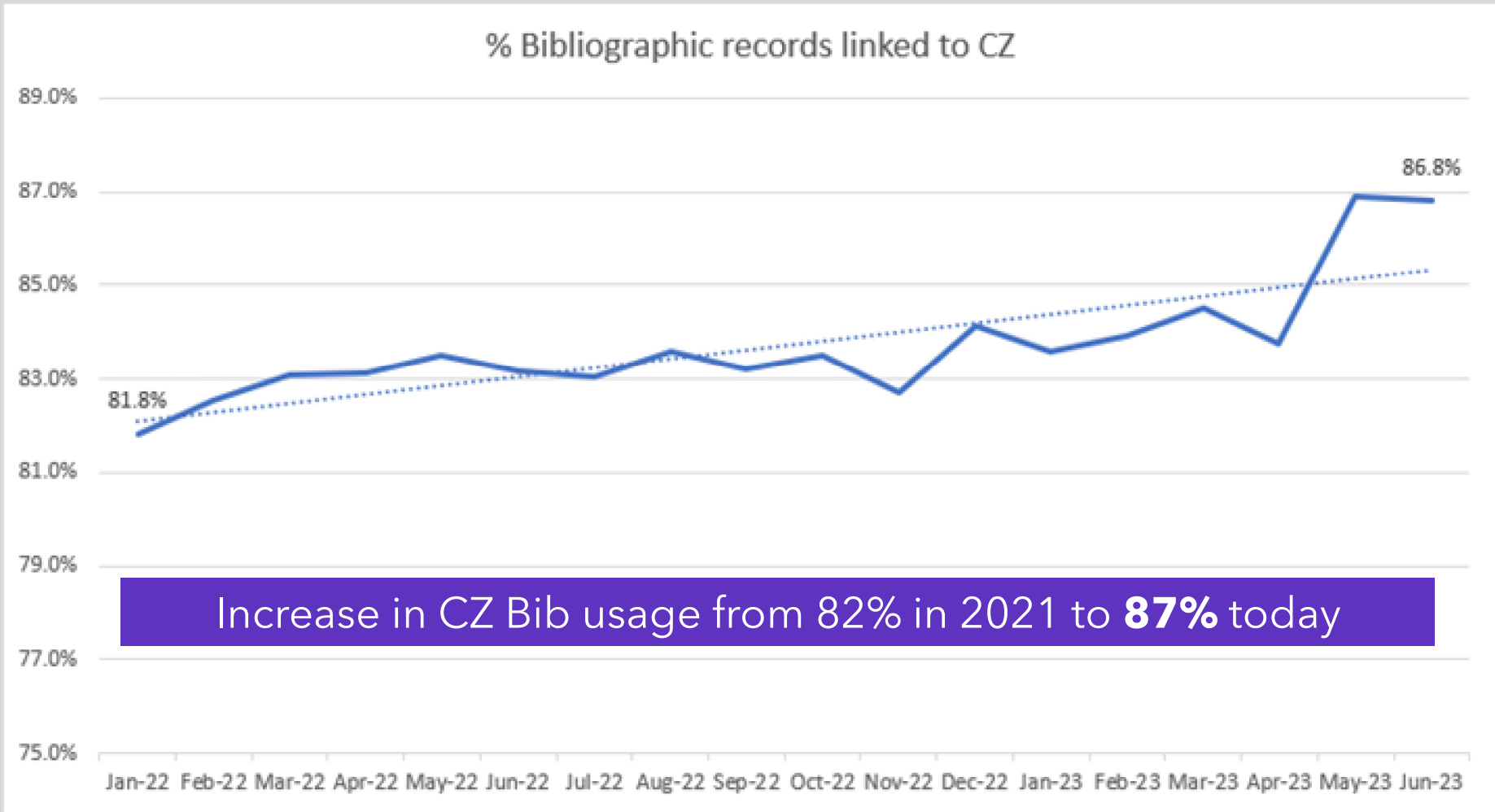
**Enrich** 1M additional Bibliographic records



**Research** advanced technologies for enriching content at scale

Alternative sources, outreach providers and improve selected titles

# CZ Bibliographic Record Usage Increase



# Improving CDI Content Quality

## More Data | Better Quality | Improved Results



**50M** additional articles with peer review indication



**35M** EBC book chapters



Improve language and OA handling



Author & Subject normalization

# 1,500,000,000

## 1

Video records in CDI



## 2

Records with direct link to full-text (QuickLinks)



## 3

Times my mom told me to sit up straight



# Quick and Easy Access to Full-Text

Speed. Quality. Access



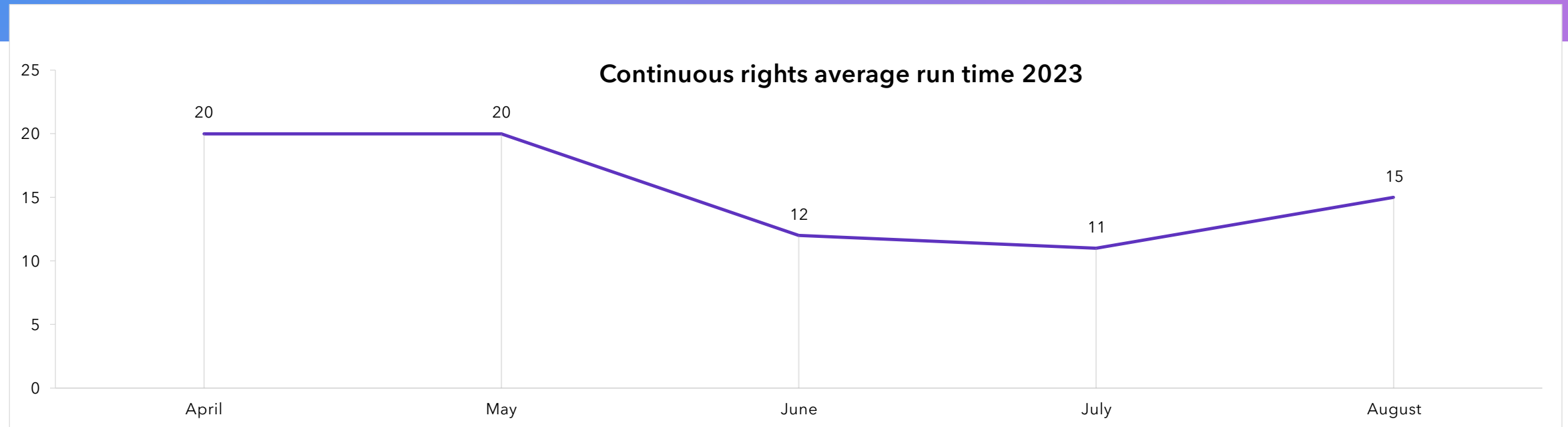
**40%** of links improved with the best-fit linking method



Rights update time reduced from 100 to **20 hours**

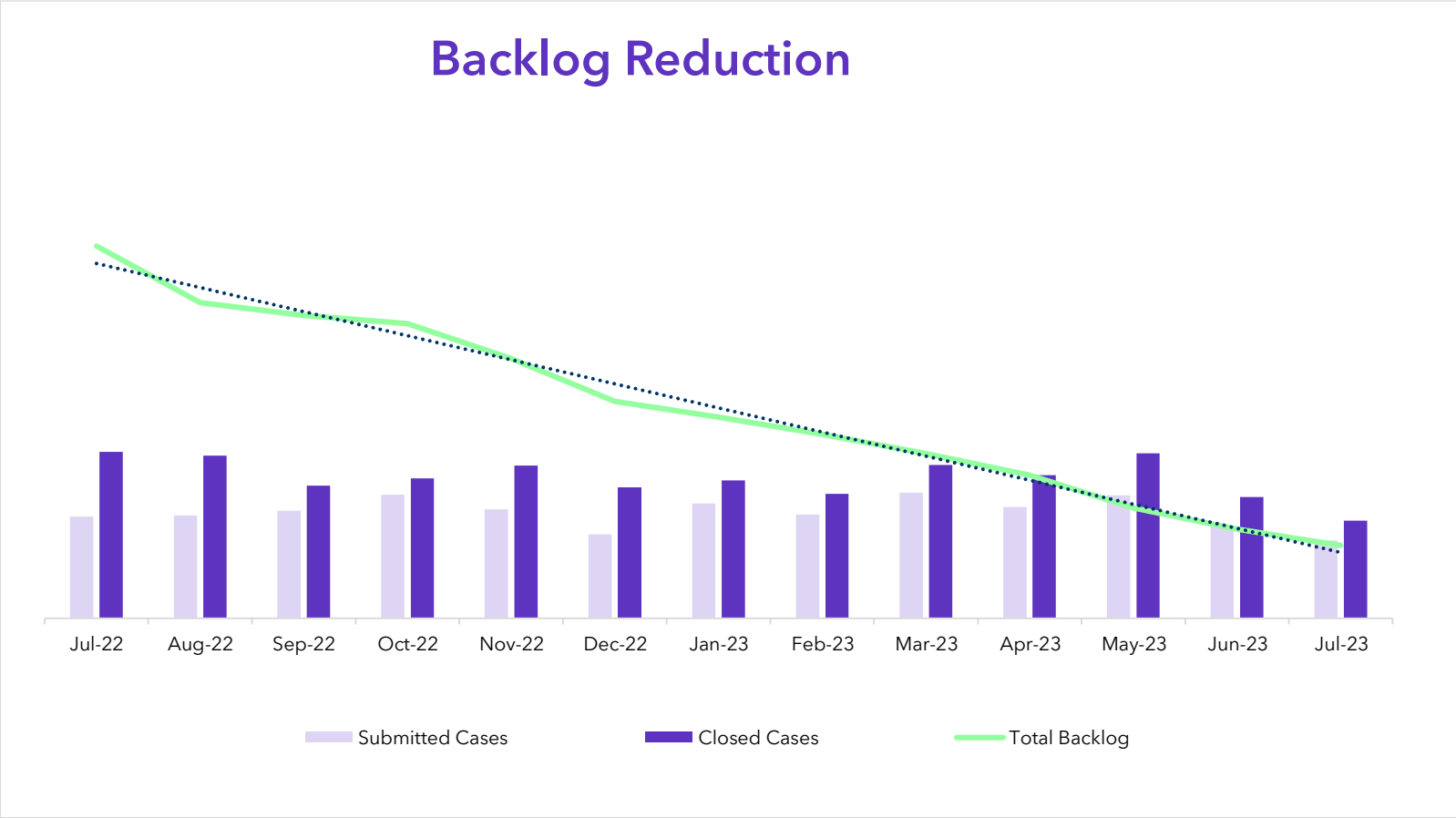


**500 customers** activated QuickLinks





# Resolving Issues: Upgrading Your Experience

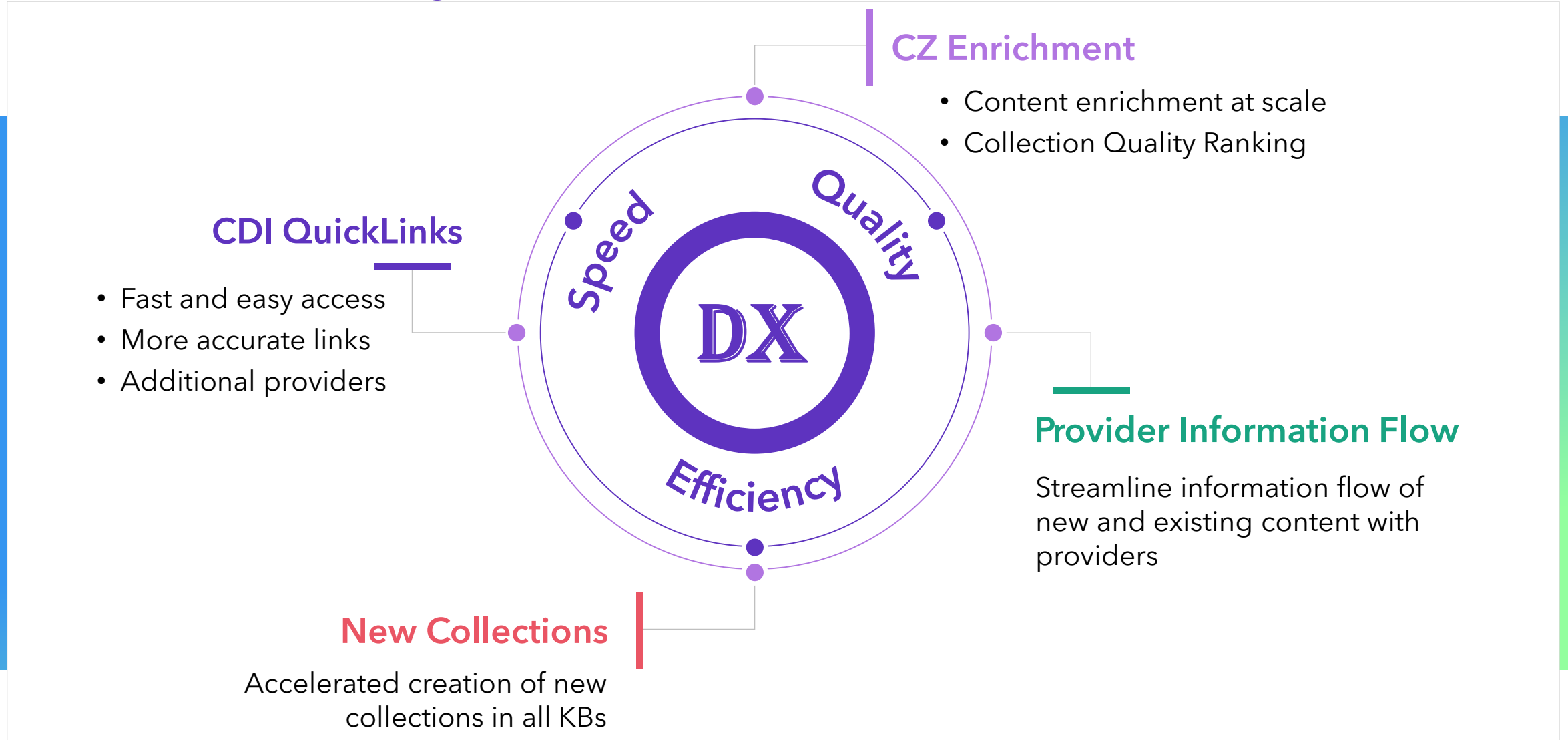


**Faster Resolution | Response within 1 Day | More Transparency**



# How Will Our Roadmap Improve Your Workflows in the Future?

# What Are We Investing in for 2024-2025?





# Data Forest





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**Thank You**

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