

**ExLibris**<sup>®</sup>  
Part of **Clarivate**

**IGOLU**  
*International Group of Ex Libris Users*

# Where the Library and Student Success Meet: Introducing the **campusM Library App**

**Yaara Galili, Director of Product Management,  
Mobile Engagement Solutions**



**Home for books**

**Home for students**

A place to learn, to gather,  
and to build communities





## The Role of Libraries in Student Success

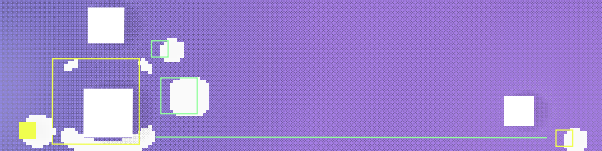
### Librarians are being tasked with contributing to institutional KPIs

- Transforming the library into a communal hub
- Easy access to library resources
- Supporting students with everyday needs



Since the beginning of this conference, how many of you glanced at your phone during a session?

---

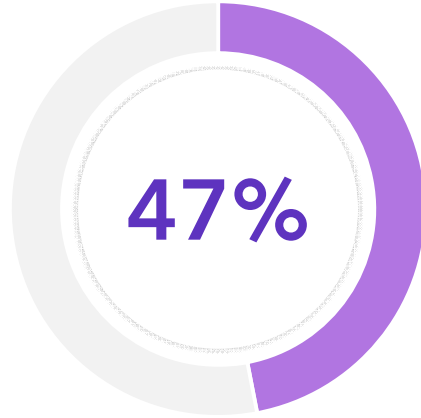




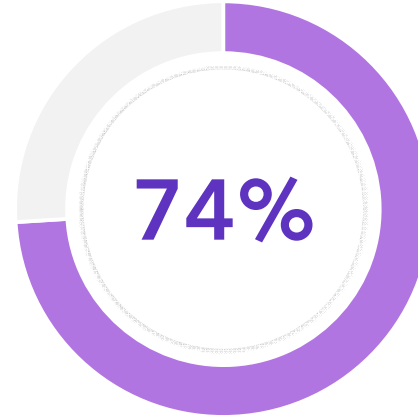


**BUSTED!**

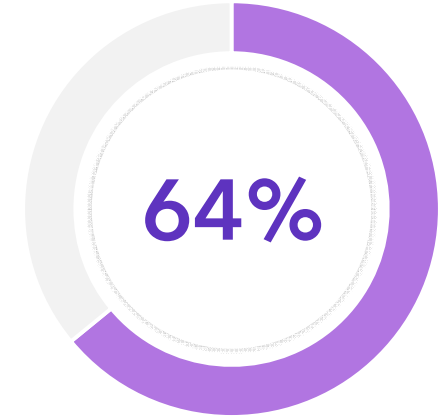
# Mobile - the Student's Best Friend



of adults (18+) consider themselves addicted to their phones



feel uneasy leaving their phones at home



use their phones on the toilet

Based on [2022 study from reviews.org](https://www.reviews.org)

campusM

Student success

Student engagement

Mobile knowledge

ExLibris®  
Part of Clarivate

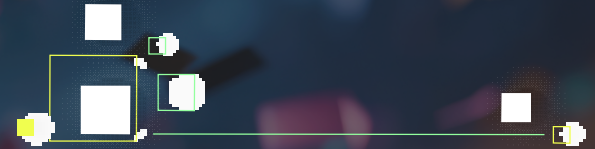
We know libraries

We know librarians

ExLibris®  
Part of Clarivate



IGOLU  
International Group of Ex Libris Users



# Introducing campusM Library



# campusM Library

## Takes the Library Beyond the Library



### Integrate

Integrations with your library platforms & systems



### Engage

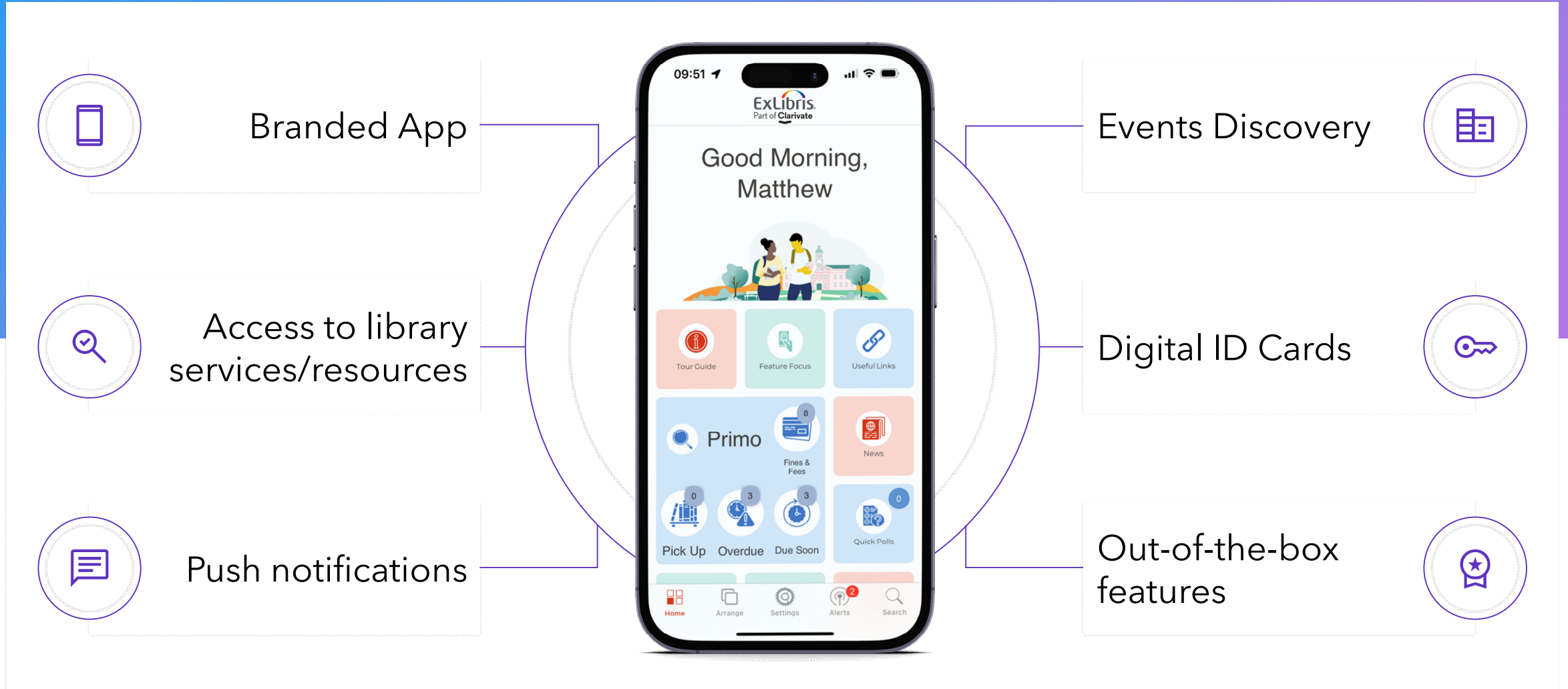
Drive patron engagement and use of library services



### Promote

Market your services and their value

# campusM Library

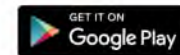






# campusM Library Take the Library Beyond the Library

Room AV 00.17, 5 PM





**ExLibris**  
Part of **Clarivate**

**IGOLU**  
*International Group of Ex Libris Users*

**Thank You!**

**[Yaara.Galili@clarivate.com](mailto:Yaara.Galili@clarivate.com)**

© 2023 Clarivate

Clarivate and its logo, as well as all other trademarks used herein are trademarks of their respective owners and used under license.