



ERM-301 Usage Statistics, COUNTER, and SUSHI Harvesting

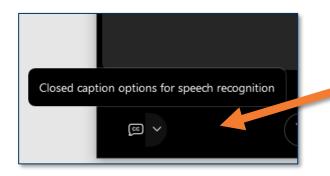
Alma

Kevin Lane-Cummings and Jenny Draeger Customer Education Team



A few points about WebEx





- Technical issues? Exit and rejoin the WebEx session
- Submit questions via WebEx
 Chat: Select All Panelists in the
 To: dropdown menu
- Turn captions on and off in the lower-left corner of the WebEx screen



Managing Electronic Resources Series

ERM	Session	Date
101	Overview and Background	Sep 21
102	Order and Activate Collections	Sep 28
103	Order and Activate Portfolios	Oct 05
201	Maintain E-Resources	Oct 12
202	Troubleshoot Discovery	Oct 19
203	Overlap Analysis	Oct 26
301	Usage Statistics, COUNTER, and SUSHI Harvesting	Nov 02
302	Analytics of E-Resources	Nov 09
B-1	Contribute to the Community Zone	Nov 16
B-2	Upload Electronic Holdings for E-Book Central	Nov 30





Review Exercises

- Usage Statistics for E-Resources
- Upload COUNTER Reports
- Set Up SUSHI Harvesting
- Resources (including exercises)



Review Exercises - Overlap Analysis

- Compare a CZ collection to all of IZ
- Compare an IZ collection to all of IZ
- Compare a vendor-supplied title list to all of IZ







Review Exercises

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What are Usage Statistics for E-Resources?

- The number of times e-resources are accessed ("used") by patrons
- Can help you:
 - Develop collection
 - Allocate budget
 - Monitor trends over time
 - Negotiate with providers
 - Advance institution goals
- Data provided by vendors and by Alma's link resolver





What is COUNTER?

Counting Online Usage of NeTworked Electronic Resources

• Usually called "COUNTER Reports"

- Industry standard for vendors to report usage data of electronic resources
- Standardized by Project COUNTER





Different COUNTER Reports for Different Data

- TR_J1 Journal Title Requests
- TR_B1 Book Title Requests
- IR Extended Item Report
- DR_D2 Database Report Access Denied

And many more!





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Example COUNTER Report

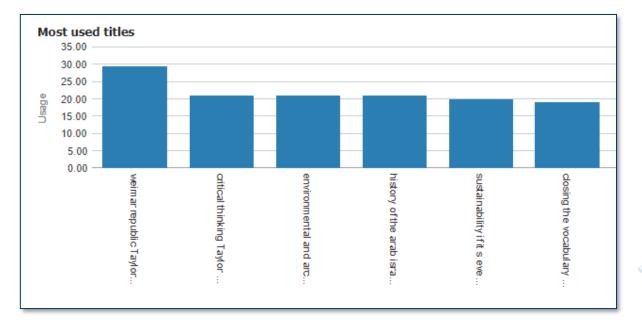
	A	В	С	D	E
1	Report_Name	Journal Requests (Excluding OA_Gold)		
2	Report_ID	TR_J1			
3	Release	5			
4	Institution_Name	Sample University			
5	Institution_ID	isni=1234567890			
6	Metric_Types	Total_Item_Requests; Unique_Item_Requests			
7	Report_Filters	Data_Type=Journal; Access_Type=Controlled; Access_Method=Regular			
8	Report_Attributes				
9	Exceptions				
10	Reporting_Period	2017-01-01 to 2017-06-30			
11	Created	2017-05-25			
12	Created_By	Platform X			
13					
14	Title	Publisher	Publisher_ID	Platform	DOI
15	Journal A	Publisher X	isni=1234123412341234	PlatformX	/12.1.0.1/11
16	Journal A	Publisher X	isni=1234123412341234	PlatformX	/12.1.0.1/11
17	Journal B	Publisher X	isni=1234123412341234	PlatformX	/12.1.0.1/11
18	Journal B	Publisher X	isni=1234123412341234	PlatformX	/12.1.0.1/11





How Usage Reports are Used

Alma Analytics combines data from multiple vendors with title normalization







How Usage Reports are Used (cont.)

Alma Analytics combines usage data with costs

LC Classifications Group1	Cost	Usage	Cost Per Use
The Family. Marriage. Women	64,554.75	100,592.50	0.64
Portuguese literature	1,505.00	1.00	1,505.00
Technology (General)	1,302.78	5,157.73	0.25
Mathematics	1,275.79	34,157.23	0.04
Industries. Land use. Labor	1,041.10	10,172.47	0.10
Science (General)	757.04	1,164.34	0.65
Law in general. Comparative and uniform law. Jurisprudence	533.35	82,541.52	0.01
Commerce	523.22	22,270.43	0.02
Internal medicine	473.32	49,612.23	0.01
Finance	430.29	727.90	0.59





What is SUSHI?

Standardized Usage Statistics Harvesting Initiative

 Industry standard for institutions to automatically harvest (retrieve and upload) COUNTER usage reports from vendors.

• Standardized by NISO







Review Exercises

Usage Data Operator

• Vendor Manager

- Usage Statistics for E- sources
- Upload COUNTER Reports
- Set Up SUSHI Harvesting
- Resources (including exercises)





- Review Exercises
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SUSHI Prerequisites

- Configure COUNTER Subscriber for your institution
- Configure Vendor
- Info from vendor:
 - SUSHI access URL
 - Credentials
 - Supported COUNTER report types







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Documentation and Further Training

- <u>Managing COUNTER-Compliant Usage</u>
 <u>Data in Alma</u>
- Project COUNTER
- SUSHI at NISO
- <u>Managing Electronic Resources</u>
- <u>Alma Resources LibGuide (see Electronic</u> <u>Resource Management</u>



About Today's Session, and Register for Next Week

Ex Libris Knowledge Center > Alma > Training > Webinars > E-Resource Management



- Watch recordings of this session (and previous sessions)
- Download practice exercises
- Register for upcoming sessions (and see what content they will contain)



Exercises

- Request or retrieve COUNTER report from a vendor
- Upload the COUNTER report into Alma
- Set up SUSHI harvesting for a vendor that provides it

Download exercise file for details.

Bring any questions and issues to our next session.

Do this in your Alma Production Environment!





Assumes familiarity with <u>Alma Design</u> <u>Analytics</u>

Next Week: Analytics of E-Resources

- Use and modify default ERM Reports and Dashboards (for both Alma-linking usage data and COUNTER usage data)
- Create new ERM reports
- Find overlap between print and e-resources



Thank you!

Please fill out the survey that will appear when you close the WebEx meeting

