



EDDIE NEUWIRTH | PRODUCT MANAGER, DISCOVERY



Product Updates



- 360 Link Redesign
 - New features last 12-18 months
- E-journal Portal/AtoZ list Redesign
 - Launched July 2016
- Roadmaps

Q&A



Discovery Product Strategy



Linking and Access are Critical to Discovery



360 Link Redesign Project – Timeline

FULL RELEASE v1

- Completely redesigned
 UI
- Mobile ready
- Highly Customizable full menus
- IEDL for all interfaces

ENRICHMENT FEATURES

- Ulrichsweb
- Syndetics
- Altmetrics
- Citation Linker

BACK END IMPROVEMENTS

- Select Bug Fixes
- HTTPs compatibility
- PubMed & CrossRef Upgrades
- Linker Updates

March **2015**

July-October 2015

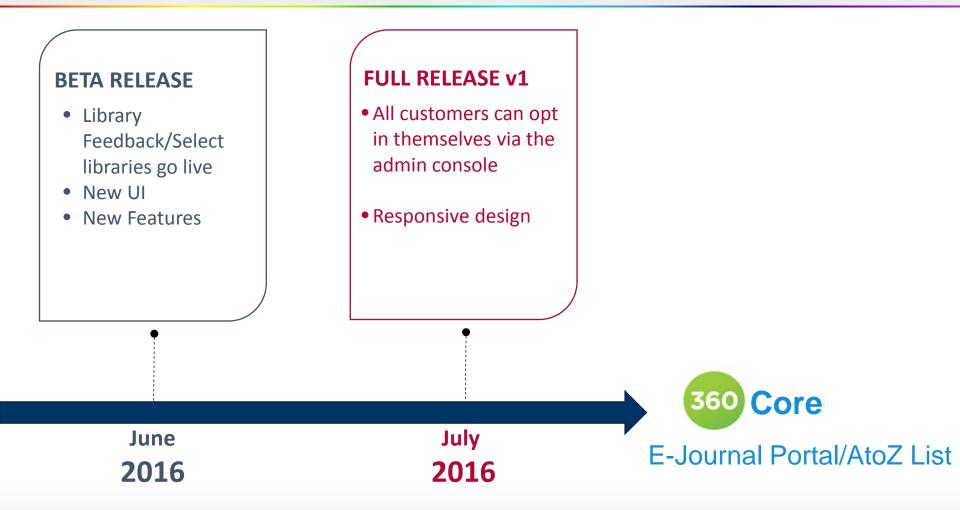
January - August **2016**



Improve Linking Reliability
Improve User Experience



Redesigned AtoZ List – 2016 Timeline



New AtoZ list went Live July 28! 220+ customers already live



360 Link Overview



Improved Linking Reliability

Improved User Experience

Ease of Implementation

Index-Enhanced Direct Linking (IEDL)

Improving Linking Reliability

Leverages the Summon service as an authoritative knowledgebase so we are no longer solely reliant on OpenURL

Relies on pre-indexed data delivered directly from providers to generate <u>verified</u> links

Greater than 95% success rates

IEDL links are available for...

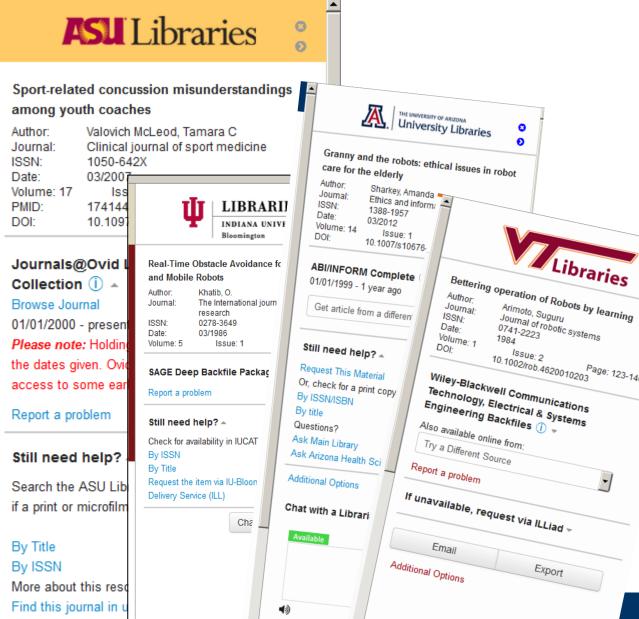
- More than 460 providers representing content from more than 4,000 databases
- Covering more than half a billion directly linkable articles and other content types



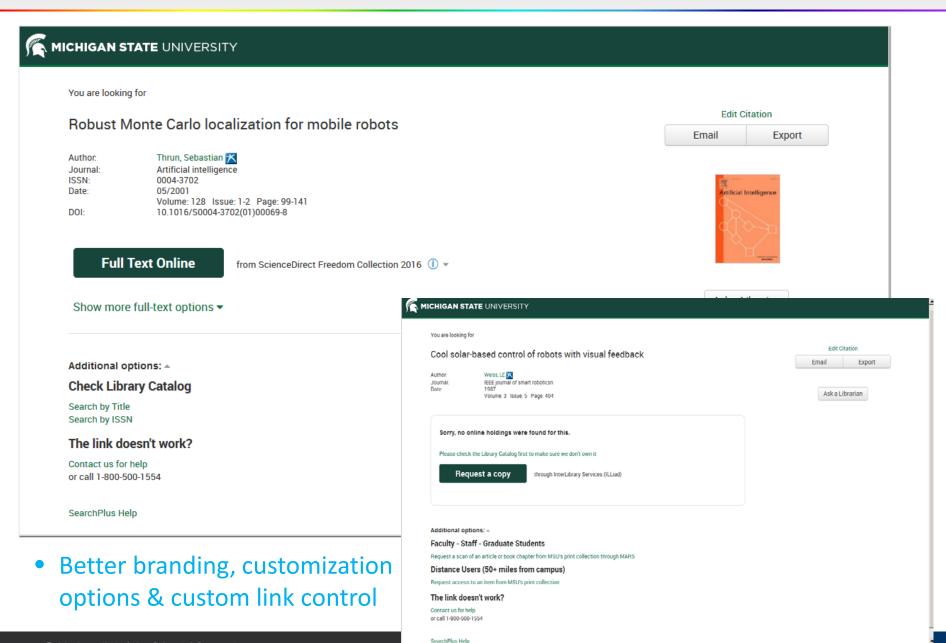
Sidebar Helper Frame

- Persistent Library branding
- More intuitive



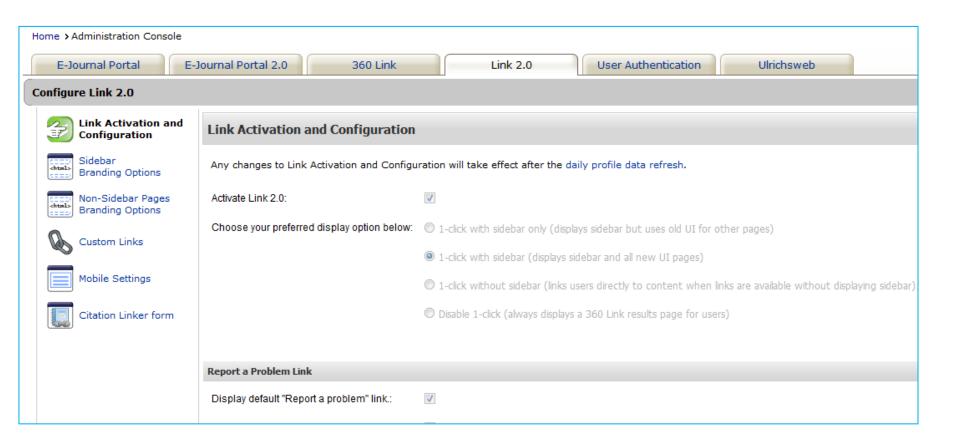


New Full Menu



Easily Manage via Administration Console

- All customers have a "Link 2.0" tab in the Admin Console
- All new features and settings require customers to Opt-in





360 Link New & Improved Features

- Index Enhanced Direct Linking
- Sidebar Helper frame or Full results menu display options
- Mobile friendly responsive design
- Client configurable custom links, including unique custom links by language interface
- Intuitive new page designs
 - easy to identify "full text" button, improved "no results" handling and other highly configurable page options
- Google Books preview
- New email, export, problem reporting & chat features
- New optional integrated interlibrary loan form
- More branding and customization options, including mobile branding
- Ulrich's and Syndetics integration
- Altmetrics integration



360 E-Journal Portal/AtoZ List Overview

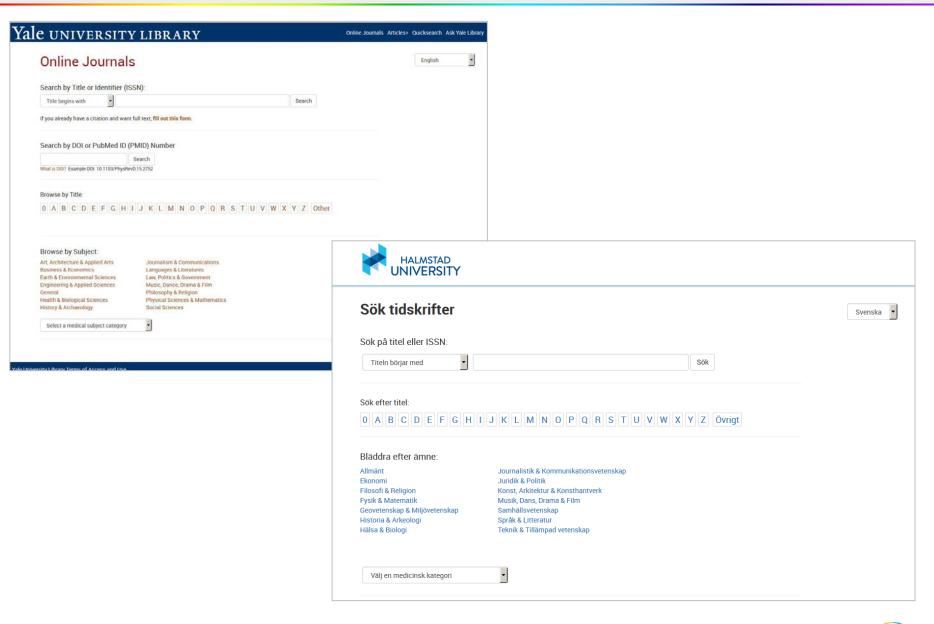


Improved User Experience

Integrated Ulrich's and Syndetics data

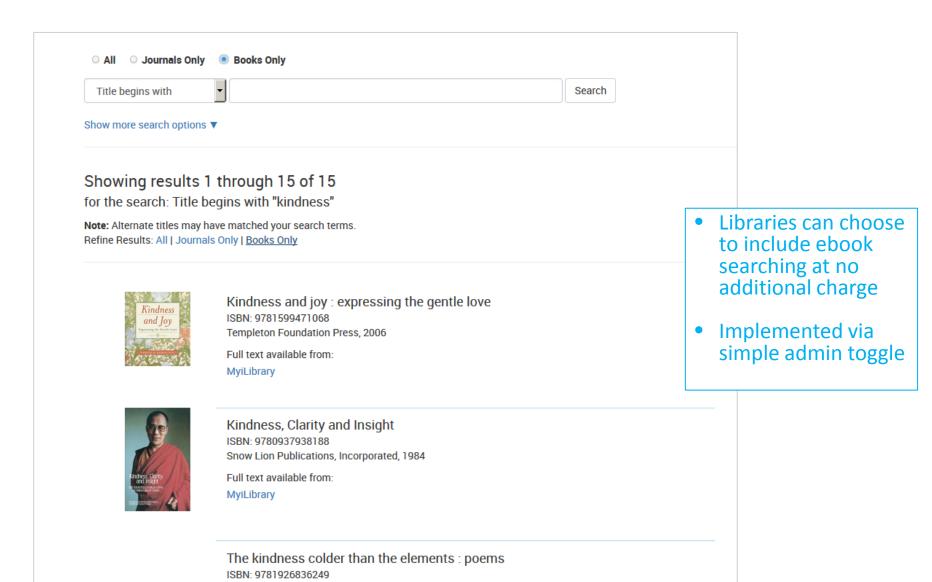
Ease of Implementation

New Search and Results UI





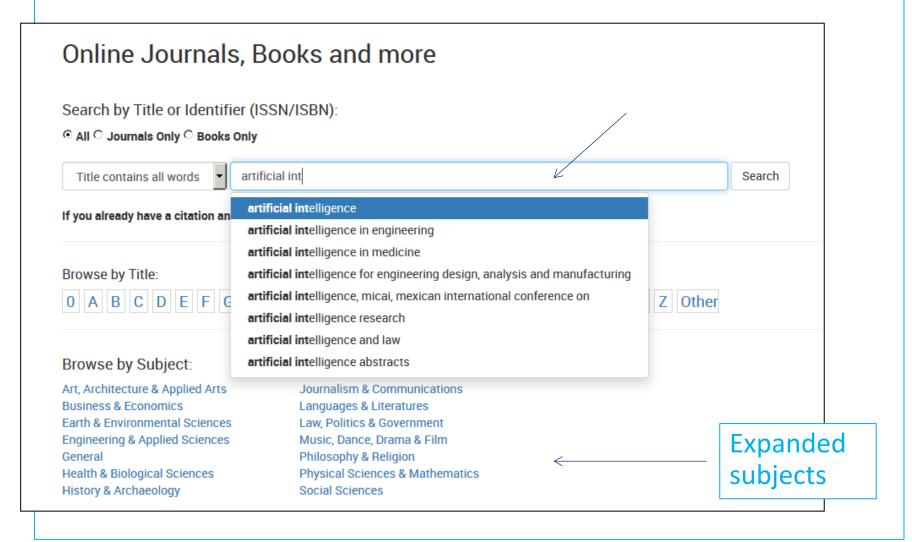
Option to include Ebooks



AU Press, 2011

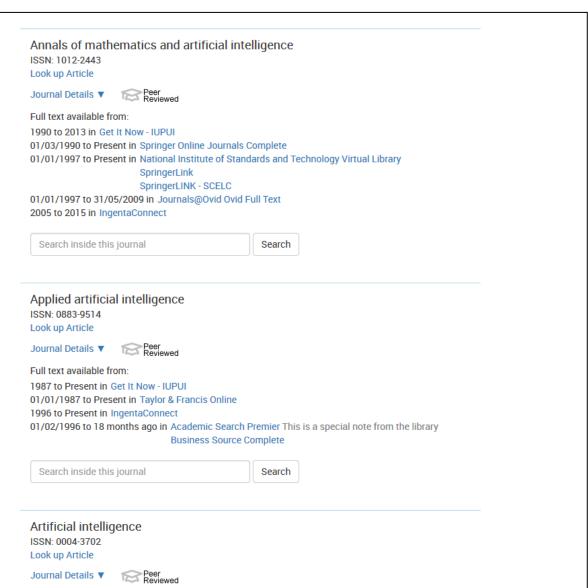
Autocomplete & Expanded Subjects

Autocomplete for 2 million journals



New Results Layout

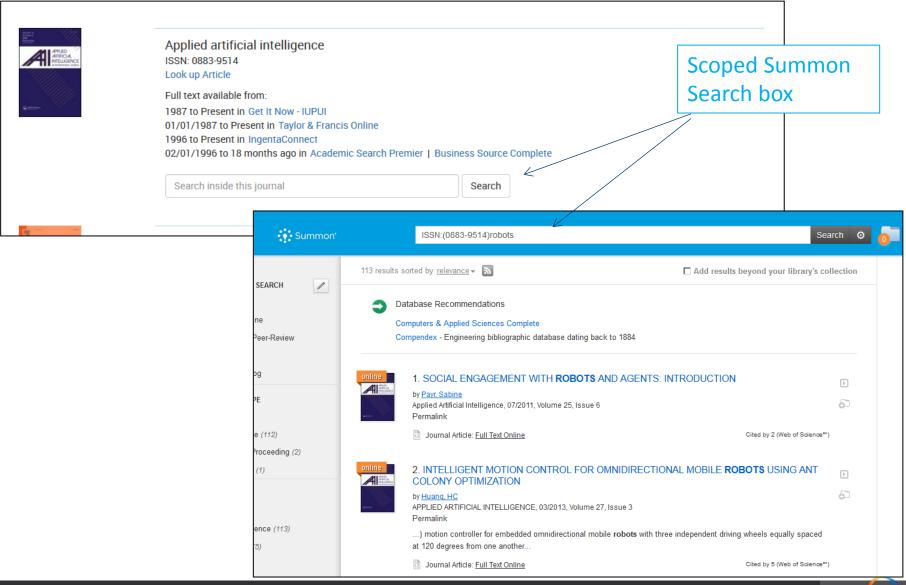




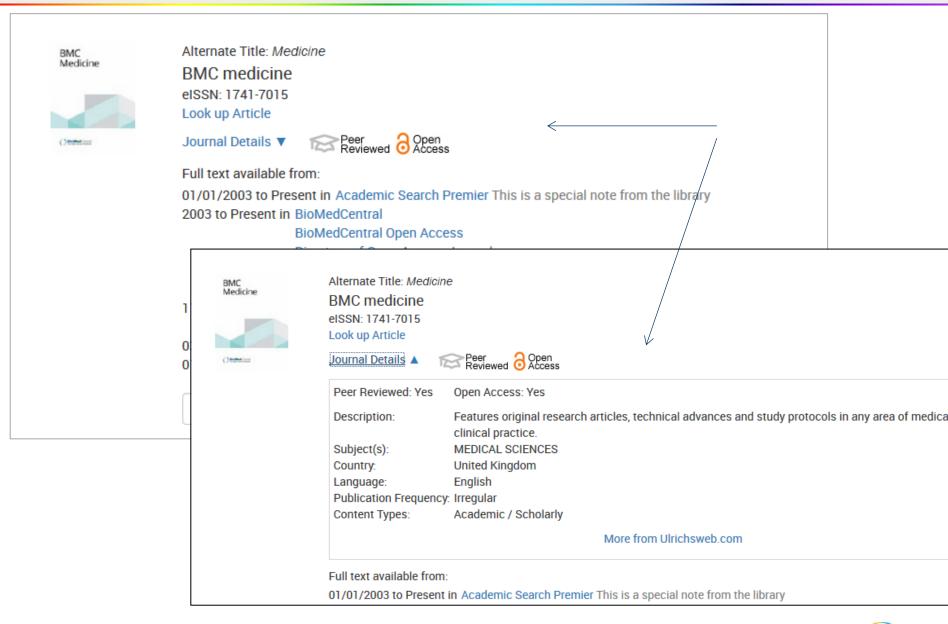


Artificial Intelligence

Search inside this journal – Summon integration

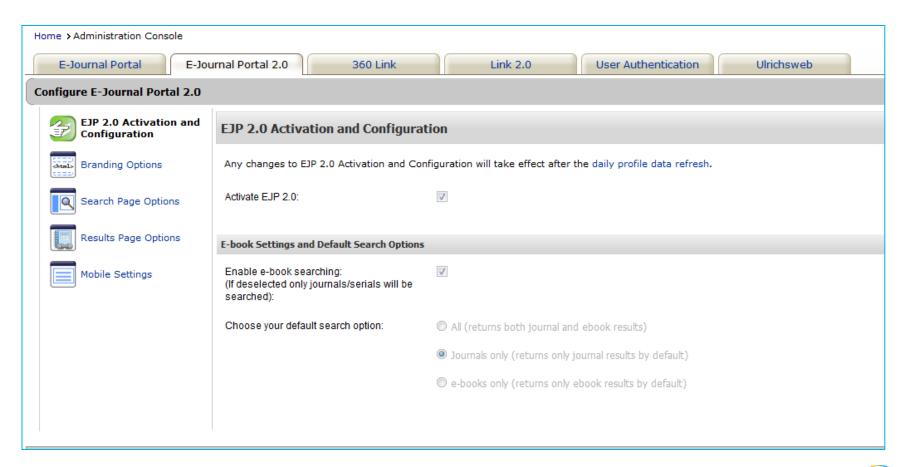


Ulrich's integration – Journal Details



Easily Manage via Administration Console

- All customers have a "E-Journal Portal 2.0" tab in the Admin Console
- All new features and settings require customers to Opt-in

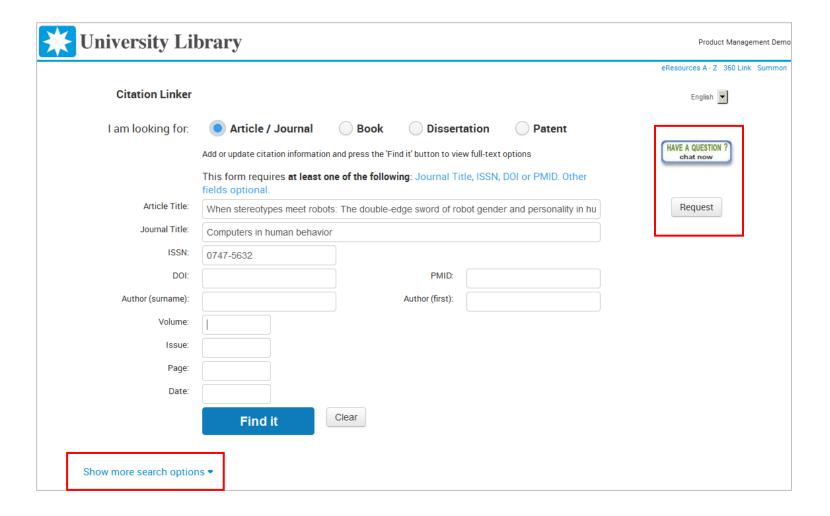


Key Benefits and features of new EJP

- New and Improved user interface
- Autocomplete
- Search inside Summon feature discovery integration
- Integrated Syndetics covers
- Ulrich's integration
- Open Access/Peer review flag
- Responsive design/mobile friendly
- Improved subject browse
- Coming soon... performance enhancements

New Citation Linker Form

Includes chat integration and optional ILL request button or default ILL Link. Additional search options links to the AtoZ list.



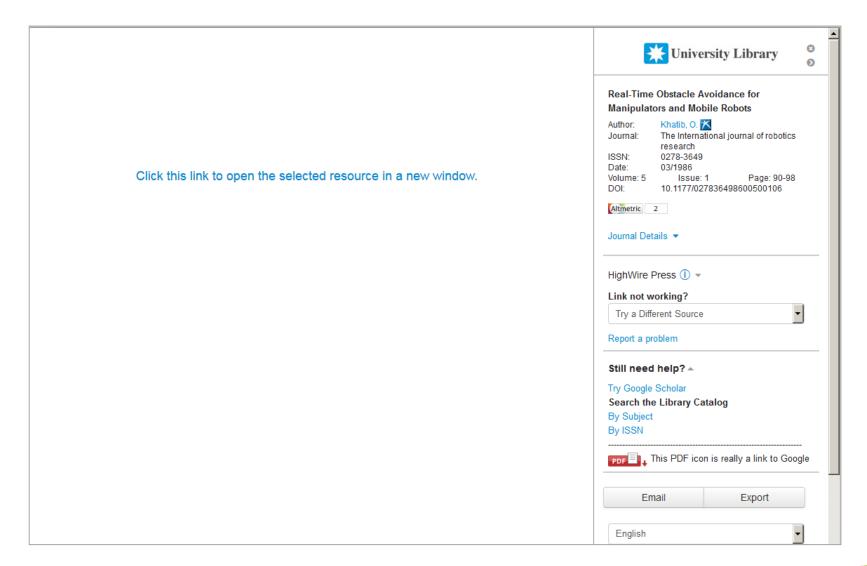
In Progress/Coming Soon



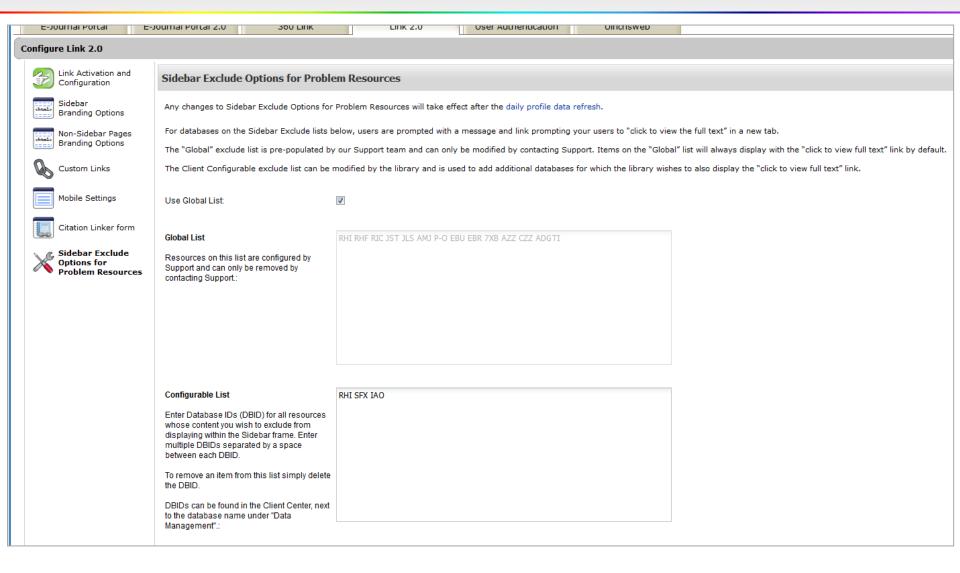
Roadmap

360 Link: September 15 – Highlights

Sidebar Exclude admin functionality



Admin Controls for Sidebar Exclude



Global and local controls for when Sidebar shows up



EJP/AtoZ list: September 15 – Highlights

- Allow separate links for Journals and Books
- Database list order controlled via admin console
- New DOI/PubMed ID search option set up via admin console
- Mobile UI clean-up
- Top level categories highlighted when selected
- Cursor now in search box on page load
- Custom text added for missing words
 - Open Access/Peer Review, Previous/Next
- Allow HTML in custom text

October 13 - Highlights

- Automatically translate legacy URLs embedded in other pages for sub- sub-categories - Example:
 Art, Architecture & Applied Arts / Visual Arts / Photography
- Ability to control the order databases appear on results list by honoring 360 Link prioritization
- Page navigation links next, previous, etc. follow custom link colors
- Terms of Use to display on database list on search page



Knowledge and Technology Sharing







- 360 Knowledge Base for Alma
- 360 Dynamic Linker technology for Alma and SFX
- Index Enhanced Direct Linking for Alma
- 360 KB, Ulrich's and more cooperation with SFX

Ongoing Projects

...and More

- Explore Summon to EJP linking options (Journal pane options)
- API improvements
- CrossRef and PubMed updates
- Google Scholar Feed
- Ongoing bug fixes and maintenance
- New IEDL linking targets

RELEASE SCHEDULE

Next release ~ December 14

2017 Release dates TBD

