

New and emerging acquisitions workflows Item search in Amazon

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Overview

- The Amazon Search feature allows the staff user to search in Amazon via the Alma User Interface.
- In this way a bibliographic record, item and order can quickly and easily be created using the data retrieved from Amazon as well as POL templates.
- This significantly streamlines the ordering process.
 1. There is no need to leave the Alma interface in order to perform the search in Amazon.
 2. The order and corresponding bibliographic record are created in Alma using the title and identifier from Amazon

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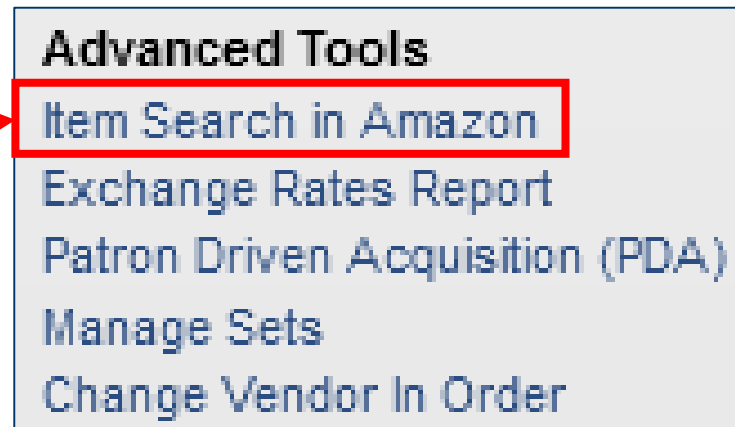
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Future Developments

Searching in Amazon

- From the Alma Main menu, click the 'Item Search in Amazon' entry under Acquisitions > Advanced Tools.



This option appears if staff user has at least one of the following roles:

1. Purchasing Manager
2. Purchase Operator


Searching in Amazon

Choose whether to search for Magazines or Books, and then choose an Amazon location

Search Index	<input type="radio"/> Magazines <input checked="" type="radio"/> Books
Amazon Location	USA
Title *	USA
Author	Canada
Availability *	UK
Key Words	Germany
Maximum Price	France
Minimum Price	Japan
Publisher	
Minimum Percentage Off	
Power	
Sort list By	

Searching in Amazon

Fill in desired information and click 'Go'

 Item Search in Amazon Go

Resource Information

Search Index ☒ Books ☐ Magazines

Amazon Location USA

Title *

Author

Availability * Available

Key Words

Maximum Price

Minimum Price

Publisher

Minimum Percentage Off

Power

Sort list By

Go

Searching in Amazon

Note regarding the field options:

- Searching **Magazines** is only available for **USA** and **Germany** search locations.
- The **Availability** criteria appears only for the **USA** search location.
- The **Sort List By** options differ depending on the Amazon location.



The screenshot shows a search form with the following fields and options:

- Search Index:** Radio buttons for **Magazines** (highlighted with a red box) and **Books** (selected).
- Amazon Location:** A dropdown menu set to **USA**.
- Title ***: A text input field.
- Author**: A text input field.
- Availability**: A dropdown menu set to **Available** (highlighted with a red box).
- Key Words**: A text input field.
- Maximum Price**: A text input field.
- Minimum Price**: A text input field.
- Publisher**: A text input field.
- Minimum Percentage Off**: A text input field.
- Power**: A text input field.
- Sort list By**: A dropdown menu set to **Publication Date** (highlighted with a red box).

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Viewing results

Results appear and each record displays the Title, ISBN, List Price and Language

1		View in Amazon Title: Marketing Management: Knowledge and Skills, 11th Edition ISBN: 0077861051 Language: English
Item Lookup Create Order		
2		View in Amazon Title: The Guide to the Product Management and Marketing Body of Knowledge: ProdBOK(R) Guide ISBN: 0984518509 List Price: \$65.95 Language: English
Item Lookup Create Order		
3		View in Amazon Title: Marketing Project Management Body of Knowledge ISBN: 146819660X List Price: \$39.00 Language: English
Item Lookup Create Order		

Viewing results

- Click 'View in Amazon' to view the item in the Amazon web site

1		View in Amazon Title: Marketing Management: Knowledge and Skills, 11th Edition ISBN: 0077861051 Language: English
Item Lookup Create Order		
2		View in Amazon Title: The Guide to the Product Management and Marketing Body of Knowledge: ProdBOK(R) Guide ISBN: 0984518509 List Price: \$65.95 Language: English
Item Lookup Create Order		
3		View in Amazon Title: Marketing Project Management Body of Knowledge ISBN: 146819660X List Price: \$39.00 Language: English
Item Lookup Create Order		

Viewing results

- After clicking 'View in Amazon' a new tab will open in the browser with the specific record retrieved in Amazon.

The screenshot shows a web browser with two tabs. The active tab is titled 'Marketing Project Manage...' and has a red rectangular box around it. The address bar shows the URL: <https://www.amazon.com/Marketing-Project-Management-Body-Knowledge/dp/146819660X?SubscriptionId=AKIAIYQNVUS6VP5E>. The Amazon homepage banner is visible, featuring the text 'NEW & INTERESTING FINDS ON AMAZON' and an 'EXPLORE' button. Below the banner is the Amazon search bar with the text 'Books' and a magnifying glass icon. The navigation bar includes links for 'Departments', 'Browsing History', 'Library...s Amazon.com', 'Today's Deals', 'Gift Cards & Registry', 'Sell', and 'Help'. The user's account is logged in as 'Hello, Library613' with a 'Your Account' link. The breadcrumb trail reads: 'Books > Business & Money > Management & Leadership'. The product page for 'Marketing Project Management Body of Knowledge' is displayed. The book cover is shown on the left with the title 'Marketing Project Management Body of Knowledge' and a 'Look inside' link. The product details on the right include the title 'Marketing Project Management Body of Knowledge Paperback – January 20, 2012', the author 'by Chiu-Chi Wei Mr. (Author)', a star rating of 4.0 (1 customer review), and a link to 'See all 3 formats and editions'. Two format options are shown: 'Kindle \$39.00' and 'Paperback \$39.00'. Below the Kindle option is a link to 'Read with Our Free App'. Below the Paperback option are links for '4 Used from \$32.69' and '19 New from \$30.94'.

Item Search in Amazon x **a** Marketing Project Manage... x +

<https://www.amazon.com/Marketing-Project-Management-Body-Knowledge/dp/146819660X?SubscriptionId=AKIAIYQNVUS6VP5E> Search

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Books > Business & Money > Management & Leadership

Look inside

Marketing Project Management Body of Knowledge Paperback – January 20, 2012

by Chiu-Chi Wei Mr. (Author)




★★★★☆ 1 customer review

See all 3 formats and editions

Kindle \$39.00 Read with Our Free App	Paperback \$39.00 4 Used from \$32.69 19 New from \$30.94
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Viewing results

- Click 'Item Lookup' to view additional information


1		View in Amazon Title: Marketing Management: Knowledge and Skills, 11th Edition ISBN: 0077861051 Language: English
Item Lookup Create Order		
2		View in Amazon Title: The Guide to the Product Management and Marketing Body of Knowledge: ProdBOK(R) Guide ISBN: 0984518509 List Price: \$65.95 Language: English
Item Lookup Create Order		
3		View in Amazon Title: Marketing Project Management Body of Knowledge ISBN: 146819660X List Price: \$39.00 Language: English
<div>Item Lookup</div> Create Order		

Viewing results

- After clicking 'Item Lookup' we can see not only the Title, ISBN, List Price and Language
- We also see the Lowest New Price, Lowest Used Price, Total New and Total Used.

 **Item Lookup**

1



[View in Amazon](#)
Title: Marketing Project Management Body of Knowledge
ISBN: 146819660X
Lowest New Price: \$30.94 Lowest Used Price: \$32.69
Total New: 19 Total Used: 4
Language: English

[Create Order](#)

This information did not appear in the initial results list

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Future Developments

Creating an order

- Clicking 'Create Order' will create the corresponding bibliographic record, item and order.
- Typically the order will be created with a corresponding POL template which has the same Amazon vendor used when performing the Item Search (for example 'Amazon-USA' or 'Amazon-Germany').
- This order is created in Alma, not in Amazon. The assumption is that the staff user will also create the order in the Amazon website.

Creating an order

1		View in Amazon Title: Marketing Management: Knowledge and Skills, 11th Edition ISBN: 0077861051 Language: English
Item Lookup Create Order		
2		View in Amazon Title: The Guide to the Product Management and Marketing Body of Knowledge: ProdBOK(R) Guide ISBN: 0984518509 List Price: \$65.95 Language: English
Item Lookup Create Order		
3		View in Amazon Title: Marketing Project Management Body of Knowledge ISBN: 146819660X List Price: \$39.00 Language: English
Item Lookup Create Order		

Creating an order

- Now we can create the order like all other orders



PO Line Owner and Type

1 Marketing Project Management Body of Knowledge

Book

ISBN: 146819660X

Description * Marketing Project Management Body of Knowledge

Purchase Type * Physical - One Time

PO Line Owner * Main Library

Load from Template Amazon-USA



Assign Inventory Manually

☐

This template contains the Amazon-USA vendor which was chosen when performing the item search in Amazon.

Creating an order

Vendor information

Material Supplier *  
Claiming grace period (days)
Or expected receipt date

[Amazon-USA \(Amazon-USA\)/ Amazon-USA Primary Account \(Amazon-USA Primary A](#)
Expected receipt after ordering (days)


Vendor Amazon-USA is from template

Pricing

List Price *
Quantity for pricing *

Net price 39.00 USD
Discount (%)

Funding

 Quick Add

Fund *

List price is filled in automatically from the data received from Amazon.

#	Fund Name	Percent	Amount
1 1	Library and Information Science (01/01/2016 - 12/31/2016) (4.628.04 USD)	100.0%	
2 Total	-	100.0%	

[Redistribute Lines](#)

PO Line details

Acquisition method
Invoice status

Material type
Reporting Code

Creating an order

- The order is created

1 [Marketing Project Management Body of Knowledge, 146819660X, ISBN](#)

Order/ Line status: Sent / Sent

MMS ID: 99134611100121

Assigned to: -

Type: Physical - One Time PO Line Owner: Main Library Standard number: 146819660X Order/Line: [PO-75413](#) / [POL-44730](#)

Copies: Main Library - General (1) Total price: 39.00 USD Funds: Library and Information Science (100.0%) (01/01/2016 - 12/31/2016)

Vendor/Account: Amazon-USA / Amazon-USA Primary Account Amazon-USA Primary Account Vendor reference ID: - Expected delivery: 08/14/2016

Receiving note: - Sent Date: 08/09/2016

The bib record is brief

[Edit](#) | [Change Bib Reference](#) | [Cancel](#)

Creating an order

- Note that the corresponding bibliographic record is created using the data from Amazon and suppressed from discovery

The screenshot shows the MD Editor interface. On the left, under 'Records', the 'Marketing Proje... (99134611100121)' record is selected and marked with a red 'X' icon, indicating it is suppressed. A red arrow points from this record to a text box below. The main area displays the record details for 'Marketing Project Ma (99134611100121)', created by Ex Libris. The record is an LDR with the following fields:

Field	Value
LDR	#####naa#a22#####i#4500
001	99134611100121
020	\$\$a 146819660X
245	\$\$a Marketing Project Management Body of Knowledge

A red arrow points from the title and ISBN fields (020 and 245) to a text box below.

Record is suppressed from discovery

Title and ISBN from Amazon

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Future developments – Import record


- From the search results it will be possible not only to “create order” but also to import the bibliographic record.
- A new “Import” link will be added to the search results
- Clicking this link will import the bibliographic record without an order.
- This will be similar to what is done today when importing from an external search resource.

Future developments – Import record

Item Search in Amazon

Appears in initial search results

1




[View in Amazon](#)
Title: A Guide to the Project Management Body of Knowledge: PMBOK(R) Guide
ISBN: 1935589679
List Price: \$65.95
Language: English

[Item Lookup](#) | [Create Order](#) | [Import](#)

New "Import" link


2



[View in Amazon](#)
Title: Marketing Management: Knowledge and Skills, 11th Edition
ISBN: 0077861051
Language: English

[Item Lookup](#) | [Create Order](#) | [Import](#)

3

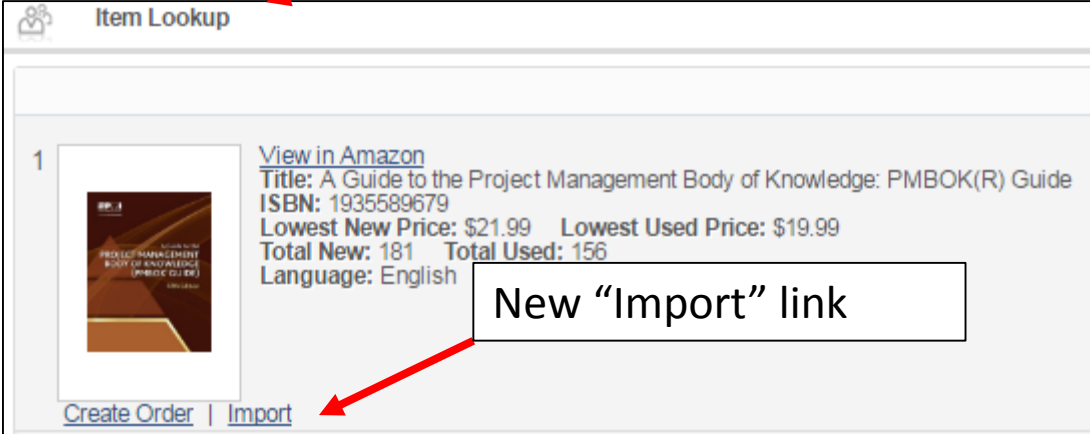


[View in Amazon](#)
Title: The DAMA Guide to the Data Management Body of Knowledge (DAMA-DMBOK) Print Edition
ISBN: 1935504029
List Price: \$74.95
Language: English

[Item Lookup](#) | [Create Order](#) | [Import](#)

Future developments – Import record


Also Appears in Item Lookup screen



The screenshot shows the 'Item Lookup' interface. It features a list of items, with the first item being a book. The book's cover is displayed on the left, and its details are on the right. The details include the title, ISBN, lowest new and used prices, total new and used counts, and the language. At the bottom of the item entry, there are two links: 'Create Order' and 'Import'. A red arrow points from the 'Import' link to a text box labeled 'New "Import" link'. Another red arrow points from a text box labeled 'Also Appears in Item Lookup screen' to the top of the 'Item Lookup' header.

Item Lookup

1



[View in Amazon](#)
Title: A Guide to the Project Management Body of Knowledge: PMBOK(R) Guide
ISBN: 1935589679
Lowest New Price: \$21.99 Lowest Used Price: \$19.99
Total New: 181 Total Used: 156
Language: English

[Create Order](#) | [Import](#)

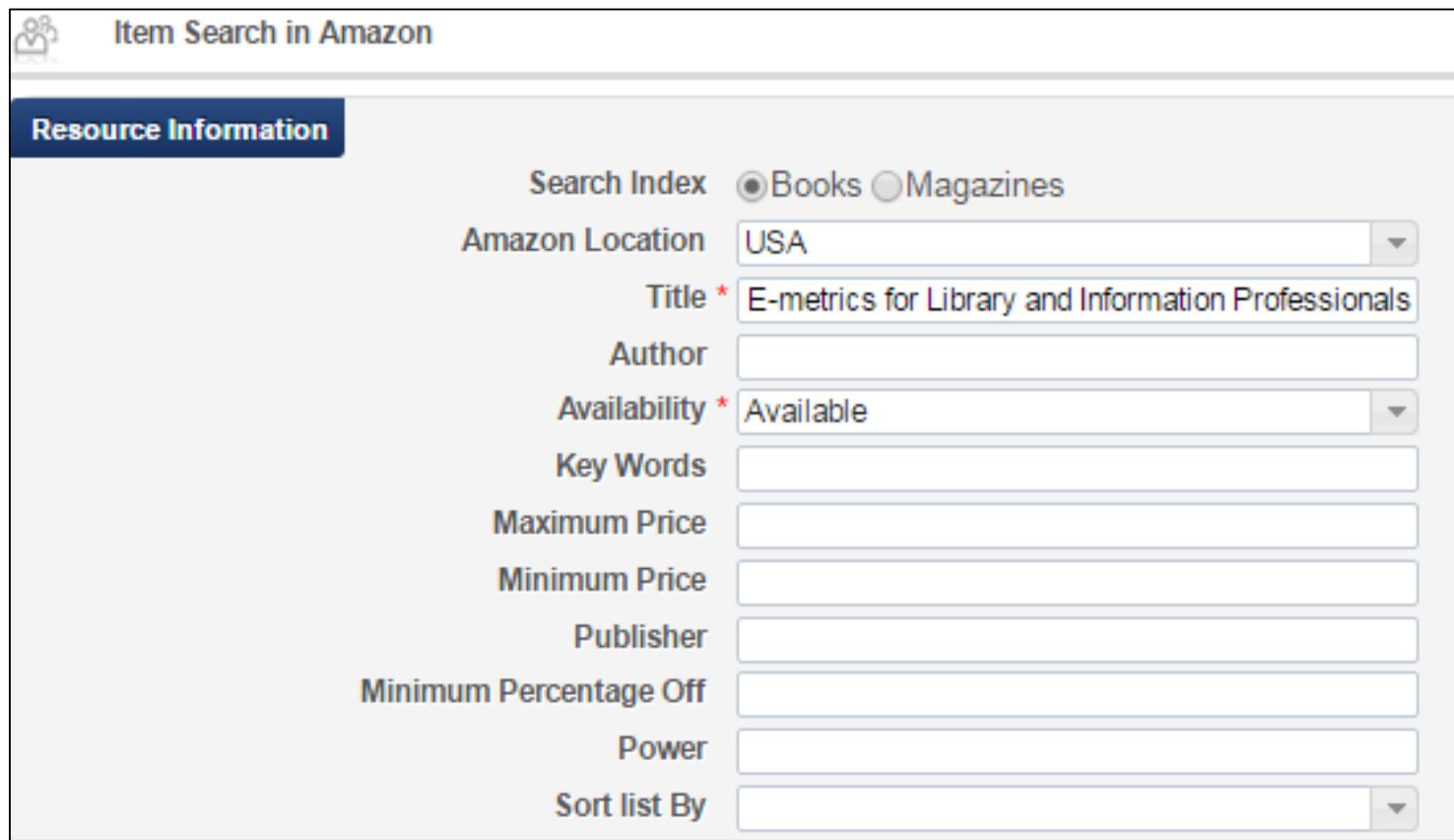
New "Import" link

Future developments – Arrive to Import Lookup

- When the search results in only one result it will immediately go to the “item lookup” page.
- Today when there is one result the user first arrives to the “Item Search in Amazon” results page and then must click “Item” lookup to get to the item lookup page

Future developments – Arrive to Import Lookup

- With new development when user searches for unique record (such as title “E-metrics for Library and Information Professionals”) ...




The screenshot shows a web form titled "Item Search in Amazon". A tab labeled "Resource Information" is selected. The form contains the following fields and controls:

- Search Index:** Radio buttons for "Books" (selected) and "Magazines".
- Amazon Location:** A dropdown menu currently showing "USA".
- Title *:** A text input field containing "E-metrics for Library and Information Professionals".
- Author:** An empty text input field.
- Availability *:** A dropdown menu currently showing "Available".
- Key Words:** An empty text input field.
- Maximum Price:** An empty text input field.
- Minimum Price:** An empty text input field.
- Publisher:** An empty text input field.
- Minimum Percentage Off:** An empty text input field.
- Power:** An empty text input field.
- Sort list By:** A dropdown menu.

Future developments – Arrive to Import Lookup

- He will arrive directly to the “Item Lookup” screen because there is one result

 **Item Lookup**

1

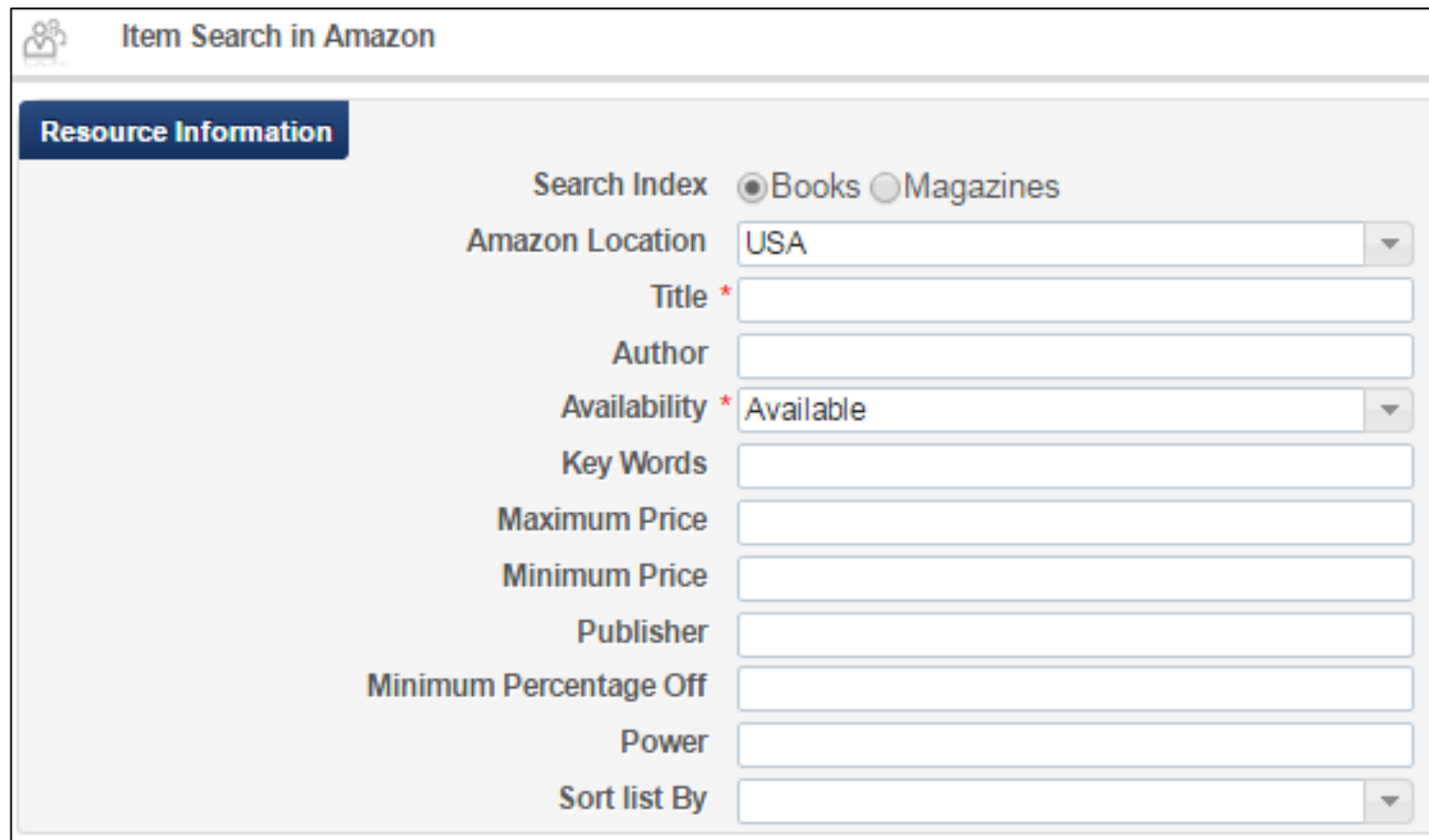


[View in Amazon](#)
Title: E-metrics for Library and Information Professionals: How to Use Data for Managing and Evaluating Electronic Resource Collections (Facet Publications (All Titles as Published))
ISBN: 1555705146
Lowest New Price: \$61.50 **Lowest Used Price:** \$31.81
Total New: 9 **Total Used:** 16
Language: English

[Create Order](#) | [Import](#)

Future developments – sticky defaults of previous search

- Today when a user accesses “Item search in Amazon” all fields are blank and the “Amazon Location” is USA

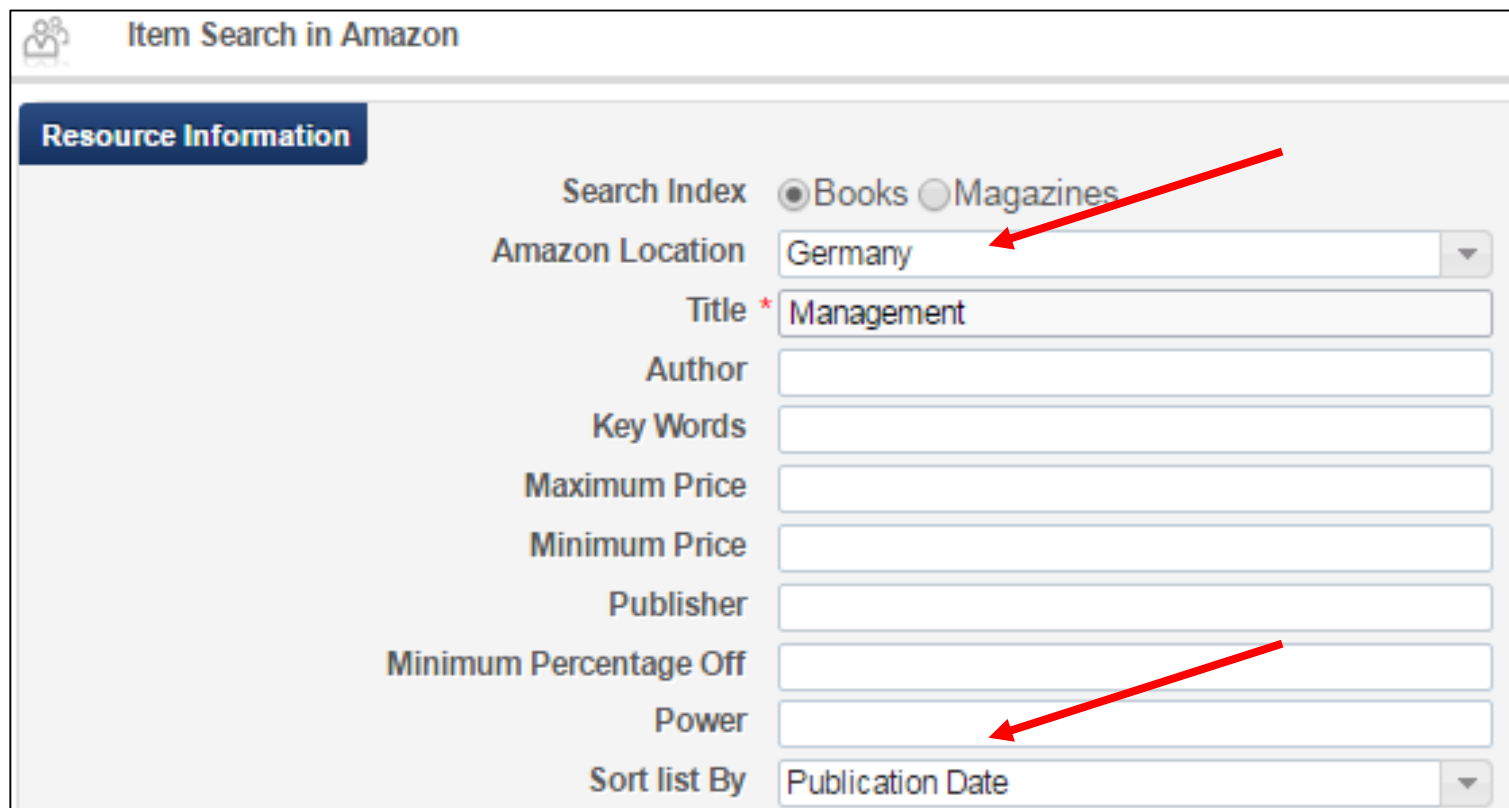


The screenshot shows a web form titled "Item Search in Amazon". On the left, there is a blue tab labeled "Resource Information". The form contains several fields with the following default values:

- Search Index:** Radio buttons for "Books" (selected) and "Magazines".
- Amazon Location:** A dropdown menu showing "USA".
- Title:** A text input field with a red asterisk, currently blank.
- Author:** A text input field, currently blank.
- Availability:** A dropdown menu showing "Available" with a red asterisk.
- Key Words:** A text input field, currently blank.
- Maximum Price:** A text input field, currently blank.
- Minimum Price:** A text input field, currently blank.
- Publisher:** A text input field, currently blank.
- Minimum Percentage Off:** A text input field, currently blank.
- Power:** A text input field, currently blank.
- Sort list By:** A dropdown menu, currently blank.

Future developments – sticky defaults of previous search

- With this new development when a user will, for example, search Amazon Location “Germany” and Sort list by “Publication Date”

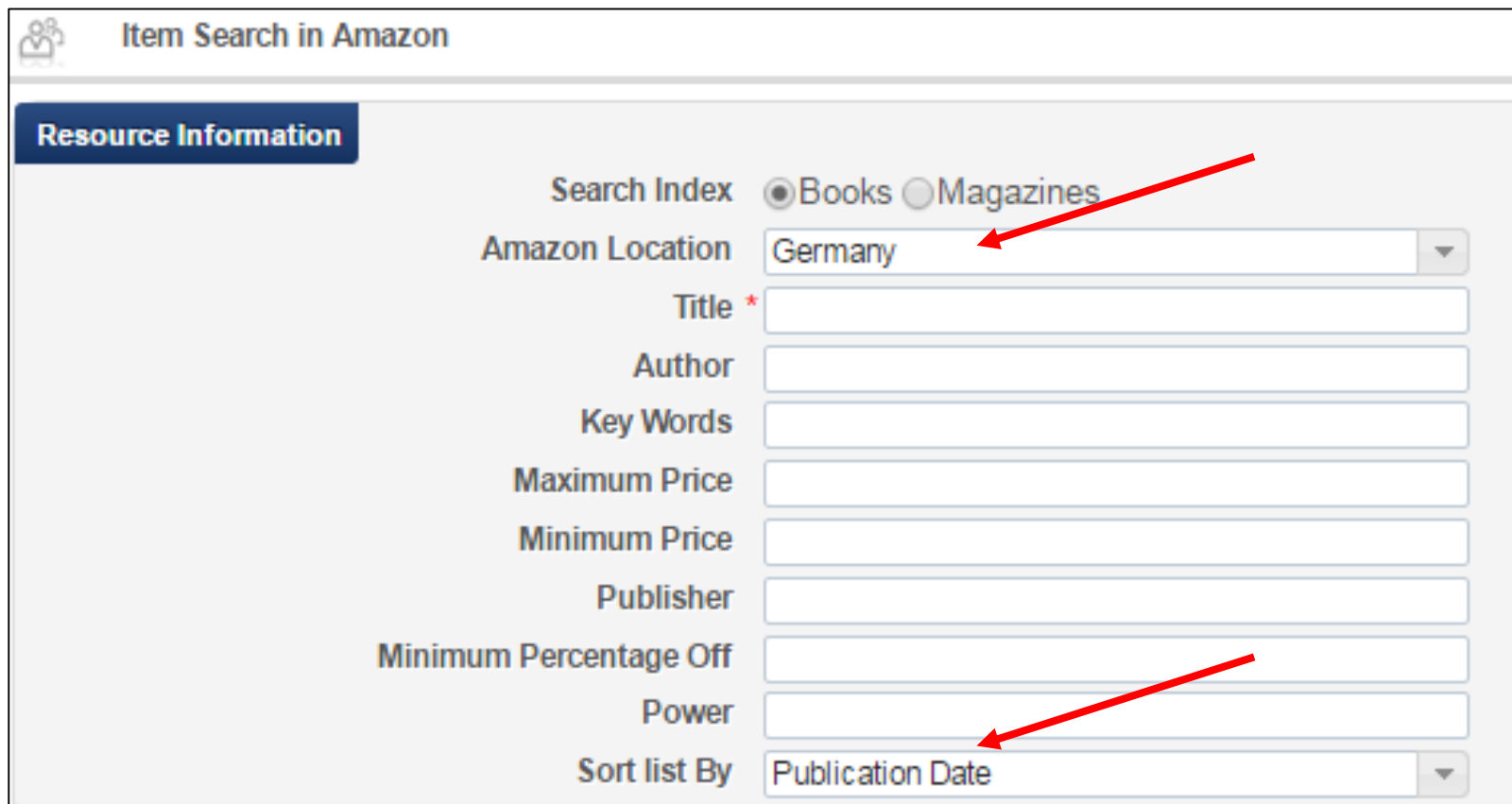


The screenshot shows a web form titled "Item Search in Amazon". On the left, there is a dark blue tab labeled "Resource Information". The form contains several input fields and a "Sort list By" dropdown. Two red arrows point to the "Amazon Location" dropdown (which is set to "Germany") and the "Sort list By" dropdown (which is set to "Publication Date").

Field	Value
Search Index	<input checked="" type="radio"/> Books <input type="radio"/> Magazines
Amazon Location	Germany
Title *	Management
Author	
Key Words	
Maximum Price	
Minimum Price	
Publisher	
Minimum Percentage Off	
Power	
Sort list By	Publication Date

Future developments – sticky defaults of previous search

- Then next time he accesses “Item search in Amazon” the system will default **automatically** to Amazon Location “Germany” and Sort list by “Publication Date”



The screenshot shows a web form titled "Item Search in Amazon". On the left, there is a dark blue tab labeled "Resource Information". The form contains several input fields and a search index selector. Two red arrows point to specific default values: one points to the "Amazon Location" dropdown menu which is set to "Germany", and the other points to the "Sort list By" dropdown menu which is set to "Publication Date".

Field	Default Value
Search Index	Books (selected)
Amazon Location	Germany
Title *	
Author	
Key Words	
Maximum Price	
Minimum Price	
Publisher	
Minimum Percentage Off	
Power	
Sort list By	Publication Date

Future developments – sort by price on results page

- A new sort option will be added on the results page.
- The sort will be by price
- The default will be “low to high” (ascending)
- It will be possible to change it to “high to low” (descending)


Future developments – sort by price on results page

Item Search in Amazon

Sort by **Price: Low to High** ▼


- Price: Low to High
- Price: High to Low

New sort by price option

1  [View in Amazon](#)
Title: Christian von Ehrenfels Philosophische Schriften in 4 Bänden (Philosophia Resources Library)
ISBN: 3884050850
List Price: EUR 169,95
Language: Deutsch


Results are sorted by price low to high

[Item Lookup](#) | [Create Order](#)

2  [View in Amazon](#)
Title: RISM B X The Theory of Music in Arabic Writings (c. 900-1900): Descriptive Catalogue of Manuscripts in Libraries of Europe and the U.S.A (RISM B Répertoire International des Sources Musicales)
ISBN: 3873280310
List Price: EUR 179,00
Language: Englisch

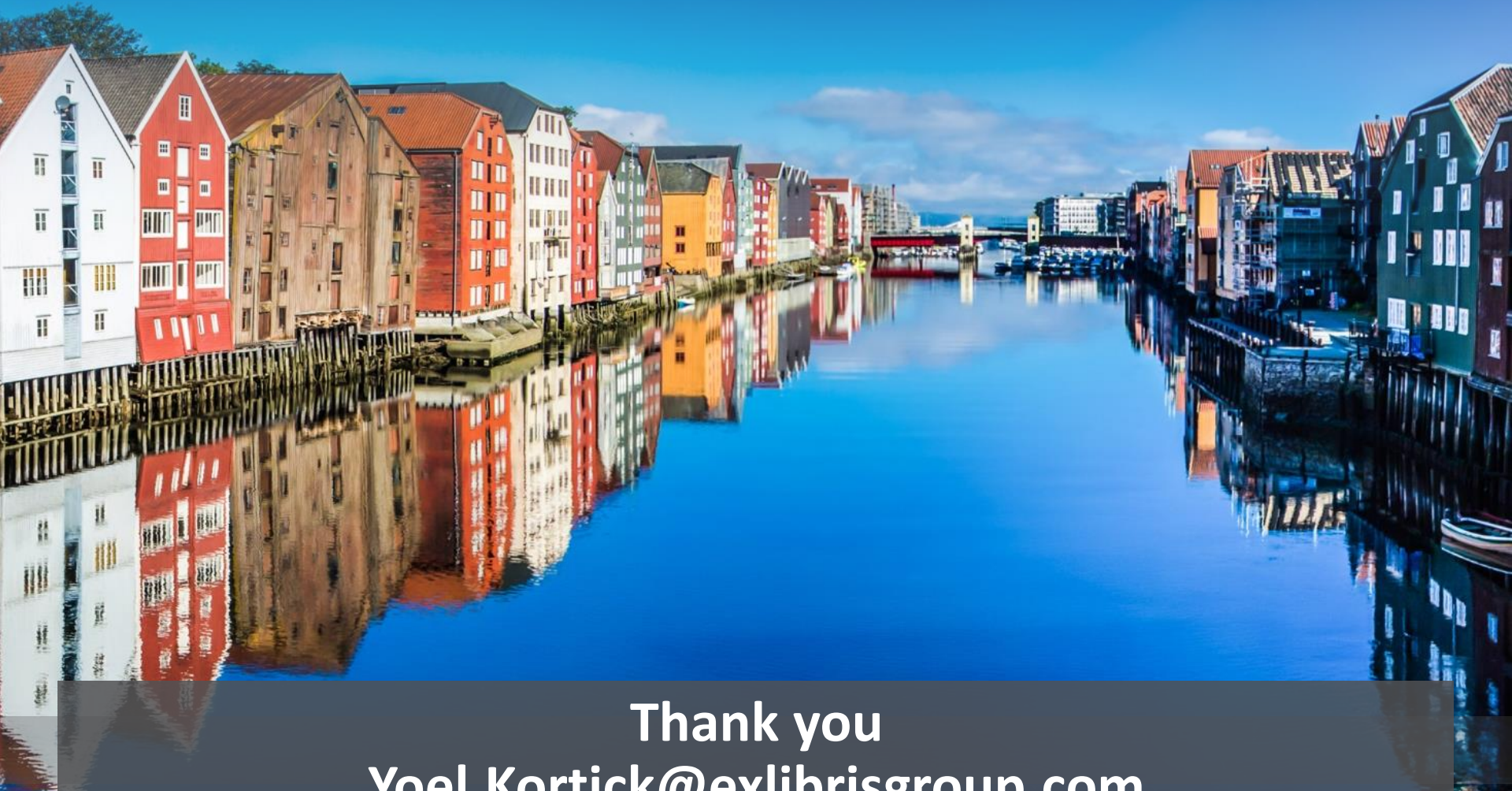
Results are sorted by price low to high

[Item Lookup](#) | [Create Order](#)

3  [View in Amazon](#)
Title: Wissen und Weisheit: Untersuchungen zur spätmittelalterlichen Süddeutschen Tafelsammlung' (Washington, D.C., Library of Congress, Lessing J. ... ms. no. 4) (Scriinium Friburgense, Band 35)
ISBN: 3110332477
List Price: EUR 420,00
Language: Deutsch

Results are sorted by price low to high

[Item Lookup](#) | [Create Order](#)



Thank you
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