



# Library Management for All your Assets

**Today, the digital world is the world. Manage your world with Alma.**

We already live in a digital world. With 300 hours of video uploaded to YouTube every minute and Amazon selling one million e-books daily in the U.S. alone, it is clear that digital content cannot be ignored by today's libraries. In fact, according to a recent study, library directors identify digitized special collections as critical to their libraries' strategic direction.

Choosing a Digital Asset Management system for your library is your first step to success. You need to manage your digital assets as you do all your assets, within a single, unified system. And your system needs to exceed user expectations, provide innovative solutions and do more with less, meeting the challenges of today's library.

At Ex Libris, we understand your digital management needs. And we meet them with a Unified Resource Management System: **Alma**.

# Ex Libris Alma: When You Need to Manage Digital Resources



## Alma Saves Time & Money

- **Effective:** Alma is the only solution on the market that manages electronic, print, and digital assets in one unified solution. It offers a unified workflow that lets you focus on what really matters. Using Alma, you will never need to switch from one system to another.
- **Smooth:** The entire Alma infrastructure is cloud-based. Alma uses the Amazon cloud for digital storage, so there are no surprises, no onboarding, and no installation.
- **Economical:** Eliminate hardware and maintenance investments and choose predictable budgeting with Alma's subscription model.
- **Easy:** Alma is designed for ease-of-use: easy upload of digital assets by staff, researchers and even students. Easy digitization workflow. Easy access rights management for digital resources. Even easy on the eye. And of course, if you are already using Alma to manage your electronic and print collections, adding digital is as easy as it gets.

## Focus on the End-User

- **User Experience:** Alma, together with Primo, encourages users to explore special collections, enabling your users to seamlessly find whatever they seek from multiple sources. Your users can search print, electronic, and digital collections within a single interface, using any device, while enjoying powerful digital players. Unique digital metadata enhances users' "search & find" experience and improves their search results.
- **User Engagement:** Researchers and students can engage with your library by contributing to your digital collections via a deposit widget. Staff can quickly approve or decline each request with a simple approval workflow.
- **User Knowledge:** You can generate any type of report you need to better understand your users, including a "most viewed digital collections" report, a comparison of digital and physical asset use, and more. Enjoy a wide variety of completely customizable reports, all powered by Alma Analytics.

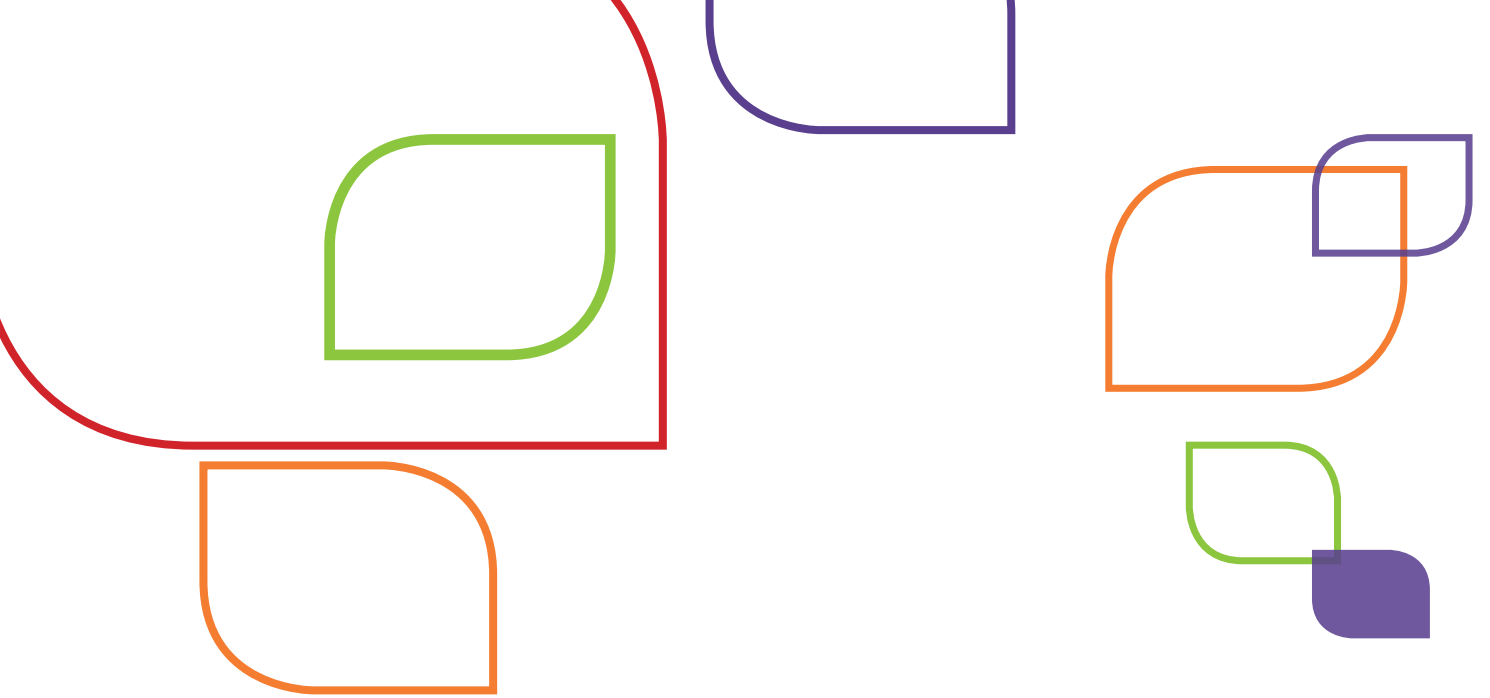


## Plays Well with Others

- **Easy Migration:** Regardless of the DAM system you are currently using, switching to Alma is as easy as 1, 2, 3. With OAI-PMH standard support and a simple migration path, your existing data will be available in Alma before you know it.
- **Open:** Alma is an open platform that can work with your existing and future systems. With Alma's REST APIs, Amazon S3 third-party services, and the use of SWORD protocol, any type of integration is a breeze.
- **Flexible Metadata:** Alma supports a wide variety of import/export processes with support for Dublin Core, MARC, and emerging Linked Data standards.

## More Than Just Digital

- **Evolve:** At Ex Libris we understand that digital challenges evolve. Our monthly Alma release guarantees that your future library's digital needs will always be met.
- **Collaborative:** Hundreds of institutions and tens of thousands of staff members use Alma on a daily basis, making ours the largest, most collaborative community in the industry. Gain access to digital best practices 24/7 through our online Knowledge Center, community events, listservs and more. Share your ideas and be part of our family.
- **Grow** – With a clear roadmap and an array of solutions to boost your organization, Ex Libris is by your side, helping you grow and meet future challenges.



Don't be a digital stranger –  
contact us at  
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# Alma

## YOUR Digital Library

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### About Ex Libris

Ex Libris, a ProQuest company, is a leading global provider of cloud-based solutions for higher education. Offering SaaS solutions for the management and discovery of the full spectrum of library and scholarly materials, as well as mobile campus solutions driving student engagement and success, Ex Libris serves thousands of customers in 90 countries.

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