

# campusM Demo

ELUNA 2017

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# Introducing Ex Libris campusM

## Transforming Your Campus Services Into a Personalized Mobile and Portal Experience



# Intuitive User Interface

Personalized

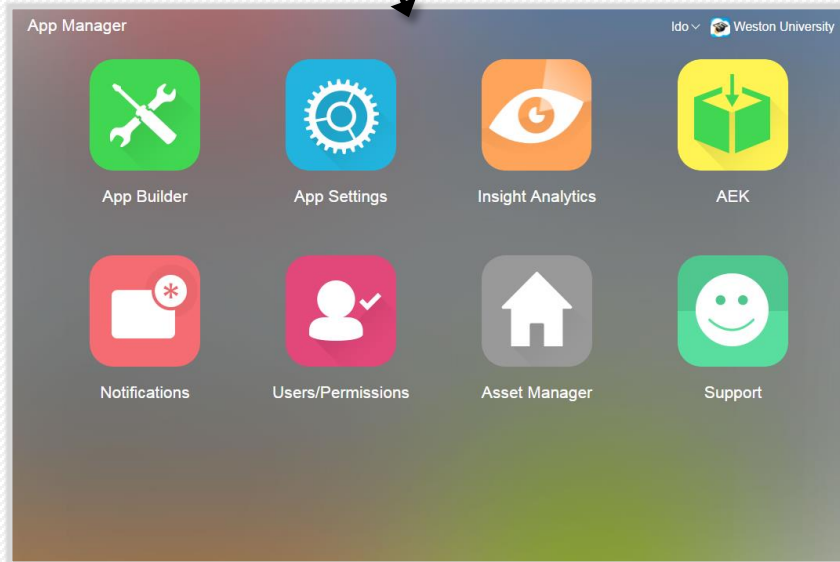
Cross Platform

Consolidation,  
Deep Integrations

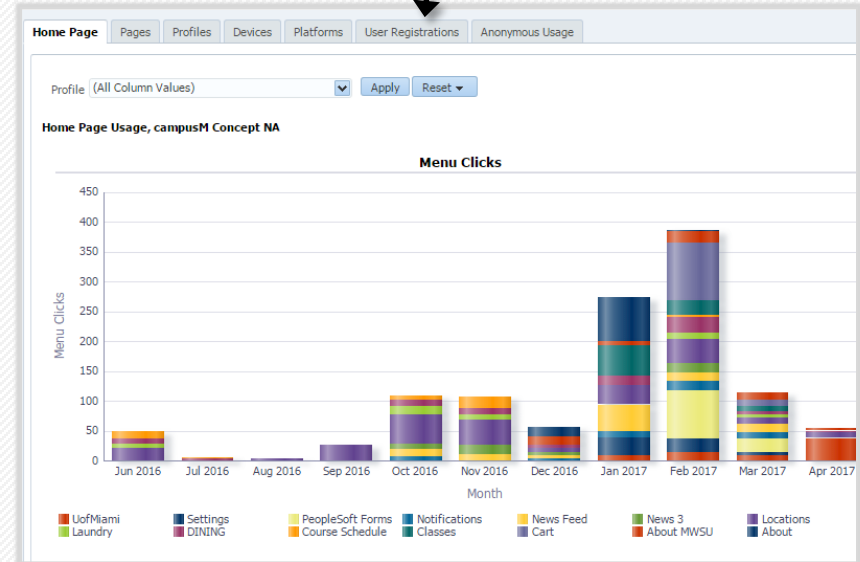


# Simple Administration

Easily Managed

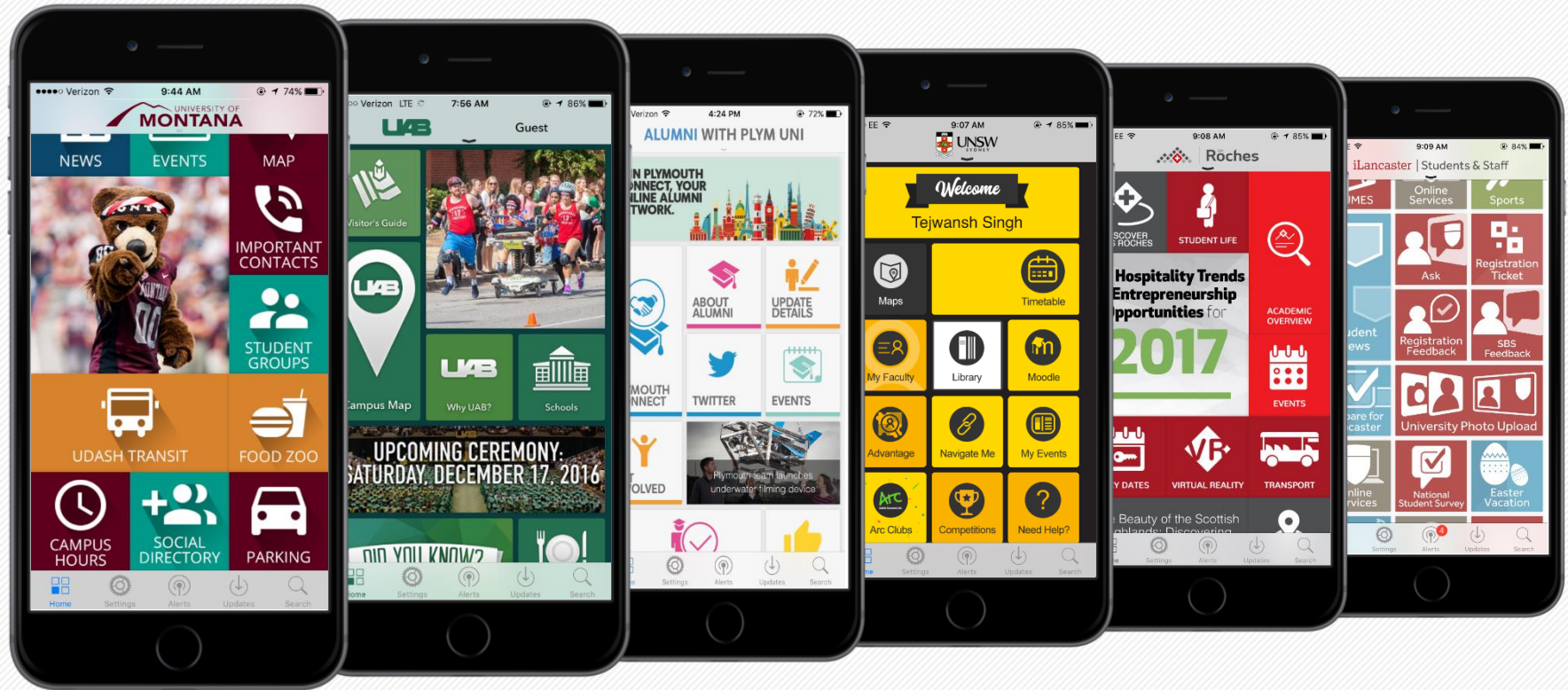


Insights





# Engaging User Interface



# campusM Benefits

1

## Consolidation

Integrating multiple campus-wide systems and providing maps, directory and more...

2

## Personalization

Displaying role-specific information and delivering personalized notifications

3

## Consistency

Delivering iOS, Android apps and a web portal, all with the same look-n-feel

4

## Innovation

Utilizing technology such as iBeacons to deliver location-based services

5

## Insights

Providing meaningful information to support engagement initiatives



# LIVE DEMO

# THANK YOU!

**Services  
Consolidation**

**Experience  
Consistency**

**Personalized  
Interactions**

**Meaningful  
Insights**

