



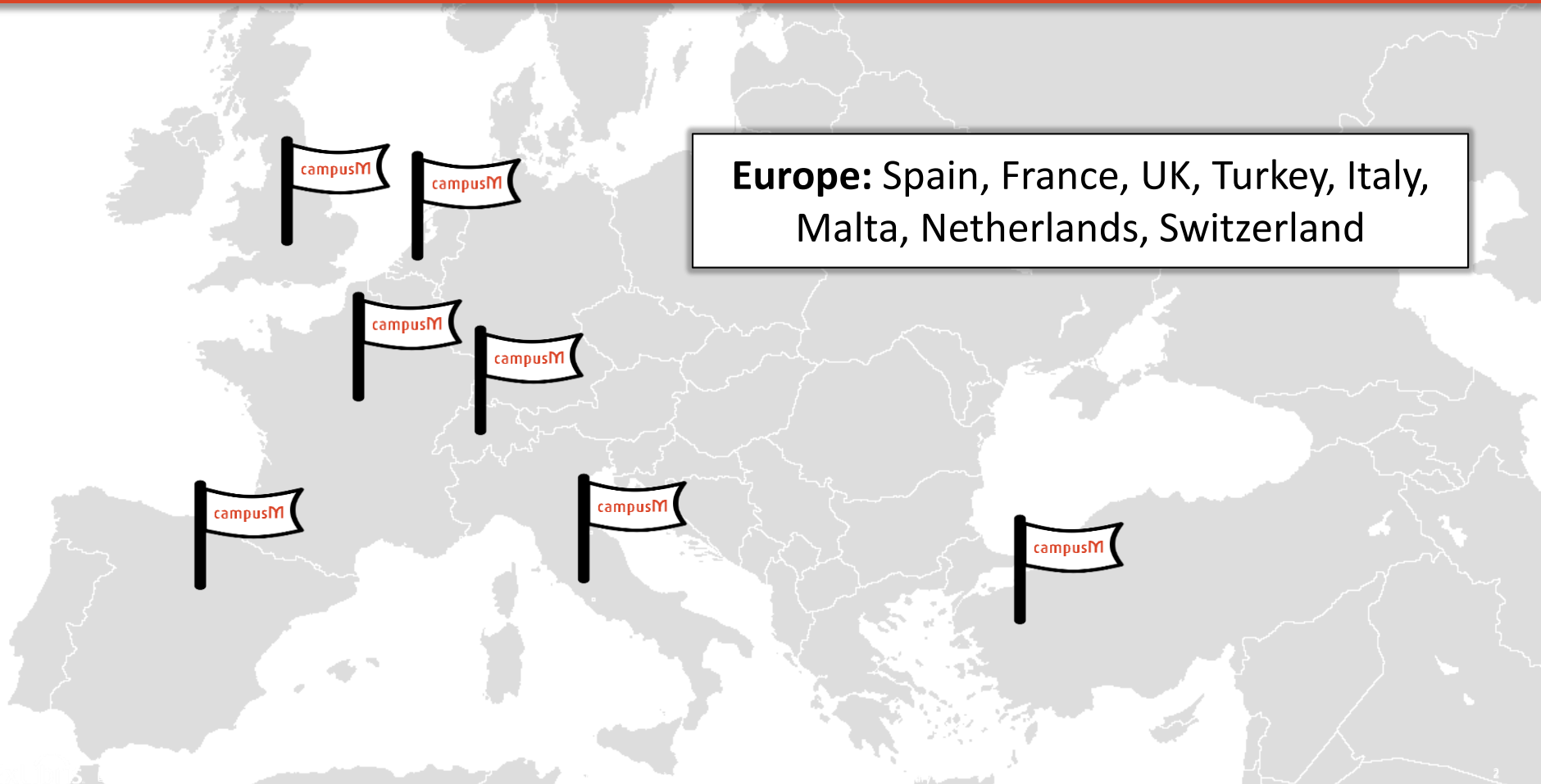
campusM User Group

Hugh Griffiths | VP Mobile Campus Solutions

25th April 2017

campusM now has 65 customers in 11 countries

25 new customers since 2016



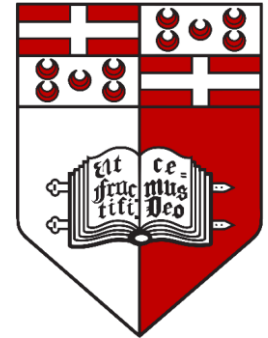
Customers



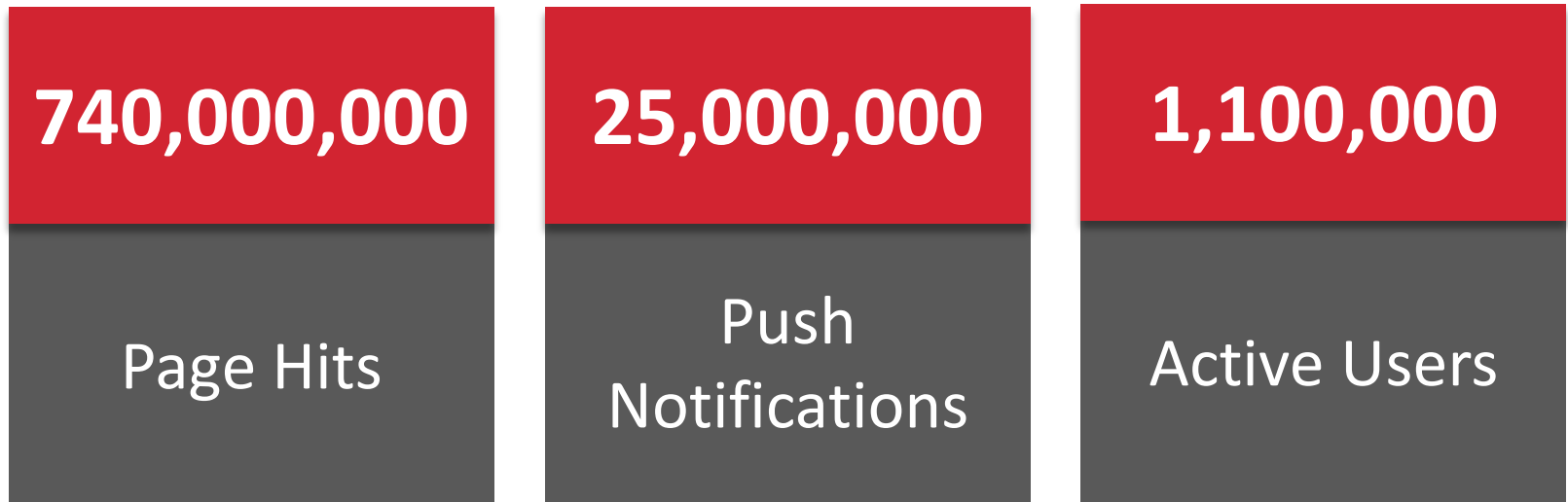
Customers



Customers



campusM 2016 Usage



Friday, June 29 2007
iPhone Goes on Sale

Friday, July 10 2008

Apple AppStore Launches

Wednesday,
July 22 2009

First campusM Goes Live

Thursday,
April 30 2015

Ex Libris Acquires oMbiel

From UK Start Up to Global Solution Provider

2015 / 16
Global Product
Availability

Align to Ex Libris
Strategic Technology

Migrate to Global Ex
Libris Cloud & 24/7
Hub

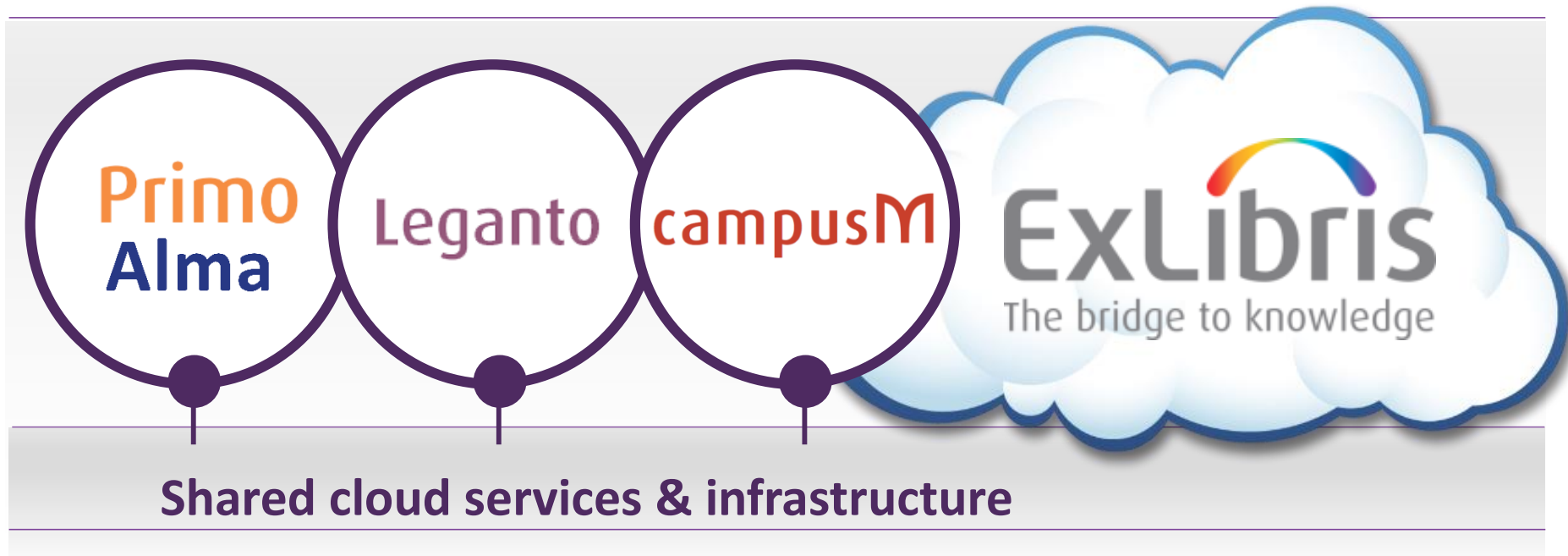
Introduce Regional
PM's and
Implementation
Staff

campusM on Ex Libris Cloud



2. N3EAFZA6-SingaporeChicago

Expanding Ex Libris' SaaS Portfolio



3,500 institutions using Ex Libris cloud solutions

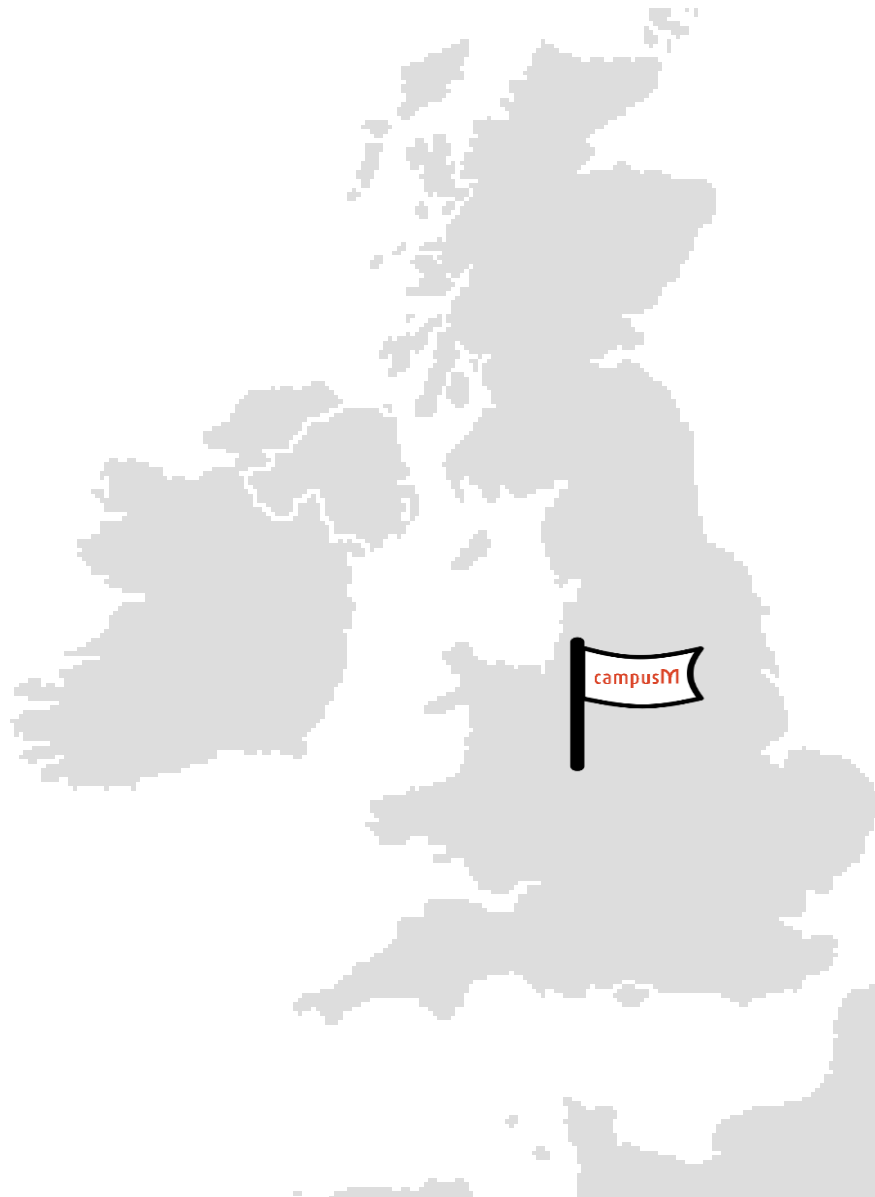
campusM Uptime Percentages

| | 12 Months April 2016 - March 2017 | 3 months January 2017 - March 2017 |
|---------------|--|---|
| APAC | 99.91% | 100% |
| EMEA | 99.88% | 99.89% |
| North America | 99.99% | 99.99% |

https://knowledge.exlibrisgroup.com/CampusM/Product_Materials/Uptime_Reports

Ex Libris Investment - Increasing campusM headcount





Headcount across R&D, Support & Professional Services



Mobile Campus Solutions – Leadership Team

Matt Sherlock
Product Director

Sat Dhanjal
Services
Manager

Ido Peled
VP Business
Development

Jas Singh
Development
Director



campusM Product Strategy

- Omni-channel offering : mobile apps and portal
- Supports complete student life-cycle
- campusM mobile app is one-stop shop for students
- Out-of-the box integration with the most popular University Systems
- Extensible and configurable solution
- Be the most used solution by students





THANK YOU

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