UX / UI - A HOW TO FOR AEK

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ExLibris
campusM

HELLO!

WHAT IS UX AND UI?

"Designing, building, and maintaining a great Web site or app isn't easy. It's like golf: a handful of ways to get the ball in the hole, a million ways not to. Anyone who gets it even half right has my admiration."

–Steve Krug

NOT ALL USERS ARE THE SAME THEY WON'T ALL DO IT THE WAY YOU EXPECT THEM TO.
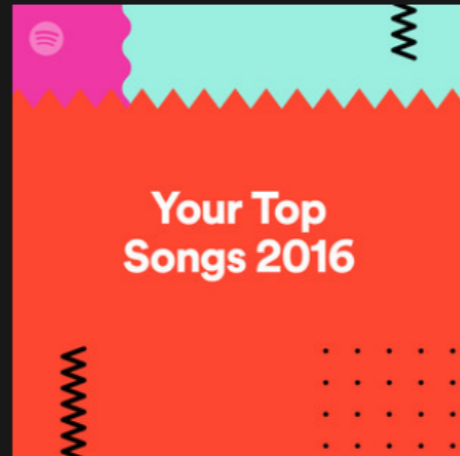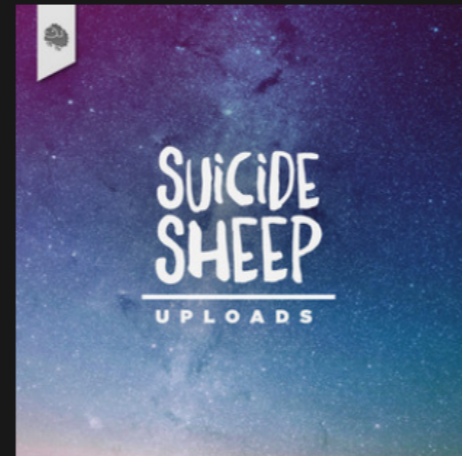
DON'T MAKE A USER THINK!

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1 Total ❯

0 Overdue

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0 Requests

Fines $

$0.00 Total

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LAST UPDATED : A MOMENT AGO

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🔍 Java | Search

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LAST UPDATED : A MOMENT AGO

Inbox	Drafts	Sent	Deleted	Junk

Apple Update Resolution Sept
iCloud Team 9 Sep, 10:19 >

Mobile with University - Forgotten Password
campusm_do_not_reply@ombiel.com 15 Jun, 17:05 >

FW: £5 amazon voucher for taking part in a focus group
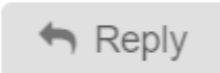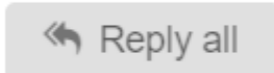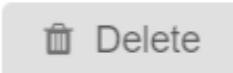John Smith 28 May, 13:28 >

Welcome to University
campusm_do_not_reply@ombiel.com 4 Oct, 11:52 >

Account Registration
campusm_do_not_reply@ombiel.com 4 Oct, 11:37 >

Seminar
Albert Jones 25 Sep, 15:43 >

TOTAL: 6 | SEARCH FOLDERS

Fri 9 Sep 2016, 10:19
Apple Update Resolution Sept

Reply   Reply all   Delete

From: iCloud Team

To: Test User

iCloud ID - censored
This is the finalconcluding mention to inform you as of 08 - Sep - 2016 that you have not yet updated your iCloud ID information. Under "Know your Customer (kyc)" modulation Apple is mandated by guidelines to implement a validation of your information, failure to do so will result in cessation of your Apple ID within the next three days.

Please proceed below to »
Verify your iTunes ID >
To interrupt the cessation of your Apple & iCloud please proceed to continue to your Apple ID profile before the planned deletion time.
Resolution Validation Request: 0715621389
With Regards,
Cloud Support
My Apple ID | Support | Privacy Policy
Copyright © 2016 iTunes Sarl 31-33, Rue Sainte Zithe, L-2763 Luxembourg All Rights Reserved.

- Useful: Does it do something people need done?

- Learnable: Can people figure out how to use it?

- Memorable: Do they have to relearn it each time they use it?

- Effective: Does it get the job done?

- Efficient: Does it do it with a reasonable amount of time and effort?

- Desirable: Do people want it?

- Delightful: Is using it enjoyable, or even fun?

THANKS!

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