

A young woman with a backpack is looking at her smartphone on a university campus. In the background, other students are walking on a paved path, and there are trees and buildings. A decorative graphic of overlapping lines in shades of purple, pink, and blue is overlaid on the left side of the image.

campusM – Let's Get Personal

User Group – November 2017

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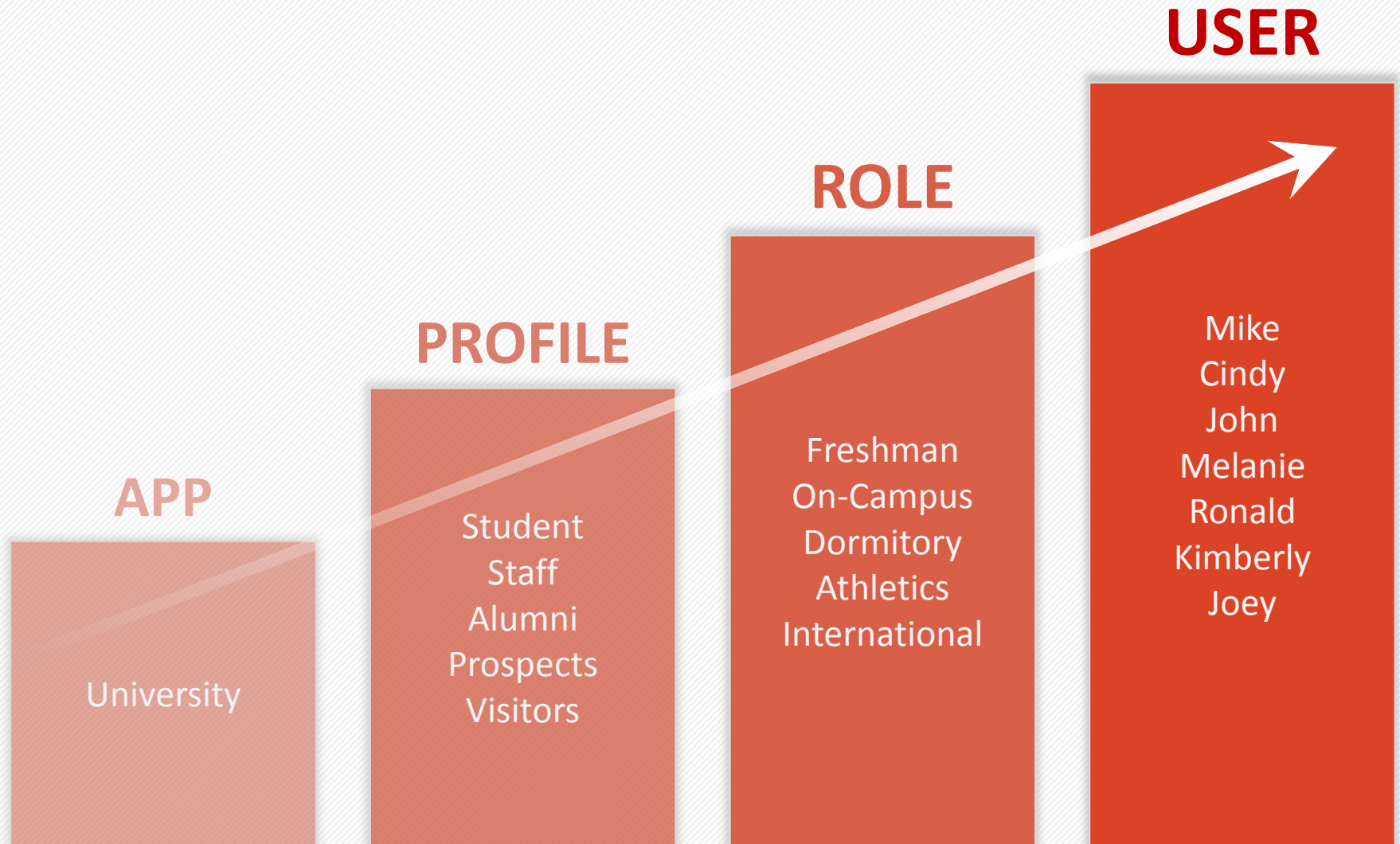


Homescreen Personalization

Providing a Personalized Mobile Experience



campusM Personalized Mobile Experience





Institution-Controlled Experience

Arrange

info-at-a-glance based on your individual roles

Campus Driven

Can be made available by profile and include mandatory tiles

User Oriented

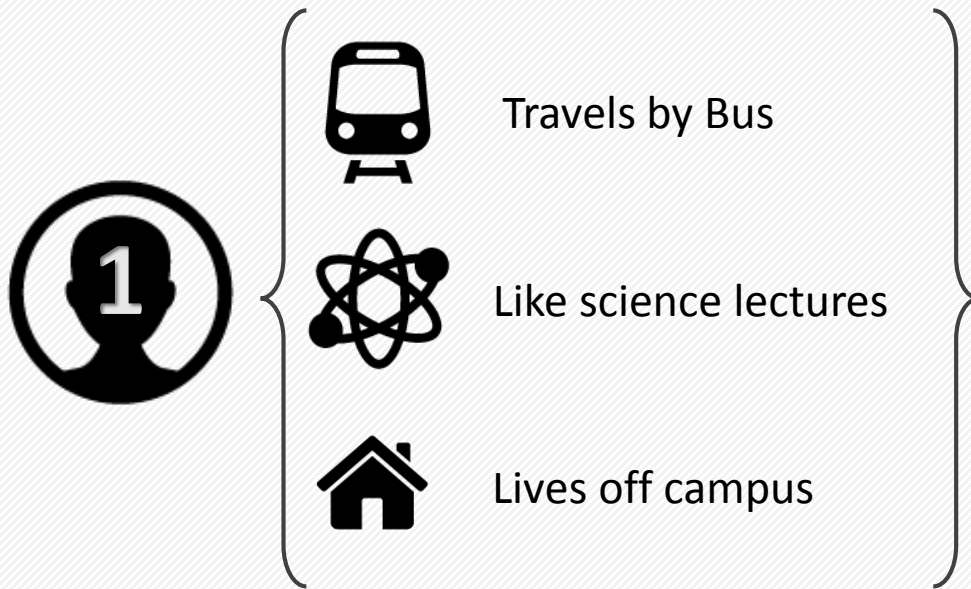
Easy, simple and familiar arrangement options

Regret-Free

Option to reset and search for new and hidden tiles




The screenshot displays a user interface with a grid of tiles. The top navigation bar includes an 'Arrange' button, a search bar, and 'Reset' and 'Done' buttons. The grid contains tiles for various services: Library, Laundry, My Grades, e-Learning, Locations, Agenda, PC Availability, Finance, Print Credits, Emails, 243 - Wood Green, Careers, Enrollment, Days Until Graduation, Directory, and Alerts. A 'Grid Mode' tooltip is visible at the bottom, stating 'Hold and drag tiles to move'.

Making It Personal



Making It Personal

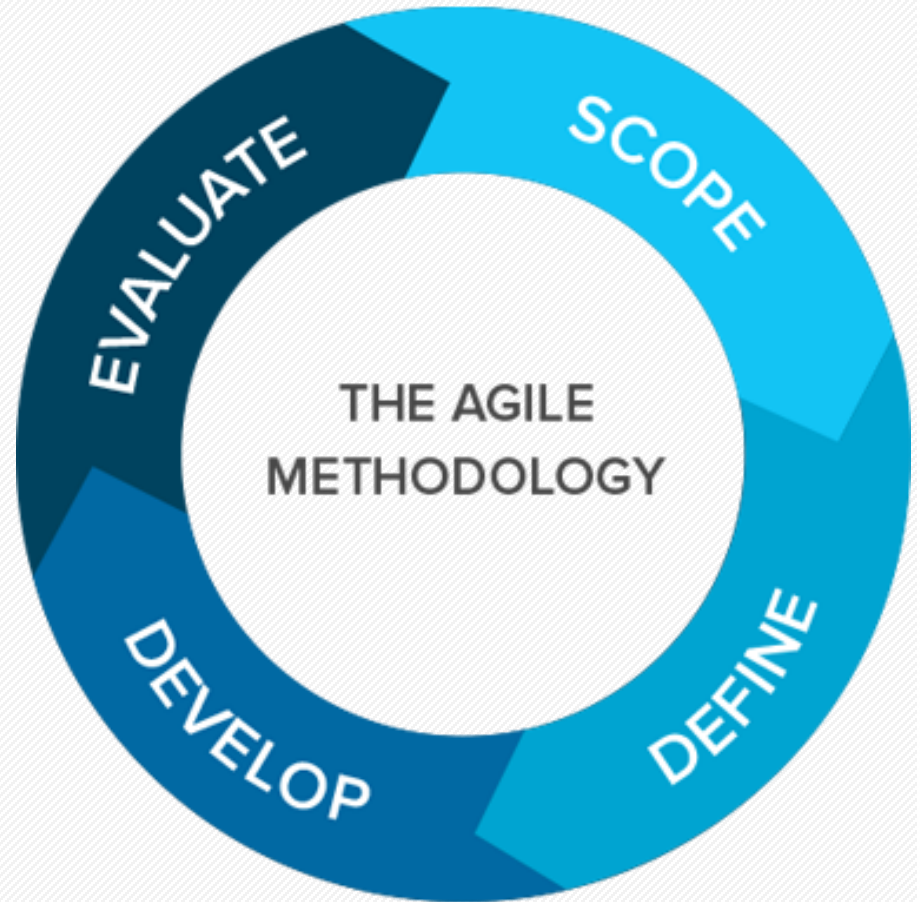


-  Travels by car
-  Likes live music concerts
-  Lives in a campus dorm



Agile Development

- Research Lab Proof-of-concept
- Homescreen technology refresh
- Personalization (web first)
- Personalization (native)
- Collaborative beta testing
- Customer input for further enhancements
- Upcoming preview release
- Release to production





Live Demo



THANK YOU!

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