



# CASE STUDY



# Leeds Trinity University

MyLTU - campusM delivers mobile friendly university services



Success indicator

Student focussed app providing mobile friendly integrations to essential services

## Case study – MyLTU use campusM to deliver mobile friendly university services

Leeds Trinity University were looking to deploy a mobile app that would improve communications with their students, staff and visitors and would make it easier to access university information in a personalized way.

### Why campusM?

campusM empowers delivery of this vision by allowing users to move from one important service to another across any device, whether they are on or off campus and with Live Tiles users can see essential information at a glance.

**We have used campusM role sync to provide tailored content to students, including news and alerts, RSS feeds and Banners.**

ANDREW HAYWOOD – ANALYST/  
DEVELOPER

### Key Integrations

Integrating with vital university systems lies at the heart of the myLTU app, helping students and staff make the most of their time at the institution. With an innovative but simple to use interface, the following integrations are some of the most popular within the app.

#### • Timetable

With 30% of hits the timetable tile is one of the most popular features within the app, giving users access to their course timetables whether they are on or off campus.

#### • Office 365 Email

The second most popular tile with over 20% of hits, users can send and receive messages from within the institutional app, so they don't need to leave the app to use their university email.

#### • SSO for web portal

Single sign on to all services via the web portal allows for seamless transition between functions, giving an exceptional user experience.

#### • PCounter Print Credits


By working with the PCounter team directly campusM were able to use a range of API's to enable more in-depth integration than ever before


#### • Vubis Library System


Integration with the Vubis V Smart Library Systems gives users a fresh and modern look and feel, making the service more user friendly.

As well as these integrations myLTU provides users with vital content about Student Support and Campus Life delivering a one stop shop for every aspect of student life.

### CONTACT US

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