

The Content Story: To Infinity and Beyond!

IGeLU | August 2018

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Agenda

- Content Vision and Mission
- Our Complex Ecosystem
- Story Time!

From Creation, to Infinity and Beyond!

- What Else Do We Do?
- Sources and Resources





VISION

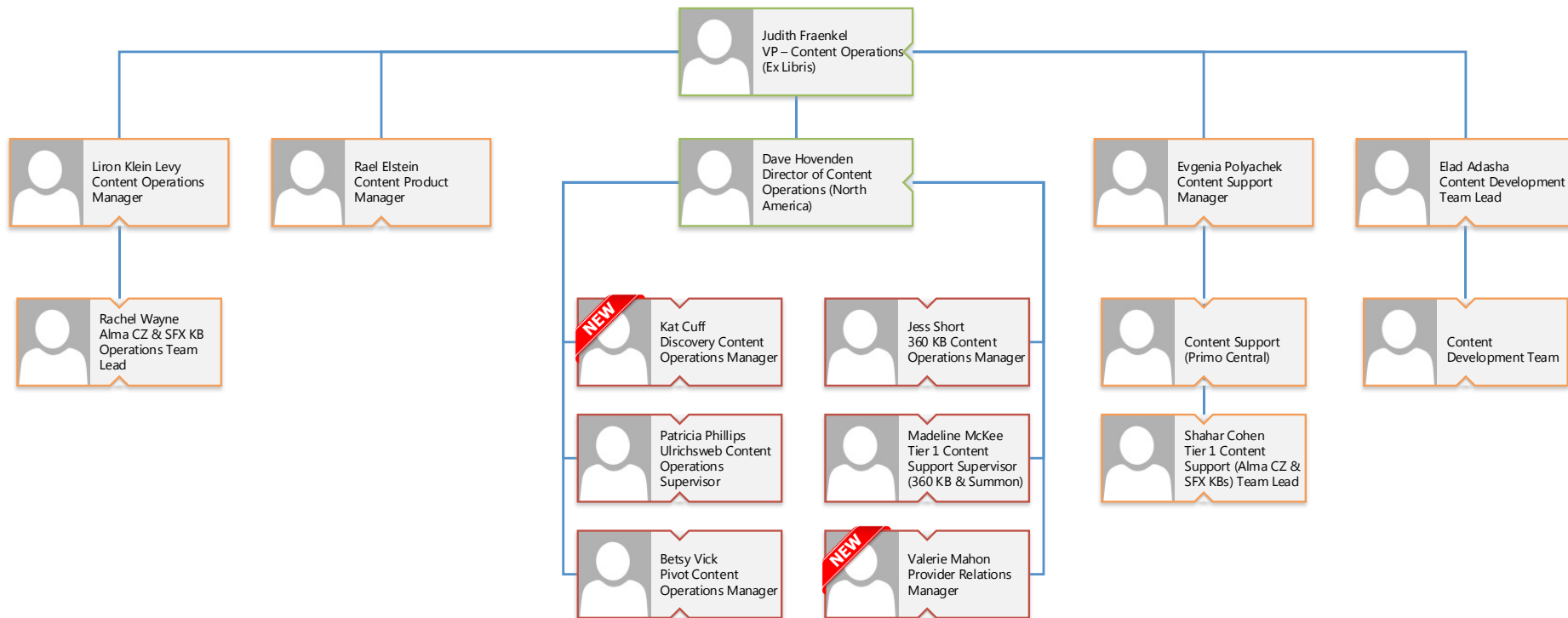
Provide best in class content services to academic libraries and content providers



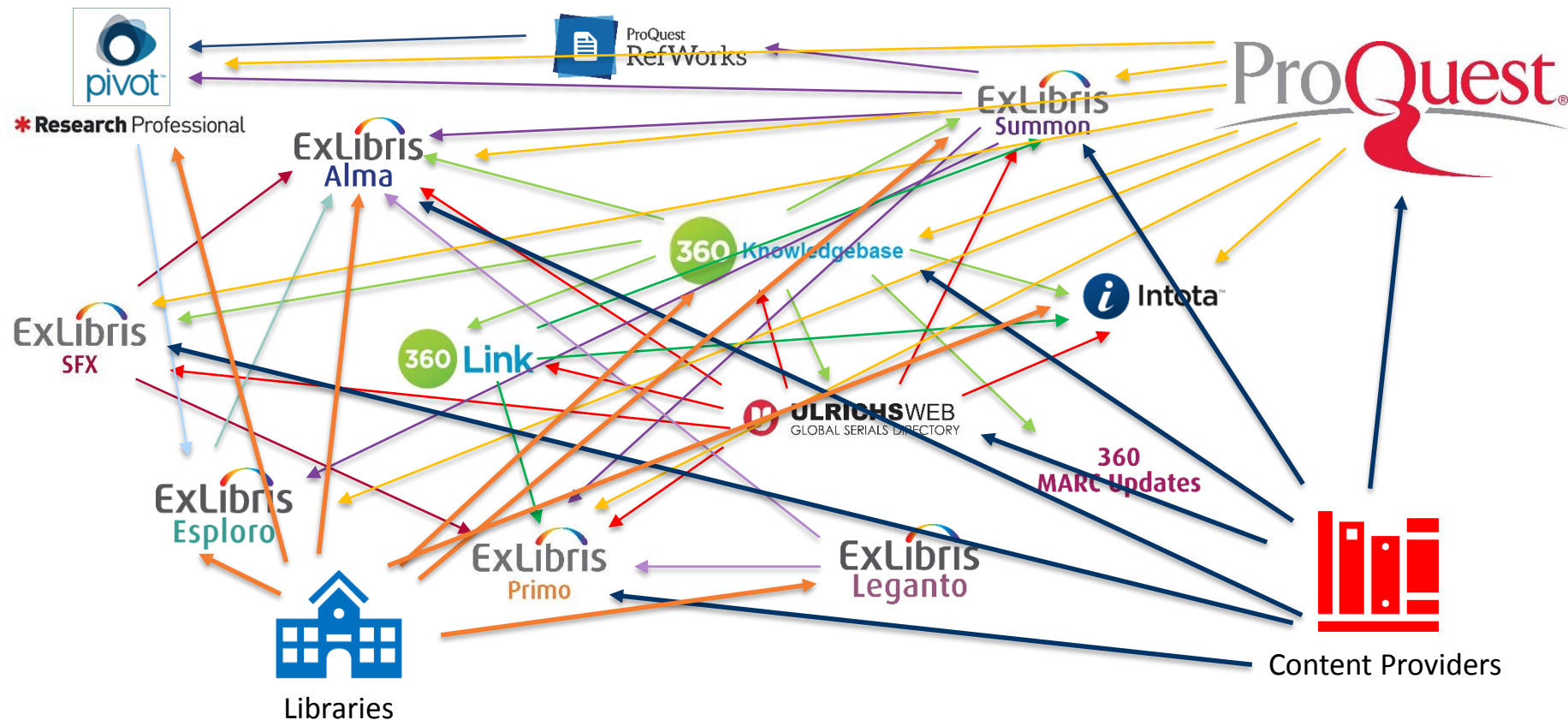
MISSION

- Allowing libraries to fulfill their content related needs for both administrative and end-user aspects
- Serve as a partner to content providers by maximizing discovery, access and usage of their content

Ex Libris Content Operations Organization



Ex Libris Content Ecosystem





**“FOR ME MAKING MUSIC
IS PART SOCIAL,
PART INTERACTION,
PART COLLABORATION”**

- *Norah Jones*



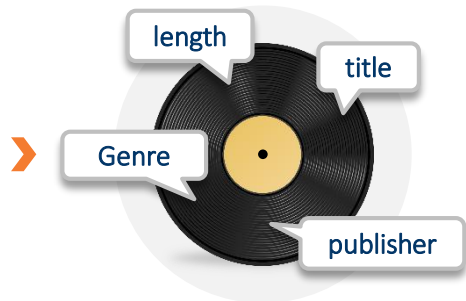
The Story of a Rock Album – From Creation to Infinity, and Beyond!



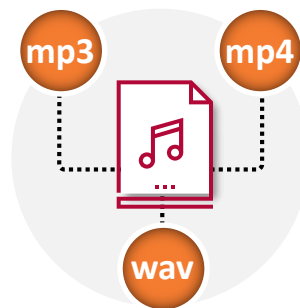
The Story of a Rock Album – From Creation to Infinity, and Beyond!



Metadata
quality



Cataloguing
standards



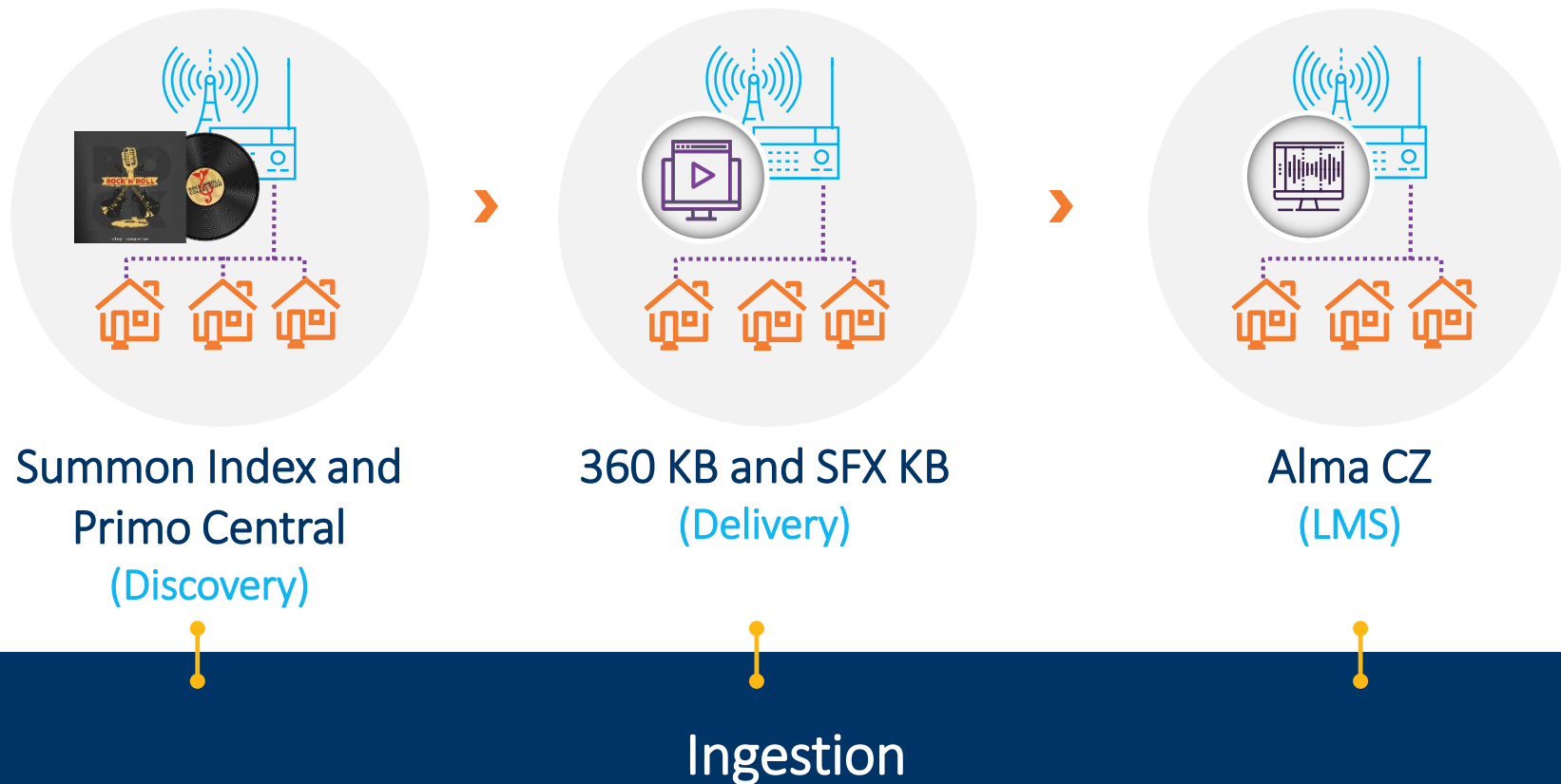
File format



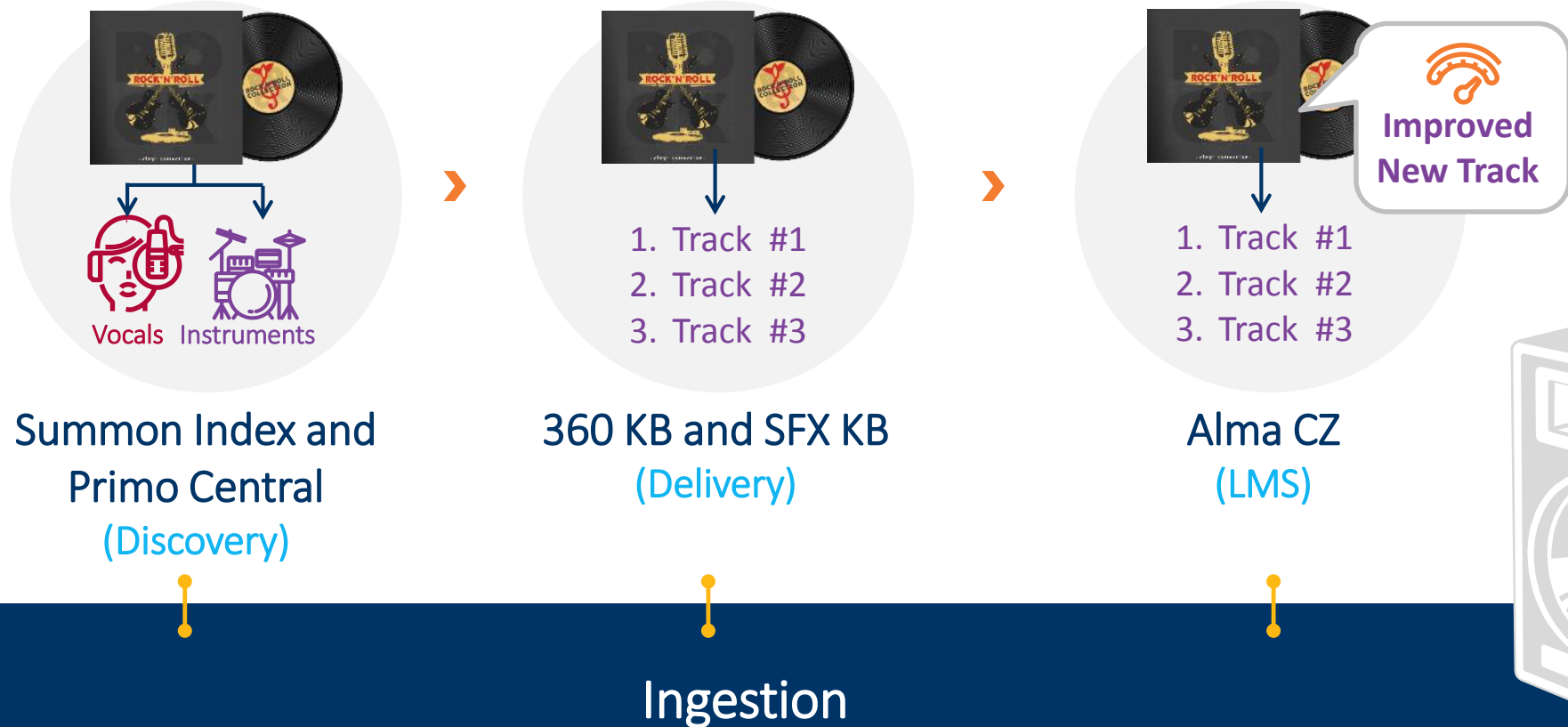
Collection type
definition
(discovery/delivery)

Sample review, analysis and preliminary QA

The Story of a Rock Album – From Creation to Infinity, and Beyond!



The Story of a Rock Album – From Creation to Infinity, and Beyond!



The Story of a Rock Album – From Creation to Infinity, and Beyond!



Further QA
and tests



Ongoing
support & fixes



Ongoing updates to
existing collections



Creating new
collections



More Than Just Content Ingestion...



ExLibris[®] Knowledge Center
a ProQuest Company

Set up and release new linkers
Maintain existing linkers

Write and edit content-related
knowledge articles

Content provider summits
Content provider collaborations
Industry events



Customer Perspective

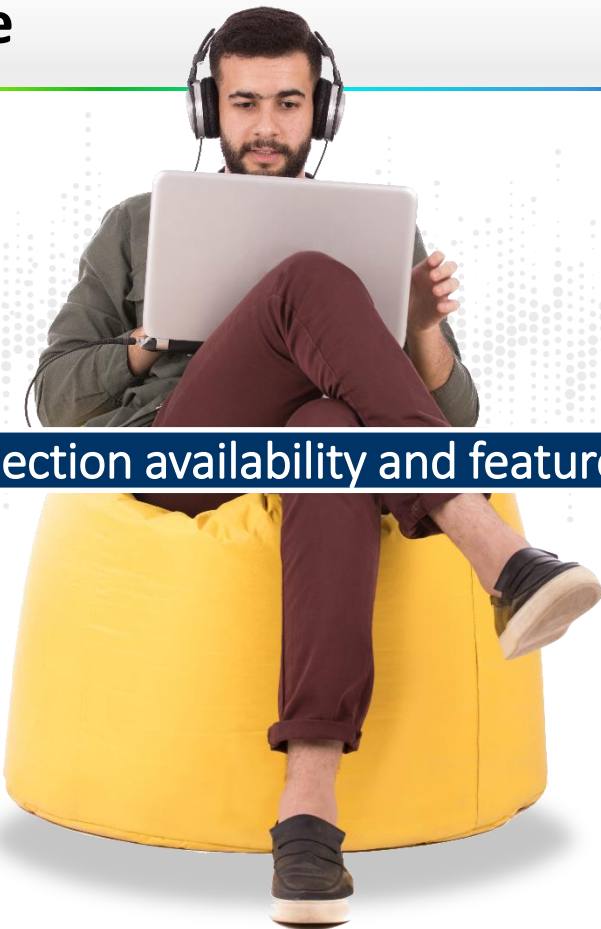
Searchable and findable
album name, band name,
song name, and more

Can learn more about the
band, the album,
download the lyrics...

Collection availability and features

Album art is available

Available alongside other
similar and relevant bands
and albums



Content Sources

WITH ALL THE MUSIC IN THE WORLD... HOW DO WE DECIDE WHAT TO PLAY?

- Annual collections
- New collections
- Providers/vendors
- Idea Exchange
- NERS
- IRs
- ...and more

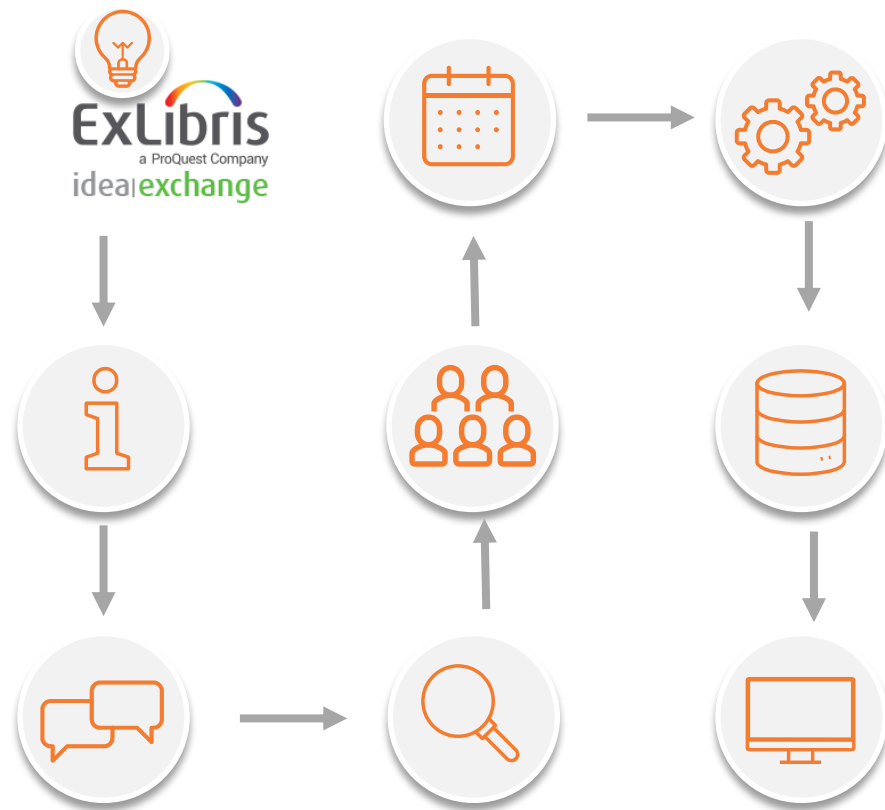
“NOT ALL MUSIC WAS CREATED EQUALLY”- SPOTIFY

- Impact
- Reach
- Regional representation
- Significant content (academic, progressive, open access, etc.)



Idea Exchange Process Overview for Content

- Content requested on Idea Exchange
- Content Operations gathers basic information about the content to determine if it can be added
- Engage with the content provider about adding their content to our product(s)
- Review and evaluate sample content
- Finalize a data sharing agreement with the content provider (if applicable)
- Set prioritization and schedule for adding content
- Content acquisition and ingestion work begins
- Content ingested into the product(s)
- Content goes live in the product(s)



Adding a New Idea

Helpful Information to Include

- Discovery (Index), Delivery (KB), both?
For a specific product (Alma CZ, Summon, etc.)?
- Name of the Content Provider
- Name of Database, Collection or Platform
- Provider contact information (if available)
- Links to the database or platform
- Why is this content important?
What is beneficial about it?

- **Brand New Provider**
- **Existing Provider,
New Product**
Idea Exchange
- **Existing Product
Updated/New Version**
Support Case



Primo Central Institutional Repositories Program



- Reviewing all 130+ existing IR requests
- New base requirements:
 - For existing requests: still relevant?
 - Over 80% Open Access
 - Meets basic cataloging standards
 - Can be sustainably updated
 - High impact

- Will be available on both Summon and Primo Central
- Full documentation available in the Primo Central Content Corner in the Knowledge Center

- Bi-yearly schedule
- Top 10 selected collections
- Ensures representation of regional groups
- Higher community impact on new collections
- Following review and analysis - added to ingestion process



Content Highlights



Continue to improve relevancy and quality of Content

Ongoing enrichment projects (e.g. Alexander Street Press)

Content Corners in Knowledge Center

Enhanced and Searchable Content Release Notes

Research Professionals integration

Content enhancement plans

Boosting Idea Exchange and incorporating NERS

Working in collaboration with the community

Content Corners in the CKC

Alma

Primo
Central

Summon

SFX

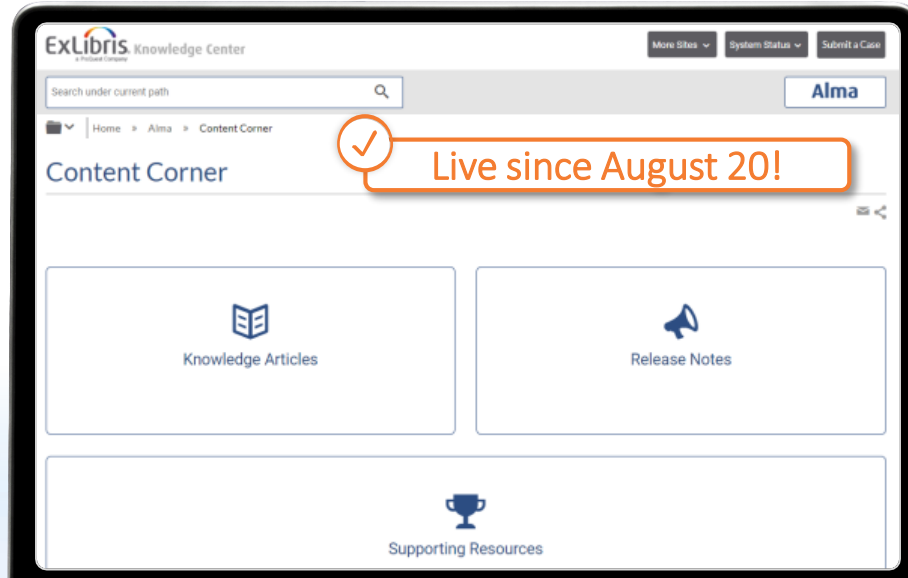
360 KB

Ulrich's

Introducing section
for Content news

Searchable
Release Notes

New Content-specific
Knowledge Articles

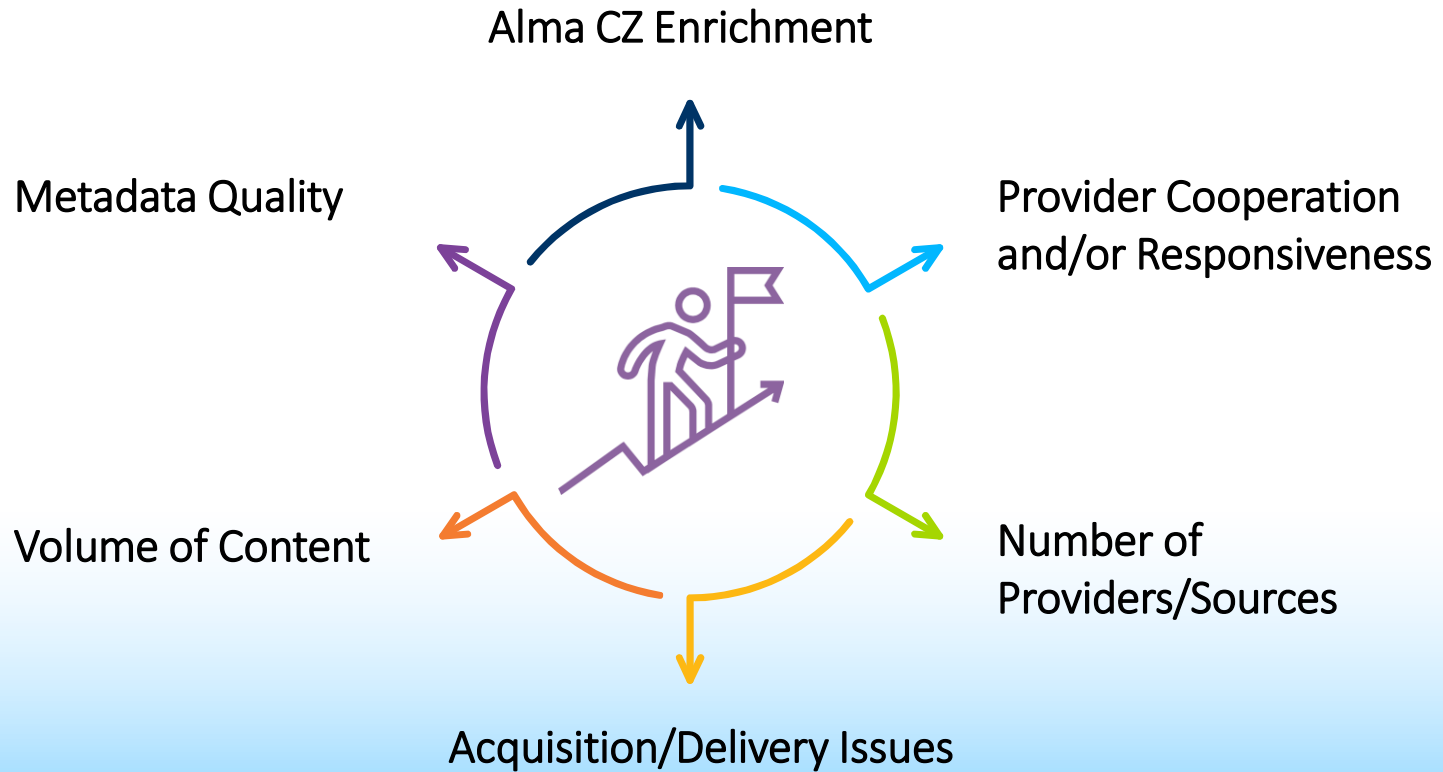


Content
Enhancement Plans

Visibility of Idea
Exchange and NERS
updates

Coming soon: Static list of collections and databases!

Content Operations Challenges



Facing Our Challenges

BETTER – AND STRONGER – TOGETHER





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Thank You

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