2019 Roadmap Update

PRODUCT VISION

PERSONAL, STUDENT-CENTERED EXPERIENCE

INTEGRATED, CONNECTED EXPERIENCE

COMMUNICATION & ENGAGEMENT PLATFORM

RESILIENT & SECURE

SIMPLE & EMPOWERING TO USE AND ADMIN

RELEVENT & SIGNIFICANT

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2018 IN SUMMARY

2018 In Summary

Monthly Releases

Preview Environment

Blended Calendar
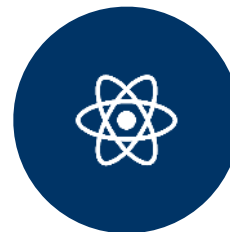
Map Localization

Insight API

Custom OBI Reporting

Personalized Notifications

App Manager Enhancements

Biometric Access

React 16 Update

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TOP INITIATIVES

campusM Attendance

Simplifying classroom attendance tracking.

An end-to-end solution for tracking user's attendance while allowing the university to comply with local regulations and leverage insightful analytics to deliver constructive intervention for student success and engagement initiatives.
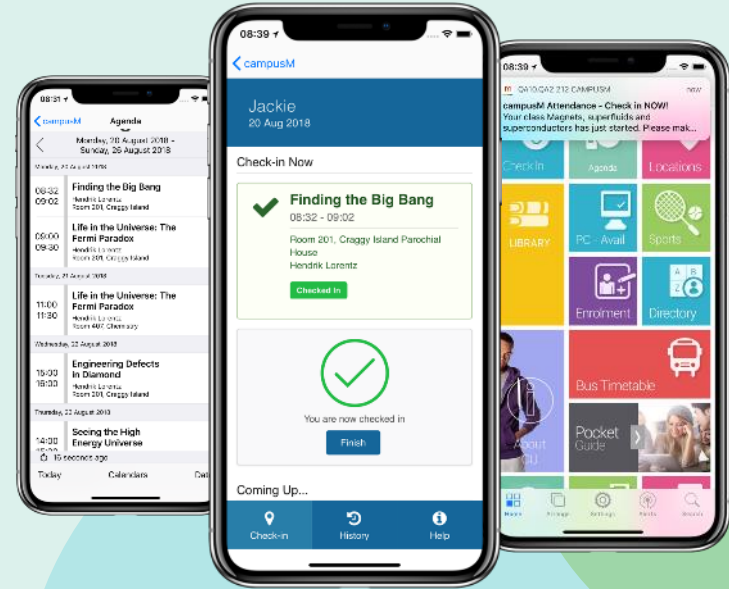
campusM Attendance: Summary

SIMPLE TO USE

Real-time deployment

Highly Configurable

No hardware or equipment installation

Minimal classroom disruption

CONNECTED EXPERIENCE

Works off any device

Part of the main university app

Connected to the Student Information System

Used by all university stakeholders

COST EFFECTIVE

Included in your campusM subscription

One-time implementation fee

Minimal ongoing maintenance

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Creative Studio

Build Engaging Content in Minutes.

Delivering class leading content creation tools enabling customers to grab and engage their users

Use mobile technologies to reach out and involve your students in new ways, to provide personalized targeted information in new and innovative ways

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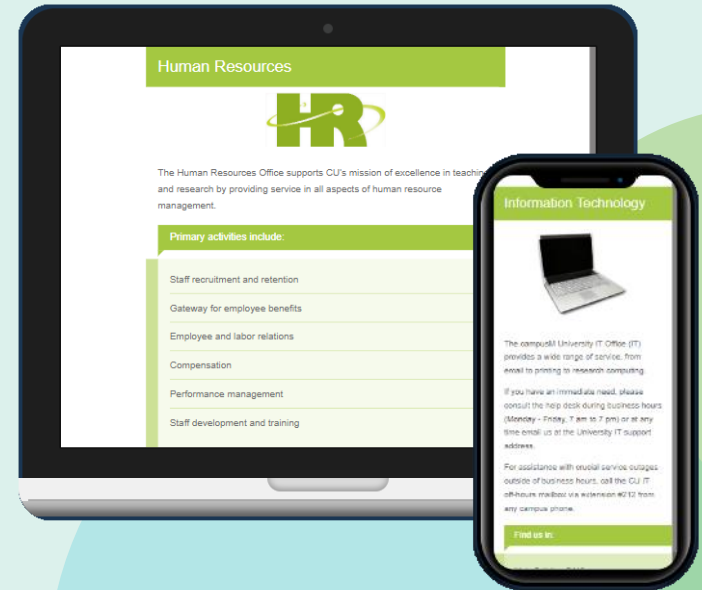
Build Engaging Content in Minutes

CONTENT-READY
Working with your existing content pages

RESPONSIVE
Works on mobile, tablet and desktop devices

FEATURE-RICH
Supports ready to use template, design classes, review modes and more

DRAG-N-DROP
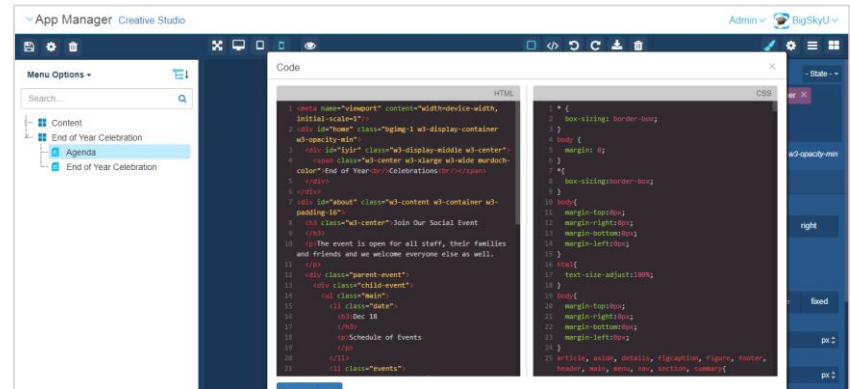Large number of delivered drag-n-drop elements

SIMPLE INTERFACE
In screen editing and design in a Simple, intuitive interface

INTEGRATED
Built into the campusM App Manager

App Manager Creative Studio

Admin BigSkyU

Menu Options

Search...

Content
End of Year Celebration
Agenda
End of Year Celebration

End of Year Celebration

Join us on December 8th, 2018

Bush Court
View larger map

Layout

Basic

Text

Link

Image

Map

Link Block

Quote

Text section

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Sample Screenshots
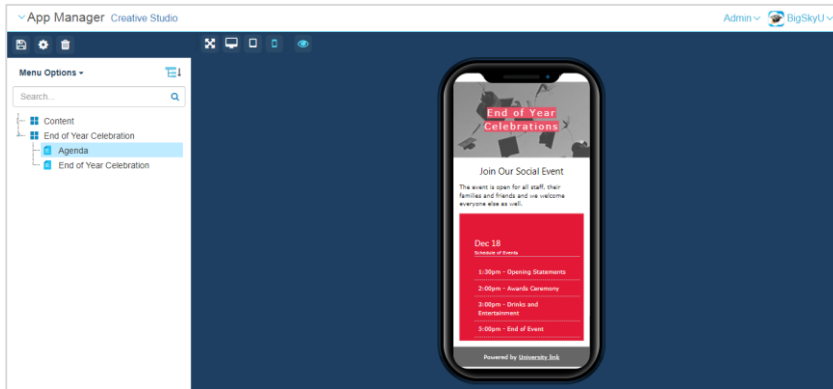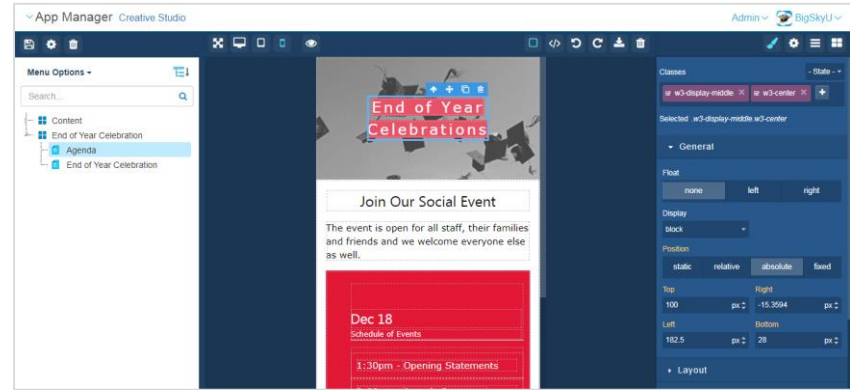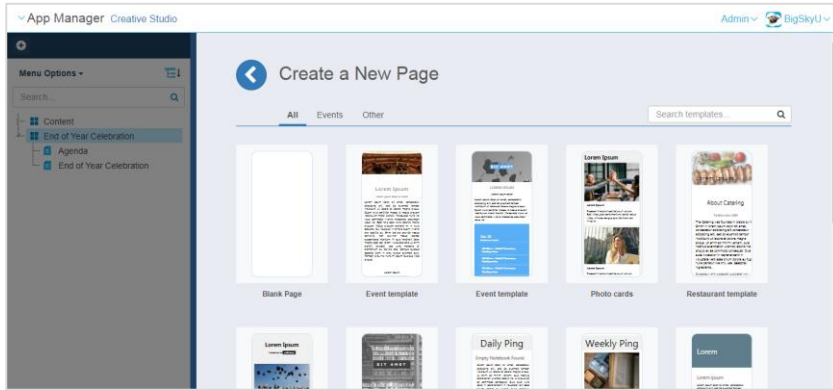
Creative Studio

SIMPLE TO USE

Self-service interface

Integrated with existing campusM pages and works on any browser

AVAILABLE TO ALL

The user interface is available to all permitted users

Limited to users' roles and permissions

INTUITIVE DESIGN

Start the design by using responsive templates, reducing the time to delivery

Provided in a simple drag-n-drop, in-screen editing interface that does need any technical resources

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Integrated Campus (IaaP)

Transforming Your Campus Systems to a Personalized Mobile Experience.

Deliver the most extensive and comprehensive integrations to ensure the product is well embedded in the institutions eco-system.

Integrations should be deployed in a self-service mode with configurations options.

Integrated Campus (IaaP)

SIMPLE TO DEPLOY

Configurated using the App Manager

Included in the monthly releases (updates, new features instantly available to all customers)

Minimal technical skills required

EXTENDABLE ENVIRONMENT

Out-of-the-box integration standard with a diverse set of campus systems (SIS, LMS/VLE, Library, PC Availability, etc.)

AEK and CLEK to support institution-specific integrations

MIGRATION PATH

Available to all customers as part of their campusM subscription

May require initial one-time setup fees to transition authentication and existing services

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2019 KEY DEVELOPMENTS

Enhanced Portal Interface

Interface enhancements to provide a easier menu and breadcrumbs navigational experience for the campusM Web App

- Collapsible left hand side navigation element

- Navigational Bread Crumbs

- Full screen AEK

- Configurable within App Manager

www.

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Sample Screenshots

Notification Center

Consolidating notification toolset leveraging powerful app notifications along with engagement actions to make sure your message gets across

- Notification history

- Read/unread metrics

- Advanced personalized messaging

- Scheduled and expired notifications

Enhanced Analytics

Provide enhanced insight into how students use the app and their levels of engagement, all through our powerful Oracle Business Objects analytics platform

- Role-based analytics

- Session time feedback

- Active and inactive segmentation

Connect Layer Extension Kit

Create your own services on the campusM Connect Layer

- Use existing infrastructure to access on premise services

- Secure and authenticated

- Web based interface to configure and manage custom services

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Live Tile Development Kit

Development kit enabling customers to create attention grabbing live tiles, delivering key information at a glance right in the app homescreen

- ReactJS based development kit

- Boiler plates get you started

- Utilizes familiar AEK mechanisms to manage creation and deployment

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Token-Based Authentication

Transformation of campusM authentication mechanisms allowing for simple and secure single sign on experience on native and web
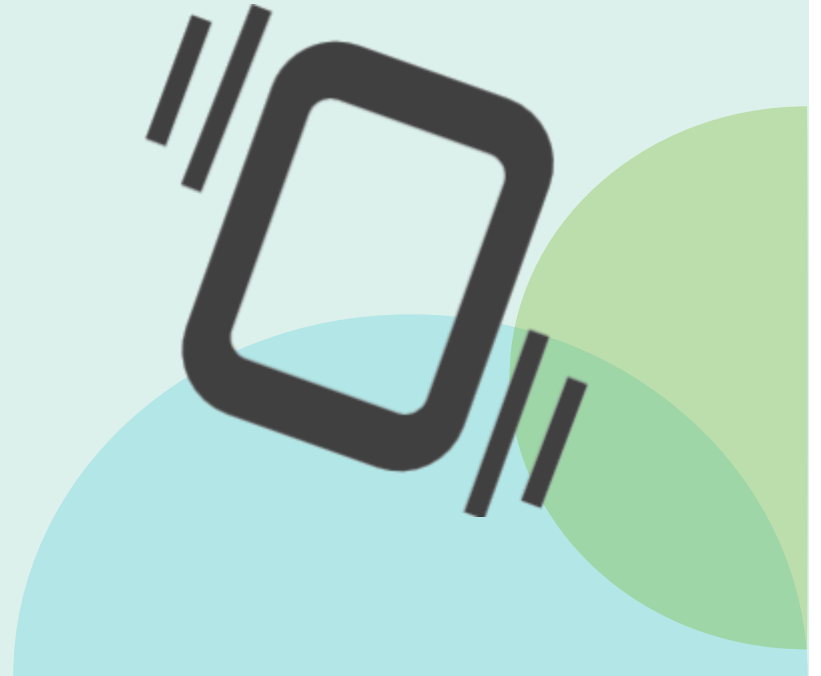
- Token based authentication

- SAML support

- OAuth2 compliant

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AEK Native

Use native functions and features to enhance your AEK experiences and open up new opportunities to engage students

- AEK – Native middleware layer

- Create interactions using native functions

- GPS, Speed, Direction
  iBeacons, Bluetooth
  Camera

RESEARCH LAB

Smart Tags

User and customer definable tags to help target users with personalized, relevant service sand information

- Tag driven actions

- Student Profile View

- AEK attributable

- Extensible
  Extract and modify through API

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Surveys And Polling

Design and distribute surveys and polls through campusM to explicate knowledge and understanding from your end users

- Multi question surveys and poll delivered through App

- Easy to use interface for both creators and end users

- Targeted through profiles and roles, applicable for prospects, current students, visitors and alumni

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Augmented Reality

Utilizing the latest AR and AI frameworks within native platform develop useful and relevant augmented reality experiences within campusM

- Location and resource availability AR

- Virtual notices and signage

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Engagement Toolset

Features and tools to further engage your end users

- Activity feed interface for students

- Social Media Integrations

- Student Profile and App Introduction 'Wizard'

- In-app marketing and Ad campaigns

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Additional Research Areas

Engagement Engine
business rule based workflow for automating engagements based on interactions, tags and analytics

Drag-n-Drop AEK
create powerful AEK interactions using drag and drop components
Creative studio for AEK

campusM Coach
AI and Machine learning technologies used to intelligently drive app interactions and encouraging interventions

campusM Collaboration
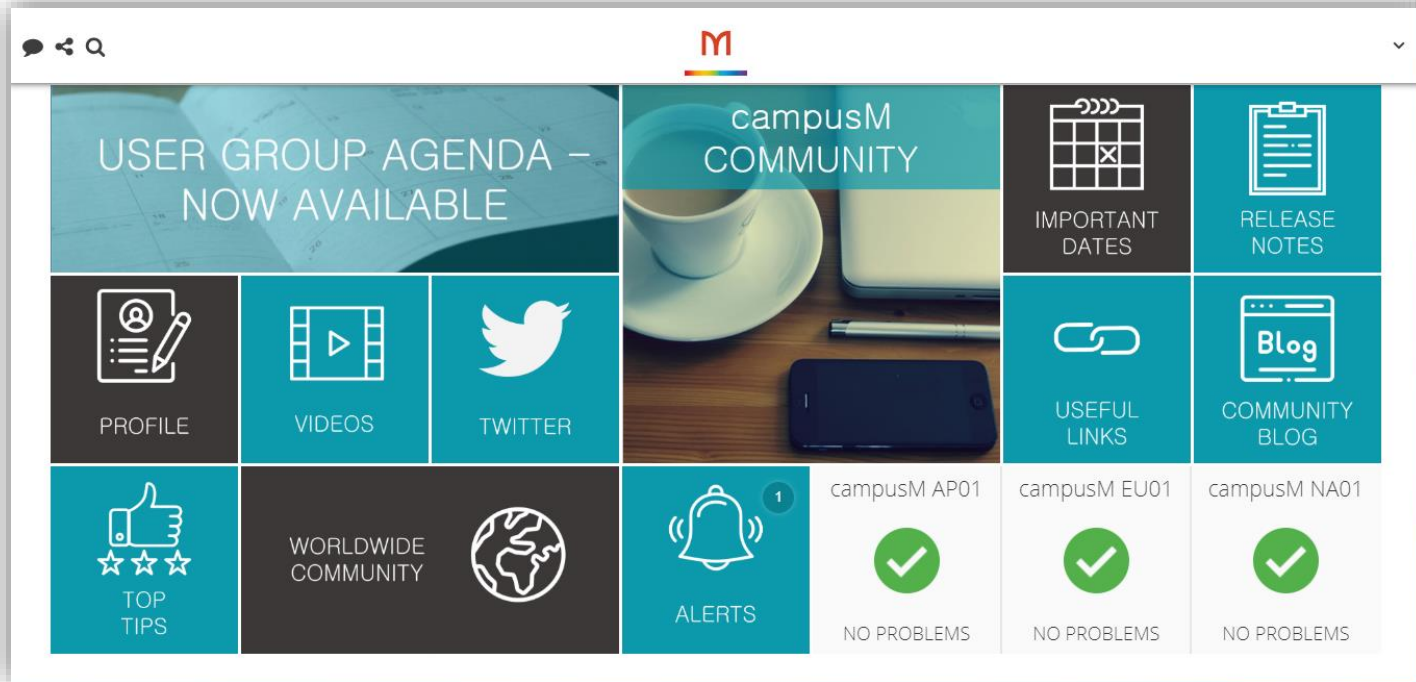discover and encourage collaborate networks and communications through campusM

AI App Manager
intelligent encouragement of app manager features to support app administrators to make the most of campusM

One more thing…

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campusM Community App

campusM Community App

Info Banners

campusM Twitter

Release Dates, Events & Webinars

Feature Video Links
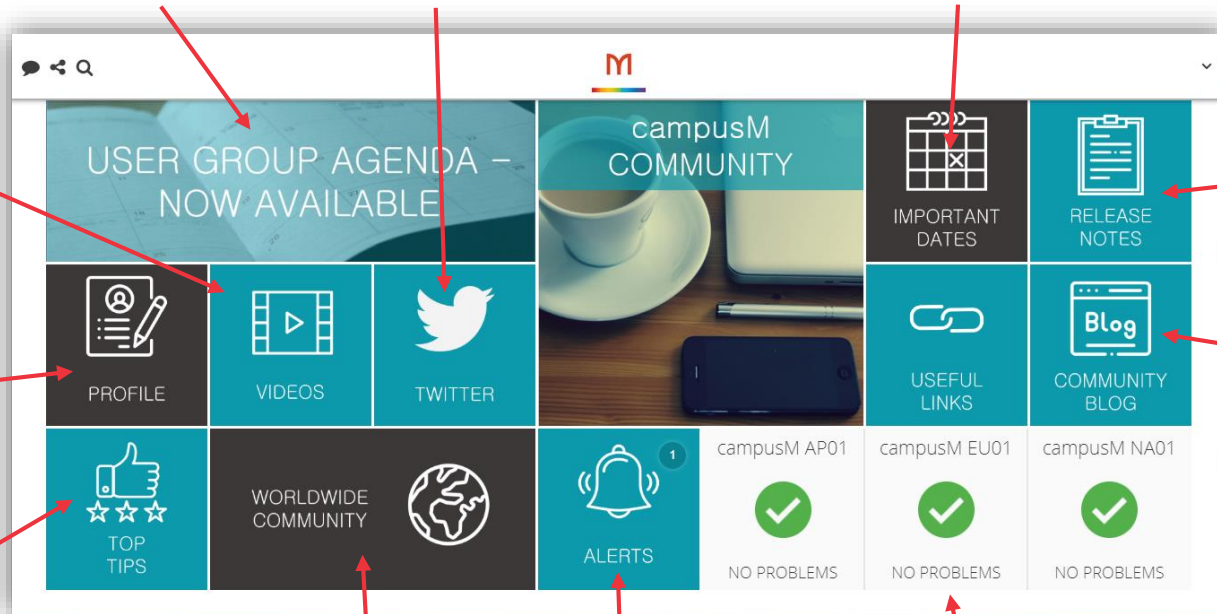
Release Notes

Customer Profile

Blog spot for customer blogs

Interactive Tips to maximise campusM usage

Customer Maps

Customer Alerts

Infrastructure Status

LIVE DEMO

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