



Ex Libris campusM for Libraries

CHALLENGES

Over the past years many libraries have changed their engagement with students and services from being useful repositories of books to active community centers providing both physical and digital resources and services. Today, libraries are exploring how to further expand their engagement with stakeholders on campus, as well as how to deliver their refreshed set of services and offerings to students at their devices, wherever they are and at any time.

This shift in approach combined with new, available and commonly-used technologies, not only allow libraries to better promote their place on campus, but also opens up new possibilities for enhanced user and technical services.

WHAT IS CAMPUSM FOR LIBRARIES?

- campusM is deployed to transform library and campus services into a personalized mobile experience through a fully-branded and simple-to-manage and use mobile app.
- campusM allows the library to be part of the student's day-to-day life, in various areas, such as:
 - Finding and viewing resources
 - Navigating across campus and the library
 - Viewing library open hours and available services
 - Booking workstations or study rooms
 - And more...

BENEFITS

- campusM is deployed to transform library and campus services into a personalized mobile experience through a fully-branded and simple-to-manage and use mobile app
- Use your library app to engage with all members of your community, including students, staff, researchers and visitors





campusM for Libraries - Main Features

- ▶ Consolidate and ease access to library services for academic, administrative and social features, including search & delivery, LibGuides, opening hours, maps and more
- ▶ Drive user engagement by delivering access to services and information personalized to your individual users, increasing usage of your app
- ▶ Simplify app management with built-in design builder, content management, interactive analytics and more



More about campusM

- ▶ [Product Documentation](#)
- ▶ [App and Content Design](#)