



Break the Content Bottleneck

campusM Creative Studio

Simple → Advanced → Expert

March 2019

ExLibris
a ProQuest Company



- Content management current challenges
- What is Creative Studio ?
- Working with Creative Studio
 - Simple
 - Advanced
 - Expert

Current Challenges

1

Numerous departments creating content across campus

2

Content creation is becoming a daily, time-consuming task

3

Many systems require technical knowledge (HTML, CSS)

4

Using 3rd party and expensive design providers

5

Disconnected from the rest of the student mobile experience

campusM Creative Studio: Build Engaging Content in Minutes

Content Ready

Drag-n-Drop Components

Fully Responsive

Simple Editing

Designed Templates

Powerful Styling Options

The campusM Approach



Simple Self-Service

Integrated with existing campusM pages and works on any browser



Available to All

The user interface is available to all permitted users based on their permissions



Template Gallery

Start the design by using responsive templates, reducing the time to delivery



Intuitive Design

Provided in a simple drag-n-drop, in-screen editing interface that does need any technical resources

Build Engaging Content in Minutes

CONTENT-READY

Working with your existing content pages

RESPONSIVE

Works on mobile, tablet and desktop devices

FEATURE-RICH

Supports ready to use template, design classes, review modes and more

DRAG-N-DROP

Large number of delivered drag-n-drop elements

App Manager Creative Studio

Admin BigSkyU

Menu Options

Search...

- Content
 - End of Year Celebration
 - Agenda
 - End of Year Celebration

Layout

Basic

- Text
- Link
- Image
- Map
- Link Block
- Quote
- Text section

End of Year Celebration

Join us on December 8th, 2018

Bush Court

View larger map

SIMPLE INTERFACE

In screen editing and design in a Simple, intuitive interface

INTEGRATED

Built into the campusM App Manager

Populated and Ready to Work with Your Existing Content

The screenshot displays the Ex Libris Creative Studio interface. At the top left, it shows 'App Manager Creative Studio'. At the top right, there are 'Admin' and 'BigSkyU' dropdown menus. A dark blue sidebar on the left contains 'Menu Options' with a search bar and a tree view listing 'Content', 'End of Year Celebration', 'Agenda', and another 'End of Year Celebration'. The main workspace is a light gray area with a central white box containing the text: 'Please select a Page [icon] item from the left, or create a new one to start working.' To the right of the workspace is a 'Layout' panel with various grid options: '1 Columns', '2 Columns', '3 Columns', '2 responsive rows', '3 responsive rows', '4 responsive rows', 'Column 30%-70%', and 'Column 70%-30%'. Below the layout panel is a 'Basic' section. The interface also includes a top toolbar with icons for zoom, view, and other editing functions.

Templates for Various Purposes to Reduce Initial Design Work

App Manager Creative Studio

Admin ▾ BigSkyU ▾

Create a New Page

All Events Other

Search templates...

- Content
- End of Year Celebration
- Agenda
- End of Year Celebration

The screenshot displays a user interface for creating a new page. On the left is a sidebar with 'Menu Options' and a search bar. The main area is titled 'Create a New Page' and features a navigation bar with 'All', 'Events', and 'Other' tabs. Below this is a search bar for templates. The main content area shows a grid of template cards. Each card has a preview image and a caption below it. The visible templates are: 'Blank Page' (a simple white rounded rectangle), 'Event template' (two versions: one with a photo of an audience and one with a 'SIT ARET' logo), 'Photo cards' (two versions: one with a photo of people clapping and one with a photo of a woman), 'Restaurant template' (a card with a photo of food and the title 'About Catering'), 'Daily Ping' (a card with a 'SIT ARET' logo and the title 'Empty Notebook Found'), 'Weekly Ping' (a card with a photo of a notebook), and 'Lorem' (a card with a blue header and the title 'Lorem ipsum').

Blank Page

Event template

Event template

Photo cards

Restaurant template

Daily Ping

Weekly Ping

Empty Notebook Found

Lorem

Responsive In Screen Editing w/ Drag-n-Drop Components

App Manager Creative Studio

Admin BigSkyU

Menu Options

Search...

- Content
- End of Year Celebration
 - Agenda
 - End of Year Celebration

End of Year Celebration

Join us on December 8th, 2018

Bush Court
View larger map

Layout

- Basic
 - Text
 - Link
 - Image
 - Video
 - Map
 - Link Block
 - Quote
 - Text section

Comprehensive Settings for Each Element, Packaged with W3Schools Classes

The screenshot displays the App Manager Creative Studio interface. On the left, a 'Menu Options' sidebar lists a tree structure: Content, End of Year Celebration, Agenda (highlighted), and End of Year Celebration. The central canvas shows a design for 'End of Year Celebrations' with a background image of graduation caps. A red-bordered text box contains 'End of Year Celebrations'. Below it is a white box titled 'Join Our Social Event' with the text: 'The event is open for all staff, their families and friends and we welcome everyone else as well.' At the bottom is a red box titled 'Dec 18 Schedule of Events' with '1:30pm - Opening Statements'. On the right, a settings panel for 'Classes' shows 'w3-display-middle' and 'w3-center' selected. The 'General' section includes 'Float' (none, left, right), 'Display' (block), and 'Position' (static, relative, absolute, fixed). The 'Top' position is set to 'Right' with a value of -15.3594 px. The 'Left' position is set to 'Bottom' with a value of 28 px. The 'Layout' section is partially visible at the bottom.

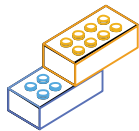
Preview Mode for Mobile, Tablet and Desktop

The screenshot displays the 'App Manager Creative Studio' interface. At the top left, it says 'App Manager Creative Studio'. At the top right, there are 'Admin' and 'BigSkyU' dropdown menus. Below the header is a dark blue toolbar with icons for save, settings, delete, and device selection (desktop, tablet, mobile, eye). On the left side, there is a 'Menu Options' sidebar with a search bar and a tree view containing 'Content', 'End of Year Celebration', 'Agenda' (highlighted), and another 'End of Year Celebration' item. The main area shows a mobile phone preview of a page titled 'End of Year Celebrations'. The page content includes a header image with the title, a section 'Join Our Social Event' with a paragraph of text, a red section titled 'Dec 18 Schedule of Events' with a list of activities: '1:30pm - Opening Statements', '2:00pm - Awards Ceremony', '3:00pm - Drinks and Entertainment', and '5:00pm - End of Event'. At the bottom of the phone screen, it says 'Powered by University Link'.

Preview Mode for Mobile, Tablet and Desktop

The screenshot displays the 'App Manager Creative Studio' interface. At the top left, it says 'App Manager Creative Studio'. At the top right, there are 'Admin' and 'BigSkyU' dropdown menus. Below the header is a toolbar with icons for save, settings, delete, zoom, and device selection. On the left, a 'Menu Options' sidebar contains a search bar and a tree view with the following items: Content, End of Year Celebration, Agenda (highlighted), and End of Year Celebration. The main area shows a preview of a tablet displaying an event page. The page has a dark blue background with a photo of graduation caps. The text on the page reads: 'End of Year Celebrations', 'Join Our Social Event', 'The event is open for all staff, their families and friends and we welcome everyone else as well.', and a schedule for Dec 18: 1:30pm - Opening Statements, 2:00pm - Awards Ceremony, 3:00pm - Drinks and Entertainment, and 5:00pm - End of Event. At the bottom of the page, it says 'Powered by University Link'.

The campusM Approach



Simple

- Out-of-the-box responsive templates
- Change text, images and features
- Edit and publish in just minutes



Advanced

- Create templates with no technical knowledge
- Drag and drop components
- Configure features with just one click



Expert

- Developers can access code for pages
- Code templates from scratch
- Share templates with other campusM users

Simple

+ Add new

Menu options

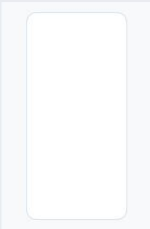
Search...

- Top tips
- Welcome
- Release notes
- Videos
- Useful links
- Blog - Introduction
- Welcome old
- about
- Welcome
- blog
- links
- video
- Maps
- Releases


Create a New Page

All Events Other


Search templates...



Blank Page



Event template



Event template



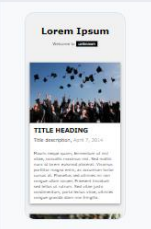



Photo cards




Restaurant template




Blog template




Landing Page Template




Newsletter template



Magazine template



Material Design



Info template

Advanced

Layout

- 1 Columns
- 3 Columns
- 3 responsive rows
- Column 30%-70%

Basic

- Text
- Image
- Map
- Quote

Images

- Image caption
- Titled Photo
- Embedded title
- 4 images card
- 6 images card

Lists

- Sections
- Tables
 - 2 Columns
 - 3 Columns
- Contact Us
 - Contact card
 - Contact card

Classes

- State -

- w3-center
- w3-xlarge
- w3-wide
- w3-blue

Selected `.w3-center.w3-xlarge.w3-wide.w3-blue`

- General
- Layout
- Typography
- Decorations
- Extra
- Background Image

Expert

The screenshot displays the Creative Studio App Manager interface. On the left, a 'Menu Options' sidebar shows a tree view with 'Content', 'End of Year Celebration', and 'Agenda' selected. The main area is a 'Code' editor with two panes: 'HTML' and 'CSS'. The HTML pane contains code for a page layout, including a viewport meta tag, a home container, an iYin container with a Murdoch color span, an about section with a social event heading and paragraph, and a list of events starting with 'Dec 18'. The CSS pane shows a reset box-sizing rule, a body margin rule, and a more specific box-sizing rule with margin resets. A right-hand sidebar shows a state management tool with a search bar and a list of states including 'right' and 'fixed'.

App Manager Creative Studio

Admin ▾ BigSkyU ▾

Menu Options ▾

Search...

- Content
- End of Year Celebration
 - Agenda
 - End of Year Celebration

Code

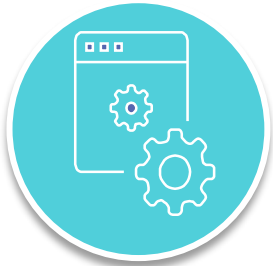
HTML

```
1 <meta name="viewport" content="width=device-width,
2 initial-scale=1"/>
3 <div id="home" class="bgimg-1 w3-display-container
4 w3-opacity-min">
5   <div id="iyin" class="w3-display-middle w3-center">
6     <span class="w3-center w3-xlarge w3-wide murdoch-
7 color">End of Year<br/>Celebrations</span>
8   </div>
9 </div>
10 <div id="about" class="w3-content w3-container w3-
11 padding-16">
12   <h3 class="w3-center">Join Our Social Event
13 </h3>
14   <p>The event is open for all staff, their families
15 and friends and we welcome everyone else as well.
16 </p>
17   <div class="parent-event">
18     <div class="child-event">
19       <ul class="main">
20         <li class="date">
21           <h3>Dec 18
22           </h3>
23           <p>Schedule of Events
24           </p>
25         </li>
26         <li class="events">
```

CSS

```
1 * {
2   box-sizing: border-box;
3 }
4 body {
5   margin: 0;
6 }
7 *{
8   box-sizing: border-box;
9 }
10 body{
11   margin-top:0px;
12   margin-right:0px;
13   margin-bottom:0px;
14   margin-left:0px;
15 }
16 html{
17   text-size-adjust:100%;
18 }
19 body{
20   margin-top:0px;
21   margin-right:0px;
22   margin-bottom:0px;
23   margin-left:0px;
24 }
25 article, aside, details, figcaption, figure, footer,
26 header, main, menu, nav, section, summary{
```


Creative Studio: Planned Features



Templates

Institutional templates
Templates packages



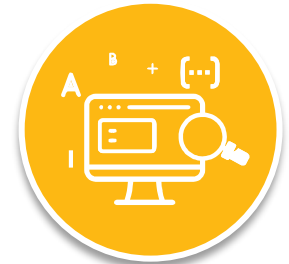
Design master

Edit html
Change once, apply
to all



Sharing

Community folder to
share pages design



Additional Components

Forms, workflows...



Thank you!

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