Break the Content Bottleneck

campusM Creative Studio

Simple → Advanced → Expert

March 2019

ExLibris
a ProQuest Company

- Content management current challenges
- What is Creative Studio ?
- Working with Creative Studio
  - Simple
  - Advanced
  - Expert

Current Challenges

1. Numerous departments creating content across campus
2. Content creation is becoming a daily, time-consuming task
3. Many systems require technical knowledge (HTML, CSS)
4. Using 3rd party and expensive design providers
5. Disconnected from the rest of the student mobile experience

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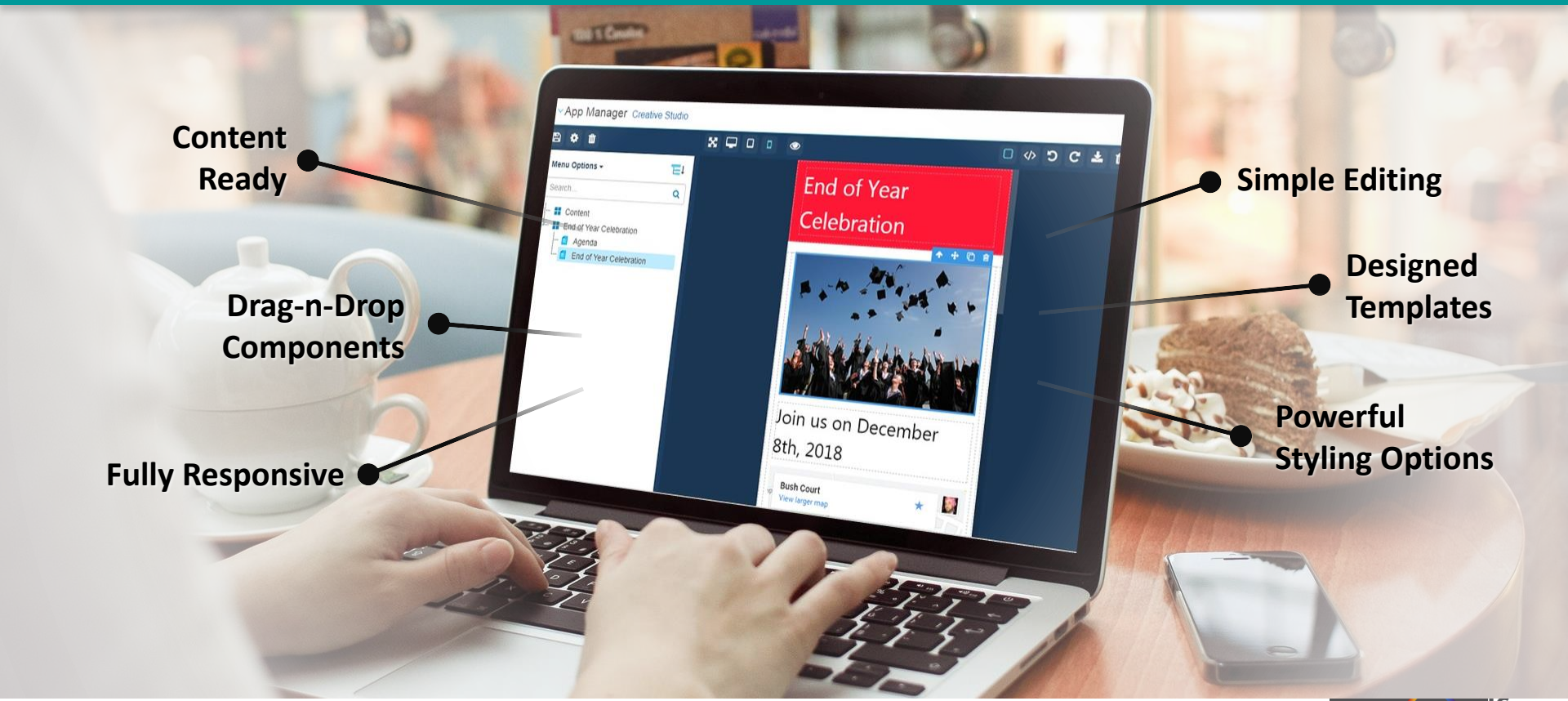
campusM Creative Studio: Build Engaging Content in Minutes



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The campusM Approach

Simple Self-Service

Integrated with existing campusM pages and works on any browser

Available to All

The user interface is available to all permitted users based on their permissions

Template Gallery

Start the design by using responsive templates, reducing the time to delivery

Intuitive Design

Provided in a simple drag-n-drop, in-screen editing interface that does need any technical resources

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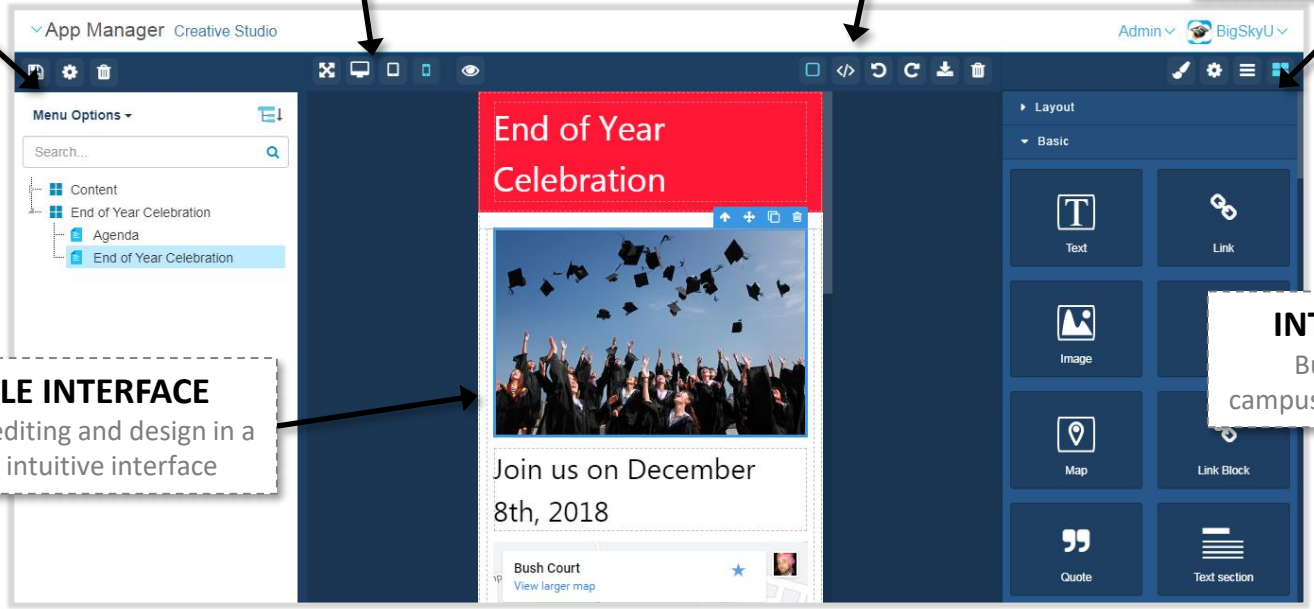
Build Engaging Content in Minutes

CONTENT-READY
Working with your existing content pages

RESPONSIVE
Works on mobile, tablet and desktop devices

FEATURE-RICH
Supports ready to use template, design classes, review modes and more

DRAG-N-DROP
Large number of delivered drag-n-drop elements



SIMPLE INTERFACE
In screen editing and design in a Simple, intuitive interface

INTEGRATED
Built into the campusM App Manager

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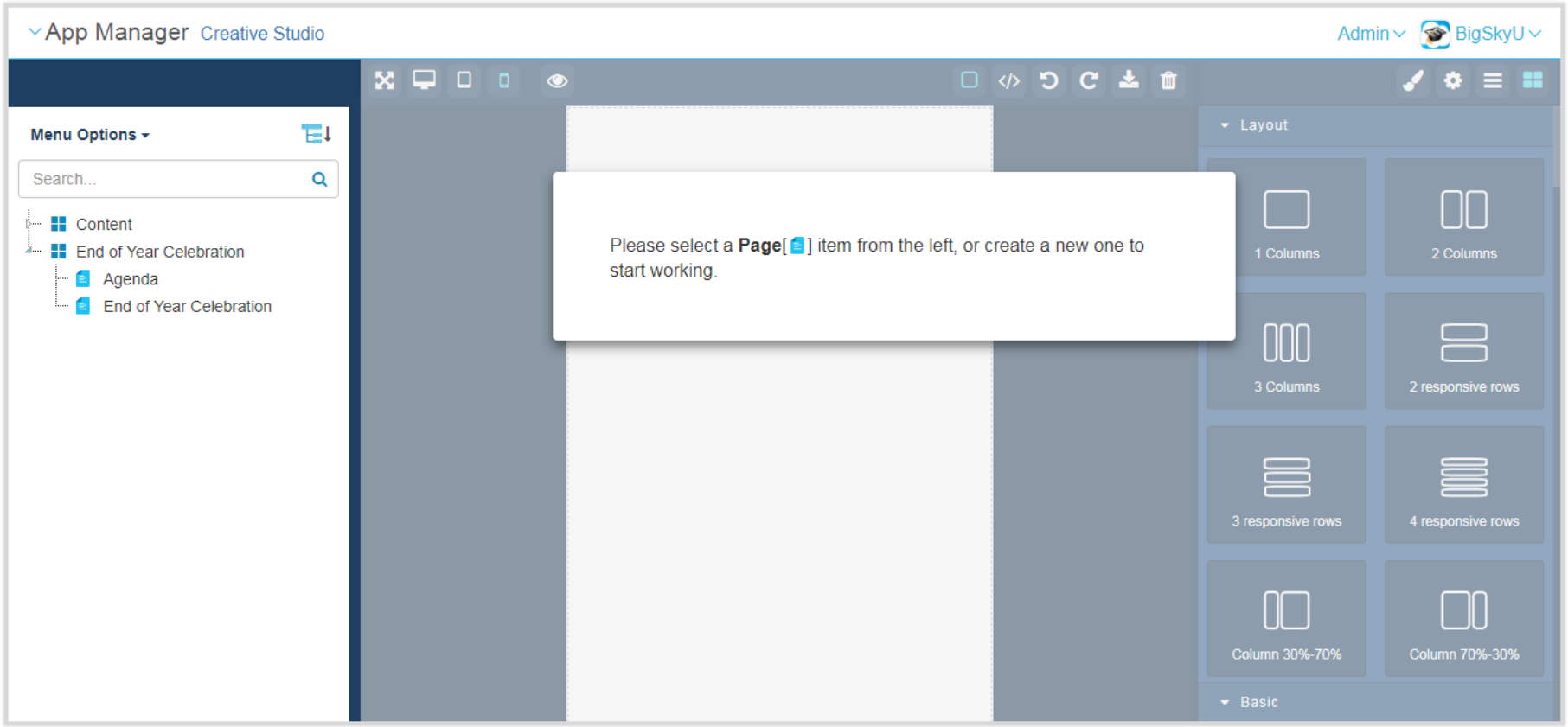
Populated and Ready to Work with Your Existing Content



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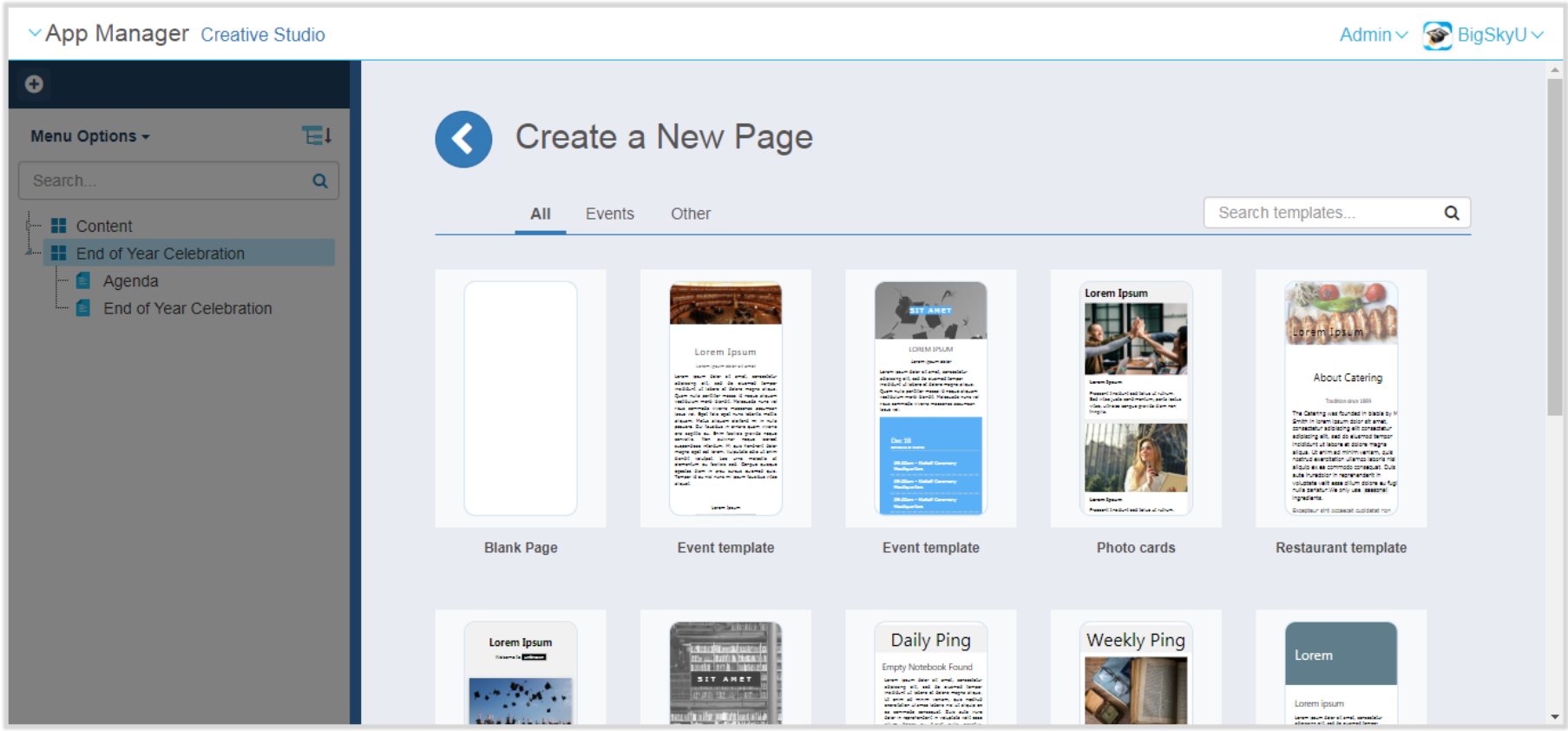
Templates for Various Purposes to Reduce Initial Design Work



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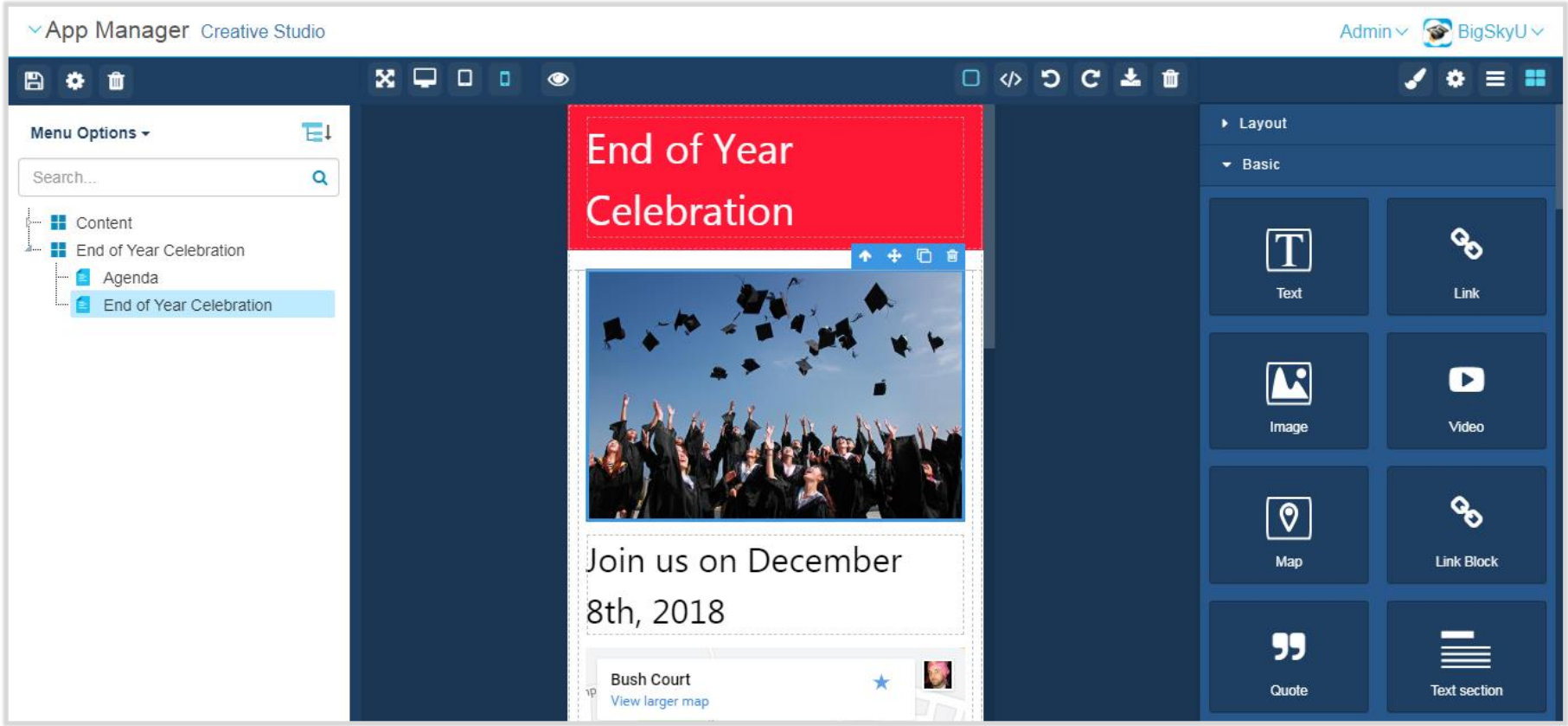
Responsive In Screen Editing w/ Drag-n-Drop Components



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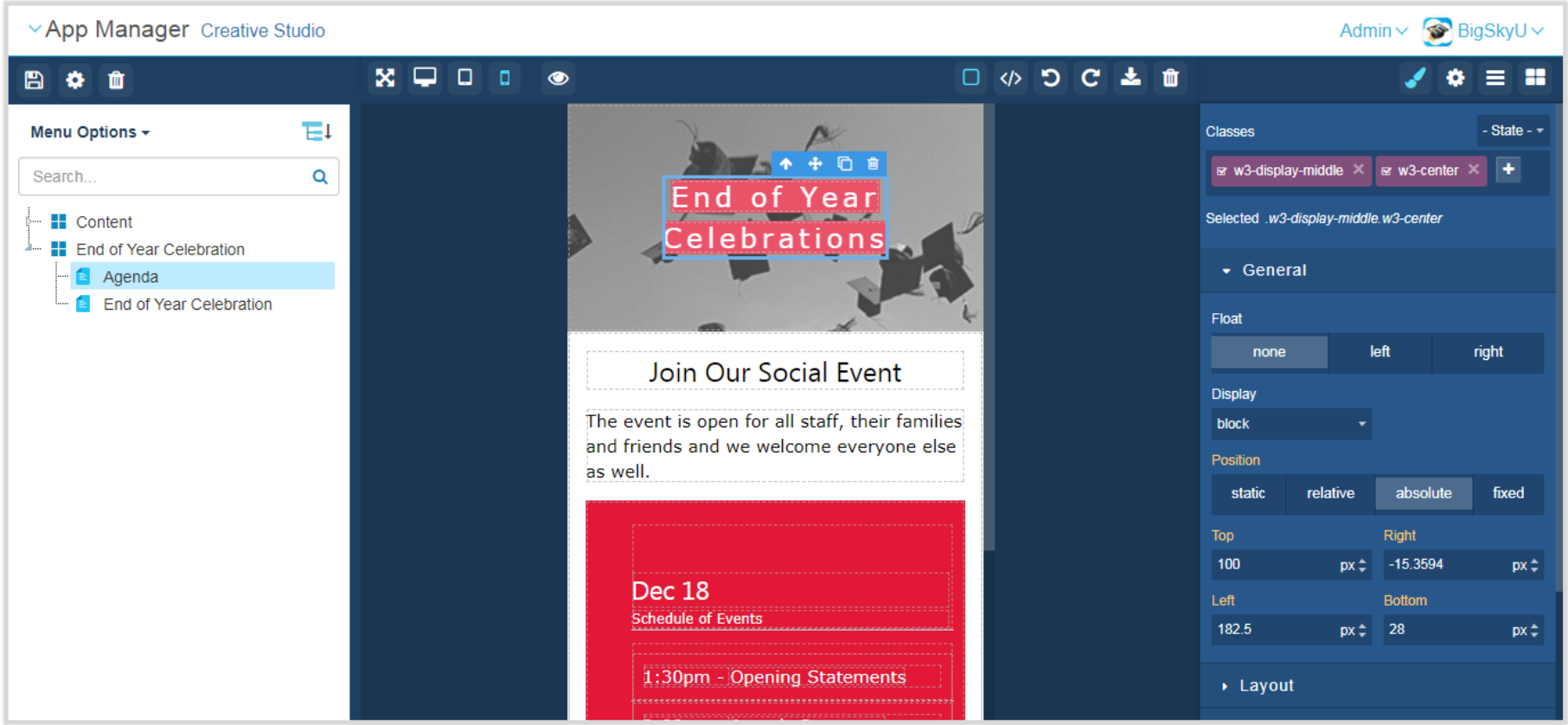
Comprehensive Settings for Each Element, Packaged with W3Schools Classes



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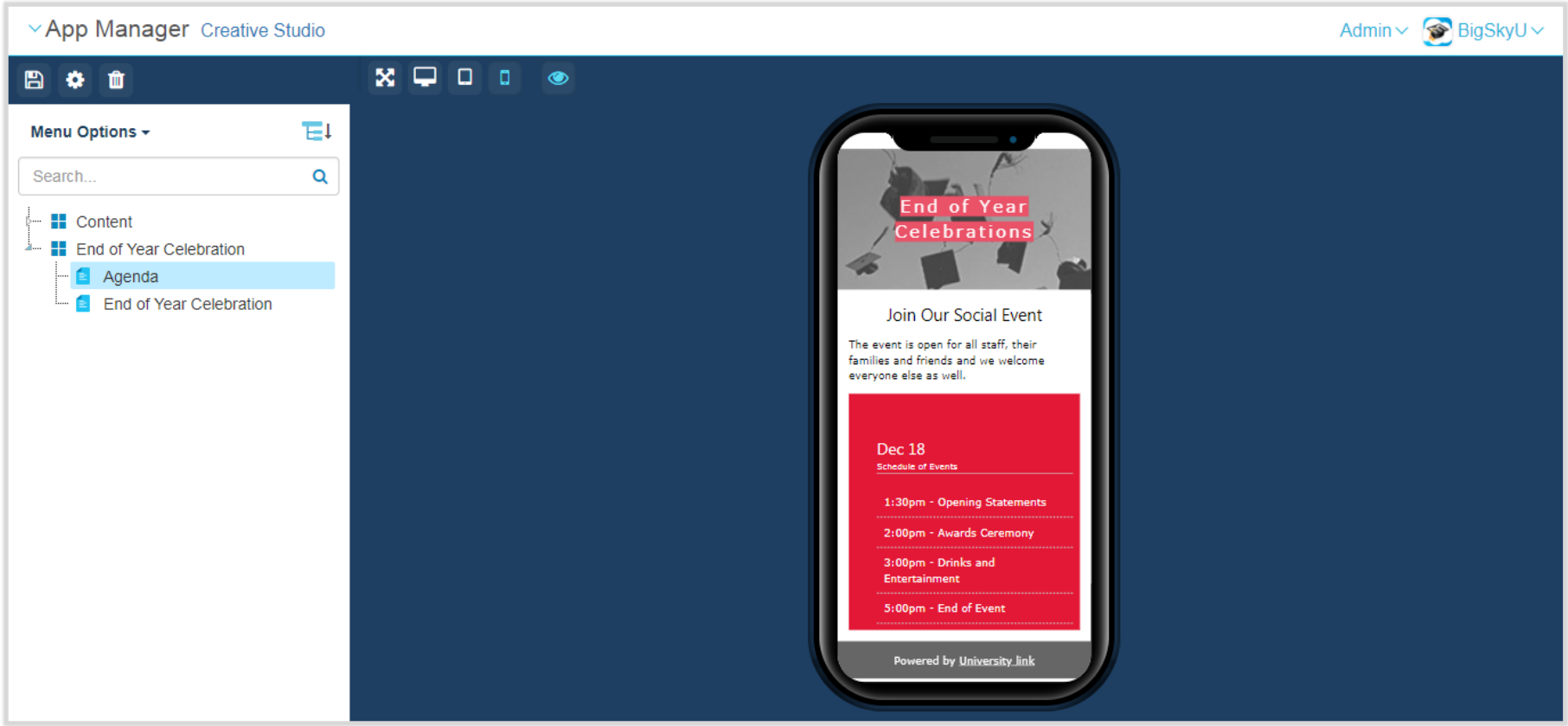
Preview Mode for Mobile, Tablet and Desktop



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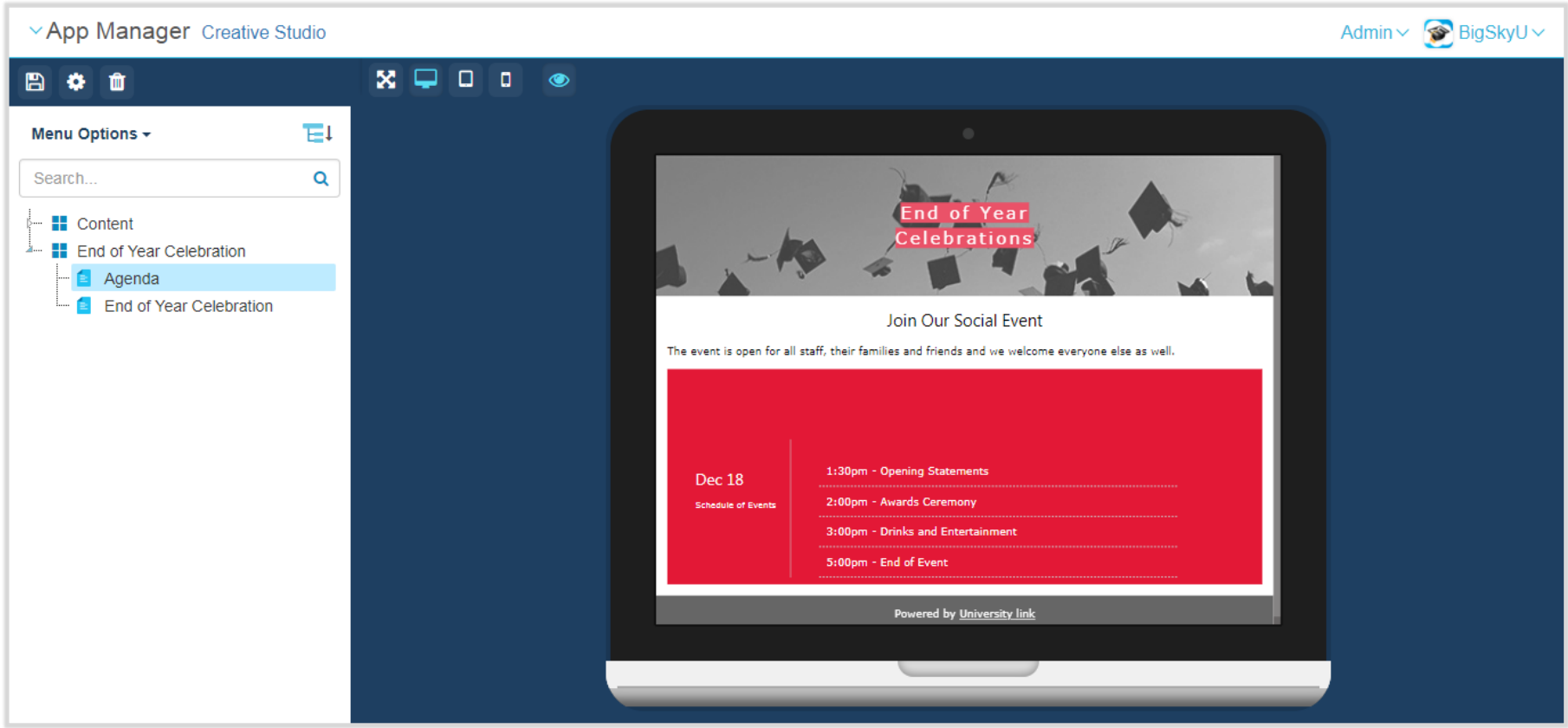

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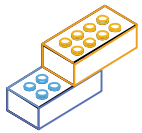
The campusM Approach



Simple

- Out-of-the-box responsive templates
- Change text, images and features
- Edit and publish in just minutes

Advanced

- Create templates with no technical knowledge
- Drag and drop components
- Configure features with just one click

Expert

- Developers can access code for pages
- Code templates from scratch
- Share templates with other campusM users

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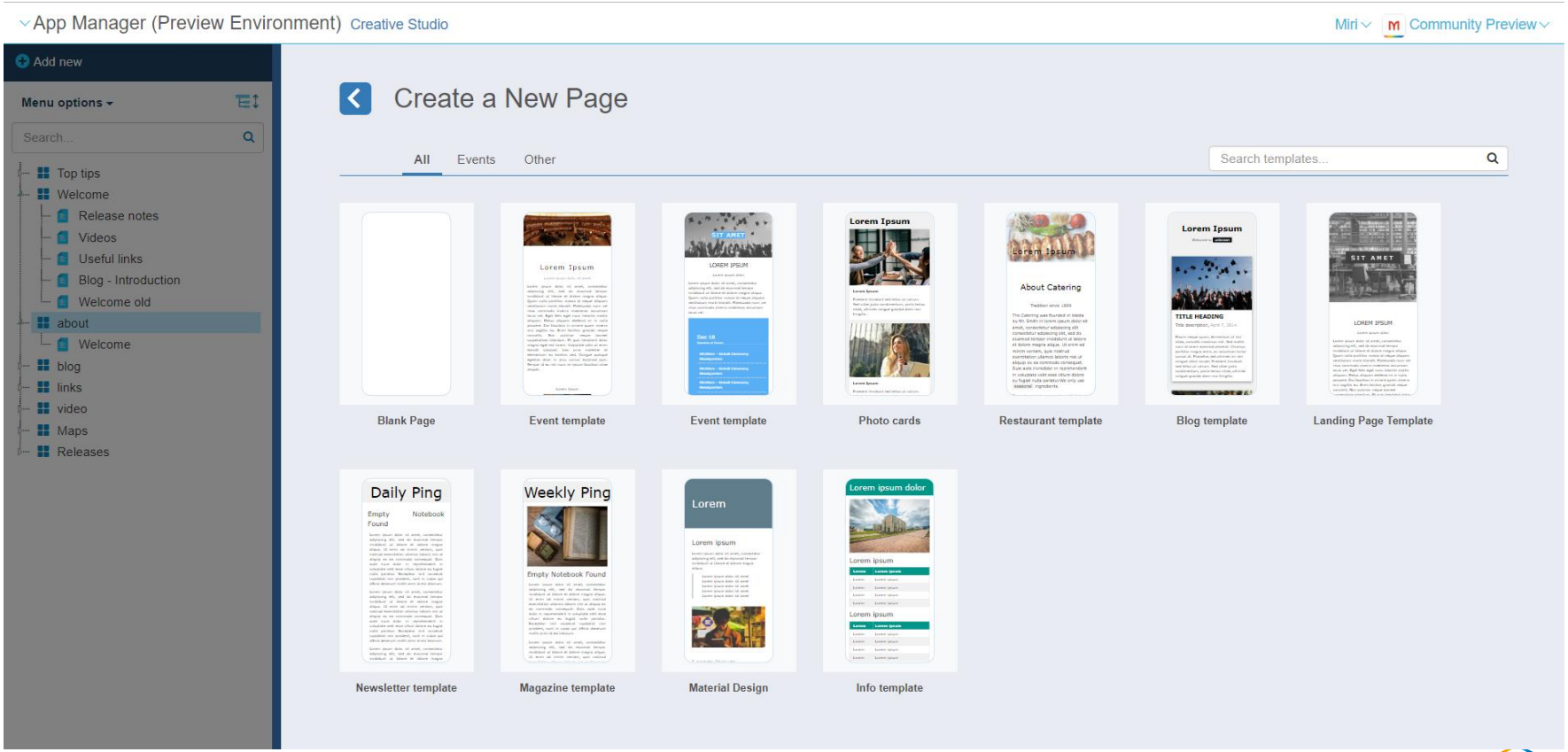
Simple



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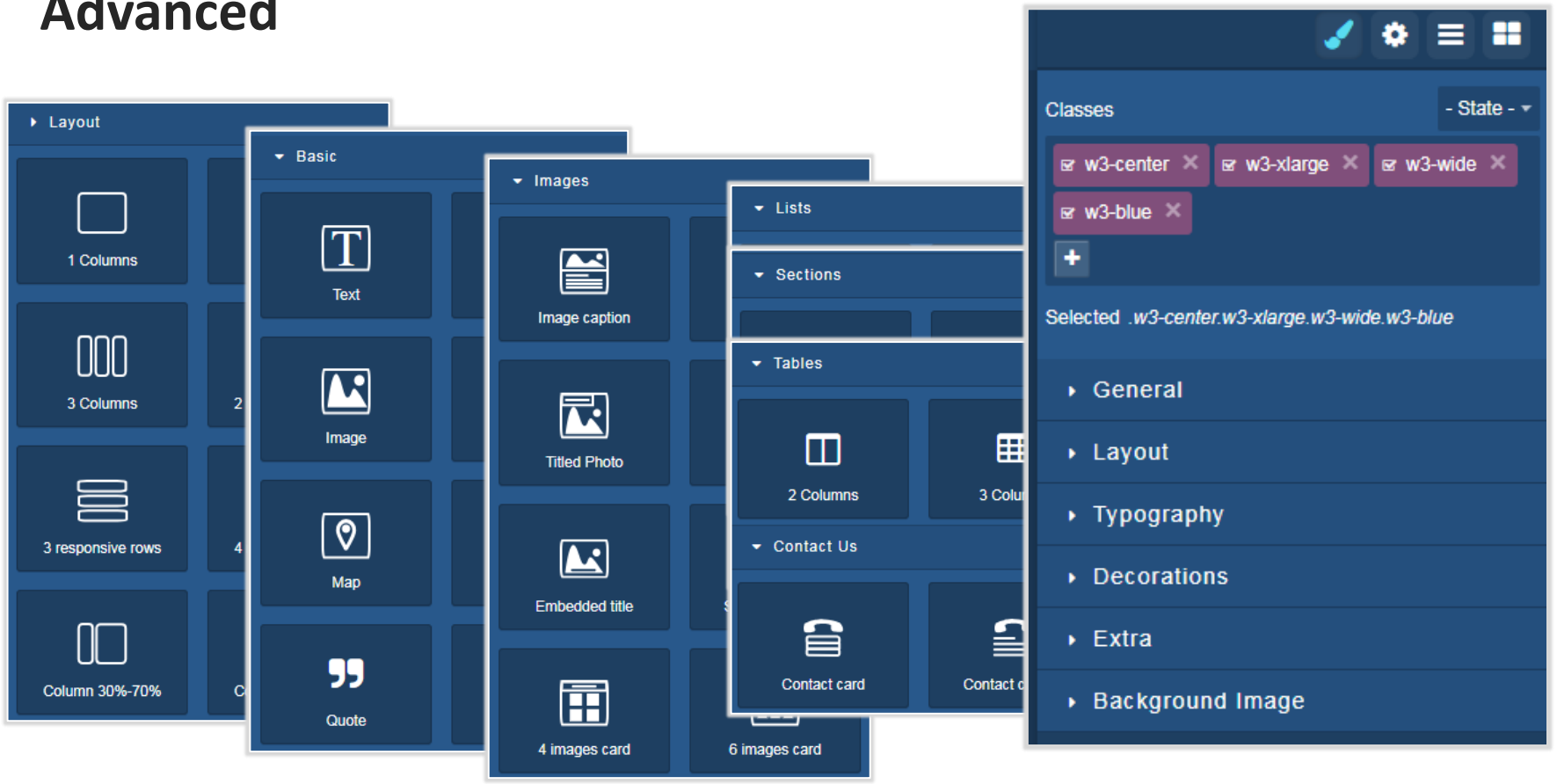
Advanced



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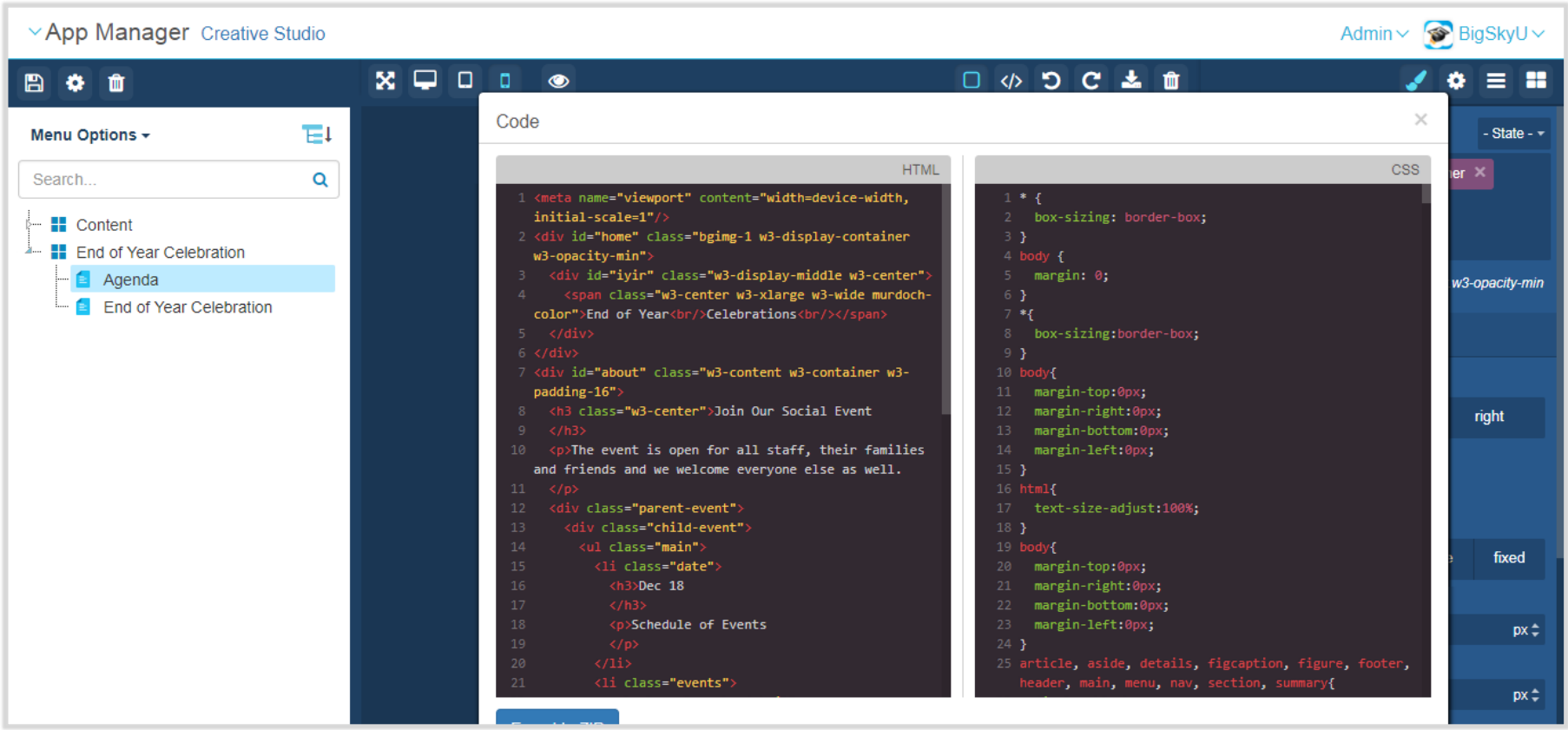
Expert



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Creative Studio: Planned Features

Templates
Institutional templates
Templates packages

Design master
Edit html
Change once, apply to all

Sharing
Community folder to share pages design

Additional Components
Forms, workflows…

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Thank you!

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