

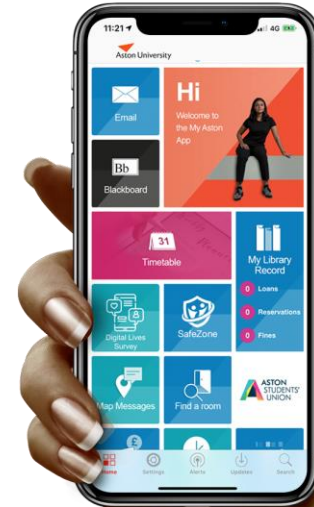
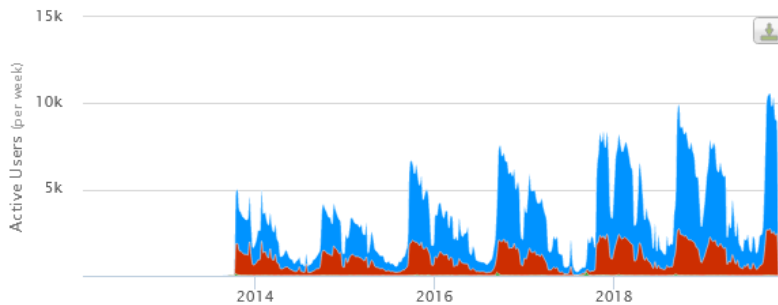
# The myAston renovation project

Joshua Crawley

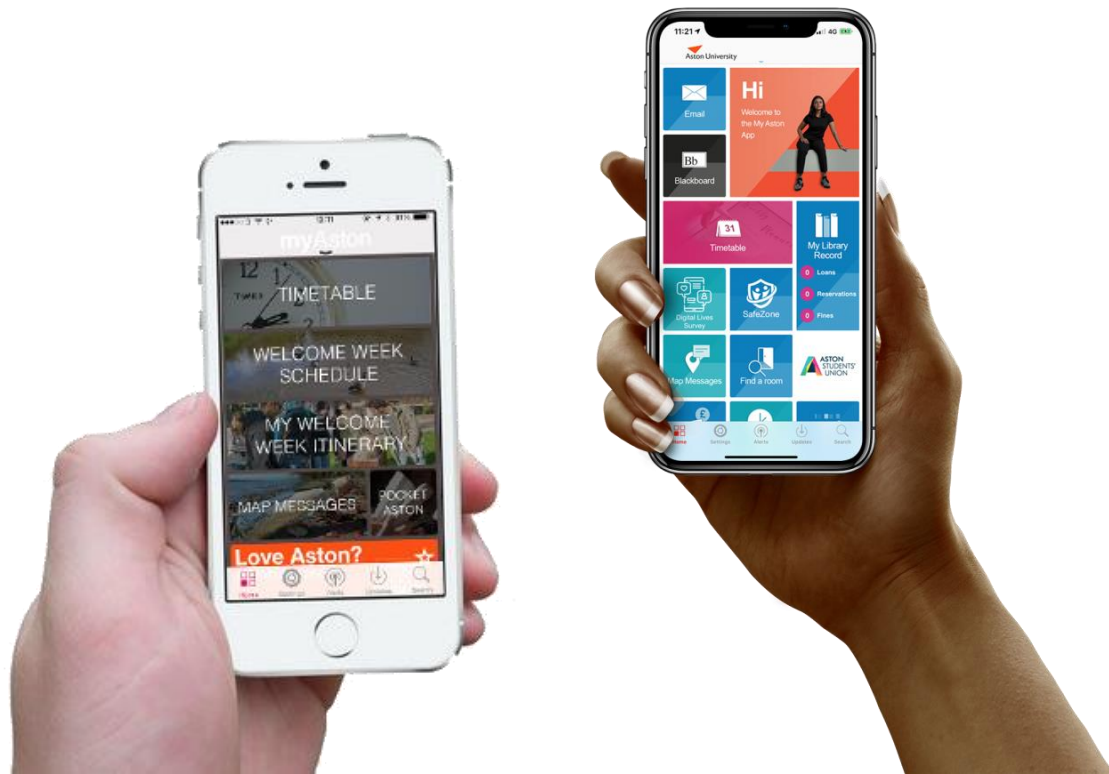


# Setting the scene

- Student feedback reported a number of frustrations with the app
- Aston undertaking a review of the current digital student experience
- 96% adoption rate amongst students with exponential growth of the platform.

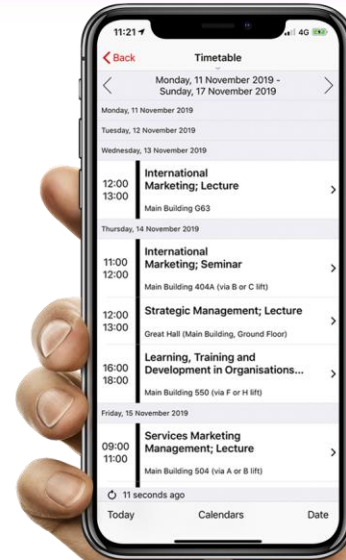


# Rebrand



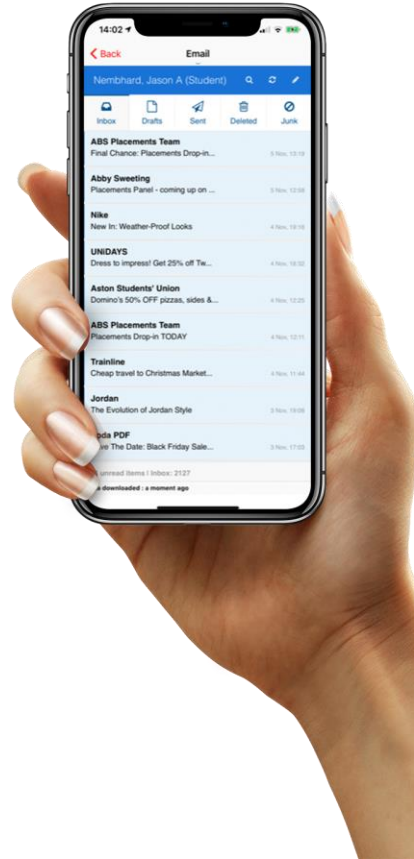
# Timetable

- Removed caching
- Quadrupled sever capacity
- Improved updating on other platforms
- Lifetime usage: 3,629,096
- 19/20 TP1 usage: 239,828



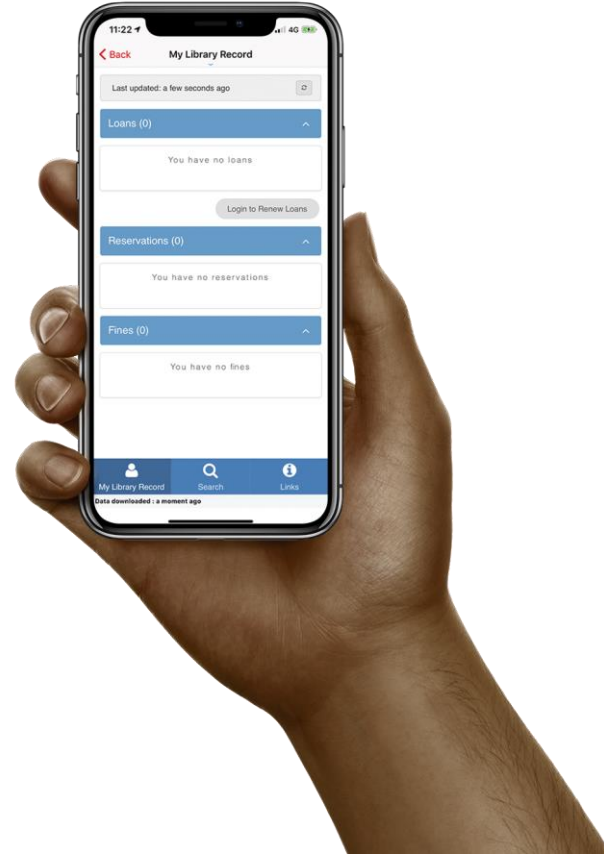
# Email

- Implemented as a new feature through Office 365 Integration.
- Lifetime usage: 114,481
- 19/20 TP1 usage: 83,427



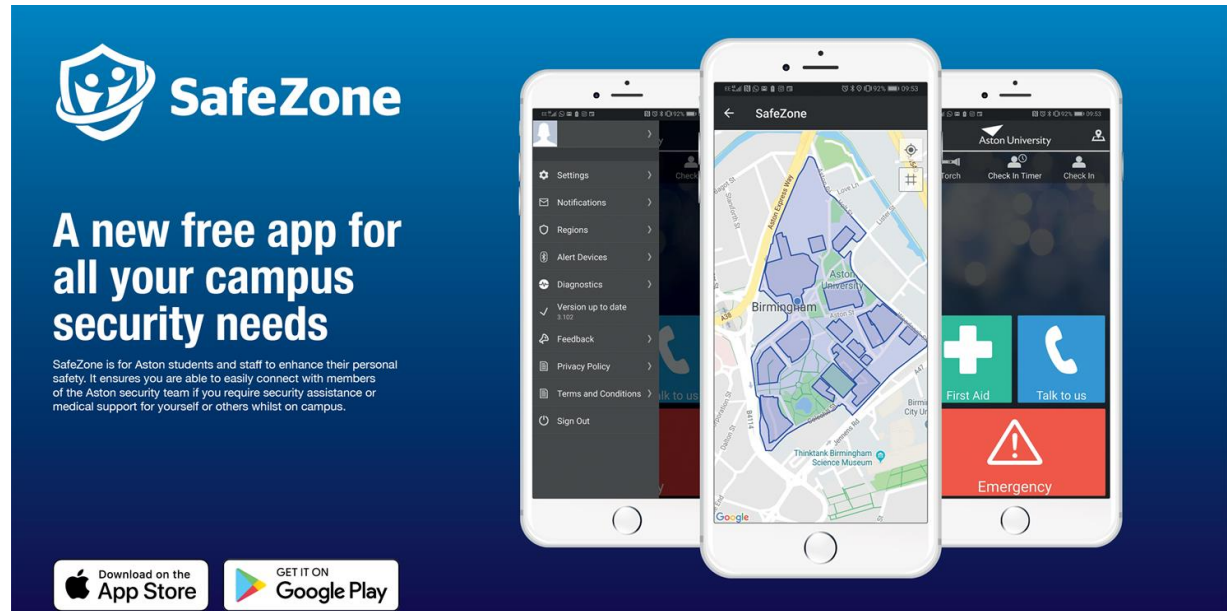
# Library Services

- Switched over to Sierra API
- Additional functionality added in the form of reservations
- Lifetime usage: 114,458
- 19/20 TP1 usage: 9,533



# Deeplinking Integrations

- Blackboard
- SafeZone



The image is a promotional graphic for the SafeZone app. It features a blue background with the SafeZone logo (a shield with two figures) and the text "SafeZone" in white. Below the logo, the text reads "A new free app for all your campus security needs". A paragraph of text describes the app's purpose: "SafeZone is for Aston students and staff to enhance their personal safety. It ensures you are able to easily connect with members of the Aston security team if you require security assistance or medical support for yourself or others whilst on campus." Three smartphones are shown displaying the app's interface. The left phone shows a settings menu with options like Settings, Notifications, Regions, Alert Devices, Diagnostics, Version up to date, Feedback, Privacy Policy, Terms and Conditions, and Sign Out. The middle phone shows a map of Aston University in Birmingham with a highlighted blue area representing the SafeZone. The right phone shows a screen with a "First Aid" button (green with a white cross), a "Talk to us" button (blue with a white phone icon), and a red "Emergency" button with a white exclamation mark inside a triangle. At the bottom, there are two buttons: "Download on the App Store" and "GET IT ON Google Play".

**SafeZone**

**A new free app for all your campus security needs**

SafeZone is for Aston students and staff to enhance their personal safety. It ensures you are able to easily connect with members of the Aston security team if you require security assistance or medical support for yourself or others whilst on campus.

Download on the **App Store**

GET IT ON **Google Play**

# Closing Remarks

- Ticketing system now working fantastically well.
- Sat has been with us since day one and fantastic throughout the process.
- Potential scope for moving towards a model such as Exeter where the App is a single source of truth for everything a student needs.
- Questions?
- Email: [j.crawley1@aston.ac.uk](mailto:j.crawley1@aston.ac.uk)