Product Integrations

A fully integrated campus just got easier

Feature – Function - Benefits

Feature	Deliver new services to users in minutes with a wide range of configurable product integrations.
Function	Plug and play integrations to vital university systems, making it easier and more cost effective for institutions to expand and enhance their app.
Benefits	• Configurable, rich, real-time integrations with campus wide solutions • Simplified deployment • Ongoing enhancements with agile development methodology

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Why – How - What

Why

Institutions change vendors for key university service frequently, rolling these out to users via the app can be complex and time consuming. Making this easier improves the user experience and empowers administrators to configure and deploy new services in minutes.

How

- Wide, and expanding, list of available products available
- Managed and configured through app manager with a self-service methodology and real-time deployment
- No additional costs
- Ongoing enhancement pathways

What

Plug and play integrations to vital university systems, making it easier and more cost effective for institutions to expand and enhance their app.

Current Challenges

Confusing Student Engagement
Students need to interact with a variety of campus-provided systems, each with its own interface

Cost Efficiency
Adding new systems or changing providers within your mobile app can have an additional cost

Changing IT Environment
Colleges and universities constantly change systems, requiring student to adopt to new processes and interfaces

Time Consuming Deployment
Rolling out new systems across campus can take a long time and rely heavily on vendor co-operation

Mobile Readiness
Integrating systems into the mobile eco-system can be a lengthy and convoluted process

Keeping Up To Date
Once a service is deployed it is difficult to keep up to date with new enhancements and functionality

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The campusM Approach

Plug and play
Out of the box integrations
Range of key university systems
Easy to add/change systems

Simple configuration
Self-service
Customizable text/colors
Instant publish across all channels

Easy maintenance
Always up to date
Write once deploy all
No app left behind

Great for institutions
No additional costs
Quicker, simpler implementations
Monthly enhancement releases

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Key Benefits

Quick to Deploy

With readily available systems for integration, the time to market can be reduced to minutes, removing any need for vendor intervention

Wide Range of Systems

An ever growing set of systems, including generic integration standards, ensuring the support and usefulness for current and future campus-wide systems

Easy to Set Up

Web-based configuration menus are available for staff admin to utilize in a self-service mode

Continous Enhancements

Agile development cycle bringing more functionality to uses on a regular basis

Powerful Features

Rich set of configuration options to ensure the student experience fits within the institution guildelines

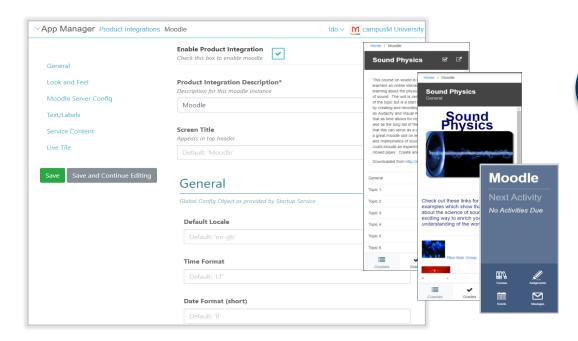## Cost Effective

Included as part of the campusM subscription to increase product use by staff, prospects, students and more

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More Information

[List of available Product Integrations](#)

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Quick, easy, powerful product integrations

Quick
Deploy new systems and updates to existing systems with a few clicks

Easy
Simple administration and configuration of key university systems

Powerful
No app left behind – each customer benefits from the best integration

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Thank you!

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