



Product Integrations

A fully integrated campus just got easier

Feature – Function - Benefits

Feature

Deliver new services to users in minutes with a wide range of configurable product integrations.

Function

Plug and play integrations to vital university systems, making it easier and more cost effective for institutions to expand and enhance their app.

Benefits

- Configurable, rich, real-time integrations with campus wide solutions
- Simplified deployment
- Ongoing enhancements with agile development methodology

Why – How - What

Why

Institutions change vendors for key university service frequently, rolling these out to users via the app can be complex and time consuming. Making this easier improves the user experience and empowers administrators to configure and deploy new services in minutes.

How

- Wide, and expanding, list of available products available
- Managed and configured through app manager with a self-service methodology and real-time deployment
- No additional costs
- Ongoing enhancement pathways

What

Plug and play integrations to vital university systems, making it easier and more cost effective for institutions to expand and enhance their app.

Current Challenges



Confusing Student Engagement

Students need to interact with a variety of campus-provided systems, each with its own interface



Cost Efficiency

Adding new systems or changing providers within your mobile app can have an additional cost



Changing IT Environment

Colleges and universities constantly change systems, requiring student to adopt to new processes and interfaces



Time Consuming Deployment

Rolling out new systems across campus can take a long time and rely heavily on vendor co-operation



Mobile Readiness

Integrating systems into the mobile ecosystem can be a lengthy and convoluted process



Keeping Up To Date

Once a service is deployed it is difficult to keep up to date with new enhancements and functionality

The campusM Approach



Plug and play

Out of the box integrations
Range of key university systems
Easy to add/change systems



Simple configuration

Self-service
Customizable text/colors
Instant publish across all channels



Easy maintenance

Always up to date
Write once deploy all
No app left behind



Great for institutions

No additional costs
Quicker, simpler implementations
Monthly enhancement releases



Key Benefits

Quick to Deploy

With readily available systems for integration, the time to market can be reduced to minutes, removing any need for vendor intervention



Wide Range of Systems

An ever growing set of systems, including generic integration standards, ensuring the support and usefulness for current and future campus-wide systems

Easy to Set Up

Web-based configuration menus are available for staff admin to utilize in a self-service mode



Continous Enhancements

Agile development cycle bringing more functionality to uses on a regular basis

Powerful Features

Rich set of configuration options to ensure the student experience fits within the institution guidelines



Cost Effective

Included as part of the campusM subscription to increase product use by staff, prospects, students and more

More Information

The screenshot displays the Moodle App Manager interface for configuring a product integration. The main settings panel includes:

- Enable Product Integration:** A checked checkbox with the instruction "Check this box to enable moodle".
- Product Integration Description*:** A text field containing the word "Moodle".
- Screen Title:** A text field with the default value "'Moodle'".
- General:** A section with the note "Global Config Object as provided by Startup Service".
- Default Locale:** A text field with the default value "'en-gb'".
- Time Format:** A text field with the default value "'LT'".
- Date Format (short):** A text field with the default value "'ll'".

On the left, a sidebar lists configuration categories: General, Look and Feel, Moodle Server Config, Text/Labels, Service Content, and Live Tile. At the bottom, there are "Save" and "Save and Continue Editing" buttons.

Overlaid on the right are three mobile app preview cards for "Sound Physics":

- The top card shows the course title and a description: "This course on sound is learners an online intere... learning about the physics of sound. The unit is ce... of the topic but is a start... by creating and recordi... as Audacity and Visual A... that as time allows for im... and as the long tail of the... that this can serve as a c... a great moodle unit on le... and mathematics of sour... could include an experim... closed pipes. Create an... Downloaded from http://".
- The middle card shows a course overview with a "Blue Man Group" video thumbnail and the text: "Check out these links for examples which show the about the science of sou exciting way to enrich yo understanding of the wor".
- The bottom card shows the app's home screen with the title "Moodle", "Next Activity", and "No Activities Due". It features a bottom navigation bar with icons for Courses, Grades, Events, and Messages.



[List of available Product Integrations](#)

Quick, easy, powerful product integrations



Quick

Deploy new systems and updates to existing systems with a few clicks



Easy

Simple administration and configuration of key university systems



Powerful

No app left behind – each customer benefits from the best integration



Thank you!

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