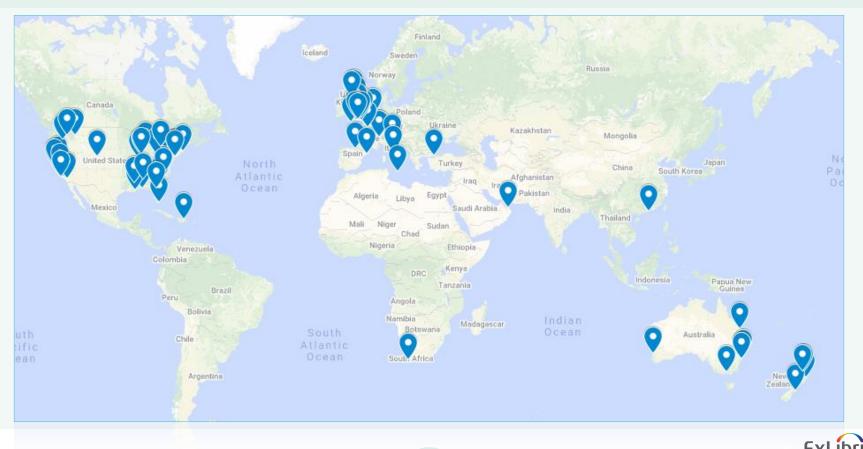


#### **Business Unit Update**

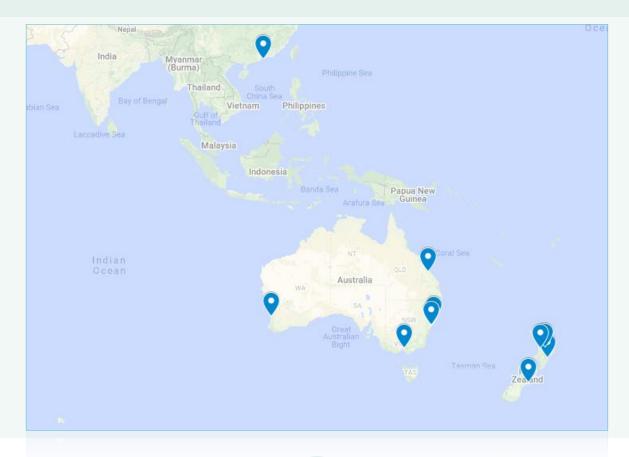
Ido Peled, Corp. VP Mobile Campus Solutions



## **115 Institutions in 16 Countries!**

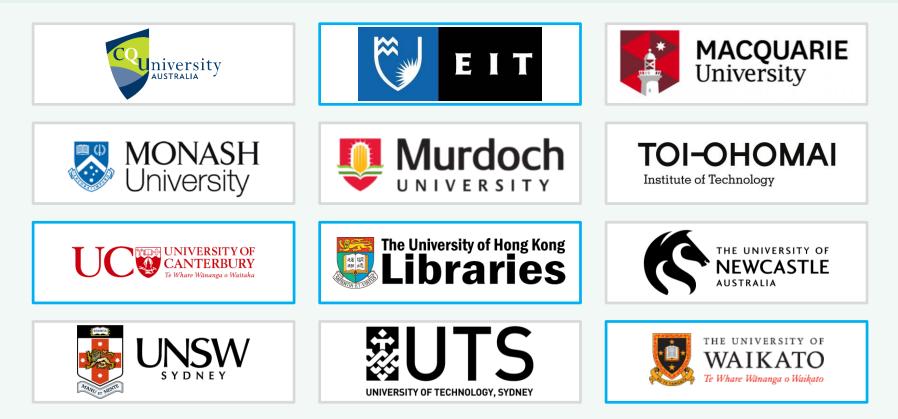


# The Ex Libris campusM APAC Community



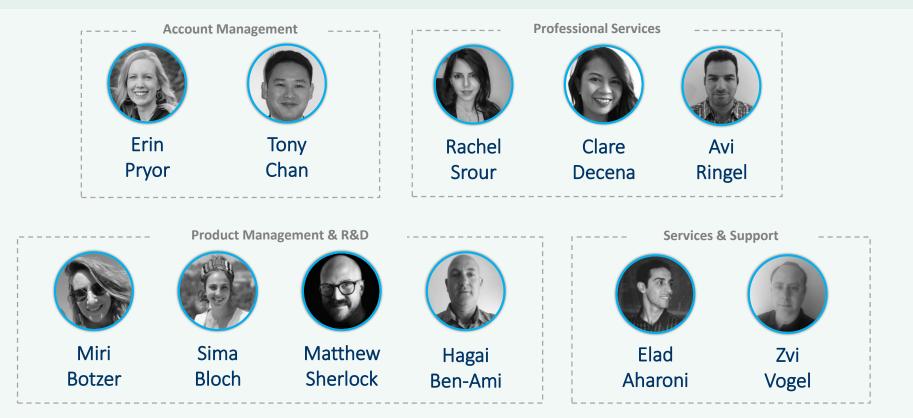


# The Ex Libris campusM APAC Community





## Your Ex Libris campusM Team







## **Understanding the Digital Lives of Students**



© 2020 Ex Libris | Confidential & Proprietary

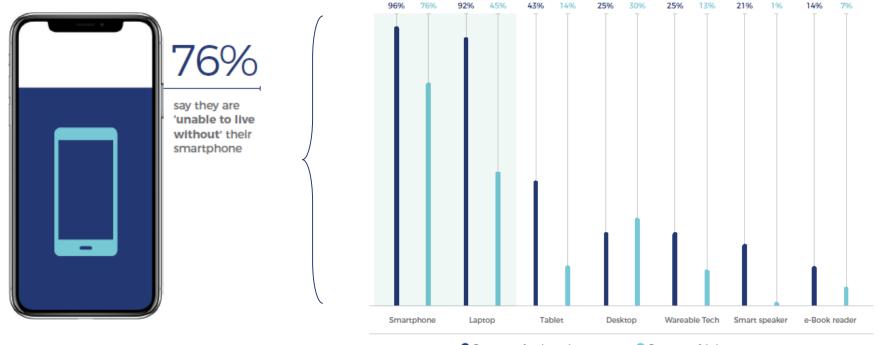
# **Keeping Focus on Student Input**



https://knowledge.exlibrisgroup.com/campusM/Product\_Materials/Customer\_Success/Community\_Reports



## **Mobile Phones are Essential. Really Essential**



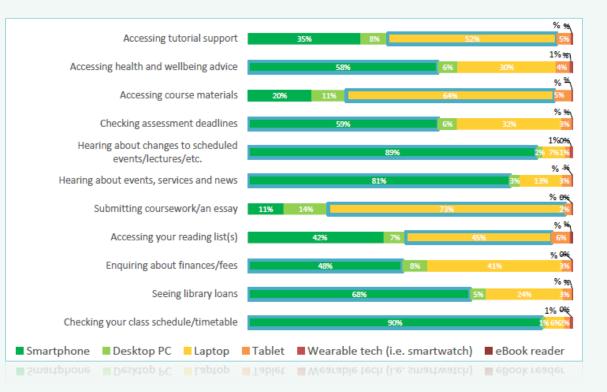
Percentage of students who own or regularly use each device  Percentage of device owners or users who say they can't live without it



## **How Students Prefer Access Information?**

The majority of students (90%) would like to check their timetable on a smartphone, with a high proportion also preferring to use a smartphone to hear about changes to scheduled events (89%) and about events, services and news (81%).

Preference for using a laptop is seen in the more 'serious' and time-consuming activities such as submitting coursework or essays (73%) and accessing tutorial support (52%).

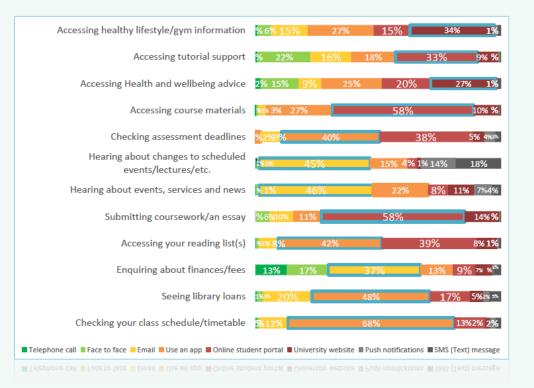




## **How Students Prefer to Be Contacted?**

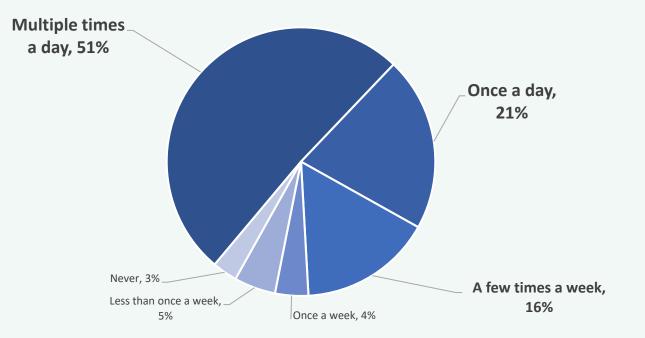
An app is most preferred for activities that require a simple information check, such as viewing timetables (68%), seeing library loans (48%) accessing reading lists (42%) and checking assessment deadline (40%).

The online portal is by far the most preferred option for tasks that may involve more attention or more time to complete, such as submitting coursework/essays (58%), and accessing course materials (58%).





### **Ex Libris campusM Use by Students**





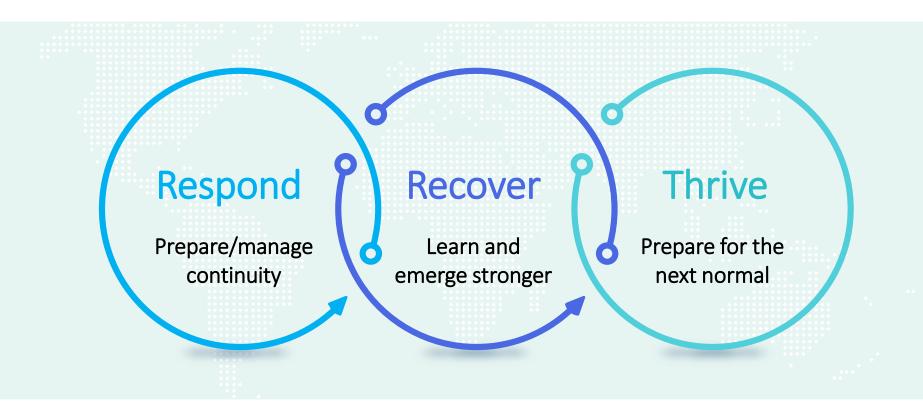


## **Collaboration** as a Key Value



© 2020 Ex Libris | Confidential & Proprietary

### From New Normal to Next Normal



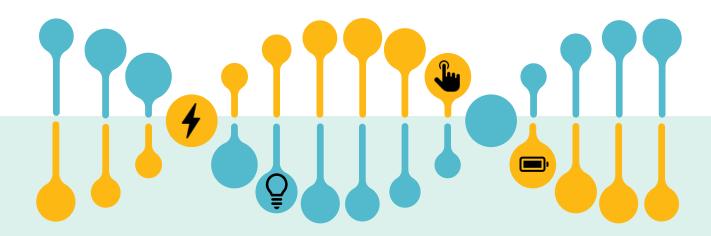


### **Your Success is Our Success**





## Making Your campusM Useful and Successful



#### QUICK

Quick to deploy, and update Quick extend and enhance Quick to adopt and use by students Quick to change and adapt

#### EASY

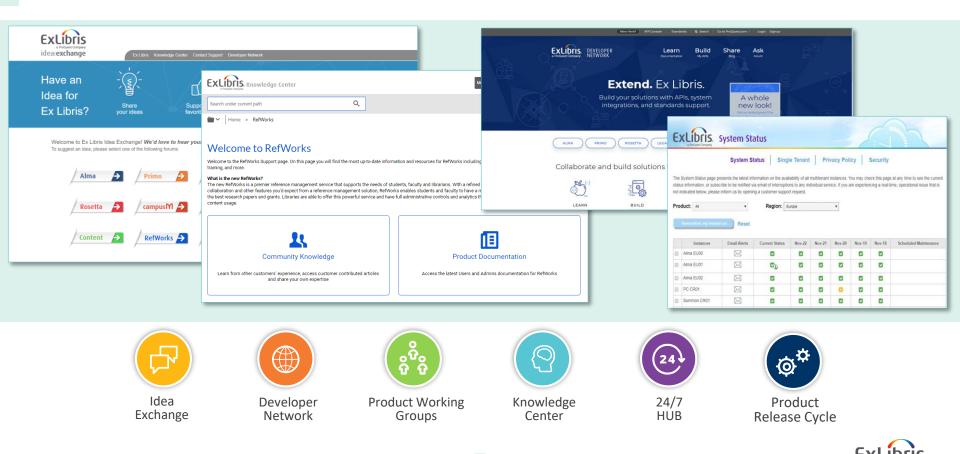
Easy to configure and administrate Easy to integrate with core campus systems Easy access to services from all devices Easy to engage with multiple stakeholders

#### POWERFUL

Powerful features Powerful analytics and insights Powerful software development kit Powerful corporate and cloud



# **Ex Libris Community & Knowledge Platforms**



#### **Collaboration as a Core Value**





